

Selvamm Arts & Science College, (AUTONOMOUS)

Affiliated to Periyar University, Salem

UGC Recognized 2(f) and 12(B) Institution

Nationally Accredited (2nd Cycle) with 'A' Grade by NAAC

ISO 9001 : 2015 Certified Institution

NAMAKKAL-637003



Concord

SASC News Letter

Half Yearly

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Message from the Chairman's Desk

Dear friends of the Selvam community,

It is always my great pleasure to extend heartfelt greetings to you all for your consistent performance and growth in academic, every year. I believe that the newsletter (Concord) will serve as a window through which the complete profile of the academic

and co-curricular activities, achievements and progress made during the stipulated period can be viewed. John Dewey, the famous educationist said, "Education is not preparation for life, education is life itself." As it expresses the crux of the Education, I come to know that the staff members strive hard to inculcate values, skills and habits to shape up the student community. Especially imbibing Ethics, developing the commitment and instilling the love for learning makes students grow up into responsible and ambitious citizens to build the nation strong. I congratulate all the faculty members of Selvamm Arts and Science College for your endless effort and your great achievements in all the academic aspects. Good luck to all! May you be the best and let your dreams comes true! Best wishes for the success and bright future!



Celebrations

Founder's Day



Founder's Day was celebrated on 11th Feb. 2021. All the Principals of Selvam Institutions, staff members and other guests, rendered their greetings and thanked our honorable Chairman, followed by dinner.

Pongal

On 11th Jan. 2021, celebrated the **“Tamilar Thirunal Pongal”** in a traditional manner, our esteemed Trustee, Mrs. Jayam Selvaraj, inaugurated the celebrations with a prayer, distributed pongal and conveyed her greetings to everyone. Many cultural and pongal-related traditional competitions were conducted. Dr.B.Kaviethra Nandhini, Secretary distributed the prizes to the winners.



Republic Day



Republic Day was celebrated on 26th Jan. 2021, our Chairman, Dr. P. Selvaraj presided over the function and gave a special address to the students and staff members.

Women's Day

On 01st Feb. 2021, Women's Welfare Committee Conducted **“General & Camp; Cancer Awareness Programme”** Addressed by Dr. K. Malliga and Dr. Aruna, Thangam Hospital, Namakkal.

On 08th Mar. 2021, celebrated International Women's Day and also conducted Essay Writing, Poem Writing and Fashion Show for Students.

National Service Scheme (NSS)

To celebrate National Voters Day, NSS of our College has conducted awareness programme on 25th Jan.2021, Students of our college take oath to pay their responsibility to build the nation strong on that day. Nearly two hundred students attended the programme and came to know the importance of voting.



NSS Volunteers participated in Commemorative events on 125th Birth anniversary Celebration of Netaji Subhash Chandra Bose. Speech competition titled **“Nationality and Patriotism”** was conducted on 23rd Jan. 2021, twelve of our NSS volunteers gave speech and 46 NSS volunteers participated.



NSS Volunteers took oath to Avoid Untouchability. Our Principal administered the Anti Untouchability pledge to all students and staff. Nearly four hundred students were involved. Our NSS Volunteers learn the importance of equality.



NSS Volunteers took part in Rally on **“Road Safety”** Awareness Programme on 29th Jan. 2021. Nearly 48 volunteers involved in the awareness programme, and issued pamphlet to the road riders about the safety ride. NSS Volunteers and bikers got the knowledge about the road safety.



Our National Service Scheme and Health services jointly organized Save Girl Child programme on 05th Feb. 2021, 270 participants were attended this programme, which includes Girl NSS Volunteers, staff of rural health Centre, Teaching staff non-teaching staffs were attended in the awareness programme, Dr. A.Somasundram MBBS.,DPH., gave a wonderful speech about the importance of a girl child baby.



National Service Scheme and Nehru Yuva Kendra- Namakkal jointly organized 'Education and Motivational Programme & Knowledge Competition' on 25th Feb. 2021, Nearly 240 NSS Volunteers have attended this programme, Dr N.Rajavel, the Principal gave the welcome address, K.K.Rajendran, Prison Member-Sub Jail Namakkal, Dr B.Valluvan AP Nehru Yuva Kendra Namakkal, gave Felicitation address and Special Address was given by P.Manikandan Member of DACYP- Nehru Yuva Kendra Namakkal, on “Water Harvesting and Importance of Water, Jal Shakthi Abhiyan”.



The National Service Scheme and Junior Jaycees of our college has jointly organized International Women's Day Celebration on 8th Mar. 2021. In Inauguration, Dr.N.Rajavel, Principal, Selvamm Arts and Science College (Autonomous), Namakkal gave welcome address and Jc. Raju, Ex-President JCI Namakkal, Jc. Selvakumar Ex-President JCI Namakkal and Jc. K. Singaravel JCI Namakkal gave a speech about

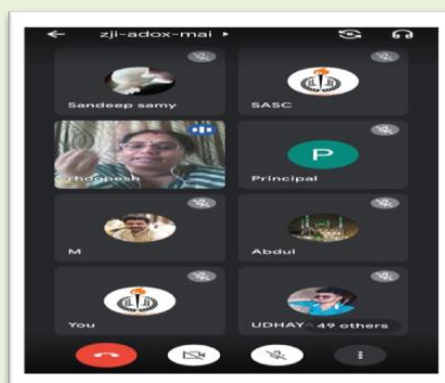
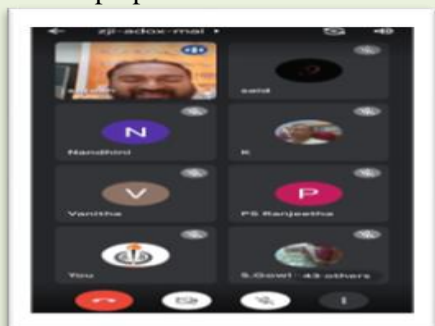
Women's Day. The Special address of the Women's Day celebration is given by Jc. A. Thirunavukkarasu, Zone Trainer, Zone XVII, JCI India on Progress of women in our society and opportunity for women in our country to reach the goal.



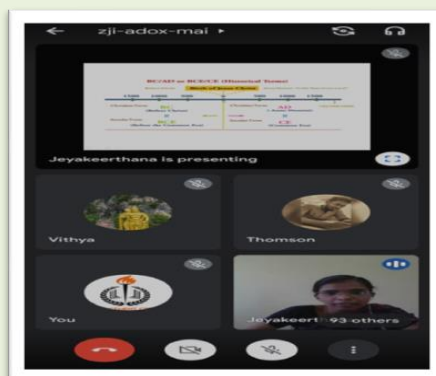
An importance of Vaccination against Covid-19 and its dissemination is quite necessary to protect oneself from the infection. On the same day "Covid Shield" vaccination was done at our college to above 45 age persons from our office, teaching and non teaching and housekeeping on 12th Apr. 2021.

Training and Placement

Training and Placement Cell conducted Soft Skill Development programme on "Interview Techniques" from 9th to 10th Dec. 2020, and Career guidance programme on "Career Growth" from 11th to 12th Dec. 2020, Mr.Krishnaprasad Nair, Chief Mentor, Aadhi Foundation, Coimbatore was the resource person. He delivered a talk on importance of education, how to handle problems in life and what they have to update for resume preparation and it techniques. Resume preparation for interview.



On 16th Dec. 2020, conducted a training programme on "Communication Skill Development" by the resource person P.Naresh Kumar MCA, Senior Software Engineer, HCL Technologies. He trained students to develop their communication skill, shared interview tips and conducted mock interview.



On 04th Feb. 2021, Times of India Group, Chennai conducted on-Campus Drive in our College. Out of 96 students, 36 are placed.



On 08th Feb. 2021, Eureka Forbes, Chennai conducted on-campus drive in our College. Out of 136 students, 69 are placed.



On 12th Feb. 2021, Chola Life Insurance, Coimbatore conducted on-campus drive in our College. Out of 196 students, 183 are placed.

On 24th Feb. 2021, Aditya Birla Health Insurance Co. Ltd conducted on-campus drive in our College. Out of 98 students 56 are placed.



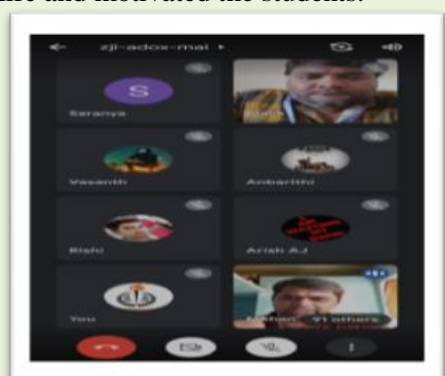
Conducted Essentials of a Basic Life Support training programme on 18th Feb. 2021. The resource person was Mr.R.Nagarajan, Emergency & Prehospital Care, Thangam Cancer Center, Namakkal. He delivered a talk on "how to help emergency patient by themselves"



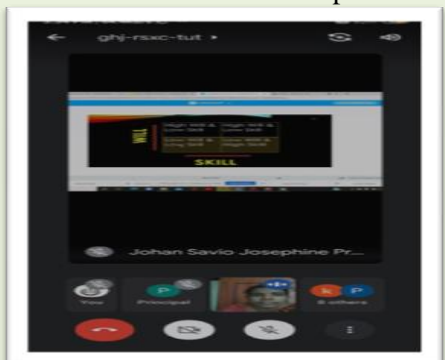
On 24th Feb. 2021, Training and Placement Cell conducted Career Guidance programme by the resource person MR R.Saravanan, Regional Head in Aditya Birla Health Insurance Co. Ltd, Coimbatore. He trained students to develop their communication skill and gave few interview tips like face to face round. At the end he conducted mock interview for the students.



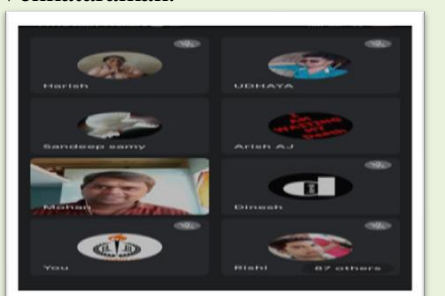
On 26th May. 2021, through Google Meet, Training and Placement Cell conducted soft skill training programme by the resource person JC.SIF. Mohanadev G. He delivered a talk on importance of education, how to handle problems in life and motivated the students.



On 27th May. 2021, Placement and Entrepreneurship Cell conducted Career Guidance Programme for the final year students by K.S.Anishaa Baanu. She delivered a talk on higher studies and its importance.



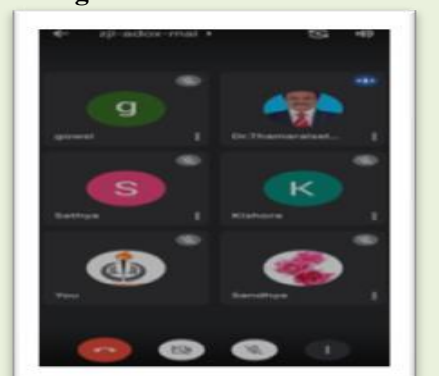
On 29th May. 2021 Placement and Entrepreneurship Cell conducted Career Guidance Programme for the final year students entitled by the resource person JFF.Rajeshwari Venkataraman.



On 31st May, Placement and Entrepreneurship Cell conducted Career Guidance Programme for the final year students entitled by the resource person K.S Gowthanguhan. He delivered a wonderful talk on how to attend online interview, how to handle their job interviews and how to search the interview through their carrer.



On 28th May. 2021, through Google meet link Faculty Development Programme was conducted by Mrs. K.K. Kavitha Vice Principal and Head Department of Computer Science on “Data Mining”.



On 31st May. 2021, Faculty Development Programme was conducted on “Effective Teaching in Classroom”. Dr. P. Thamaraiselvan, Vice Principal & Head, Department of Electronics and Communication, was the speaker of the programme.



Department Activities

Department of Business Administration

On 2nd Feb. 2021, the Department conducted a Webinar on “**Business Perspective of Micro Industries in Tamilnadu**”. Dr M.S.R.Mariappan, Dean, School of Management, Vel Tech Rangarajan Dr.Sagunthala R & D Institute of Science and Technology, Chennai was the resource person.

On 16th Apr. 2021, conducted a Webinar on “**Empowering Investors Through Education**”. Mr.C.Arivazhagan, Consultant Trainer, Xcelerating Minds, Coimbatore was the resource person.

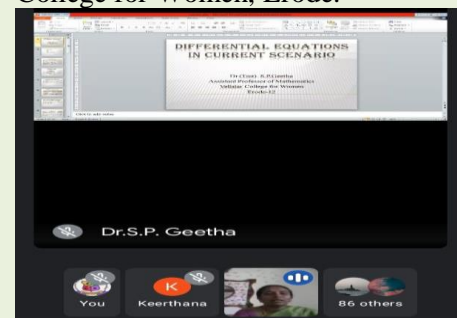
Department of Hotel Management and Catering Science

On 11th Feb. 2021, conducted one day Seminar on “**Leadership in Future Managers**”. Dr.Dhiraj Sharma, MBA IIM) Training Manager, Park Plaza, Salem was the resource person. The students were given a clear vision and good opportunities for the current status of hotel industry.

On 15th Mar. 2021, conducted Workshop on “**Fruits and Vegetable Carving**”. Mr.A. Selvaraj, (DHMCT), Pastry Chef, the New Ritz Paris Le Hotel, Chennai was the trainer.

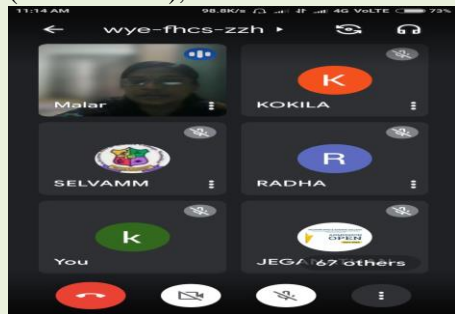
Department of Mathematics

On 7th May. 2021, Department conducted Special Lecture on “**Differential Equations in Current Scenario**” addressed by Dr. S. P. Geetha, Assistant Professor, Department of Mathematics, Vellalar College for Women, Erode.



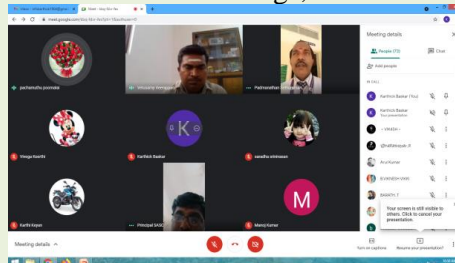
On 11th Jun. 2021, conducted a Special Lecture on “**A Tutorial on LATEX**” addressed by Dr. K. Malar, Assistant Professor, Department of Mathematics, Erode

Arts & Science College
(Autonomous), Erode .



Department of Physics

Department of Physics organized a special lecture on 30th Apr. 2021, through Google meet on the topic **“Students Project - Topic Selection and Implementation”** addressed by Dr. V. Velusamy Assistant Professor, PG & Research Department of Physics, Arignar Anna Govt. Arts College, Namakkal.



On 15th Jun. 2021, organized a special lecture through Google Meet on **“Growth of High Quality Single Crystals and its Applications”** addressed by Dr. P. Karuppasamy, M.Sc., Ph.D., Research Scientist, Assistant Professor in Physics, SSN Research centre, SSN Institutions, Chennai.



Faculty Mr. P. Pachamuthu, Asst. Prof. has presented a paper in the National Seminar on **“Emerging Trends in Engineering Sciences - NCETES'21”** organized by the Department of Science and Humanities, Karpagam Academy of Higher Education, Coimbatore on 17th May. 2021, and participated one week AICTE sponsored online Short term Training Programme (STTP) on **“Emerging Trends in Nanomaterials for Electronics and**

Optoelectronic Devices” (Series – II – Fabrication and Characterization of Nanoelectronic Device) organized by Department of Electronics and Communication Engineering from 17th to 22nd May. 2021, and Short term Training Programme (STTP) on **“Emerging Trends in Nanomaterials for Electronics and Optoelectronic Devices”** (Series – III: Fabrication and Characterization of Optoelectronic and Photonic Device) organized by department of Electronics and Communication Engineering from 24th to 29th May. 2021.

On 28th May. 2021, faculty members P. Pachamuthu, and B. Karthick have participated in National Seminar on **“Advanced Nanomaterials for Sustainable Development and Energy Applications”** at SRM Institute of Science and Technology, Ramapuram Campus, Chennai, Tamilnadu,

P. Kannan, Asst. Prof. has participated in State Level Webinar on **“Nanotechnology and Energy Sources”** organized by Department of Physics, Trinity College for Women, Namakkal on 7th Jun. 2021.

Department of Chemistry

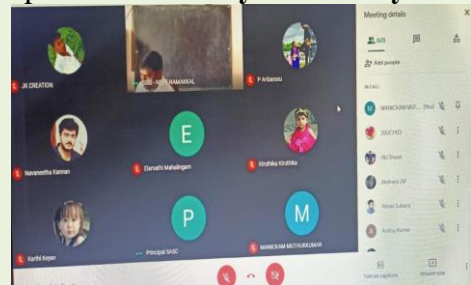
Department organized a webinar on **“Importance of Food Preservation and Its Techniques”** on 25th Jan. 2021, Dr.Jaslin J.Christopher, Assistant Professor, Department of Chemistry, Manonmaniam Sundaranar University Constituent College, was the resource person.



Organized a webinar on 10th Feb. 2021, The chief guest was Dr. M. Syed Ali Padusha, Associate Professor, Post-Graduate & Research Department of Chemistry, Jamal Mohamed College, Tiruchirappalli delivered a lecture on **“21st Century Chemists and their Unique Selling Proposition”**



Organized webinar on 29th Feb. 2021, The chief guest Dr. R.V. Sakthivel Assistant Professor & Head, Department of Chemistry, Arignar Anna Government Arts College Namakkal delivered a speech on **“Tricky Chemistry”**.

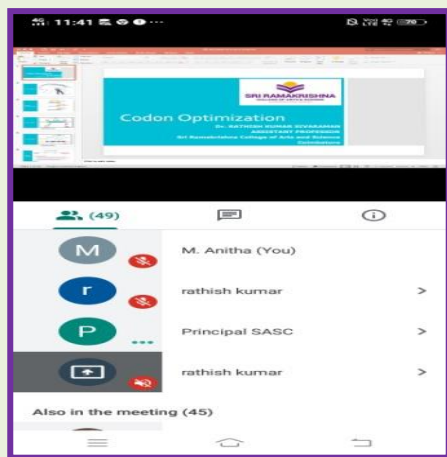


Department of Chemistry organized a Webinar on **“Corona & How to Fight Against Corona”** on 31st May. 2021, The chief guest Dr. S. Parvathy, Asst. Professor, Department of Chemistry, Government Arts College. Salem.



Department of Biotechnology

Department organized a Webinar on **“Codon Optimization in r-DNA Technology”** on 5th Jun. 2021, The resource person was Dr. S.Rathiskumar Assistant Professor, Department of Biotechnology, Sri Ramakrishna College of Arts and Science, Coimbatore. Totally 172 students and staff members benefitted.



Department organized a Webinar on **“Insight into Animal Cell Culture”** on 12th Jun. 2021, The resource person was Dr.S.Radha, Assistant Professor, Department of Biotechnology, Dr.NGP of Arts and Science, Coimbatore. Totally 152 students and staff members were benefitted.

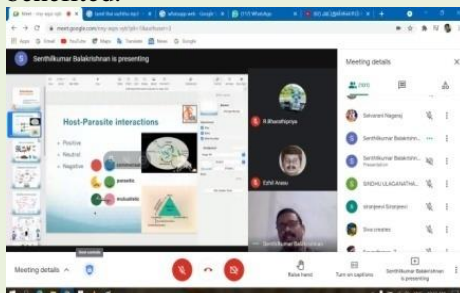


Department of Botany

A One day Faculty Development Programme in Personal Ethics-Values of an individual on 15th May, 2021. by Dr. H.D.Subashini.

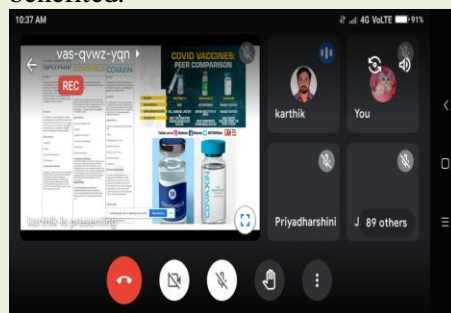
Department of Microbiology

On 21st May. 2021, conducted a webinar on **“Sources/Transmission of Infection”** Dr. Senthil Balakrishnan, Professor & Director of Microtech Diagnostic and Research laboratories, Attur was the resource person. Nearly 90 students benefitted.



On 22nd May. 2021, conducted a webinar on **“Kabasura kudineer Vs**

Covid-19”. Dr. L.Karthick, Project Lead Synthetic Biology, Salem Microbes Pvt Ltd, Salem was the resource person. Nearly 89 students benefitted.



Department of Electronics and Communication

On 04th May. 2021, Department conducted a Webinar on **“Satellite Based IoT”**. Mr.K.Sivabalan, Team Head, Tech Mahindra, Bangalore was the speaker. More than 80 students benefitted.

On 23th Jun. 2021, conducted a Webinar on **“Opportunities in IT Field”**. Mrs. Janani Dharmaraj, Development Manager, IT Wing, Investment Banking MNC was the resource person.

In the second session Mrs.Gowthami Subramani, Data & Business Analyst, Car manufacturing Sector. Accredited Professional Certified Story Teller, Founder-Rainbow Tales, Hosur was the speaker. More than 70 participants benefitted.

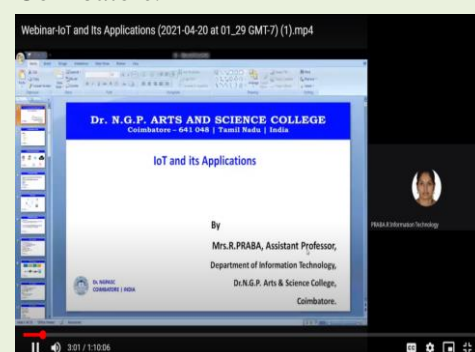
Department of Computer Science

Department of Computer Science organized a Training Program on **“Job Opportunity in IT”** in Conference Hall on 26th Feb. 2021, The chief guest was Mr. Suresh Jaganathan (Alumni), Tech Specialist, Hewlett Packard Enterprise, Bangalore. He has given training to the students and selected few students to work in his company.



Organized a National Webinar on **“IoT and its applications”** through Google Meet on 20th Mar. 2021, The chief

guest was Mrs.M.Praba M.C.A., M.Phil., (Ph.D.), Assistant Professor, Dr.N.G.P. Arts and Science College, Coimbatore.



K.Vijayakumari was awarded Ph. D. Degree in Mar. 2021.

On 18th Feb. 2021, Our faculty K.Vijayakumari presented a paper in International Virtual Conference on **“The current and Future impact of Artificial Intelligence on Business”** organized by PSGR Krishnammal College for Women, Coimbatore.

D.Latha participated in a five day faculty development programme on **“Emerging Research trends in Computer Science & Applications”** from 22nd Mar. 2021 to 26th Mar. 2021.

On 28th Apr. 2021, S.Kiruthiga, D.Latha and K.Vijayakumari Participated in Virtual Power Seminar on **“Artificial Intelligence in Industries”** organized by Vinayaka Mission's Kirupananda Variyar Engineering College, Salem.

D.Latha participated in Self Realization programme on the topic **“In the Age of Kalyug, How Do We Get Prabhu Bhakti By His Divine Grace”** held on 1st May. 2021.

S.Kiruthiga has completed the online courses in **“Search Engine Optimization Complete Specialization Course”** and **“AWS Services for Solutions Architect Associate”** on 10th May. 2021.

D.Latha has completed the online courses in **“Java Script Complete Real time – Essential Course 2020”** and **“RASA: Build and Deploy Chatbox on the Cloud 2021”** on 10th May. 2021.

K.Vijayakumari and D.Latha participated in a one day faculty development programme on **“Edge AI”** on 11th May. 2021, Organized by K G College of Arts and Science, Coimbatore.

S.Kiruthiga completed the online course in **“React Native Expo for Multiplatform Mobile App Development”** on 12th May. 2021.

K.K.Kavitha (HoD) and faculties D.Latha, T.Dhanalakshmi and K.Vijayakumari attended a National Webinar on **“Process Handling in Operating System”** on 27th May. 2021, Organized by Bharath Institute of Higher Education & Research, Chennai.

K.Vijayakumari participated in a Five days Virtual Workshop on **“Cracking GATE Exam – CSE Courses”** conducted by the PSG Institute of Technology and Applied Research, Coimbatore from 20th May. 2021 to 26th May. 2021.

K.K.Kavitha, S.Kiruthiga, K.Vijayakumari, D.Latha, T.Dhanalakshmi and K.K.Sangeetha participated in the one day webinar on **“Modern Research Methods and Techniques”** organized by the IQAC and Research Forum on 29th May. 2021, at Sri Vasavi College, Erode.

K.Vijayakumari participated in a National level Webinar on **“Advancement in Learning Algorithms ML to DL”** organized by the Scott Christian College (Autonomous) on 28th May. 2021.

K.K.Kavitha, S.Sudhaa, D.Latha, T.Dhanalakshmi, C.Senthilraja and S.Kiruthiga has participated in the online Faculty Development programme on **“Enthusiastic E-Teaching”** organized by Dr.SNS Rajalakshmi College of Arts and Science (Autonomous), Coimbatore on 31st May. 2021.

R.Nivedha from I M.Sc has participated in one day online workshop on **“Embedded & IoT”** organized by U Can Solution & Tech Fever Tablet on 15th Jan. 2021, online workshop on **“Android App & Web Development”** organized by U Can Solution & Tech Fever Tablet on 17th Jan. 2021, online workshop on **“Android App Development using MIT App Inventor”** organized by U Can Solution & Tech Fever Tablet on 16th May. 2021, and National Webinar on **“Process Handling in Operating System”** on 27th May. 2021, organized by Bharath Institute of Higher Education & Research, Chennai.

III UG students P.Selvakumar, V.Arulkumar, M.Dinesh, M.Manoj and V.Vikram got placed in the Times of India Group of Company. S.Shanthini, P.Preetha, A.Praveena, M.Saranya and R.Radhika got placed in the company of Blue Ocean.

BCA final year students S.Dhivyadharshini, S.Hariharan, T.Adhisiya, V.Dinesh, S.Praveen and P.Hariharan got placed in the Eureka Forbes Company.

Department of Physical Education

Selvamm Arts and Science College is very proud to have Overall championship for 16 consecutive years in Athletics at Periyar University Inter Collegiate Meet. Over all championship for 14 Consecutive years for Fencing Tournament. Overall championship for 14 consecutive years for Cross Country Meet.



Our college Athletic women students got many medals in 32nd South Zone Junior Athletics Championships Athletics Meet, held on February 2021, at Pondicherry.



Women Category

- ❖ Ms.K.Bhavani I - B.Com - CA won II - Place in 400 mts
- ❖ Ms.R.Kiruthika – I - B.Com - CA- won II and III -Place in 10000Mts.



State Level Fencing

Our college fencing students participated at Junior and Senior State Level Fencing Championship Competition held at Nagarcoil, from 10th Mar. 2021 to 13th Mar. 2021, and brought fame to the College.

Men Category

- ❖ P.Sivasubramaniyan -II-B.Com- Won I - Place
- ❖ K.H.Naveen Kumar- III-BCA- Won I - Place
- ❖ N.Murugadoss - III.-BA-English- won – I - Place
- ❖ C.Sabari -II-B.Sc-CS - won – II - Place
- ❖ T.Aaljinm - II B.Sc EC won III - Place
- ❖ M.Aravinthavelan - I-B.Sc - CS - won – I - Place
- ❖ M.Aravinthakumar- I-B.Sc - CS - won – II - Place

Women Category

- ❖ M.Nila-II-B.Com - won – I - Place.
- ❖ V.Shilpha- III-B.Sc-Maths – I - Place
- ❖ R.Devadharshini- II-B.Com– II - Place
- ❖ R.Jayakeerthana- II-BA-Eng- II - Place

National Level Fencing

Our college fencing students participated Junior and Senior National level fencing championship competition held at Rudrapur, Uttarakhand on 15th Mar. 2021 to 21st Mar.2021.

Men Category

- ❖ P.Sivasubramaniyan – II - B.Com-Won I - Place.
- ❖ N.Murugadoss - III. – BA – English - won – I - Place.
- ❖ T.Aaljin - II. B.Sc EC won III - Place.
- ❖ M.Aravinthavelan - I-B.Sc-CS - won – I - Place.
- ❖ M.Aravinthakumar- I-B.Sc-CS - won – II - Place.

Women Category

- ❖ M.Nila - II-B.Com - won - Ist Place.

National Federation Cup

24th National Federation Cup Senior Athletics Championships 2021 held At Ns-Nis, Patiala from 15th to Mar. 2021 – 19th Mar. 2021.

Women Category

- ❖ Ms.R.Punitha -III- BBA - got 5.85 Meters - place in long jump.

ATNF109607



FULL NAME	R.PUNITHA
DATE OF BIRTH	15/04/2000
CATEGORY	WOMEN
EVENT 1	LONG JUMP
EVENT 1 PERFORMANCE	5.85
EVENT 2	-
EVENT 2 PERFORMANCE	-
STATE	TAMIL NADU

CONGRATULATIONS

Our Chairman, Secretary, Principals, Physical Directors and all the Staff members of our Selvam Educational Institutions Congratulate Selvi.R.Punitha III BBA a student of Selvam Arts and Science College for getting appointment in Postal department (Head Post office, Namakkal) through Sports Quota.



"Best Wishes"

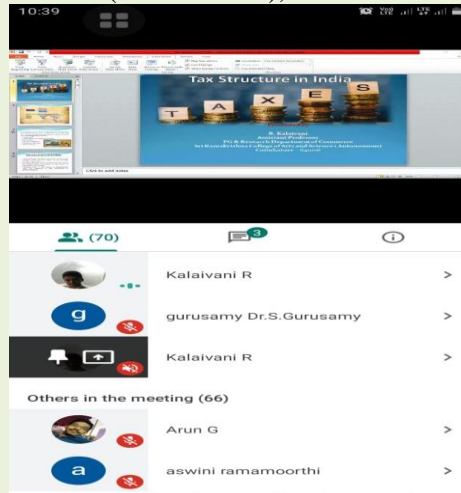
Webinar

Department conducted a webinar on **"Athletics' Tricks and Techniques"** the chief guest was Dr.A.Karthik, Director of Physical Education Arignar Anna Govt. Arts college, Namakkal on 29th Dec. 2020.

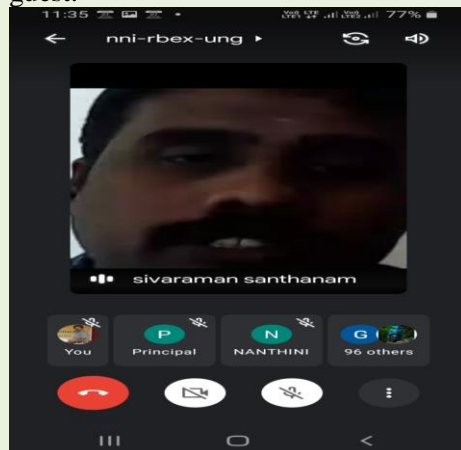
Department conducted a Webinar on **"New Truants Sports Training"**. Dr. M. Suresh Kumar, Physical Director, Ganesar Arts and Science College, Pudhukotai was the speaker on 15th Feb. 2021.

Department of Commerce

Department conducted a Special Lecture on **"Tax Structure in India"** on 27th Mar. 2021, through Google meet. The chief guest was Mrs.R.Kalaivani, Assistant Professor, Department of Commerce, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore.



Department arranged a Special Lecture on **"Frame Work for Preparing Financial Statements"** held on 02 Apr. 2021, through Google meet. Dr.S.Sivaraman, Associate Professor, School of Commerce and International Business, Dr.GRD College of Science, Coimbatore was the chief guest.



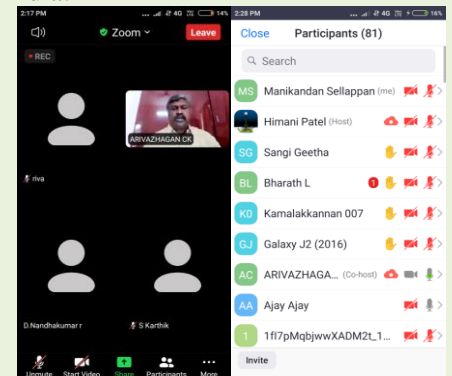
Department staff Dr.D.Duraimurugan attended National webinar on **"Intellectual Property Rights and Patent System in India"** conducted by Dr.S.Gopalaraju Govt. First Grade College, Anekal Research Circle on 18th Jun. 2021.

Faculty Mrs.V.Nanthini attended State level webinar on **"Personality Development Week"** conducted by Pachaiyappas College, Chennai, from 14th to 20th Jun.2021

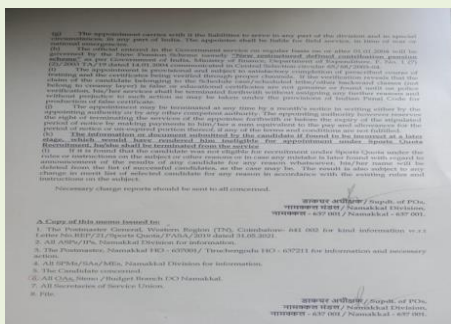
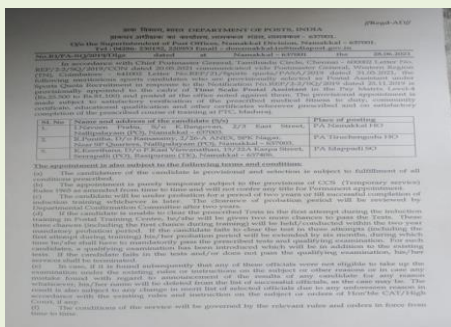
Selvam College of Technology and Selvamm Arts and Science College (Autonomous), jointly organized online webinar on **"How to Become a Chartered Accountant"** on 14th Jun. 2021. Our Department staff members and students benefited.

Department of Commerce with Computer Applications

Department arranged an online Webinar on **"Your First Pay Cheque"** on 21st Jan. 2021, The resource person Mr. C. K. Arivazhagan, Empanelled Trainer to BSE / NSE & UTI, delivered a talk on various investment sources in India.



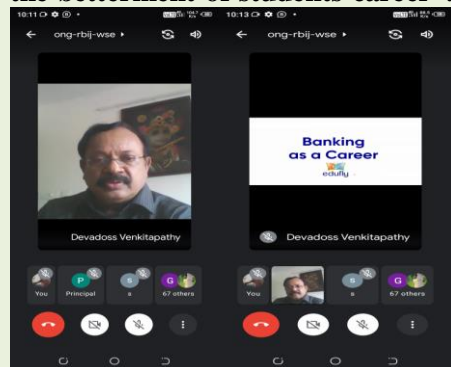
Department arranged a one day Online Webinar on **"Recent Trends in Insurance Sector in India"** on 23rd Mar. 2021, through Google Meet. Mr. K. Shanmugasundaram, Development Officer, LIC of India, spoke on Role and performance of Insurance Industry in Developing country and Mr. S. Gopalakrishnan, Development Officer, LIC of India, delivered a special address on employment opportunities and new plans in Life Insurance.





Faculty members of our department attended Seven Programmes like Online Quiz, Webinars, FDPs & Online Courses conducted by various Colleges and Universities.

Department arranged an Online Webinar on **“Banking as a Career”** on 28th Mar. 2021, through Google Meet. Mr. V. Devadoss, CA Inter., CAIIB., Ex. Manager, Canara Bank, Chief Trainer, Coimbatore was resource person and he on **“An operations of Banking sector and how to get employment opportunities in Banking sector for the betterment of students career”**.



Department of Tamil

Department conducted a one day seminar on 25th May. 2021, Dr. S.Kodiarasu from Government Arts and College Karur, gave a special lecture on **“Manitham Boomiku Varam”**

Conducted a one day seminar on 2nd Jun. 2021. Dr.A.Estarraj from Bishop Heber College Trichy, gave a special lecture on **“Irrantaerathirku Pen Kavithaikallil.”**

Conducted a one day seminar on 3rd Jun. 2021. Dr.S.Thithey from Bishop Heber College Trichy gave a special lecture on **“Tamil Navenamanathin Kathai”**.

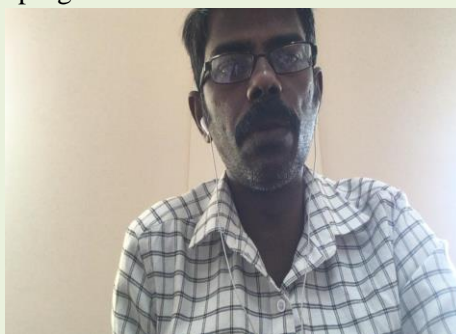
Faculty D.Muthusamy published a paper in the international Journal

Classical Thamizh on Mar. 2021, on **“Rasipuram Sri Nithiya Sumangali Mariyaman Urruvaka Kattaium Amaipum”** and D.Muthusamy published a paper in the International Journal Classical Thamizh on Mar. 2021, on **“Malaiyampatty Poongali Amman Varalarum Valizhipattum”**.

Dr.M.Nataraj published a paper in the international Journal Classical Thamizh on Mar. 2021, on **“Sillapathikarthil Thol Kuttikalin Valizipatu Marapugal”** and **“Sanga Kala Makkalin Nambikaigal”**.

Department of English

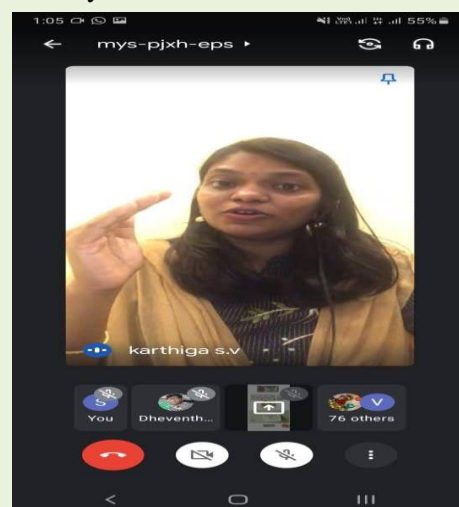
Department of English conducted online webinar on 15th Dec. 2020, through Google Meet on the topic **“Effervescence of learning an Exposition to Language learning”**. Dr.V.Vasanthakumar, Vice-Principal Cum Head, Department of English, Nagarathinam Angalammal Arts and Science College, Madurai delivered a speech. The programme has given an exposure to the learning of English language in the hectic era. Totally 175 students from the English department benefitted by the programme.



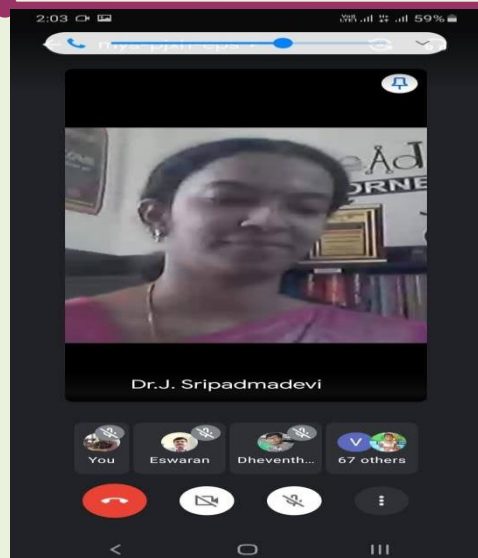
In the view of taking students talent to stage, Department of English conducts Literary Competitions every year. To promote the quality of the students in the field of literature, this year our department conducted literary competitions on 03rd Feb. 2021, the programme set a platform to exhibit the talents of the students. Totally 17, on and off stage programmes were conducted. The winners of the programme were rewarded with medals and Certificates.



Department of English arranged a three day online special lecture series from 28th and 30th Apr. 2021. Zooming into Communication was the first day topic in which, Dr.S.V.Karthika, Asst. Prof of English from SRM Institute of Science and Technology, Kattankulathur, Chennai addressed. The Resource Person made the participants to take part in the lecture with her interaction. The way in which she justified the topic was very useful to the student's community and staff as well. The students thoroughly enjoyed the programme as they are in the class room.



The second lecture of a Three day Lecture series took place on 29th Apr. 2021, the chair for the programme was Dr.K.Manjulakumari, Head, Department of English, Nirmala College for Women Coimbatore. She has addressed on the special topic **“An Odyssey of Indian Drama”**. To give the raising glimpses of Drama in Indian Literature, she has explained the topic with vivid PPT presentation. Nearly 147 students benefitted through this programme.



The third and final Lecture of the series took place on 30th Apr. 2021, the topic was **“An Expedition into the Magical Land of Children’s Literature”**. The resource person of the occasion was Dr.J.Sri Padmadevi, Asst. Prof. of English, PSG College of Arts and Science, Coimbatore. She has addressed the content that, why Children Literature has become the super topic in the recent times of English Literature. Overall the programme made great impact on the students’ mindset. Totally 175 students benefited by the webinar.

Selvamm Arts and Science College, (AUTONOMOUS)

(Affiliated to Periyar University, Salem) UGC Recognized 2(f) and 12(B) Institution
Nationally accredited (2nd cycle) with 'A' grade by NAAC ISO 9001: 2015 Certified Institution
Ponnusamy Nagar, Salem Road, NH-7, Pappinayakanpatti (P.O), NAMAKKAL – 637 003.
Website: www.selvamcollege.in E-mail: selcoll@rediffmail.com

COURSES

UG PROGRAMMES:

B.Sc.
Mathematics, Computer Science,
Electronics and Communication,
Physical Education, Physics,
Chemistry, Biotechnology,
Botany, Microbiology,
Hotel Management and Catering Science.

BBA
BBA (CA)
B.Com.
B.Com. (CA)
B.C.A
B.Lit. Tamil
B.A.English

PG PROGRAMMES:

M.Sc.
Mathematics, Computer Science,
Physics,
Biotechnology, Chemistry,
Applied Microbiology,
Electronics and Communication,
M.A. Tamil, English, M.Com.

MASTER OF PHILOSOPHY:

Biotechnology,
Microbiology,
Chemistry, Physics,
Mathematics, Commerce,
Tamil, English

DOCTOR OF PHILOSOPHY:

Biotechnology,

