

Selvamm Arts and Science College, (AUTONOMOUS)



Affiliated to Periyar University, Salem
UGC Recognized 2(f) and 12(B) Institution
Nationally accredited by NAAC
Namakkal - 637 003, Tamil Nadu

SASC News Letter

Concord

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Patron:

- ✓ Dr. P. Selvaraj, B.V.Sc., Chairman

Editors in Chief:

- ✓ Dr. B. Kaviethra Nandhini, Secretary
- ✓ Dr. N. Rajavel, Principal
- ✓ Dr. K. S. Arulsamy,
Controller of Examinations

Editors:

- ✓ Dr. P. Prabhakaran (IQAC Coordinator)
- ✓ Mr.L.Dheventhiran (IQAC Member)
- ✓ Mr.M.Dhivagar (ERP Coordinator)

Message from the Secretary Desk

Good things remain good only because they are always scarce. I am gratified and glad to pen a foreword message to the accumulation of achievements in the name of Concord 2023-2024. It is an evident that the college has made a magnificent effort to provide



quality education along with life values to young students. The achievements attained in academics, especially research publications and autonomous results, stand for quality service. Along with constantly retaining the Overall Championship Trophy in various sports and games at the University level, proclaim our tremendous hard work and dedication. The release of spectacular achievements done by the college under the banner Concord at the celebrations of the silver jubilee year adds more pride to the esteemed Institution. My appreciations to the Principal and his team for their efforts and achievements. I also commend the team's coordination and efforts to bring this issue to light. I wish them all success.

Founder's Day



Founder's Day was celebrated on 11th Feb. 2024. All the Principals of Selvam Institutions, staff members and other guests, rendered their greetings and thanked our Honorable Chairman, followed by cultural events and dinner.

Iymperum Vizha

On 21st Mar. 2024, Selvamm Arts and Science College celebrated its Iymperum Vizha that was held on the college premises. The Chief Guest of the day was K. Annalakshmi, Television Fame, Debate Speaker. A number of cultural events also took place on that day. The management authorities, representatives, and the entire SASC community had taken part in the programme.



College Day

On 22nd Mar. 2024, Selvamm Arts and Science College celebrated its 24th Annual Day that was held on the college premises. The Chief Guest of the day was M. John Prathap Kumar, Program Head, Kodai FM. A number of cultural events also took place on that day. The management authorities, representatives, and the entire SASC community had taken part in the programme.



Parents - Teacher Meeting

Parents-Teacher Meet was conducted on 31st Jan. 2024, for all UG and PG students after the publication of their semester results. The performance of the students was reported to the parents and suggestions were shared for their ward's improvement.



Graduation Day

The 19th Graduation Day was celebrated on 25th May. 2024, Professor Dr.R.Jagannathan, Vice Chancellor, Periyar University, Salem was the Chief Guest of the day. Our Alumni meeting also was conducted on the same day and the new Office-bearers were selected and they took their charges. During the meeting, many old students shared their reminiscences and promised to Co-ordinate with their Department and the alma mater.



Alumni Meet – 2024

On 25th May. 2024, Alumni Association of Selvamm Arts and Science College hosted "Alumni Meet 2024," a gathering to facilitate, consolidate, and coordinate alumni activities at Selvamm College. The purpose of the reunion for alumni was to commemorate their successes and other accomplishments. The Principal opened the gathering with a welcoming speech, which was followed by felicitation from the CoE and Vice Principals. The alumni association office bearers were chosen during the meeting. The students then gave a few cultural presentations. The conference was ended with many fond recollections. The IQAC look after all the arrangements.



Celebrations

Pongal

Faculty members and students celebrated the "Tamilar Thirunal Pongal" in a traditional manner, on 11th Jan. 2024. Our Esteemed Trustee, Mrs. Jayam Selvaraj, inaugurated the celebrations with a prayer, distributed sweet pongal and conveyed her greetings to everyone. Many cultural and pongal-related traditional competitions were conducted and distributed the prizes for the winners.



Republic Day

The 74th Republic Day Celebration was held in Selvamm Arts and Science College premises on 26th Jan. 2024,

The Chief Guest of the function, Dr. A. Natarajan, Principal, Selvamm College of Technology, Namakkal hoisted the National Flag.



The Chief Guest graciously accepted the march-past by the NSS students. The Chief Guest explained the way in which our country became a republic. Earlier in the programme Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous), welcomed the gathering. In the programme, Principals, faculty members, and students of Selvamm Educational Institutions participated.

Women's Day

On 7th Feb. 2024, Women's Welfare Committee organized Awareness programme on "Cancer Vaccines". The welcome address was given by Dr. N. Rajavel. Special address was delivered by Dr.P.Kowsika MBBS., Thangam Hospital, Namakkal. There were 150 students and 45 Lady Staff had participated and benefitted through this programme. Finally the Vote of Thanks was delivered by Mrs. K.K. Kavitha.



Farewell Day

Selvamm Arts and Science College hosted a Grand Farewell Ceremony for the final-year students of both UG and PG on 22nd Mar, 2024. The ceremony commenced with an address by the Principal and was followed by a Felicitation Address by Dr. K. S. Arulsamy, CoE, and Vice Principals. The students, faculty, and college management bid their beloved outgoing students a warm goodbye, wished them good luck for their future, and expressed their joy at having spent a wonderful time with them all.

SASC Dance Fest-2024

The College has organized a statelevel Dance Fest on 06th Feb, 2024. A total of 32 schools took part and the cash prizes were awarded to the winners.



Committees

RED RIBBON CLUB (RRC)

The Red Ribbon Club organized “Blood Donation Camp” through Namakkal Govt. Headquarters hospital blood bank on 13th Dec. 2023, 72 RRC volunteers were donated Blood this programme.



Rotaract Committee

Blood Donation Camp

Rotaract Committee Conducted “Blood Donation Camp” in association with “Government Medical College Hospital” Namakkal on 13th Dec. 2023, from 10.30am to 3.00pm. It was held in

our college Auditorium, Totally 55 number of were students and staffs members are participated from various Departments in the Blood Donating Camp. Dr.N.Rajavel, the Principal of Selvamm Arts and Science College (Autonomous), Namakkal, presided over the welcome address and delivered a speech about importance of the Blood Donation. Many students voluntarily came up to donate the blood. It was great to see more people than pre-registration numbers turning up in the venue. Many check-ups for blood pressure and other tests were conducted by the doctors. The samples were carefully sealed and transported away, while the volunteers and hospital staff helped in the clean-up of the area. Throughout the morning, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. Student volunteers given publicity about the Blood Donation Camp. Refreshments were provided to the students who were part of the camp.



Blood Donation Camp

Rotaract Committee Conducted “Blood Donation Camp” in association with “Government Medical College Hospital” Namakkal on 03rd Apr. 2024, from 10.30am to 3.00pm. It was held in our college Auditorium, Totally 36 number of students and staffs members are participated from various Departments in the Blood Donating Camp. Dr.N.Rajavel, the principal of Selvamm Arts and Science College (Autonomous), Namakkal, Presided over the welcome address and delivered a speech about

importance of the Blood Donating. Many students voluntarily came up to donate the blood. It was great to see more people than pre-registration numbers turning up in the venue. Many check-ups for blood pressure and other tests were conducted by the doctors. The samples were carefully sealed and transported away, while the volunteers and hospital staff helped in the clean-up of the area. Throughout the morning, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. Student volunteers given publicity about the Blood Donation Camp. Refreshments were provided to the students who were part of the camp.



Nature Club

The programme of “Rally for Plastic Free Day” was organized a by Nature Club in Selvamm arts and Science College (Autonomous), Namakkal on 08th Dec. 2023, 10.30 am at Ayyampudur Village. This programme, in the presence of Principal a Dr.N.Rajavel Selvamm arts and Science College (Autonomous), Namakkal, Mr.S.R.Kandasamy President of Navani Panchayat, Puduchathiram, Mr.K.Vijayan Member of Navani Panchayat, Puduchathiram, Mr.C.Ramesh M.A., B.Ed., D.T.Ed. Head Master Panchayath Union Primary School, Ayyampudur and Dr.S.Gurusamy Head Department of Commerce, Selvamm Arts and Science College, Namakkal. Our students were effectively participated in the rally and gave more awareness to the peoples. There were 59

students participated in this programme.



An Awareness Programme on “Wildlife Conservation – A Life Saving Process” was organized by Nature Club in Selvamm Arts and Science College (Autonomous), Namakkal on the date 05th, Mar. 2024, in Sairam Conference Hall at 02.30 p.m. The club organized some activities which are directly related to the protection and conservation of wildlife. This programme, In the presence of our college Principal Dr.N.Rajavel Selvamm Arts and Science College (Autonomous), Namakkal, Felicitation address was given by Dr.K.S.Arulsamy Controller of Examinations and Resource person Mrs.K.K.Kavitha vice principal Head, Computer Science has given awareness about wildlife conservation to the students. Finally programme coordinator has given the vote of thanks. There 60 students were participated from various departments in this programme.



Junior Jaycees (JCI) Blood Donation Camp

Junior Jaycees Conducted “Blood Donation Camp” in association with “Government Medical College Hospital” Namakkal on 13th December 2023 from 10.30am to 3.00pm. It was held in our college Auditorium, Totally 54 number of students and staffs members are participated from

various Departments in the Blood Donating Camp. Dr.N.Rajavel, Principal of Selvamm Arts and Science College (Autonomous), Namakkal, Presided over the welcome address and delivered a speech about importance of the Blood Donating. Many students voluntarily came up to donate the blood. It was great to see more people than pre-registration numbers turning up in the venue. Many check-ups for blood pressure and other tests were conducted by the doctors. The samples were carefully sealed and transported away, while the volunteers and hospital staff helped in the clean-up of the area. Throughout the morning, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. JCI student volunteers given publicity about the Blood Donation Camp. Refreshments were provided to the students who participate in camp.



National Service Scheme (NSS) Awareness Campaign on Aids

National Service Scheme (NSS) of Selvamm Arts and Science College organized an awareness programme about AIDS in the society. A silent rally was conducted on 1st Dec. 2023, from college campus to awareness on the evils of HIV/AIDS. All the volunteers and some of the staff members participated in this educative rally by slogans and placards. This rally helped the students as well as the neighbouring community to know how to protect their health from the dangerous diseases like HIV AIDS.



Swatchta Hi Seva (Campus Cleaning)

On 6th Dec. 2023, National Service Scheme (NSS) units of Selvamm Arts and Science College (Autonomous) Namakkal Organized Cleaning Drive in “Swatchta Hi Seva” for spreading the message of cleanliness not only among the students but also in the surrounding areas. Also planted few samplings. In this regard, 50 students participated very enthusiastically in this programme



Cleanliness Drive

On 11th Jan. 2024, National Service Scheme Units of Selvamm Arts and Science College (Autonomous) Namakkal Organized Cleaning Drive “Swachhta Pakhwada” for spreading the message of cleanliness not only among the students but also in the surrounding areas. In this regard, 50 students participated very enthusiastically in this programme.



Campus Cleaning Drive

On 23rd Jan. 2024, NSS of Selvamm Arts and Science College (Autonomous) organized mass campus Cleaning drive to maintain

campus green. Our NSS volunteers maintain flowering plants and grown trees by removing shrubs prune and throw out dry leaves in whole campus. Nearly 100 NSS Volunteers were actively participated in this cleaning drive.



Voter Awareness Programme

NSS of Selvamm Arts and Science College (Autonomous) Volunteers take Voters Day Pledge on 24th Jan. 2024, in the theme of “Electoral Literacy for Stronger Democracy”. Oath taken on “We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, community, or any inducement”. Nearly, 100 volunteers were participated in college campus.



Republic Day Celebrations

Celebrating 73rd Republic Day on 26th Jan. 2024, Republic Day is celebrated to mark the day when the Indian Constitution came to force and spreading joy and patriotism in college. NSS unit organized flag hoisting on 26th Jan, 2024 on the occasion of 73rd republic day of our nation. The correspondent of the institution was the chief guest, he hoisted the flag, and the principal

and NSS Programme officer gave speech on the importance of the day. Students and the teaching, non – teaching staff participated in the celebration. The program concluded with vote of thanks by the vice principal of the college.



Abolition of Untouchability

National Service Scheme (NSS) of our college has organized a Pledge taking ceremony on the occasion of “Untouchability Abolition Day” on 30th Jan. 2024, The NSS and other Students taken Untouchability Abolition Day Pledge lead by Mrs.V.Logeswari, NSS Programme Officer. The Students were given awareness about Untouchability and its consequences. The Students actively participated in this programme.



Spurs Leprosy Awareness Pledge

National Service Scheme (NSS) of Selvamm Arts and Science College has organized a Spurs Leprosy Awareness Pledge taking ceremony on 30th Jan. 2024, NSS volunteers and other Students took part Mrs. V. Logeshwari, NSS Programme Officer read out the pledge. After the pledge Mr. B. Karthick, NSS Programme Officer has given awareness about Spurs Leprosy. The programme was very useful to the students.



Voters Awareness Programme

Our NSS volunteers take Voters Pledge on 28th Feb. 2024, in the theme of “Electoral Literacy for Stronger Democracy”. Oath taken on “We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”. Pledge lead by Mrs. Tamilselvi, Revenue Inspector, Namakkal. Nearly, 50 volunteers were participated in this programme.



Voters Awareness Programme

National Service Scheme (NSS) of our college has organized the Voter Awareness Programme on 02nd Apr. 2024, Nearly a 250 NSS Volunteers have participated. In the Programme, Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous), Namakkal gave the welcome address. The Special address of the Voter Awareness Programme was given by Ms. Hargunjit Kaur, I.A.S., General Observer of Parliamentary Election in Namakkal. She gave a valuable speech on “My vote My rights”. She motivated our NSS students to vote in every election fearlessly and without being influenced by

considerations of religion, race, caste, community, language or any inducement. Finally, the Vote of thanks given by Mr.B.Karthick, NSS Programme Officer.



National Service Scheme (NSS) Special Camp

National Service Scheme (NSS) Special Camp was organized by Selvamm Arts & Science College (Autonomous) during the period of 15th Dec. 2023 to 21st Dec. 2023, in Kondichettipatti, Vettaikaranpudur, Samy Nagar, Singilipatti near Namakkal under the guidance of Dr. S. Sathish, NSS Co-Ordinator, Periyar University, Salem. On 15th Dec. 2023, our Chairman Dr. P. Selvaraj, Secretary Dr. Kaviethra Nandhini Babu, Principal Dr. N. Rajavel, Administrative Director Dr. K. S. Arulsamy, presided over the Inauguration function our Principal Dr. N. Rajavel, inaugurated the special camp. A part of NSS Activities, a 7 day camp was held by National Service Scheme (NSS) Special camp was organized by Selvamm Arts & Science College (Autonomous) during the period of 15.12.2023 to 21.12.2023 Various social activities were held with a sole view of rural development and value education. We, being a part of the cultural committee, undertook various cultural activities in the village to promote interaction with the villagers and used the NSS platform to spread awareness about different social issues. Our Chairman Dr. P. Selvaraj, Secretary Dr. Kaviethra Nandhini Babu, Principal Dr. N. Rajavel, Administrative Director Dr. K. S. Arulsamy, presided over the valedictory function. Programme Officer Mr. M. Poovarasam welcomed the gathering. Mrs. V. Logeshwari, prepared the Special Camp Report and presents it over the public gathering. NSS

Programme Officer Mr.B.Karthick proposed vote of thanks.



Internal Quality Assurance Cell (IQAC)

IQAC Quality Review Meeting

The Internal Quality Assurance Cell (IQAC) is established as an accreditation quality maintenance measure for performance evaluation, assessment, accreditation, and quality improvement at the college. Knowing the importance of continuous assessment, the IQAC scheduled and carried out its IQAC Quality Review Meeting on the following dates: 04.11.2023 and 02.12.2023. All the meetings are preceded by Dr. P. Maadeshwaran, Periyar University, Salem. The IQAC team, along with the Principal, verified all the files, reviewed them, and scrutinized them.

AQAR Submission

The Internal Quality Assurance Cell (IQAC) has submitted the Annual Quality Assurance Report (AQAR) for the academic year 2018–19 on 05th February, 2024 and it was accepted by NAAC on 05th February, 2024.

NAAC Reaccreditation Process

In view of NAAC reaccreditation, the IQAC has initiated processes for the following: IQA Payment (22.01.2024), IQA Approval (24.01.2024), Self Study Report Preparation, and Submission 19.02.2024 to 18.02.2024.

The Young Student Scientist Programme (YSSP)

Selvamm Arts and Science College (Autonomous), Namakkal, has been selected as a Programme

Centre to conduct the Young Student Scientist Programme 2023 (YSSP), catalyzed and supported by the Tamilnadu State Council for Science and Technology (TNSCST), Government of Tamilnadu, Chennai, for the benefit of IX standard school students of Namakkal and Erode Districts. The fifteen-day residential programme was scheduled from December 26, 2023, to January 9, 2024. During the programme, the students underwent special training on science subjects, both theory and practical sessions, special lectures, industrial and field visits, educational tours, sports, etc. The programme was coordinated by the Internal Quality Assurance Cell (IQAC).



Training and Placement Cell

On 12th Dec. 2023, Br Tronical Hub Pvt. LTD, Namakkal conducted On Campus Drive in Selvamm Arts & Science College, Namakkal. 50 of our students participated and 05 of them placed.



On 28th Dec. 2023, BN Rathi Securities Pvt. LTD, Namakkal conducted Campus Drive in Selvamm College of Technology, Namakkal. 56 of our students participated and 17 of them placed.



On 03rd Jan. 2024, Dvara E-Dairy, Namakkal conducted campus drive in Selvamm Arts and Science College, Namakkal. 105 of our students participated and 21 of them placed.



On 24th Jan. 2024, Royal Enfield, Namakkal conducted Campus Drive in Selvamm Arts and Science College, Namakkal. 40 of our students participated and 06 of them placed.



On 02nd Feb. 2024, Michael's Academy of Communicative English, Ooty conducted campus drive in Selvamm Arts and Science College, Namakkal. 60 of our students participated and 30 of them placed.



On 07th Feb. 2024, Brand 4 Brand, Chennai conducted campus drive in Selvamm Arts and Science College, Namakkal. 54 of our students participated and 36 of them placed.

On 09th Feb. 2024, Blue Ocean, Chennai conducted campus drive in Selvamm Arts and Science College, Namakkal. 105 of our

students participated and 97 of them placed.



On 13th Feb. 2024, Hicitizen Life Skill, Erode conducted campus drive in Selvamm Arts and Science College, Namakkal. 60 of our students participated and 40 of them placed.



On 14th Feb. 2024, PVR Enterprises, Chennai conducted Campus Drive in Selvamm Arts and Science College, Namakkal. 40 of our students participated and 32 of them placed.



On 22nd Feb. 2024, BMS Infra solutions, Salem conducted campus drive in Selvamm Arts and Science College, Namakkal. 35 of our students participated and 09 of them placed.



On 04th Mar. 2024, N.U.M.S. Techno-fashions India Pvt. LTD, Tirupur conducted campus drive in Selvamm Arts and Science College, Namakkal. 40 of our students participated and 12 of them

placed.

On 06th Mar. 2024, Integrated Enterprises, Chennai conducted campus drive in Selvamm Arts and Science College, Namakkal. 40 of our students participated and 14 of them placed.



On 07th Mar. 2024, MM Hospital, Namakkal conducted campus drive in Selvamm Arts and Science College, Namakkal. 40 of our students participated and 17 of them placed.



On 14th Mar. 2024, Shantee Technologies, Namakkal conducted campus drive in Selvamm Arts and Science College, Namakkal. 60 of our students participated and 08 of them placed.

Departmental Events

Dept. of Business Administration

On 8th Dec. 2023, The Department of Business Administration in association with Selvamm Entrepreneurship Development Cell, Periyar University IED-Hub and Association of Selvamm Business Administration (ASBA) organized an Entrepreneurship Development Programme on Financial Market Outlook. Mr.K.Balasubramani, CEO, Sakthi Pelicon, Mr.M.Deivanayagam, Head, Mutual Fund, Sakthi Financial Services Coimbatore, were the chief guests. The programme was organized by Mr.V.Vijayakumar Assistant Professor, Programme Co-ordinator of the Department.



National Workshop

On 5th Feb. 2024, The Department of Business Administration in collaboration with Balaji Institute of Management & Human Resource Development, Pune, Maharashtra in association with Selvamm Research Association and Selvamm Institution's, Innovation Council, organized a National Level Workshop on "Impact of Artificial Intelligence in Digital Marketing". The chief guest was (Technical Session-I) Dr.R.Seranmadevi, Associate Professor, Department of Professional Studies, CHRIST University, Bangalore. The chief guest was (Technical Session-II) Dr.R.Vanathi, Assistant Professor, Department of Management, Gobi Arts and Science College, Gobichettipalyam. The programme was organized by organizing committee members. Convener, Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous) Namakkal. Organizing Secretary Mr.V.Vijayakumar Assistant Professor, Department of Business Administration.



On 27th Feb. 2024, The Department of Business Administration in association with Selvamm Entrepreneurship Development Cell, Periyar University IED-Hub and Association of Selvamm Business Administration

(ASBA) organized an Entrepreneurship Development Programme on "Stock Market-Wealth and Entrepreneurship". The chief guest was Mr.R. Balakumar, South Head, BN Rathi Securities Ltd, Namakkal.



On 7th Mar. 2024, The Department of Business Administration in association in collaboration with Arignar Anna Govt Arts College, Namakkal in association with Selvamm Institution's Innovation Council, Association of Selvamm Business Administration organized a Skill Development programme on "Management Skills and Functions". The chief guest was Dr.D.Kanchana, Head, Associate Professor, Department of Business Administration, Arignar Anna Govt Arts College, Namakkal.



On 27th Mar. 2024, The Department of Business Administration in association with Selvamm Entrepreneurship Development Cell, Periyar University IED-Hub and Association of Selvamm Business Administration (ASBA) organized an (VET) Vocational Education Training programme in "Textile Fabric Screen printing Technology" in association with Raja Screen Printers, Theni. 73 students participated and benefited in this programme. The programme was organized by Mr.V.Vijayakumar,

VET Programme co-ordinator.



On 27th Mar. 2024, The Department of Business Administration in association with Selvamm Entrepreneurship Development Cell, Periyar University IED-Hub and Association of Selvamm Business Administration (ASBA) organized A research Methodology Programme on "Basics of Research Writing". The chief guest was Dr.V.Abirami, Professor, Department of Management Studies, Dr NGP Arts and Science College, Coimbatore.



On 27th Mar. 2024, The Department of Business Administration in association with Selvamm Entrepreneurship Development Cell, Periyar University IED-Hub and Association of Selvamm Business Administration (ASBA) organized An Entrepreneurial Skill development programme on "Mastering Entrepreneurial Mindset:Strategies for Success". The chief guest was Dr.S.C.Vetrivel, Associate Professor, Department of Management Studies, Kongu Engineering College, Erode.



Field Visit

On 16th Dec. 2023, The Department of Business Administration organized a Field Trip to Yercaud, Salem with a team of 50 students from I BBA and 2 staff . The visit was organized by Dr.N.Rajavel, Principal & Head Department of Business Administration.



Industrial Visit

On 19th Dec. 2023, 50 students of III BBA Business Administration along with 2 faculty members Sakthi Sugars ,Limited, Bhavani, Erode.



On 22nd Dec. 2023, 54 students (II-BBA) of Business Administration along with 2 faculty visited The Salem District Co-op. Milk Producer’s Union Ltd., Salem (Aavin) in Salem.



Placement

On 9th Feb. 2024, our students from III BBA participated in the placement drive conducted in our institution.7 students placed in Blue ocean. One student placed in E dairy and 2 students placed in Royal Enfield.

Students Participation

Our students V.Hemanthragvan from II BBA and S.Sethuraj from III BBA participated in various speech competitions in district level and state level competitions.

S.Sethuraj from III BBA participated in the International level speech competition organized by Tanjor Tamil University and got second prize.

S.Sethuraj from III BBA participated in the International level quiz competition organized by Tanjor Tamil University and got Third prize.

Dept. of Mathematics Programmes Organized

On 22nd Dec. 2023, the dept.of Mathematics celebrated “National Mathematics Day – Srinivasa Ramanujan Birth Anniversary Celebration-2023”.



On 13th Feb. 2024, the dept.of Mathematics conducted IPR Programme on “Importance of IPR in Modern Global Economic Environment” addressed by Mr. A.M.Gobalakrishnan, Advocate, Paramathi, Namakkal.

On 23rd Feb. 2024, the dept.of Mathematics conducted “Research Methodology Programme on Research Opportunities in Mathematics”, addressed by Dr.S.Karthikeyan, Assistant Professor, Department of Mathematics, Periyar University, Salem.

On 24th Feb. 2024, dept.of Mathematics arranged an Industrial visit to Valparai and Trisur .Our department staff and students participated in this industrial visit.

On 27th Feb. 2024, Dept.of Mathematics conducted IIC Programme on “Workshop on Design Thinking, Critical Thinking and Innovation Design” addressed by Dr. A.Mohan, Assistant Profesoor of Mathematics, Urumu Dhanalakshmi College, Trichy.



On 13th Mar. 2024, the dept.of Mathematics conducted National Seminar on “Emerging Trends in Applications of Mathematics to Real Life”, addressed by Dr.Aruna kumari Manda, Associate Professor of Mathematics, KKR & KSR Institute of Technology & Sciences, Andra Pradesh and Dr.V.Chandiran, Associate Professor of Mathematics, Vel Tech University, Chennai.

Dept. of Physics Commemorative Day

Physics Department Celebrated the commemorative day programme for our Students on 14th Dec. 2023. The chief guest of the programme was Dr.N.Rajavel, Principal, SASC Namakkal. 50 Students were benefitted through this programme.

Republic Day Celebration at adopted village

Physics department celebrated the Republic day on 26th Jan. 2024, in adopted village, Koolipatty. 34 students were benefitted. In village school conducted some programme and the prizes were distributed.



PHYSICS FEST-2024

Department of Physics, on 2nd Feb. 2024, conducted Cultural programme on “Physics Fest -2024” Welcome address given by our Student Council President Ms.G.Pooja, Special address was given by Principal Dr. N. Rajavel, Selvamm Arts and Science College. Our Chief Guest gave excellent Motivation to our Students & the prizes was distributed by Mrs.K.K.Kavitha Head & Vice Principal.



Faculty Participation

Our department Faculty Mr.P.Kannan was participated in the Seven days faculty development programme on 06th to 12th Jan. 2024, the Programme entitled on “Innovation through Tradition: Embracing Indian Knowledge Systems in the Nep 2020”. Organized by RVS College of Arts and Science, Coimbatore.

Department Faculty member Dr.P.Pachamuthu & Dr.P.Agalya presented their papers in international conference.

Department Faculty member Mr.P.Kannan was participated the Seven days faculty development programme on 29th Feb. 2024, the Programme entitled on National Conference on Materials Research-AI based approach (NSMR-24) Organized by Government Arts College (Autonomous) – Salem -7

Dr.P.Pachamuthu was participated in the three days international conference on crystal growth and its technological Applications. Organized by SSN educational institution & the crystal growth centre Chennai. On 18 & 20th Mar. 2024.

Student Participation

Department Student S.Soundharya participated in the state level poetry competition and won the third prize.

Two of our department students M.Akathiyan & Kaliyappan were participated in the international webinar on 16th Feb. 2024.

Department Student S.Soundharya participate the International level Speech competition and won the prize on 28th Feb. 2024.

Publication

Dr S.Dhinesh Published paper Investigation on barium zirconate nanocomposites for optical and dielectric properties published in the month of 20th Feb. 2024.

Dr.S.Dhinesh Published paper Investigation on improving the electrochemical characteristics by synergy effect of 2024 MoO₃-Nb₂O₅ nanocomposites for high energy super capacitor published in the month of April -2024.

Dept. of Chemistry

On 12th Dec.2023, Department of Chemistry Organized an Innovation Development on Process of Innovative Applications in Chemistry. Welcome address was given by our Principal Dr. N.Rajavel, Dr.R.Abdul Vahith, Assistant Professor of Chemistry, Jamal Mohamed College (Autonomous), Tiruchirapalli-620020. He delivered that chemistry and its innovative process. He interacted to all students. There were 70 students benefited and participated. Finally Mr.P.Muruganantham, Assistant Professor of Chemistry proposed vote of thanks.



Department all staff participated in a International conference on “Artificial Intelligence for Energy and Environmental Science [AIEES-2024]” Selvamm Arts & Science College (Autonomous), Namakkal on 16th Feb. 2024, he delivered about the lightening Chemistry and its modern usage Dr.Theerthagri Jayaraman, Research Assistant Department of Chemistry South Korea how to impact on Hydrogen Fuel Dr. K.S.Rajmohan Assistant Professor NIT, Warangal, Telangana expressed that Modern trend on Chemistry Finally Dr.Muthukkumar proposed vote of thanks .there were 200 participants from various college and 60 students present their research paper and interact to them.



Department of Chemistry organized and conduct a National Science day celebration on 28th Feb. 2024 “Dynamic Applications of Transition Metal and Opportunities in Chemistry”. The resource person Dr. S. Kamalesu, Assistant professor, Department of Chemistry, Faculty of Engineering and Technology SRM Institute of Science and Technology SRM University. He interacted to all students. There were 70 students benefited and participated. Finally Mr.P.Muruganantham, Assistant Professor of Chemistry proposed vote of thanks.



International MoU

Department of Chemistry proudly signed MoU with Kionsong National University, South Korea. Professor Meyoung Young Soi, Head, National University South Korea delivered about the lightening

Chemistry and its modern usage Dr.Theerthagri Jayaraman, Research Assistant, Department of Chemistry, South Korea - how to impact on Hydrogen Fuel Dr. K.S.Rajmohan Assistant Professor NIT, Warangal, Telangana expressed that Modern trend on Chemistry Finally Dr.M.Muthukumar HoD, proposed vote of thanks. There were 200 participants from various colleges and 60 students present their research papers and interact to them.

Students Participation

50 students and four staffs went to Educational Tour on 23rd Mar. 2024, to Kodaikanal.

Staff Participation and Publication

Department of Chemistry all staff participated in an International conference on “Artificial Intelligence for Energy and Environmental Science [AIEES-2024]” Selvamm Arts & Science College (Autonomous), Namakkal on 16th Feb. 2024.

Our department 10 students an inter college competition CHEM. MEET-2024 “Arasu College of Arts and Science for Women Karur on 19th Feb. 2024.

Publications

Our Department Head Paper Publication two paper published international journal Dr.M.Muthukumar.

Preliminary Investigations and Support for the Mechanical and Dynamic Characteristics of a Natural Rubber Reinforcement in E-Glass/CNT/Epoxy Composite. Publication date 15th Dec. 2023.

DFT, molecular docking and molecular dynamics simulations of 2-imino-4-oxo-1,3-thiazolidine hydrochloride and its activity against Bacillus pasteurii urease Publication date 11th Apr. 2024.

Dept. of Computer Science

IT Association with BPO Sector

On 18th Dec. 2023, the Department of Computer Science Organized Skill Development Programme on “IT Association with

BPO Sector”. The Resource Person Mr. S. Prabhakaran, Executive AR Caller, AGS Healthcare Chennai had presented valuable speech about required computer skills on BPO sector. Through this programme nearly 70 students participated and benefitted by this programme.



Recent Technologies and Career Opportunities in IT Industry

On 21st Dec. 2023 The Department of Computer Science was organized a seminar on “Recent Technologies and Career Opportunities in IT Industry”. The Chief Guest Dr.S.Gandhimathi, Asst. Professor, Valluvar College of Science and Management had presented valuable speech about the “Recent Technologies and Career Opportunities in IT Industry”. Nearly 178 students participated and benefitted by this programme.



From Novice to Cyber Defender: Exploring Lucrative Career Paths in Cyber Security

On 24th Jan. 2024, The Department of Computer Science was organized a One Day National Level Workshop in “From Novice to Cyber Defender: Exploring Lucrative Career Paths in Cyber Security”. The resource person Mr. Ashok Kumar



Mohan, Founder & CEO, Kriyavan Cyber Forensic Service Pvt. Ltd, Madurai had delivered his valuable speech. Nearly 100 students participated and benefitted by this programme.

Cyborg’24

On 16th Feb. 2024, the Department of Computer Science was organized Interclass Meet – Cyborg’24. The Principal Dr. N. Rajavel had delivered the special address. The students were participated the several events like quiz, Talent expo, Mime, Eating Challenge, Group Dance and Fashion show, Face Painting and Fireless Cooking and the winners received the certificate and prizes.



Data Processing and Research Methodology

On 26th Feb. 2024, The Department of Computer Science was organized Research Methodology Programme on “Data Processing and Research Methodology”. The Chief Guest Mr.P.Vignesh, React JS Developer, Hicup Innovation Pvt. Ltd., Tenkasi had presented valuable speech about Research Methodologies and Data Processing Techniques. Through this programme nearly 50 students participated and benefitted by this programme.



Dept. of Biotechnology & Botany

National Workshop

Department of Biotechnology and Intellectual Property Rights (IPR Cell) conducted National Workshop on “Strategies for Sustainable

Growth and Career Opportunities in Life Science” on 7th Feb. 2024, The Resource person of the special lecture was Dr. C. Ravinder Singh, Chief Scientist, Research & Innovation, Aakash Plantations LLC, Business Bay, Dubai, U.A.E. The speaker covered the fundamentals of in Research and Development (R&D) Life Science Companies, and Career Opportunities in Bioechnology. From this special lecture more than 64 students were benefitted.



Online Seminar

Department of Biotechnology Associate with Selvamm Institution’s Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a Skill Development Programme on “Exopolysaccharide From Probiotics and its Function in Human Health” was conducted on 23rd Feb. 2024, The Resource person of this Programme Dr. D. Senbagam, Assistant Professor, Department of Biotechnology, SRM Institute of Science and Technology, Chengalpattu. On whole 72 Participants are participated and benefitted.



Industrial Visit

The department of Biotechnology and Botany arranged a two-day industrial visit to Kerala, on 15th and 16th Mar. 2024, Totally 55 Students and 4 Staff members

visited.



Dept. of Microbiology

Department of Microbiology in associate with Selvamm Institution’s Innovation Council (SIIC) jointly Organized and celebrated “World Antimicrobial Awareness Week (WAAW)” on 01st Dec. 2023, Special address was given by Dr. A. Ezhilarasu, Dean (Research) and Head, Department of Microbiology, Selvamm Arts and Science College, Namakkal. On the whole 129 students were participated and benefitted.



Department of Microbiology in associate with Selvamm Institution’s Innovation Council (SIIC) Celebrated “World Aids Day” on 01st Dece. 2023, the Special address was given by Dr. A. Ezhilarasu, Dean (Research) and Head, Department of Microbiology, the conducted Awareness about AIDS to Peoples and Poster presentation, Debate, Drawing and Speech competition for the students. Totally 129 Students were participated and benefitted.



Department of Microbiology in associate with Selvamm Institution’s Innovation Council (SIIC) Celebrated “World Pollution Prevention Day”

on 08th Dec. 2023, Special address was given by Dr. A. Ezhilarasu, Dean (Research) and Head, Department of Microbiology, Selvamm Arts and Science College, Namakkal. We conducted Awareness about world pollution prevention to Peoples and Poster presentation, Essay writing, Drawing and Speech competition for the students. Totally 137 Students of our Department, Selvamm Arts and Science College are participated and benefitted.



Department of Microbiology in associate with Selvamm Institution’s Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a National Hands on Training on “MOLECULAR TECHNIQUES” was conducted on 27th Dec. 2023, The Resource person of this Programme Mr.S.Sunil Laxman, Product Development Executive, Medox Biotech Pvt., Ltd., Chennai. On whole 81 Participants are participated and benefitted.



Department of Microbiology in associate with Selvamm Institution’s Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a Special Lecture on “Introduction To Medical Coding” was conducted on 03rd Jan. 2024. The Resource person of this Programme Mr. Jaiganesh Kumar, Managing Director, IMI Academy of Medical Coding, Salem.

On the whole 57 Participants were participated and benefited.



Department of Microbiology in associate with Selvamm Institution's Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a International Conference on “Microbes and Microbial Products in Sustainable Environment, Agriculture and Health (MPEAH-2024)” was conducted on 09th Feb. 2024, The Resource person of this Programme Dr. S. Kamalakannan, Professor, Division of Biotechnology, College of Environmental and Bioresource Sciences, Jeonbuk National University, Iksan, South Korea and Dr. P.M. Ayyasamy, Associate Professor, Department of Microbiology, Periyar University, Salem – 636011, Tamil Nadu. On the whole 190 participants were participated and benefited.



Department of Microbiology in associate with Selvamm Institution's Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a Skill Development Programme on “Exopolysaccharide From Probiotics and its Function in Human Health” was conducted on 23rd Feb. 2024. The Resource person of this Programme Dr. D. Senbagam, Assistant Professor, Department of Biotechnology, SRM Institute of

Science and Technology, Chengalpattu. On whole 119 Participants are participated and benefited.



Department of Microbiology Associate with Selvamm Institution's Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a Cultural Programme on “Micro Fest” was conducted on 27th Feb. 2024, Various Inter class Competitions were held to mark the occasion. The competitions were a fusion of talent, imagination, creativity and alertness. Whether it was Natural Photography, Spinning Knowledge, Bat with Ball, Fire Less Cooking, Candle game, Treasure cultural. Winners were awarded with certificates and Prizes. On the whole 135 students are participated and benefited.



Department of Microbiology Associate with Selvamm Institution's Innovation Council (SIIC), Selvamm Entrepreneurship Development Cell and Periyar University IEDP – Hub Organized a Placement Training Programme on “Entrepreneurship Opportunities in Spirulina and its Cultivation Techniques” was conducted on 6,8,12 & 14th Mar. 2024. The Resource person of this Programme Mr. V. Jothiprashad, Founder and Head, Futuristic Bioscience, Gobichettipalayam, Erode. On the whole 59 Students

were participated and benefited.



Students Participation

Microbiology dept 4 students from participated in the group dance in the cultural program of the 2nd Namakkal Book Festival on 31st Jan. 2024, The event was organized by the Directorate of Public Libraries, the Department of School Education, and the Namakkal District Administration.

From Microbiology department 5 Students participated in the National Seminar on Emerging Infectious Diseases organized by Periyar University, Salem on 23rd Feb. 2024.

Microbiology department student M. Kavin and S.Pravin presented paper on Role of Anti-Neoplastic Drugs in today's life in National Seminar on “Emerging Infectious Diseases” organized by Department of Microbiology held at Periyar University, Salem on 23rd Feb. 2024.

Microbiology department student S.Sathish presented paper on Antimicrobial nature and phytochemical characterization of Catharanthus Roseus in National Seminar on “Emerging Infectious Diseases” organized by Department of Microbiology held at Periyar University, Salem on 23rd Feb. 2024.

Microbiology department student P.Muthish presented paper on Cultivation of biofertilizer (Rhizobium) in National Seminar on “Emerging Infectious Diseases” organized by Department of Microbiology held at Periyar University, Salem on 23rd Feb. 2024.

Microbiology department student B.Mohankumar presented paper on Micro plastic Pollution in National Seminar on “Emerging Infectious Diseases” organized by Department of Microbiology held at Periyar University, Salem on 23rd Feb. 2024.

Students Achievements

Microbiology department student K.Kishore has presented paper on Cultivation of biofertilizer (Rhizobium) in National Seminar on “Emerging Infectious Diseases” organized by Department of Microbiology held at Periyar University, Salem on 23rd Feb. 2024, and he received second place in that.

Microbiology department Student R.Tamilselvan participated and won the first prize Rs.1500 quiz competition conducted by Tamil department 30th International Conference on “Recent developments in science” and held at Selvamm Arts and Science College on 28th Feb.2024.

Staff Achievements

From Microbiology department 9 staff members presented paper in International Conference on “Microbes and Microbial Products in Sustainable Environment, Agriculture and Health” organized by Department of Microbiology held at Selvamm Arts and Science College (Autonomous), Namakkal on from 09th Feb. 2024.

Microbiology department Head Dr.A.Ezhilarasu published a paper entitled “Design and Development of Herbal Based Hydrophilic Ointment and Gel to Control Zoonotic Bacterial Diseases Transmitted by Dog Bites”.

Industrial Visit

Department of Microbiology arranged One day field visit to Kodaikanal on 29th Mar. 2024. Totally 52 students and 5 staff members visited and benefited.



Dept. of. Electronics And Communication

On 13th Dec. 2023, Department of Physics and Electronics & Communication, Selvamm Arts and Science College (Autonomous) Organized a Commemorative day celebration on “World Energy Conservation Day-2023” our resource person Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous), Namakkal. The resource person shared a lecture on How to Conserve the energy in today’s life. The session was very informative and useful to the students. 70 students benefited through this program.



On 24th Jan. 2024, Department of Electronics and Communication, Organized a One Day National Level Workshop in “From Novice to Cyber Defender: Exploring Lucrative Career Paths in Cyber Security” Welcome address was given by our principal Dr.N.Rajavel and Special address was given by our resource person Mr.Ashok Kumar Mohan Founder & CEO, Kriyavan Cyber Forensic Service Pvt Ltd, Madurai. The resource person shared his lecture and handled a Practical session on How to Find and every aspect of protecting an organization and its employees and

assets against cyber threats The session was very informative and useful to the students. 100 Students from various college benefited through this program.



On 28.12.2023, 03.01.2024 and 08.01.24, Department of Electronics and Communication, conducted YSSP for School students got training in all the six sessions. The resource persons gave both theory and practical exposure to the students. Totally 80 school students benefited. The students were observed interestingly and interacted with the resource persons.

One of the faculty from Electronics Mr.K.Gowthaman awarded Ph.D in Dec. 2023.

Industrial Visit

Three faculty members and 51 of Students were participated in two days Industrial Visit to Mysore on 16th and 17th Feb. 2024.

Staff Publication

Dr.P.Thamaraiselvan and Mrs.M.Mahalakshmi published two books, namely Electronics Devices and Circuits (ISBN 978-93-95143-09-7) and Principles of Communication (ISBN 978-93-95143-10-3).

Students Award

First year student S.Dhesigan participated in the All India Level Athletic.

Dept. of. Hotel Management and Catering Science

On 11th Jan. 2024, HMCS department conducted Vocational Educational and Training Programme on “Cake and Donut Preparation”. This programme was presented by Mr.S.Ragul Gandhi,

K.B.Bakery, at Namakkal. The students came to know about the Cake and Donut Preparation.



On 01st Feb. 2024, Department HMCS organized Entrepreneurship development programme on “Briyani Mela”. This programme was presented by Department of HMCS students. The students prepared Briyani and sold to other department students and staffs.



On 12th. Feb. 2024, Department of HMCS organized the Workshop on “Indian Grill”. Trainer Chef.Subraani and Chef.Ajithkumar. The students came to know about how to make Indian breads and Tandoor meats.



Department of HMCS Organized “Industrial Visit” to our students on 15th Mar.2024. We went to RKN Beach resort, Pondicherry with 63 Students long with three of our department staff.



Department of HMCS

Students were took part in ERP (Empowering the rural people) program and cleaned our campus.



Dept. of . Physical Education

Athletic Meet

Our college men students participated and won medals in 1st Place in Periyar University Inter Collegiate Athletic Meet held at Salem on 19th to 23rd Dec. 2023.

We won the Overall Championship for 18 Consecutive years in Athletics at Periyar University Inter Collegiate Athletic Meet (2003-2023).



Cross Country Meet

Our college men students participated and won medals in 1st Place in Periyar University Inter Collegiate Cross Country Athletic Meet held at GAC, Mettur on 18th Jan. 2023.

We won the Overall Championship for 15 Consecutive years in Athletics at Periyar University Inter Collegiate Cross Country Athletic Meet (2009-2023)



Men Category

- Mr. A.Premkumar -III-BBA-IV-Place.
- Mr. M.Dinesh - I-B.SC-EC -II-Place.
- Mr.S.karthick-I-B.SC-EC-III-Place.

Women Category

- M.Gayathri - I-B.Sc-P.Ed -IV-Place.

All India Athletic

Our college men students were participated in South, West Zone Inter University Athletic Meet held at TNPESU, Chennai from 04th to 07th Jan. 2024.

All India Fencing:

Our college men students were participated in South, West Zone Inter University fencing competition held at MGM University, Aurangabad, Maharashtra from 23rd to 26th Dec. 2023, Our college men students participated and won medals in IIIrd Place.



Men Category:

- Mr.N.R.S.Praveen-III-B.Sc-CS
- G.Viswanath- III-BCA
- M.Maariswaran I-B.Com-CA
- S.Samynathan- II-B.Com-CA

All India Cross Country:

Our college men students were participated in South Zone Inter University Cross Country Athletic Meet held at Chennai from 04th to 07th Jan. 2024.



All India Kho-Kho

Our college men students were participated in South Zone Inter University Kho-Kho tournament held at Calicut University, Calicut (Kerala) from 26th to 30th Dec. 2023.

Men Category

- Mr. N.Pravinkumar - III-B.Sc-P.Ed
- Mr.B.Sridhar- II-B.Sc-CS



Dept. of. Commerce

Department Commerce organized a special lecture on 6th Dec. 2023, The Chief Guest Dr. P. L. Senthil, Associate Professor of Management Studies, Jamal Mohamed College, Trichy. Delivered on “The Protection of Intellectual Property Rights in E-Commerce”. UG and PG Students were participated.



Department of Commerce organized a Cultural Programme on Intra Class Meet - COMFEST -2023 on 12th Dec. 2023. Mrs.V.Nanthini organized the Cultural programme for UG and PG students. Different activities like Quiz programme, group dance, solo dance, Singing,

Rangoli, Advertisement making and Trash to Fashion were conducted.



On 16th Dec. 2023, Department of Commerce arranged Educational Tour to visit Isha Yoga Center and Maruthamalai temple Coimbatore. They were 52 students and 5 staff members participated and enjoyed in this programme.



Department of Commerce and Commerce (CA) jointly organized National Conference on 30th Jan. 2024, The chief guest Dr. V. Swathi, Assistant Professor in Commerce and Management, S.E.A College of Science, Arts and Commerce, Bengaluru, Karnataka and Dr. P. Nallasivam Dean and Associate Professor, Department of Management, Kangeyam Institute of Commerce Nathakadaiyur, Kangeyam, to present the special address about Digital Innovation in Business and Industry. More than 300 students participated in this programme.



Department of Commerce organized Vocational Education Training programme on 08th & 09th Feb. 2024 (2 Days) on “Basis of Hand Embroidery”. Staff member Mrs.B.Kiruthika organized this programme. 42 students benefited in this programme.



Department of Commerce organized job oriented skill development course for final year UG and PG students on 07th to 12th Mar. 2024, (5 Days). Dr.K.Nagarajan, Course trainer CMA Practicing Cost and Management Accountant, Head Trainer, Vamana Upskilling and Consulting Academy, Namakkal. They were 30 students participated this programme.



Department Staff member Dr.C.Parimala published a book on “Human Resource Development” ISBN No. 978-93-5762-118-2, Alpha International Publication for the year 2023.

Department Staff member Dr.C. Parimala published a article on “Product Sales Forecasting and Prediction using Machine Learning Algorithm” for the year 2023.

Dept. of. Commerce(CA)

Department of Commerce(CA) arranged one day Industrial visit on 18th Dec. 2023, to the Salem Co-operative Sugar Mills Ltd., Mohanur, Namakkal District,. Totally 53 second year students were attended along with two faculty members.



Department of Commerce(CA) organized one day Special lecture on 19th Dec. 2023, to “My Story – Motivational Session by Successful Innovators”, Entrepreneurship Development Programme’ on Mr. J. Asokan Advocate (Civil and Criminal), Namakkal, the chief guest gave a very excellent and useful speech about the success and Hard work on his life and improve his cognitive, problem solving skills, independent critical thinking with research capabilities. Totally 145 students were participated and benefitted.



Department of Commerce(CA) arranged one day Industrial visit on 20th Dec. 2023, to Aavin Milk Dairy, Salem District. Totally 60 third year students were attended along with two faculty members were guided them.



Department of Commerce(CA) arranged one day Educational Excursion on 23rd Dec. 2023, in Yercaud. Totally 51 First year students were attended along with three faculty members.



Department of Commerce(CA) organized National Conference on 30th Jan. 2024, on ‘Digital Innovation in Business and Industry’. Dr. V. Swathi, Assistant Professor in Commerce and Management, S.E.A College of Science, Arts and Commerce, Bangalore, Karnataka. And Dr. P. Nallasivam, Dean and Associate Professor, Department of Management, Kangeyam Institute of Commerce, Kangeyam, were acted as resource persons. Totally 265 participants were participated and benefitted.



On 30th Jan. 2024, Dr. S. Ramesh, HOD and Asst. Professors Mr. S. Angamuthu, Dr. K. Suganya, Mrs. M. Nithya, Mrs. S. Suganya, Mr. S. Kalaiyarasan and Mr. M. Gowthaman had presented their research articuls in “National Conference on Digital Innovation in Business and Industry ”organized by Department of Commerce and Commerce(CA).

On 30th Jan. 2024, Eighty of our department students, had presented and Participated in “National Conference on Digital Innovation in Business and Industry ”organized by Department of Commerce and Commerce(CA).

Department of Commerce(CA) celebrated “World Consumer’s Day” on 15th Mar. 2024. The programme was led by the resource person Dr. K. Sakthivel, Head cum Assistant professor, Department of Tamil, Selvamm Arts and Science College (Autonomous), Namakkal. There were eighty students benefitted by this programme.



On 18th to 22th Mar. 2024, (30hrs) the department of Commerce (CA) conducted one week Vocational Education Training (VET) on ‘Handmade Products’ in which 32 students participated from various disciplines.



Department of Commerce(CA) conducted “Constitutional Obligation Programme” on 02nd Apr. 2024. The programme was led by the resource person Dr. K. Ramesh, Assistant Professor, Department of Commerce, KSR College of Arts and Science, Trichengode, Namakkal.



Dept. of. English

Department of English organized a Quiz Programme Literary Hunt on 10th Jan. 2024, at Sairam Conference Hall. There were 60 Students participated and benefitted.



On 1st Feb. 2024, Department of English conducted a special lecture on IPR - Insights and Implications. The Special address was given by the resource person Dr. P. Jayanthi, Assistant Professor of Environmental Science, Periyar University, Salem. There were 55 students participated and benefitted



Department of English conducted Elite Fest 2K24 on 22nd and 23th Feb. 2024. There were both On and Off Stage Competitions namely Mime, Soliloquy, Face Painting, Mono Act, Drama, Literary Tableau, Singing, Literary Parade. This Programmes were organised by the department students. The winners of the programme were rewarded with Medals and Certificates. Other Department students were eagerly participated. There were 95 students participated.



**Dept. of. Tamil
International Seminar**

29th Feb.2024, Tamil University and Selvamm Arts And Science College Namakkal jointly organized a International Journal Conducted A International Seminar “Anmai Kala Arivayal Valarchi”



Kathavu

Department of Tamil organized a programme called Kathavu once in two months and faculty presented their articles in it. (Named as kathavu in Tamil) this programme is being conducted till date.



Vellivattam

Vellivattam is a programme conducted every Friday and students present their articles in it (Friday is named as Vellivattam in Tamil) This programme is being conducted till date.





HoD'S



Science Faculty



Arts Faculty



Non Teaching Staff

Selvamm Arts and Science College, (AUTONOMOUS)

Affiliated to Periyar University, Salem-11

UGC Recognized 2(f) and 12(B) Institution

Nationally Accredited by NAAC, ISO 9001: 2015 Certified Institution

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NAMAKKAL - 637 003, Tamilnadu, India

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PROGRAMMES OFFERED

COURSES

UG PROGRAMMES

B.Lit.
B.A Tamil
BBA
BBA (CA)
B.Com.
B.Com. (CA)
B.A English
BCA
B.Sc Mathematics
B.Sc Computer Science
B.Sc Electronics and Communication
B.Sc Physical Education
B.Sc Physics
B.Sc Chemistry
B.Sc Biotechnology
B.Sc Botany
B.Sc Microbiology
B.Sc Hotel Management and
Catering Science.

PG PROGRAMMES

M.A Tamil
M.A English
M.Com
M.Sc Mathematics
M.Sc Computer Science
M.Sc Physics
M.Sc Biotechnology
M.Sc Chemistry
M.Sc Microbiology
M.Sc Electronics and
Communication

DOCTOR OF PHILOSOPHY

Ph.D Biotechnology
Ph.D Microbiology

