

Selvamm Arts and Science College, (AUTONOMOUS)



Affiliated to Periyar University, Salem
UGC Recognized 2(f) and 12(B) Institution
Nationally accredited by NAAC
Namakkal - 637 003, Tamil Nadu

SASC News Letter

Concord

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Chairman

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Secretary
- ✓ Dr. N. Rajavel,
Principal
- ✓ Dr. K. S. Arulsamy,
Controller of Examinations

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- ✓ Dr. P. Prabhakaran
(IQAC Coordinator)
- ✓ Mr.L.Dheventhiran
(IQAC Member)
- ✓ Mr.M.Dhivagar
(ERP Coordinator)

Message from the Chairman's Desk

It is a source of great delight for me to write a foreword for the semi-annual SASC News Letter Concord-23. The college has worked hard to meet both national and international standards for academic quality and socially valuable education. I firmly believe that the



college's vision and mission statement are reflected in the academic and sports accomplishments reported in the "Concord-23." The college's goals give its faculty members the freedom to use creative approaches to attract students' curiosity and attention while helping them to understand the importance of the past, the thrill of the present, and the challenges of the future. The college has achieved outstanding results in the field of higher education as a result. I wish to express my appreciation to the Principal, Faculty, and staff for their commitment to achieve academic goals and for giving students the best possible environment for their moral and intellectual growth.

Periyar University Meet

Fencing



Periyar University Inter-Collegiate Fencing Tournament (2023-2024) was held at Periyar University, Salem on 18th Nov. 2023. Selvamm Arts and Science College has won the Overall Championship for the past 16 consecutive years in the fencing tournament.

Parent – Teacher Meeting

Parent-Teacher Meeting was conducted on 8th Aug. 2023, for all UG and PG students after the publication of their semester results. The performance of the students was reported to the parents and suggestions were shared for their improvement.



Red Ribbon Club (RRC)

On 14th Sep. 2023, RRC has conducted a special lecture programme on “Aids Prevention and Control” delivered by the chief guest, Mr.R.Kandasamy, Counselor (ICTC), GPHC, Vinaitheerthapuram, Namakkal.



Students' Welfare Committee

Students' Welfare Committee organized a “Free Dental Checkup Camp” in Amritanandamayee Hall at 11:30 am on 19th Sep. 2023. The Special address was given by resource person, Dr.S.Gokulakrishnan, Dentist, Krishna Dental Care, Valayapatty, Namakkal. After the felicitation, resource person interacted with the Non-teaching staff. About 100 staff members were benefitted through this programme.

Students Welfare Committee organized a “Free Physiotherapy Checkup Camp” on 04th Aug. 2023, at 10:30 AM. A Special address was given by the resource person, Mr. A. Susai Rethinam B.P.T, Pysiotherapist, Physiotherapy Clinic for Truckers, Namakkal. After the felicitation, resource person interacted with the Non teaching staff members. About 40

staff members were benefitted through this programme.

Rotaract

Awareness on Sexual Harassment Session: 1

Rotaract Committee in association with Selvamm Institution's Innovation Council (SIIC), Unnat Bharat Abhiyan (UBA), the Department of Microbiology and Health Services, Namakkal organized a Gender Equity Programme entitled “Save the Girl Child & Educate the Girl Child.” The special address was given by Dr. Mugilarasi MBBS, DPM Nodal Officer, District Mental Health Programme GH, Rasipuram, Namakkal (on 26th Jul. 2023). Total No of 115 students from various departments participated and benefitted.

Session: 2

In the second session, Dr. S. Archana, Psychologist, District Mental Health Programmer, GH, Rasipuram, spoke on the topic “Sexual Harassment of Women and Psychological Aspects.” Women students from all the departments participated.



Citizen Consumer Club

On 23rd Aug. 2023, Citizen Consumer Club organized a consumer Awareness Programme on “Consumer Rights and Duties”. Chief guest Dr.K.Sakthivel, Advocate, Namakkal spoke on the topic. More than 126 students benefitted in this programme.



National Service Scheme International Yoga Day Celebration

The National Service Scheme (NSS) has organized the International Yoga Day Celebration on 22nd Jun. 2023, Yoga practices were given to 250 NSS volunteers. Dr. Gandhiyavathi, Ramesh, Manavalakalai Yoga, Sendhamangalam Namakkal, spoke on “Yoga for a Healthy Life.”



Drug Abuse Awareness Programme

National Service Scheme (NSS) organized the Drug Abuse Awareness programme on 21st Jun. 2023, in this Programme a special address was given by Mr. S. Kumaravel Pandian, Inspector of Police, Nallipalayam, Namakkal. He gave a valuable speech about "Drug Abuse Awareness." He explained how drugs cause health problems such as nausea, heart problems, damaged liver, stroke, lung disease, weight loss, and even cancer. Nearly 200 NSS volunteers have participated.



Drug Abuse Awareness Rally

Namakkal District Police has organized the Drug Abuse Awareness Rally on 26th Jun. 2023, in this event, nearly 180 National Service Scheme (NSS) volunteers from our college have participated. In this Programme,

Mrs. Ambika, the drug inspector in Namakkal, started the rally at Namakkal.



Drug Abuse Awareness Rally

The National Service Scheme (NSS) has organized the Drug Abuse Awareness Rally on June 26th 2023. In this event, nearly 50 National Service Scheme (NSS) volunteers and NSS Programme officers have participated.



Youth Leadership Training

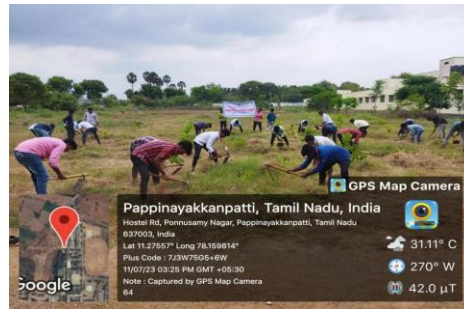
National Service Scheme (NSS) has organized the Youth Leadership Training programme on 4th Jul. 2023, in this programme nearly, 200 NSS Volunteers have participated. The Special address was given by Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous), Namakkal. He gave a valuable speech about "Youth Leadership". He told our NSS Volunteers the quality of leaders and use multiple methods and source of the Leadership.



Cleaning Drive

On 11th Jul. 2023, National Service Scheme organized a cleaning drive on the college campus and collected non-degradable waste materials on the college premises. In the event, 80 NSS volunteers actively

participated.



Campus Cleaning Drive

On 19th Jul. 2023, NSS organized mass campus cleaning drive to maintain the campus green. NSS volunteers maintain flowering plants and grown trees by removing shrubs, prune and throw out dry leaves in whole campus. Nearly 100 NSS Volunteers actively participated in this cleaning drive.



Watering the Plants

On 19th. Jul. 2023 National Service Scheme of Selvamm Arts and Science College Volunteers watered the saplings in the college campus. In this event nearly 60 NSS Volunteers actively participated.



Road Safety Awareness Programme

The Namakkal District Police Department has organized the Road Safety Awareness Programme on Aug. 5th 2023. Totally 30 NSS volunteers and NSS Programme Officers participated. In the programme, Dr. Uma, District Collector, Namakkal, addressed the gathering.



Watering the Plants

On 8th Aug. 2023, National Service Scheme of Selvamm Arts and Science College Volunteers poured watered the saplings in the college campus. In this event nearly 80 NSS Volunteers actively participated.



Anti-Drug Awareness Programme

The Namakkal District Collectorate has organized the anti-drug awareness programme on "Drugs Free Tamilnadu" on Aug 11th 2023. Dr. Uma, District Collector, Namakkal, started the event at the Government Medical College, Nallipalayam, Namakkal, and gave a speech about Drugs Free Tamilnadu. Nearly 150 NSS volunteers participated.



Anti-Drug Awareness Pledge

National Service Scheme volunteers took part in the Drug-Free Tamil Nadu Pledge-Taking Ceremony on Aug 11th, 2023.



Independence Day Celebration

On 15th Aug. 2023 our National Service Scheme (NSS) Volunteers actively participated in Independence Day Celebration in our Home nearest people. Our NSS Volunteers gave remarkable speech on national leaders. On 15th Aug. 2023 our NSS Volunteers actively participated in Independence Day Celebration in our College Campus. Our principal, Dr. N. Rajavel hoisted the national flag and gave a remarkable speech on national leaders. Nearly 150 NSS Volunteers participated.



National Deforming Day

On 24th Aug. 2023, the National Service Scheme of Selvamm Arts and Science College (Autonomous) Namakkal and Government Hospital Vinaitheerthapuram jointly organized a programme on 'National Deforming Day' at our college. Albendazole tablets were given to all the students. Totally 250 students participated.



The National Service Scheme has organized the Physical Fitness Programme - Yoga on Sep 5th, 2023. The special address was given by Dr. Uzhavan Thangavelu, Manavalakalai Mandram, Namakkal. He motivated the students to maintain good health. A total of 250 NSS students

participated.



Orientation Programme

National Service Scheme organized a "Orientation Programme on NSS Volunteers" in our College on 08th Sep. 2023, Our Principal, Dr.N.Rajavel welcomed the gathering and honored the Chief Guest. Dr.K.S.Arulsamy, Controller of Examinations, Selvamm Arts and Science College (Autonomous) Namakkal with a Shawl and a Memento. After the felicitation, Dr.K.S.Arulsamy interacted with the students about the NSS. Nearly 200 students were benefitted through this programme. The programme came to an end with the vote of thanks by Mrs.V.Logeswari, NSS Programme Officer, Selvamm Arts and Science College (Autonomous), Namakkal.



Environmental Camp

On Sep 11th, 2023, NSS volunteers were involved in a seed ball-throwing activity in Nainamalai Hill Forest in association with Pattikadu Pasumai Pattrarai, a non-profit organization in Siddhar Malai Namakkal. NSS students of our college and the Nammal Mudiyum Team of Puthiyathalaimurai TV successfully sown 250 kg of tamarind seeds. NSS volunteers were eagerly involved in the one-day camp and learnt about the importance of nature.



Cleaning Drive

On 11th Sep. 2023, National Service Scheme of Selvamm Arts and Science College (Autonomous) Namakkal, Organized a Cleaning Drive in Siddhar Hill Namakkal and collected waste materials and Non- Degradable waste materials in Sivan temple at Namakkal. In this event, 50 NSS Volunteers actively participated and cleaned the Temple.



Junior Jaycees (JCI)

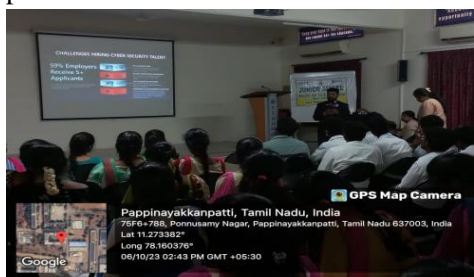
On 21st July 2023, Junior Jaycees conducted a skill development programme on "Interpersonal Skills". This programme was presented by Mr. Jc. S. A. P. Chandrakumar, Zone Trainer, Zone XVII, and JCI India.



On 26th Jul. 2023, Junior Jaycees organized a seminar on "The Prevention of Food Adulteration Act 1954" and the JCI Member Inaugurated the Programme. Mr. Jc. S. A. P. Kishore Kumar, Zone Director, Junior Jaycees, Zone XVII-JCI India, was the chief guest.



On 6th Oct. 2023, Junior Jaycees organized a seminar on “Job Opportunities in Cyber Security”. Mr. N. Raagavendran, President, JCI, Salem Infinity acted as the resource person



Certificate Courses

During this academic year 2023-2024, the college offered 40 certificate courses through the departments to equip the students with various skills and knowledge. These certificate courses have been insinuated since autonomous status. It has been a part of the curriculum.

Science Departments

Arithmetic Ability –II, Arithmetic Ability –IV, Mathematical Analysis-II, Renewable Energy Sources, Application of Laser, Basic Concepts of Chemistry, Stereo Chemistry, Web Designing, Ethical Hacking, Swift Programming, Mushroom cultivation, Vermi Composting, Vermi Technology, Organic Farming, Vermi Compost Preparation & Kitchen Garden, Azolla Cultivation, Vermi Technology, Azolla Cultivation, Basic Concepts in Cyber Security, Photoshop and its Applications, Food and Beverage Service Garnishes, Food Safety & Hygiene, Tennis Officiating and Hand Ball Officiating.

Arts Departments

Goods and Service Tax, Human Rights, Personal Investment, Managing Business Process, Personality Development, International

Trade, Soft Skills for Career Communication, English for Employability, இலக்கணப் பிழை தவிர்த்தல், சாலை பாதுகாப்பு விதிகள், பேச்சுக்கலை.

Training and Placement Career Guidance Programme

The Career Guidance Programme was held on July 25th, 2023. Mr. Erode Kathir, Life Coach, Motivational Speaker, and founder of Six Plus One Training Academy, Erode was the chief guest.



On Oct 6th, 2023, a Career Guidance Programme was organized. Mr. Raagavendran Nagarajan, Cyber Security, Life Coach, Employability Skills, and National Trainer, JCI India, has given a special address.



Soft Skill Programme

Soft Skill Programme was organized on 5th Oct. 2023, by Dr. B. Gayathri, Psychologist, Bharath Wellness Centre, Motivational Speaker and LOA Coach, Salem.



Pre-placement training, a Soft Skill program, was organized on 26th Oct. 2023, Mr. G. N. Prabhu, Aptitude and Soft Skills

Free Lancing Trainer, Salem, has given the training to the students.



Competitive Programme

On 18th Oct. 2023, a Competitive Programme was organized. Mr. S. Anbarasan, Branch Manager, Veranda RACE Academy, Namakkal was the resource person.



Bridge Course

On 12th Oct. 2023, “Bridge Course” was inaugurated. All the first-year students were given English training in this Programme. This course was conducted for 10 days.



Yoga

On 04th Sep. 2023, “Yoga for Wellness - Training Programme” was conducted. All the first year students participated in this Programme. This training was conducted for 4 days.



Women's Welfare

On 19th Oct. 2023, Gender Equity Programme on "Impact of Education in Women Empowerment" was conducted. The Special address was delivered by Dr. K. S. Arulsamy, Controller of Examinations, Selvamm Arts and Science College, Namakkal. There were 150 students who participated and benefitted in this programme.



Celebrations:

Independence Day



Independence Day was celebrated on 15th Aug. 2023. Chairman,

Dr. P. Selvaraj presided over the function and gave a special address to all the students and staff members.

Sports Day

Our College conducted the Annual Sports Day on 29th Sep. 2023. The Red House (Computer Science, BCA and Physics) won the Overall Championship.



Deepavali

The SASC rejoiced the "Deepavali" celebration on 10th Nov. 2023. Our Trustee, Mrs. Jayam Selvaraj presided over the function. Sweets were distributed to all.



Internal Quality Assurance Cell (IQAC) ISO Auditing

ISO Auditing of Selvamm Arts and Science College (Autonomous) held on, 02nd June 2023 using the NAAC Parameters. K. Kamaraj, MO, Guardian Independent Certification, Chennai acted as external expert and visited all the departments and committees as on prepared scheduled. The departments and committees presented their files. In the end a meeting was held in which the external expert appreciated and pointed out the few things that are to be made for the quality enhancement.

IQAC Quality Review Meeting

The Internal Quality Assurance Cell (IQAC) is established as an accreditation quality maintenance measure for performance evaluation, assessment, accreditation, and quality improvement of the college. Knowing the importance of continuous assessment, the IQAC scheduled and carried out its IQAC Quality Review Meeting on the following date 19.06.2023, 20.09.2023, 04.11.2023 and 02.12.2023. All the meetings are preceded by Dr. P. Madeshwaran, Periyar University, Salem. The IQAC team, along with the principal, verified all the files verification reviewed and scrutinised them.

Governing Body Meeting

Governing Body Meeting of Selvamm Arts and Science College was held on 06.05.2023. IQAC has conducted the meeting along with the presence of our college Secretary Dr.B.Kavithera Nandhini Babu and our College Principal Dr.N.Rajavel,

Controller of Examination Dr.K.S.Arulsamy, IQAC coordinator Dr.P.Prabhakaran and Heads from all Departments, External Nominees, University Nominees they all have participated in this meeting and gave many suggestions to development of curriculum design of our college.



Faculty Development Programme

A one day Faculty Development Programme on "Skill Enhancement for Faculties" was conducted by the Internal Quality Assurance Cell on 15.07.2023. As a part of the initiative to enhance the faculty competencies in the area of research, Dr. Dr. B. Jeyapragash, Associate Professor, Dept of Library and Information Science, Bharathidasan University, Tiruchi 24 was invited as a resource person. In the programme, he explained about the organization of article by using the software for research purpose. He gave many techniques to found the reference research paper and books from the usage of single software. On the whole, the FDP received a lot of positive feedback from participants and it paved the way for participants to implement their ideas to take classroom teaching to the next level.



Faculty Development Programme

A one day Faculty Development Programme on "Skill Enhancement for Faculties" was conducted by the Internal Quality Assurance Cell 22.07.2023. As a part

of the initiative to enhance the faculty competencies in the area of classroom handling, Dr. S. Saravanakumar, Head. Associate Professor, Business administration Government Arts and Science, Salem-7 was invited as a resource person.



Parents –Teachers Meeting

Selvamm Arts and Science College has a practice of conducting Parents Teachers meeting in every semester. IQAC made the all arrangements of this meeting. Accordingly this year for odd semester the IQAC conducted parents’ teachers meeting on 08.08.2023. Initially, in the programme, Dr. N.Rajavel Principal welcomed the gathering and explained the rules and regulations of college and about the pass percentage of pervious semester.

**Department Activities:
Dept. of Business Administration
Seminars**

On 21st Jul. 2023, the Department of Business Administration inaugurated ASBA-2023, and the student council members were selected for the association and conducted a skill development programme on “Post-Covid Challenges and Opportunities for Management Students”. The chief guest was Dr. K.V.Kannan, Assistant Professor, Department of Business Administration, Government Arts and Science College, Komarapalayam, Namakkal.



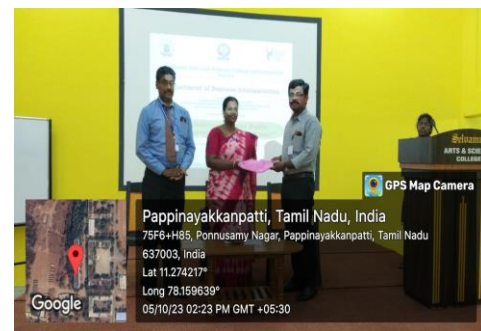
The Department of Business Administration, in association with the Internal Quality Assurance Cell (IQAC), organized a virtual 5-day faculty development programme on “Managerial Skills in Teaching and Learning” from July 31st to August 4th, 2023. BBA department faculty members acted as resource persons in the sessions.



On 20th Sep. 2023, the Dept.of BBA organized a skill development programme on “Mantras for Entrepreneurial Success.” The chief guest was Dr. P. Ayyappan, Assistant Professor, Department of Business Management, Erode Arts and Science College, Erode.



On 5th Oct. 2023, organized an Intellectual Property Rights Programme on “IPR: What Entrepreneurs Need to Know.” The chief guest was Ms. P. Rekha, Advocate, Namakkal.

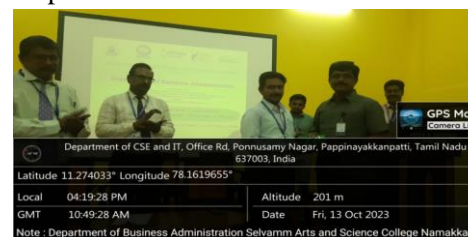


On 13th Oct. 2023, organized an interdepartmental competition, “Regard Before You Discard—Best Out of Waste.” The judges were Dr. P. Prabhakaran, IQAC Coordinator, Assistant Professor, Department of Microbiology and Dr. S. Dinesh, Assistant Professor, Department of Physics. Students from various departments participated and exhibited their talents.



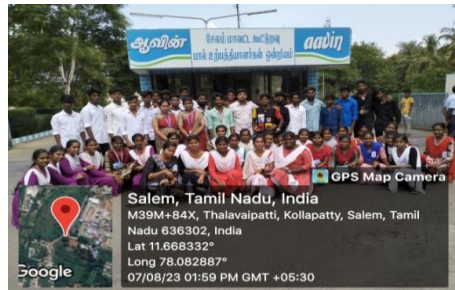
On 17th Oct. 2023, organized a gender equity promotion programme on "Problems of Women in the Present Scenario and Solutions." The chief guest was Mrs. M. Mahalakshmi, Assistant Professor, Department of Electronics and Communication, Selvamm Arts & Science College, Namakkal.

On Oct. 27, 2023, an inter-class competition, Department - Cultural Fest-2023, was organized. Dr.N.Rajavel, Principal and Head, Department of Business Administration, was the chief guest. The programme was organized by Mr.V.Vijayakumar, Assistant Professor and Programme Coordinator of the Department.



Industrial Visit

The BBA Department arranged a one-day industrial visit to Aavin Dairy Industry, Salem on 07th Aug. 2023, a total of 52 students and 3 staff members visited.



Dept. of Mathematics

On 11th Aug. 2023, the department of Mathematics conducted an entrepreneurship development programme on “Session on Accelerates Opportunities for Students and Faculty- Early Stage Entrepreneurs,” addressed by Dr. K. Meenalochani, Assistant Professor, Department of Management Studies, Bishop Heber College (Autonomous), Trichy.

On 08th Sep. 2023, the Ramanujan Mathematics Association was inaugurated and organized a Skill Development Programme on the Role of Mathematics in AI, addressed by Dr. P. John Robinson, Assistant Professor, PG and Research Department of Mathematics, Bishop Heber College (Autonomous), Trichy.



On 09th Oct. 2023, the Dept. of Mathematics conducted “VET Course Programme”. The programme was addressed by Dr.G.Kavitha, Associate Professor, SASC, Namakkal.



On 11th Oct. 2023, conducted a research methodology programme on “Research Methods in Mathematics”, addressed by Dr. P. Karthikeyan, Assistant Professor, Department of Mathematics, Sri Vasavi College, Erode.



On 18th Oct. 2023, the maths dept. conducted a gender equity program on “Gender Equity and Rights of Men and Women” addressed by Dr. P. Thamaraiselvan, Vice Principal and Head, Department of Electronics and Communication, SASC, Namakkal.

Weekly a Puzzle Programme

Every week, our department conducts a puzzle programme for the students to develop their reasoning skills, which is not only for the mathematics department students but also for all other department students.

Publications

Dr. G. Kavitha, Assistant Professor published a paper titled “Graph Theory and Network Analysis: Exploring Connectivity in Computer Science” in the Journal Nambian Studies, Year of Publication: September 2023, ISSN-2197-5523.

Mr. P. Shanmugavel, Assistant Professor published a paper titled “Some Fixed Point Theorems in Modular b-Metric Space” in the Journal Indian Journal of Natural Sciences, Year of Publication: August 2023, ISSN-0976-0997.

Book Publication

Dr.G.Kavitha published a book chapter, Numerical Methods. The title of the book is Alpha International Publication, the month and year of publication” June 2023, and the ISBN of the book - 978-93-5762-108-3.

Dr.G.Kavitha publication title of the Chapter: Business Mathematics and Statistics,

Title of the Book: Alpha International Publication, Month and Year of Publication: June 2023, ISBN of the Book: 978-93-5762-125-0.

Patent Publication

Dr.G.Kavitha Title of the Patent/Copy Rights: Labeling Techniques in Fault-Tolerant Computing Systems—Foundations and Applications—IPR, Year of the Patent Rights Filed: 06.10.2023, Year of Patent Rights Approved: 24.11.2023, Application Number: 202341067237A.

Faculty Participation

On 12th Oct. 2023, three faculty members participated in the National Workshop on “Applications of Mathematics in Data Science” organized by Kongunadu College of Engineering, Thottiyam, Trichy.

Students Participation

On 12th Oct. 2023, 18 students from the department of Maths participated in the national workshop on “Applications of Mathematics in Data Science” held at Kongunadu College of Engineering, Thottiyam, Trichy.

Dept. of Physics

On 27th Jul. 2023, the Department of Physics held a commemorative day programme titled, “Dr. A. P. J Abdul Kalam: Remembering the Missile Man of India”.



Independence Day Celebration at the Adopted Village (ERP).

The Department of Physics celebrated the Independence Day on 15th Aug. 2023, in the adopted village, Koolipatty. Competitions were conducted and prizes were distributed.



Commemorative day programme

On 16th Oct. 2023, Department of Physics had a commemorative programme on “World Student’s Day and Youth Awakening Day (Dr. A.P.J. Abdul Kalam Birth Anniversary). The department has conducted an essay competition for the students.



On 18th Oct. 2023, organized a gender equity programme on “Impact of Sexual Harassment and its Consequences.” Mrs. K. K. Kavitha, Vice Principal and Head, Department of CS, addressed the gathering.



Skill Development Programme

On 04th Oct. 2023, the Department of Physics inaugurated its association and organized a skill development programme on “Enhancing the Skill through Recent Applications.” Dr. N. Jayamani, Assistant Professor, Department of Physics, Government Arts College (Autonomous), Salem-07, chaired the programme.



Faculty Participation

Five of Physics faculty members participated in the faculty development programme from 7th to 11th Sep. 2023, conducted by the Department of Electronics and Communication, Selvamm Arts and Science College (Autonomous), Namakkal.

Mr.P.Pachamuthu has participated in the five-day faculty development programme from 25th to 29th Sep. 2023, on “Advances, Trends, and Challenges in Nanomaterial Characterization and Techniques,” organized by Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh.

Publication

Dr. S. Dinesh, Assistant Professor of Physics published five research papers on the UGC care listed Journals they are: 1. Electrochemical Investigation of NiO@MnO₂@rGO Ternary Nano Composite Based Electrode Material for High Performance Super Capacitor Applications. Published on 4th July - 2023.

“Enhancing Photocatalytic Activity Through 2D Heterostructured/MnO₂/rGO Nanocomposites: A Study on Synthesis, Structure, and Optical Properties, published in the month of Dec. 2023.

Ni₂P₂O₇ Thin Film Electrode for High Performance Super Capacitor Applications. Published in the month of July 2023.

“Exploring the Electrochemical Characteristics of Cobalt Phosphate Thin Film Electrodes for Super Capacitor Application”. Published in the month of August-2023. Electrochemical Energy Storage Properties of Fe₂Ni₂P₂O₇thin Film Electrode for Future Super Capacitor Applications. Published in the month of Oct. 21st, 2023.

Dr. P.Sakthivel Published a paper on “Structural and Photophysical Studies of Triphenylamine-Based Organic Dyes for Applications in DSSCs: Experimental and DFT Analysis” published in the month of 4th Oct. 2023.

Dr P.Sakthivel published a paper, Synthesis and Design of Carbazole-Based Organic Sensitizers for DSSC Applications: Experimental and Theoretical Approaches, published in the month of 5th Oct. 2023.

Department of Chemistry

The Department of Chemistry, in collaboration with Sri Vasavi College, Erode, organized an Entrepreneurship Development Programme on 24th Jul. 2023, Dr. V. Sivakumar, M.Sc., M.Phil, Ph.D., Assistant Professor, Department of Chemistry, Sri Vasavi College, Erode, was the resource person. There were 70 students participated.



The Dept.of Chemistry Conducted a Cultural Programme on 17th Aug. 2023, “CHEM FEST – 2023”. Dr. Syed Abuthahir, Assistant Professor, Department of Chemistry, Jamal Mohamed College (Autonomous), was the chief guest. 106 students were actively participated.



A five-day Faculty Development Programme was organized from 19th to 23rd Sep. 2023.

On the first day, Dr. V. Muthuraj, Associate Professor, Department of Chemistry, V.H.N. Senthilkumara Nadar College (Autonomous) Virudhunagar was the resource person and carried out the session on the topic “Nanostructure Materials.”

On the second day, Dr. S. Karuthapandian, Associate Professor, Department of Chemistry, V.H.N. Senthilkumara Nadar College (Autonomous) Virudhunagar, chaired and spoke on the topic “Classification and Applications of Polymers.”

On the third day, Dr.P. Sami, Associate Professor, Department of Chemistry, V.H.N. Senthilkumara Nadar College (Autonomous), Virudhunagar, was the chief guest, and delivered a speech on “Water! Water! Everywhere!”. On Fourth Day Dr.S.Parvathy, Associate Professor, Department of Chemistry, Government Arts College (Autonomous) Salem-7, was the resource person and the topic was “E-Waste Reduction”.



On the fifth day, Dr. M. Muthukkumar, Head, Department of Chemistry, Selvamm Arts & Science College (Autonomous), Namakkal was the chairperson, and the topic was “Basic Concepts in Chemistry.”

Overall, it was a good initiative, and more than 140 faculty members were benefitted from this faculty development programme.

Industrial Visit

The Department of Chemistry arranged an industrial visit to the New Tirupur Area Development Corporation Water Treatment Plant, Bhavani-Erode, on 28.07.2023.



A one-day industrial visit was organized and visited the CSIR-Central Electrochemical Research Institute (CSIR-CECRI) Karaikudi on 26th Sep. 2023.

The students of Chemistry got a live demonstration of various instruments with hands-on training from scientists and research scholars. Students also visited various research labs and instrumentation techniques. During this visit, students thoroughly enjoyed the session and gained knowledge in chemistry research.



Awards Received and Publication

Two of our department Staff members Dr.M.Muthukkumar and Dr.A. Karthikayan Published molecular docking and molecular dynamics simulations of 2-imino-4-oxo-1,3-thiazolidine hydrochloride and its activity against Bacillus pasteurii urease

Our department staff Dr.A.Karthikayan Published a Paper Biophysical studies of single and double alkyl chain metallo surfactants in presence of ionic liquids as additive on its binding to calf thymus DNA.

Dept. of Computer Science

The Department of Computer Science organized an awareness programme on gender equity on “Economic Independence”, on 20th Jul. 2023, The Chief Guest, Mrs.K.K.Kavitha

presented a valuable speech about gender equity and 95 students participated.



The Department of Computer Science inaugurated the IT and English Club on 28th Jul. 2023, 68 students participated in this club. Dr. P. Thamaraiselvan, Head and Vice Principal, Department of Electronics and Communication, and Dr. P. Eswaran, Head, Department of English, were the resource persons and delivered speeches on the topics Digital Revolution in IT” and “Effective Communications,” respectively.

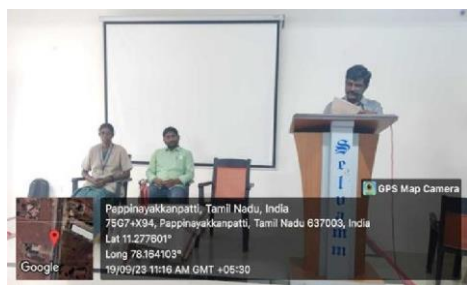


The Department of Computer Science celebrated “World Photography Day” on 18th Aug. 2023, The Chief Guest presented a valuable speech about photography field and announced the best photos, and presented the prize for the winners. 30 students participated in this programme.



The Dept. of Computer Science Conducted a “Skill Development Programme on IoT” on 19th Sep. 2023. The Chief Guest had presented a valuable speech about the IoT field. Through this programme many students learnt about the field of

IoT. 80 students of Computer Science Dept participated in this programme.



The Department of Computer Science organized a seminar on “Paathaiyai Maatridum Bhodhai” on 27th Sep. 2023, Vice Principal & Head, Dept.of.Electronics and Communication Dr.P. Thamaraiselvan and Dr.P.Eswaran, HoD of English, were the chief guests.



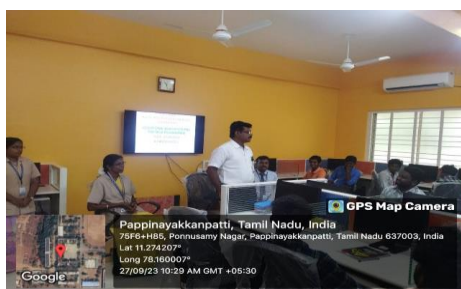
The Department of Computer Science conducted an Intellectual Property Rights programme on “Protecting IPR of Industrial Software” on 12th Oct. 2023. 70 students benefitted from this programme.



On 19th and 20th Aug., 2023, department of CS has arranged a two-day educational tour to Kerala for 100 students and four faculty members.



The Dept.of Computer Science Organized a Vocational Education and Training (VET) Programme “Business Excel” on 27th Sep. 2023. Mr.N.Karthick, was the Trainer.



Faculty Participation

Mrs. K.K.Kavitha published a book chapter, on “Contrast Enhancement of Digital Mammograms based on High Contrast-Limited Adaptive Histogram Equalization,” in Jul. 2023.

Mr. N. Karthi has registered for his Ph.D. at Karpagam University, Coimbatore, in the month of Aug. 2023.

Students Achievements

Final year UG students P.Kanimozhi, Karunya, N.R.S.Praveen and G.Vishwanath won gold and silver medals in the Periyar University Fencing Competition held on 18th Nov, 2023.

Department of Biotechnology & Botany

The Department of Biotechnology organized a special talk on “My Story-Motivational Session by Successful Innovators” on 27th Sep. 2023, and the resource person was Dr.P.Vinayaga Moorthi, Assistant Professor, Department of Human Genetics and Molecular Biology, Bharathiar University, Coimbatore. 62 students were benefitted from this session.



Organized a special talk on “My Story-Motivational Session by Successful start-up Founder” on 21st Oct. 2023. The resource person for the special talk was Mrs. P. Shiyamala Devi, Founder, Dhakshan Bioscience, Attur. The speaker was involved to inspire the students and educate them about the importance of entrepreneurship, the challenges that they will come across and how to overcome them, and startups.



Organized IPR Programme

Department of Biotechnology and Intellectual Property Rights (IPR - Cell) conducted a seminar on “Role of Intellectual Property Rights in Biotechnology” on 11th Aug. 2023. (The resource person for the special lecture was) Dr. S. Ganesan, Assistant Professor & Research Advisor, PG and Research Department of Zoology and Biotechnology, A.V.V.M. Sri Pushpam College Thanjavur was the resource person the speaker covered the fundamentals of IPR, including the economic effects of patents, trademarks, copyright and geographical indications. From this special lecture, more than 64 students benefitted.



Blood Grouping Camp

The Department of Biotechnology and YRC jointly organized a Blood Grouping Camp on 18th Aug. 2023. It was held in the biotechnology lab 62 students from various departments attended the Blood Grouping Camp.



Gender Equity Programme

The Department of Biotechnology organized a special talk on “Youth Centric Programme Help in Creating Awareness on Drug Abuse” on 18th Oct. 2023. (The resource person for the special talk was) Dr. Eswaran. P., Head, Department of English, Selvamm Arts and Science College (Autonomous), Namakkal. Overall, 69 students benefited from this session.



Faculty Participation

Six faculty members attended the Faculty Development Programme on “Managerial Skills in Teaching and Learning” organized by the Department of BBA, from July 31st, 2023 to Aug 4th, 2023 at Selvamm Arts and Science College (Autonomous), Namakkal.

Six faculty members attended the Faculty Development Program on “Role of Electronics in Day-to-Day Life” organized by the Department of Electronics and Communication, from August 7th to 11th Aug. 2023, at Selvamm Arts and Science College (Autonomous), Namakkal.

Paper Publication

Faculty member, Anbu selvam Mohan et al., published a research paper entitled “Pharmacophore-Based Virtual Screening for Identification of Effective Inhibitors to Combat HPV-16 E6-Driven Cervical Cancer”. European Journal of Pharmacology, Oct. 2023.

Dr. Karthick Kumar, et al published a research paper entitled “Phytochemicals as Weapons Against Drug Resistance. 2023 Plant Science Today. ISSN 2348-1900. Vol 10(sp2): 212–219.

Dr. Karthick Kumar, et al. published a research paper entitled “Phytochemicals and their Derivatives as Potential Disease Control Mechanisms. 2023: Plant Science Today. ISSN 2348-1900.

Copy Right

Faculty Dr.Karthick Kumar, published a copy right (L-123811/2023). A Novel Formulation for Enhanced Drug Delivery of Poorly Dissolvable Drugs on Jun. 6th, 2023.

Dept. of Microbiology

Department of Microbiology, Unnat Bharat Abhiyan (UBA), Rotaract Committee, and Government Health Services, Namakkal, jointly organized a Gender Equity Programme on 26th Jul. 2023. In the first session, Dr. Mugilarasi MBBS, DPM Nodal Officer, District Mental Health Programme GH, Rasipuram, Namakkal, spoke on “Save the Girl Child & Educate the Girl Child.” The second session was headed by Dr. S. Archana, Psychologist, District Mental Health Programmer, GH, Rasipuram, Namakkal, on “Sexual Harassment of Women & Psychological Aspects.” On the whole, 115 students from various departments participated.



The Department of Microbiology celebrated “World Hepatitis Day” on 28th Jul. 2023. The department conducted awareness campaigns about hepatitis and a drawing competition for the students. A total of 120 students

from various departments participated.



Organized a one-day hands-on training on “Virus Cultivation and Identification Methods (HA and HAI)” on 11th Aug, 2023. The resource person for this programme was Dr. Ramya Kalaivanan, Assistant Professor, Faculty of Veterinary Microbiology, Veterinary College and Research Institute, Namakkal, Tamil Nadu, Veterinary and Animal Sciences University. A total of 118 participants have participated and benefited.



Organized a National Workshop on “Building Awareness on Intellectual Property Rights (IPR) Patent and Copyright Filing Procedures in India” was organized on 22nd Sep. 2023, Mr. J.E. Moshe Dayan, M.E., (Ph.D.) DIPR (Patent Law and Management), Assistant Professor-EEE, Coordinator PSNA IPR Cell Govt. Certified Trainer for Mission NIPAM, Member of eTISC-WIPO, and Innovation Ambassador of IIC was the resource person.



Organized a Five days Virtual Faculty Development programme from

3rd to 7th Sep. 2023. The title of the FDP was “Current Research in Human and Sustainable Agriculture.” Totally, 120 faculty members participated and benefitted.

Organized a Gender equity programme on “Personal Hygiene and Sanitation” on 20th Oct. 2023. The resource person for this programme was Dr. V. Muthumani, M.Sc., M.Phil., Ph.D., Associate Professor and Head, Department of Microbiology, NKR Government Arts College for Women, Namakkal. On the whole, 140 members participated and benefitted.



Organized an Inauguration of the Microbiology Association and a Special Lecture on “Biological Control of Mosquito Borne Disease” were conducted on 26th Oct. 2023. Dr. Kamaraj Sattu, Assistant Professor, Department of Biotechnology, Periyar University-PG Extension Centre, Dharmapuri, addressed the programme. A total of 153 participants got benefitted.



Students Participation

Ramyadevi had participated in the district-level speech competition, conducted by Namakkal Kamban Kazhagam on Aug. 19th, 2023.

Ph.D. Research Scholar M. Naveenbanu presented a poster on Biotic and Abiotic Stress Tolerance by Plant Growth Promoting Bacteria in the International Seminar on

“Revolutionizing Health and Harvest: Biotechnology Advancements in Medicine and Agriculture” organized by the Department of Biotechnology held at Selvamm Arts and Science (Autonomous) College, Namakkal, on 07th Sep.2023.

Ph.D. Research Scholar M. Naveenbanu has presented a poster on Formulation of Nano-Fertilizer from Organic Source and its Increased Efficacy of Plant Growth in International Symposium on “Current Scenario in Life Sciences,” organized by the Department of Microbiology, Shree Venkateshwara Arts and Science (Co-Educational College), Gopichettipalayam, Erode on 13th Sep. 2023.

Students Achievements

Arusamy participated in the 2nd Namakkal district Junior Athletic Championship-2023 and got first prize in high jump under 20, held at K.S.R. Educational Institutions, Tiruchengode, from 19th to 20th Aug. 2023.

Staff Participation

9 of the department faculty members have participated in the Five-Day Faculty Development Programme on “Role of Electronics in Day-to-Day Life,” organized by the Department of Electronics and Communication, held at Selvamm Arts and Science College (Autonomous), Namakkal, from 7th to 11th Aug. 2023.

Nine of the department faculty members have participated in the Five-Day Faculty Development Programme on “Recent Trends in Chemistry,” organized by the Department of Chemistry, held at Selvamm Arts and Science College (Autonomous), Namakkal, from 19th to 23rd Sep. 2023.

Faculty members Dr. A. Ezhilarasu, Ms. T. Sarupriya, and Mr. K. Judemelcome participated in the International Virtual Seminar on “The Life Style of Tamil People in Tamil Literature,” organized by the

Department of Tamil, held at Selvamm Arts and Science College (Autonomous), Namakkal, on 04th Oct. 2023.

Ms. T. Sarupriya Assistant Professor participated in the webinar on “Circular Economy for Sustainable Waste Management,” organized by the Department of Civil Engineering and the Indian Society for Technical Education, held at Adithya Institute of Technology, Chennai on 27th Oct. 2023.

Staff Achievements

Dr. P. Prabhakaran, Assistant Professor published a book entitled “Soil, Aquatic, and Agricultural Microbiology.”

Industrial Visit

The department of Microbiology arranged a one-day industrial visit to Aavin Dairy Industry, Salem, on 7th Aug. 2023. Totally, 52 students and 3 staff members visited and benefitted.



Dept. of Electronics and Communication

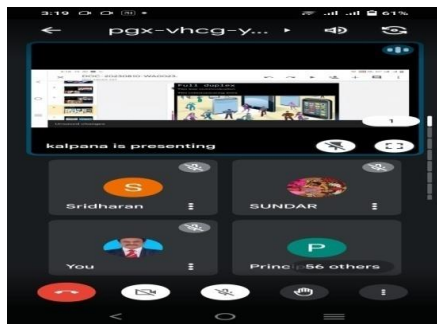
On 20th Jul. 2023, the Department of Electronics and Communication organized a special lecture on “How to Plan for Start-Up and Legal & Ethical Steps” by the resource person, Dr. N. Nandhakumar, Founder and CEO, Proprietor and Biomedical Engineer, Prime Biomedical System Tiruppur. 70 students benefitted from this programme.



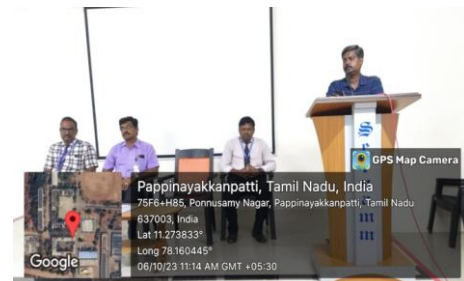
On 01st Sept. 2023, organized a special lecture on “My Story: A Motivational Session by a Successful Entrepreneur”. Mr. M.P. Karthick, KAR Innovation, Managing Director, Erode was the chief guest. A total number of 70 students benefitted.



A five-day faculty development programme was conducted from 7th to 11th Aug. 2023, On Day 1, Dr.L. Devi, Project Manager, Redmind Technologies, was the resource person and carried out the session with the topic “Innovation in Electronics and Robotics.” On Day 2, Dr.P. Thamaraiselvan, Vice Principal and Head, Department of Electronics and Communication, chaired the session with the topic “Impact of Electronics in Day-to-Day Life”. On Day 3, Mrs. Mahalakshmi was the chief guest, and the topic was “E-Waste Management”. On Day 4, Mrs. S. Kalpana was the resource person, and the topic was “Blooming Technologies in Electronics”. On Day 5, Mr. G. Sundar was the chairperson, and the topic was “Upcoming trends in electronics.” Overall, it was a good initiative, and more than 140 faculty members benefitted from this faculty development programme.



On 06th Oct. 2023, conducted a special lecture on “Entrepreneurship Opportunities in LED bulb manufacturing technology”. A special address was given by Mr. R. Elavarasan Innovation, Managing Director, Krishnagiri. A total number of 41 students benefitted.



Dept. of Hotel Management and Catering Science

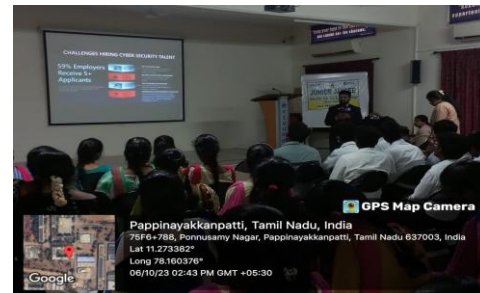
On 21st Jul. 2023, the Dept. HMCS conducted a skill development programme on “Interpersonal Skills”. Jc. A. P. Chandrakumar, Zone Trainer, Zone XVII, JCI India, was the chief guest.



On 26th Jul. 2023, organized a seminar on “The Prevention of Food Adulteration Act-1954”. The guest of the programme was Jc.A.P. Kishore Kumar, Zone Director, Junior Jaycees, Zone XVII-JCI India.



On 6th Oct. 2023, organized a seminar on “Job Opportunities in Cyber Security”. Mr. N. Raagavendran, President, JCI Salem Infinity, was the resource person.



On 16th Oct. 2023, Celebrated “World Food Day”. The student of the department has taken an oath on World Food Day.

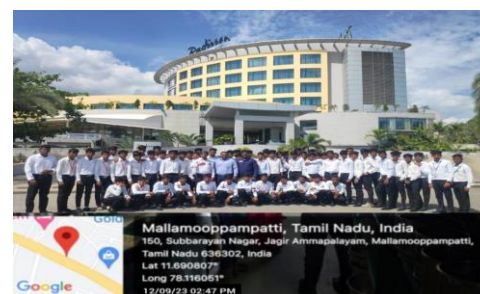


On 17th Oct. 2023, organized a seminar on “Food Safety and Hygiene Copy Rights in India”. This programme was trained by Dr. A. Ezhilarasu, HoD, Dept. of Microbiology, Selvam Arts and Science College, Namakkal.



Industrial Visit

The HMCS department organized an industrial visit to the Radisson Hotel, Salem with 64 students on 12th Sep. 2023.



Dept. of Physical Education

Tamil Nadu Junior State Level Athletic Meet

Our college students participated and won medals in the Tamilnadu State Middle and Long Distance Athletic Championship Athletic Meet held at TNPESU, Chennai on 05th and 06th Aug. 2023.

Men Category

- Mr.A.Premkumar -II-BBA II Place in 1500Mts.

Women Category

- S.Sumithra- II-BA (Tamil) – III Place in 800Mts.

State Javelin throw Championship

Second Tamilnadu State Javelin throw Championship Athletic Meet was held at Karur on 07th Aug. 2023, our college sports students participated and won medals.

Women Category

- V.Priyadharshini-III-B.Com (CA) - I- Place
- K.Asiha - III-BBA-I-Place
- C.Parameshwari- III-B.Sc- P.Ed-I-Place.



Namakkal District Junior Athletics Championship - 2023 Athletic Meet held at KSR College, Tiruchengode on 19th and 20th Aug. 2023, our college students participated and won many medals.

Men Category

- A.Premkumar -II-BBA-II-Place in 1500Mts.
- V.Vinoth-III-B.Sc- P.Ed-I-Place in Hammer throw.
- S.Arusemy- III-B.Sc MB -I-Place in High jump.
- G.Srineevasan- II-B.Com-CA -II-Place in 100 Mts and I-Place in Long jump.
- S.Jenilkumar- II-B.Com-CA-I-Place in Discus throw.
- S.k.Harisankar- II-B.Com-CA-I-Place in 10000Mts.
- M.Manimurugan- II-B.Sc- P.Ed-II-Place in Pole-vault.

- V.Arunkumar- I-BCA-I-Place in Hammer throw.
- P.Dhanush- I-B.Sc-CS-II-Place in Javelin.

Women Category

- K.Asiha - III-BBA-I-Place in Triple Jump and Heptathlon.
- C.Parameshwari- III-B.Sc- P.Ed-I-Place in Pole vault and 400Mts Hurdles.
- S.Sumithra- II-BA-TAMIL- I-Place in 800Mts and II-Place in 400Mts Hurdles.
- T.Sivanandhini- II-BA-TAMIL- II-Place in 10KM Walk.
- S.Ashwini -II-BA-TAMIL- I-Place in 200Mts and I-Place in 100Mts Hurdles.
- K.Abinaya -I-BCA- II-Place in Heptathlon and II-Place in 400Mts Hurdles.
- K.Ramana- I-B.Com-- I-Place in 400Mts and I-Place in 200Mts.
- S.Dharshini -I-B.Sc-P.Ed -I-Place in 800Mts.
- M.Gayathri-I-B.Sc-P.Ed-- I-Place in Triple jump.
- S.Kaviya- I-B.Com-CA- I-Place in 1500Mts and I-Place in 5000Mts.
- R.Loheetha- I-BCA- I-Place in Shot put and I-Place in Discus throw.
- D.Preethi- I-B.Com-CA- I-Place in 400Mts.
- A.Dhivyabharathy- I-BBA-II-Place in Pole vault-- I-Place in High jump.
- S.Sivabagalakshmi- I-BA ENG-I-Place in Hammer throws.
- M.Merlin Epzipha- I-B.Com-CA- II-Place in Heptathlon.

State Athletics Championship

Tamilnadu Junior State Athletics Championship - 2023 Athletic Meet was held at KSR College, Tiruchengode on 14th and 15th Sep. 2023, our college sports students participated and won medals.

Men Category

- A.Vishwa -I-B.Sc-EC-I-Place in Shot put.
- A.Premkumar -II-BBA-II-Place in 1500Mts.

Women Category

- C.Parameshwari- III-B.Sc- P.Ed-II-Place in Pole vault.

Sports Day

The Department of Physical Education organized Annual Sports Day on 29th Sep. 2023.



National Athletics Championship

Junior National Athletics Championship - 2023 Athletic Meet was held at Warangal (AP) on 14th and 15th Oct. 2023, our college sports students participated and won medals.

Women Category

- C.Parameshwari- III-B.Sc- P.Ed-I-Place in Pole vault.

Kho- Kho

Our college men students participated and won medals in the Periyar University Inter Collegiate Kho- Kho Tournament held at AAGAC, Namakkal on 18th and 19th Oct. 2023.



Men Category

- S.Arjun -I-B.Sc- P.Ed
- R.Aravinthan- I-BBA-A
- N.Deepak-II-B.Sc- P.Ed
- P.Santhakumar- II-B.Com-B
- P.Nanthakumar II-B.Sc-P.Ed
- B.Sridhar- II-B.Sc-CS-B
- B.Gowtham- II-B.Sc-CS-A
- N.Praveenkumar- II-B.Sc-CS-B
- M.Manikandan- II-B.Sc-CS-B
- T.Soundhar- II-B.Sc-MAT
- S.Vikram- II-B.Sc-CS-B
- R.Kavin- III-B.Sc-P.Ed
- N.Pravinkumar- III-B.Sc-P.Ed
- A.Nandhakumar- III-B.Sc-P.Ed
- S.Naveenkumar- II-B.Sc-CS

Ball Badminton

Our college men students participated and won medals in the Periyar University Inter Collegiate Ball Badminton Tournament held at

KKC, Velur on 09th and 10th Nov. 2023.



Men Category

- M.Divesh- I- B.Sc-P.Ed
- S.Deepanraj- I- B.Sc-CS
- M.Poovarasana- I- B.Sc-CS
- S.Jayasurya- I- B.Sc-CS
- R.Madhan- I- B.Sc-P.Ed
- M.Elavarasan- II- B.Sc-HM
- M.Kaviyarasu- II- B.Sc- P.Ed
- K.Vignesh- II- B.Sc- P.Ed
- S.Santhosh- II- B.Sc- P.Ed
- K.Madhankumar- II- B.Sc- P.Ed

Fencing

Our college Men and Women students got Over all Championship for the last 16 consecutive years (2005-2023), and won medals in the Periyar University Inter Collegiate Kho - Kho Tournament held at SASC, Namakkal on 18th Nov. 2023.



Men Category

- M.Maariswaran- I-B.Com-CA
- S.Samynathan- II-B.Com-CA
- K.N.Divyeshbalaji- II-B.Com-CA
- G.Vishwanath- III-BCA
- NRS.Praveen III-B.Sc-CS

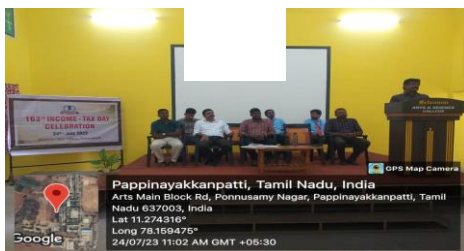
Women Category

- S.Karunya- III-BCA
- P.Kanimozhi- III-BCA
- S.Anupriya- I-B.Sc-P.Ed
- M.Ramana- I- B.Com

Dept. of Commerce

The Department of Commerce and Commerce (CA) jointly organized a Commemorative Day Celebration and a special lecture on “Taxation System in India: An Overview” on

24th, Jul. 2023. Mr. I. Abdul Rasheed, Income Tax Officer, Ward-1, DDO & Admin, Namakkal, and Mr. V. Kamalakannan, Income Tax Officer, Ward-2, Namakkal, were the resource persons.



Inaugurated the Commerce Association and conducted a special lecture on 16th Aug. 2023, Dr. S. Aruldass, Assistant Professor of Commerce, St.Joseph’s College (Autonomous), Trichy, was the chief guest and spoke on the topic “Challenges of E-Commerce in India”.



On 25th Sep. 2023, organized a special lecture programme on “Entrepreneurship and Innovation as Career Opportunities”. The chief guest was Dr. Antony Raj, Assistant Professor, Department of Commerce, SRM Institute of Science and Technology, Chennai.



Dept. of Commerce with Computer Applications

The Department of Commerce (CA) and Commerce jointly organized a Commemorative Day Celebration and a special lecture on “Taxation System in India: An Overview” on 24th Jul. 2023. Mr. I. Abdul Rasheed, Income Tax

Officer, Ward-1, DDO & Admin, Namakkal, and Mr. V. Kamalakannan, Income Tax Officer, Ward-2, Namakkal, were the resource persons.



The department arranged a one-day industrial visit to “Seshasayee Paper and Boards Limited, Pallipalayam, Erode” on 27th Jul, 2023. A total of 40 students took part in the visit.



Inaugurated “Commerce (CA) Association” and a skill development programme on 28th Jul. 2023, by Dr. B. Hannah, Assistant Professor and Coordinator of B.Com. International Accounting, Department of Commerce, Bishop Heber College Trichy.



On the occasion of Independence Day on 15th Aug. 2023, our department faculty members, Mrs. M. Nithya and Mrs. S. Suganya, went to the adopted village Valayapatty school and provided sweets to the kids.



On 3rd Oct. 2023, organized a special lecture on ‘Human Rights and Intellectual Property’. Dr. M. Balasubramanian, Asst. Professor, Jamal Mohamed College, Trichy was the chief guest.



On 03rd Oct. 2023, organized a gender equity promotion programme on “Self Defense for Female Students.” A special address was given by our resource person, Dr. K. Suganya, Assistant Professor, Department of Commerce(CA).



On 08th Sep. 2023, HoD and five faculty members presented their papers at the international conference on “Revolution and Reforms in Accounting and Taxation” organized by the School of Commerce. K. S. Rangasamy College of Arts and Science (Autonomous), T.gode Namakkal.

On 25th Sep. 2023, HoD and four faculty members participated in the one-day international workshop on “Creating Financial Wealth Through Capital Markets,” organized by

Department of Corporate Secretary, Salem Sowdeswari College (for women), Salem.

On 26th Sep. 2023, six faculty members presented papers in the one-day International Conference on “Global Business, Economics, Finance, and Social Sciences”. organized by the Trinity Arts and Science College for Women, Namakkal.

On 12th and 13th Oct. 2023, our department HoD and three faculty members actively participated in the two-day national seminar on “75 Years of Indian Economy: Achievements, Opportunities, and Challenges,” organized by the PG & Research Department of Economics, Kandaswami Kandar’s College, P.Velur, Namakkal.

On 12th and 13th Oct. 2023, 11 students participated in the two-day national seminar on “75 Years of Indian Economy: Achievements, Opportunities, and Challenges,” organized by the PG & Research Department of Economics, Kandaswami Kandar’s College, Velur, Namakkal.

Dept. of Tamil

The Department of Tamil offers a programme called Kathavu once in every two months, and faculty members present their articles in it.



Book Fair

On 11th Aug. 2023, the Dept.of. took their students to a book fair at Erode.

Staff Activities

Department signed a Memorandum of Understanding (MoU) with Tamil University Thanjavur and conducted a collaborative one-day training

programme on September 23, 2023, on “Tamil Wikipedia Training Programme”.

Seminar

Department conducted a one-day seminar on “தமிழ் வளர்ச்சியில் மாணவர்களின் பங்கு” 19th Jul. 2023, Dr. P. Dinakaran, Head, Department of Tamil Kongu Arts College, Erode on was the chief guest.

The department Tamil signed a Memorandum of Understanding (MoU) with தமிழர் வாழ்வியல் அறக்கட்டளை and conducted a one-day online seminar on 17th Oct. 2023. Prof. Mehala Ramamoorthi, Florida Technology University, America, on the topic “தமிழ் வழி கல்வியின் தகைமைகள்



The Dept. of Tamil conducted a one-day online seminar on 04th Oct. 2023. Subha, Institute Supervisor, New Jercy, America, spoke on “இலக்கியத்தில் தமிழரின் வாழ்வியல்”.



Staff Achievement

Dr. G. Prabu, Assistant Professor, Dept. of Tamil, Selvam Arts and Science College (Autonomous), Namakkal, received the பொங்குத் தமிழ் கவிச்செம்மல் Award

given by அனைத்துலக பொங்குத் தமிழ் கவிச்செம்மல்.

Mr. S.Natesan, Assistant Professor, Dept. of Tamil, Selvamm Arts and Science College (Autonomous), Namakkal, received the Best Tamil Teacher Award from the Tamil Thaa Foundation.

வெள்ளி வட்டம்

Our department conducts Vellivattam twice in a month, a programme organized by the students.

ஆன்மீக சுற்றுலா

29.10..2023 அன்று கல்லூரி சார்பாக ஆசிரியர்களை ஆன்மீக சுற்றுலாவாக மனப்பாறை மாவட்டம் வீரப்பூர் பொன்னர் சங்கர், மகாமுனி கோவிலுக்கு அழைத்துச் செல்லப்பட்டது. அங்கு கல்லூரியின் வளர்ச்சிக்காகவும் ஆசிரியர்கள், மாணவர்களின் நலனுக்காகவும் பூஜைகள் நடைபெற்றது. இதில் ஆசிரியர்கள் கலந்துக்கொண்டு பயனடைந்தனர்.



Dept. of English

On 26th Jul. 2023, the ELITE 2023 Association Inaugurated on the Special Lecture were organized on "History of American Literature from Colonial to Contemporary Period." The resource person, Dr. S. Karthik Saravanan, Assistant Professor of English, Bishop Heber College, Trichy, delivered the lecture on History of American Literature and its Colonial

Expansion and how the American English contributed to modern technology.



On 10th Aug. 2023, 4 of our department faculty members and students visited the Erode Book Festival. There were 52 students visited and benefitted.



The Skill Development Programme was conducted by the Dept.of. English on 12th Sep. 2023. Dr. R.Elakkiya, Assistant Professor of English, Srimad Andavan Arts and Science College, Trichy, delivered the lecture on ELT through Literary.



On 19th Oct. 2023, Gender Equity Programme on "Creating Awareness on Maintaining Good

Mental Health" was conducted. Mrs. K. K. Kavitha, Vice Principal & Head, Department of Computer Science, delivered on how to maintain good mental health and explained how social media affects day-to-day life.



15 faculty members of English Department presented their papers in a one-day national conference on "Emerging trends in Language, Literature and Linguistics" at J.P College of Arts and Science, Tenkasi on 08th Sep. 2023.

College Activities



**Periyar University Inter-Collegiate
Athletic Meet
Date: 18.12.2023 and 19.12.2023**



**New Year Celebration at SASC
Date: 29.12.2023**



**TNSCST-Young Student Scientist Programme
(YSSP-2024) Date: 09.01.2024**



**75th Republic Day Celebration
Date: 26.01.2024**



**Parent-Teacher Meeting
Date: 23.01.2024**



**Founder's Day Celebration
Date: 10.02.2024**

Selvamm Arts and Science College, (AUTONOMOUS)

Affiliated to Periyar University, Salem-11

UGC Recognized 2(f) and 12(B) Institution

Nationally Accredited by NAAC, ISO 9001: 2015 Certified Institution

Salem Road (NH-44), Ponnusamy Nagar, Pappinaickenpatti (PO),

NAMAKKAL – 637 003, Tamilnadu, India

Website: www.selvamarts.edu.in E-mail: selcoll@rediffmail.com

PROGRAMMES OFFERED

COURSES

UG PROGRAMMES

B.Lit.
B.A Tamil
BBA
BBA (CA)
B.Com.
B.Com. (CA)
B.A English
BCA
B.Sc Mathematics
B.Sc Computer Science
B.Sc Electronics and Communication
B.Sc Physical Education
B.Sc Physics
B.Sc Chemistry
B.Sc Biotechnology
B.Sc Botany
B.Sc Microbiology
B.Sc Hotel Management and
Catering Science.

PG PROGRAMMES

M.A Tamil
M.A English
M.Com
M.Sc Mathematics
M.Sc Computer Science
M.Sc Physics
M.Sc Biotechnology
M.Sc Chemistry
M.Sc Microbiology
M.Sc Electronics and
Communication

MASTER OF PHILOSOPHY

M.Phil Biotechnology
M.Phil Microbiology
M.Phil Chemistry
M.Phil Physics
M.Phil Mathematics
M.Phil Computer Science
M.Phil Commerce
M.Phil Tamil
M.Phil English

DOCTOR OF PHILOSOPHY

Ph.D Biotechnology
Ph.D Microbiology