



## SELVAMM ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Periyar University, Salem

Namakkal-637 003

Extension Activities

### EMPOWERING RURAL PEOPLE (ERP)

Learn to Serve & Serve to Learn



#### Empowering Rural People (ERP)

Empowering Rural People, an extension unit which functions from the academic year 2011 -2012, after becoming autonomous. All the fourteen departments have adopted 15 villages near by the college campus. It is a compulsory programme (Part-V) for all the PG and UG students. A PG student must render his service for 40 hours in the adopted village, apart from the class hours during the second and Third semesters. A UG student must render his 60 hours of service to the adopted village, apart from the class hours from the second semester to fifth semester. The students are grouped and given targets depending on the village needs.

#### Aim and Objectives of the Extension Services:

- To instil a feeling of social responsibility in every student and motivate them to provide devoted service to the needs of society.
- To encourage the college's continued interaction with the fifteen communities it has adopted in the interest of social transformation.
- To provide service to the rural population by the students.
- The major goals of the activity are to foster literacy interest and awareness of women's independence, as well as to equip youngsters with knowledge and skills for enhancing their quality of life.

#### Vision:

- Upholding the universal human dignity and tradition of supporting equality, liberty, fraternity, and social justice as stated in the Indian constitution for all people, with an emphasis on weaker and more vulnerable groups in society.

#### Mission:

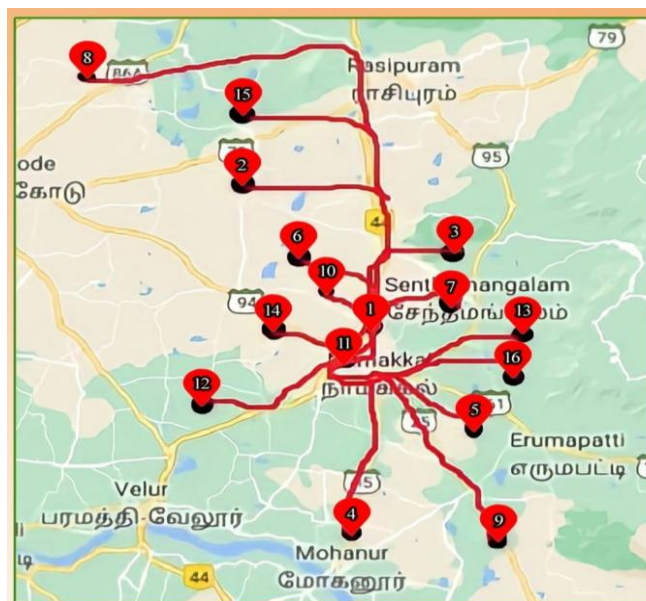
- The Empowering Rural People (ERP) is to assist the villagers in taking effective action through their positive attitude towards gaining prosperity and good health for the benefit of the entire village.

#### Goal:

- Through training in the social work profession, youngsters will be prepared to maintain social justice and human rights for future generations by establishing an atmosphere that is suitable to protect and perpetuate the spirit of socialism and secularism.

#### Benefits of the Extension Services:

- Educating students on rural issues; fostering relationships with rural people; and exposing them to the realities of village life.
- Assist rural communities in developing independently using their own resources.



#### DEPARTMENT ADOPTED VILLAGES

S.NO	DEPARTMENT	ADOPTED VILLAGES
1	SELVAM INSTITUTION	
2	TAMIL	THATHATHIRIPURAM
3	ENGLISH	NAINAMALAI
4	MATHEMATICS	LADDIVADI (UBA)
5	PHYSICS	KOOLIPATTY
6	CHEMISTRY	JAYANTHI NAGAR
7	BIOTECHNOLOGY	KARUNGALPALAYAM
8	MICROBIOLOGY	AGARAM (Elachipalayam) (UBA)
9	COMMERCE (CA)	VALAYAPATTI (UBA)
10	COMPUTER SCIENCE	SELLAPPAMPATTY
11	BBA	MUDALAI PATTY
12	ELECTRONICS AND COMMUNICATION	KEERAMBUR (UBA)
13	HOTEL MANAGEMENT AND CATERING SCIENCE	SIVIYAMPALAYAM
14	PHYSICAL EDUCATION	KADHAPALLI
15	COMMERCE	AYYAMPUDUR
16	BOTANY	VETTAMBADI (UBA)

UBA-Adopted Under the Scheme of Unnat Bharat Abhiyan

## Extension Activities Photo Gallery (2019-2024)



On 23.06.2018 Temple was cleaned in Oruvandoor Village under the scheme of Swachh Bharat.



In the scheme of Swachh Bharat awareness given about Herbal Plants & Tree under Rally on 30.06.2018.



Awareness given about Rally and the evils of Plastic under the scheme of Swachh Bharat (Green India) on 02.02.2019.



Nainamalai Temple was cleaned under the scheme of Swachh Bharat (Clean India) on 22.02.2020.



Provided Grocery things to poor people on 17.04.2020.



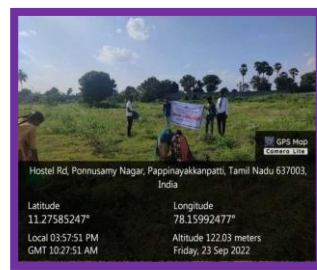
Vettampadi village was cleaned under the scheme of Swachh Bharat (Clean India) on 22.08.2021.



Dahadripuram village was cleaned under the scheme of Swachh Bharat (Clean India) on 23.04.2022.



Tree planted at Koolipatty village under the Swachh Bharat (Green India), on April 23, 2022.



Tree plantation on 23.09.2022 in Pappinayakkanpatti village the Scheme of Unnath Bharat



Celebrated Yoga day on 21.06.2023 in adopted Village Govt.School in the scheme of Unnath Bharath Abiyan



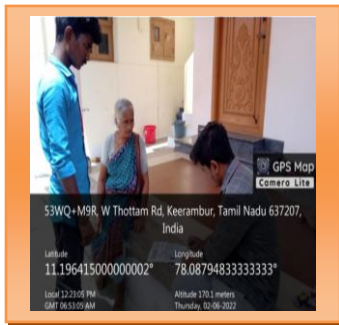
Awareness given Environmental Pollution in Keerampur village people in the scheme of Unnat Bharat Abiyan (Green India) on Jun 2023



Tree planted at Karungalpalayam village under Swachh Bharat (Green India), on Jun 28,



# UNNAT BHARAT ABHIYAN (UBA) ACTIVITIES (2022-2024)



**On 2.06.2022 Village Survey was Taken in Keerambur**



**76<sup>th</sup> Independence day was Celebrated in School by conducting Drawing competition**



**on 15.8.2022, 76<sup>th</sup> Independence was celebrated**



**On 15.08.2022 Grama Sabha meeting was attended in the village**



**Miyawaki Tree Plantation drive conducted on 25.08.2022**



**Blood Donation camp was conducted on 16.11.2022**



**On 17.11.2022 dengue awareness Was given to the village people**



**Rally on water management was conducted on 07.01.2023**



**74<sup>th</sup> Republic day was celebrated on 26.01.2023**



**On 18.03.2023 Chikenguniya fever Awareness was given**



**International Yoga day was celebrated on 21.06.2023**



**on 26.09.2023 dengue awareness Was given to the village people**