

Selvamm Arts & Science College

(Autonomous)



Nationally Reaccredited (2nd Cycle) at 'A' Grade by NAAC
UGC Recognised 2(f) and 12(B) Institution
Affiliated to Periyar University (Salem)
Namakkal - 637 003. Tamilnadu.

Concord

SASC News Letter

Half Yearly

Vol. 11 Issue 1

June – Nov. 2018

In This Issue...

- Message from the Chairman's Desk
- 'Iyemperum Vizha'
- Faculty Development Programme
- Parents - Teacher Meet
- Youth Red Cross (YRC)
- NSS
- Certificate Courses
- Women's Welfare

Celebrations:

- Independence Day
- Sports day
- Deepavali

Department - wise:

- Seminars
- Workshops
- Paper Presentations
- Industrial Visits

Patron

Dr. P. Selvaraj, B.V.Sc., Chairman.

Editors in Chief

Dr. B. Kaviethra Nandhini, Secretary.

Dr. K.S. Arulsamy, Administrative Director.

Dr. N. Rajavel, Principal.

Editors

Mrs. K.K.Kavitha, Vice Principal

Mrs. T. Vijaya Saratha

Mr. M. Dhivagar.

MESSAGE FROM THE CHAIRMAN'S DESK

It is a matter of great pleasure and satisfaction that SASC has come up with the half early issue of the college Newsletter, "Concord". I believe that the newsletter will serve as a window through which the complete profile of the academic co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at Selvamm Arts and Science College are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. We aim to prepare the young employers, entrepreneurs and managers to confidently and competently face the challenges of intensifying competition by imparting high quality technical and managerial education coupled with appropriate training and wide exposure to the state of art practices. Our educational programs lay emphasis on all round personality development and also in inculcating human values and professional ethics which help our students become more humane and socially alive to lead a meaningful life. I look forward to keeping members updated on the latest at SASC, as we continue to grow from strength to strength in terms of the quality services and programs we provide. Best wishes for the success and bright future.



PERIYAR UNIVERSITY ATHLETICS

Periyar University Athletic meet was held on 2018-2019 in M.G.R Arts and Science College,



Hosur from 15th to 21th Oct. 2018, more than 60 colleges participated in this competition. Selvamm Arts and Science College has won the Overall Championship for the past 15 consecutive years in our Periyar University Athletic meet.

'TYMPERUM VIZHA'

On the occasion of the 19th anniversary of the college, "Iyemperum Vizha" was celebrated in our college for two days on 19.09.2018 and 20.09.2018 for the fourth time. This Iyemperum Vizha included, Muthamizh Mandram, Teachers' Day, Cultural Festival, Science Day and Fresher's Day.

SASC NEWS LETTER (June – Nov. 2018)

On the first day இசை செல்வி நாகசரஸ்வதி, Debate Speaker gave a special address on “வாழ்க்கை கவிதை வாசிப்போம் வானம் அளவு யோசிப்போம்”. On the second day, Science Day was celebrated with a special address of திரு. ஈரோடு கதிர், மனிதவள மேம்பாட்டு பயிற்சியாளர், எழுத்தாளர், பேச்சாளர், special address was on “பசித்திரு”. என்ற தலைப்பில் உரையாற்றினார்கள். During these two days cultural programmes and competitions were conducted and most of our students participated.

Department of English won the overall championship for the past four consecutive years.



FACULTY DEVELOPMENT PROGRAMME:

On 9th Jun.2018, FDP was conducted by Mr.P.Karthi, Assistant Professor, Department of English,

Gopi Arts and Science College, Gopichettipalayam on the topics “Importance of Communication in English” and “Modern Methods of Teaching and Class Room Management”.



On 4th Jul. 2018, Placement Cell conducted a training program by Mr.Prabhu, HR Manager, Mrs.Ramya HR Manager and Mr.Nandhakumar, Team Leader from “Web Wizard” company.



On 14th Jul.2018, FDP was conducted by Mr.I.M.J.Anandraj, Team Head, Value Education, Karunya Institute of Technology, Coimbatore in three sessions namely “Teachers Self Development”, “Understanding the Mindsets” and “Blooms Taxonomy Revisited” respectively.



On 19th Jul. 2018, FDP was conducted by Mrs.T.VijayaSaratha, Mr.K.Gowrishankar and Mr.R.Ravishankar, Assistant Professors, Department Of Computer Science on the topic “Internet and its Applications”.



On 30th Aug.2018, FDP was conducted by Mr.K.Saravanan, Assistant Professor, Department of Biotechnology on the topic “Mushroom Cultivation”.



On 31st Aug.2018, FDP was conducted by Mrs.K.Gomathi and Mr.R.Dhinesh Kumar, Assistant Professors, Department Of Tamil on the topics, “தமிழர்களின் பாரம்பரியம், ஆய்வங்களில் வழிபாட்டு முறைகள்”.



On 1st Sept. 2018, entrepreneurship program for women was conducted by Mr.T.Suresh Gandhi, HoD, and Department Of HMCS on the topic “Cooking Demonstration”.



On 3rd Oct. 2018, FDP was conducted by Dr.P.Udhayaraja, Assistant Professor, Department of Microbiology on the topic “Production and Applications of Spirulina and Azolla”.



On 3rd Oct.2018, FDP was conducted by Mr.S.Manikandan, Assistant Professor, Department Of Commerce CA on the topic, “Recent Trends in Banking”.



On 8th Oct.2018, FDP was conducted by Dr.A.Kangaiammal, Assistant Professor In Computer Applications, Department Of Computer Science, Government Arts and Science College(Autonomous), Salem.



PARENT – TEACHER MEETING

Parent-Teacher meeting was conducted on 16th Oct.2018, for all UG and PG students, after the publication of their semester results. The performance of the students was reported to the parents and suggestions were shared for the students' improvement.



YOUTH RED CROSS (YRC)

Youth Red Cross is doing a marvelous support to all functions of our college.

YRC conducted a blood group identification camp on 9th Jul.2018, for all I UG and I PG students and identified their blood group.



YRC committee organized a Blood donation camp in our college through Govt.Headquarters hospital blood bank and HDFC Bank on 11th Oct. 2018.



NATIONAL SERVICE SCHEME

National Service Scheme (NSS) of our college organized International Yoga Day on 21st Jun. 2018, and Dr.B.Karthikeyan, B.N.Y.S, Assistant Medical Officer (Yoga and Naturopathy), Government Health Center, Mallasamudram, Namakkal and

Dr.K.P.Senthil Kumar, B.N.Y.S, Assistant Medical Officer (Yoga and Naturopathy), Government District Headquarters Hospital, Namakkal acted as Resource person. 200 NSS volunteers participated and benefitted by this programme.



60 of our NSS Students did a voluntary service for public peoples in Kumbhabhishekham Celebration at Mohanur. Temple on 17th & 18th Jun. 2018.



Our NSS organized a Drug Awareness camp on 26th Jun.2018, by giving awareness about the harmful effects and by placing "tobacco free campus" flex in our college premises.



50 of our NSS Students did a voluntary service for the public peoples in Kumbhabhishekham Celebration at Karungalpalayam Murugan Temple on 30th Jun.,2018 & 1st Jul.2018.



Our 70 NSS volunteers did a voluntary service for public peoples in Kumbhabhishekham Celebration at Mudhalapatti Mariyamman Temple on 5th & 6th Jul.2018.



NSS of our college organized a Deforming day by providing albendazole to kill parasites for 1000 students on 10th Aug. 2018.



NSS of our college in association with Rural Development Department, Namakkal organised a Special Outreach Programme on Swachh Bharat Mission on 29th Aug. 2018.



NSS celebrated NSS day on 17th Sep.2018, by organising Swachh Bharath cleaning in Namakkal Railway Station.



NSS in association with Government Head Quarters Hospital Blood Bank Namakkal and HDFC Bank Ltd, Namakkal organized Voluntary Blood Donation camp on 11th Oct. 2018, and 59 units of blood was donated by our volunteers.

SASC NEWS LETTER (June – Nov. 2018)



NSS organized an "Awareness Programme on Fire and Safety" on 3rd Nov. 2018, in association with the Fire and Rescue Station, Namakkal to celebrate safe Diwali.



CERTIFICATE COURSES

During this academic year, 2018-19, we have initiated 20 courses in all the departments to equip the students with various skills and knowledge; we follow this scheme since we are in an Autonomous College. We have included these courses in our curriculum.

Science

Coaching for Bank Exam-I, Coaching for Bank Exam-II, coaching for NET&SET, Renewable Energy Source, Non-Destructive Testing, CSIR-Coaching, Soil Analysis, TNPSC-Coaching, CSIR-NET Coaching, Page Maker, Business Application Software-I, Mushroom Cultivation, Azolla and Spirolina Cultivation Technique, Biofertilizer, Electronics Equipment and Maintenance, PC- Hardware Assembling, Bakery and Confectionary, Sports Nutrition and Tournament Organization.

Arts

Personality Development, Time Management, Labor Law, Competitive Exam In Tamil, Spoken Hindi, Goods And

Service Tax, Industrial Relations, English Literature for Competitive Exams, English for NET/SET Exam.

TRAINING AND PLACEMENT

On 4th Jul. 2018, Placement Cell conducted a training program by Mr.Prabhu Hr. Manager, Mrs.Ramya Hr. Manager and Mr.Nandhakumar Team Leader from "web wizard" company.



On 21st Jul.2018, FDP was conducted by STE Trainers Mr.P.Immanuel, Mrs.C.Sathya, Mrs.M.Roopamalani on the topic "LSRW SKILLS".



On 4th Oct.2018, FDP was conducted by STE trainers, Ms.C.Abinaya, Mr.P.Kaaranan on the topic, "Critical Thinking" and "Self Motivation", respectively.



On 25th Aug.2018, Placement Cell conducted an awareness program entitled "consciousness program on UPSC- IAS coaching" for I and II year UG students. Special address was given by Mr.M.Shanmugam, Founder and Director, Vetri IAS Study Circle, Chennai.



On 11th Sep.2018, Placement Cell conducted an awareness program entitled "career guidance program" for final year students. Special address was given by Mr.S.Ramesh Kumar, District Employment Officer, Mr.L.Shahul Hameed, Junior Employment Officer and Mr.Kannan, Faculty, Indian Bank Employment Training Institute.



செல்வம் கலை மற்றும் அறிவியல் கல்லூரியின் வேலை வாப்பு பயிற்சி மையம் மற்றும் இந்தியன் வங்கி சுவவேலைவாப்பு பயிற்சி நிறுவனமும் இணைந்து விவசாயிகளுக்கான கறவைமாடு வளர்த்தல் மற்றும் மண்புழு உரம் தயாரித்தல் பயிற்சி வகுப்பானது 24.10.2018 முதல் 03.11.2018 வரை நடைபெற்றது. இதில் 60 க்கும் மேற்பட்ட விவசாயிகள் கலந்து கொண்டு பயிற்சி பெற்றனர். திரு. ஊ. ரவிச்சந்திரன் அவர்கள் கலந்து கொண்டு கறவை மாடு வளர்ப்பு மற்றும் மண்புழு உரம் தயாரித்தல் பற்றியும் இதரக்கடன் வசதி பெறும் வழிமுறைகள் பற்றியும் சிறப்புரையாற்றினார்.



WOMEN'S WELFARE

Women's Welfare committee organized for Programme on 6th Jul. 2018, on the Topic "Mission pink -Health Awareness Programme for Adolescent Girls" we had cordially invited Chief Guest Dr.Chandra Ponnusamy, Dr.Malliga Kulandaivel, Dr.Kala Selvakumar and Dr.Kavitha Saravanakumr.



CELEBRATIONS

INDEPENDENCE DAY

Independence Day was celebrated in our college on 15th Aug.2018, our Chairman, Dr.P.Selvaraj, presided over the function and gave a special address to all the students and staff members.



SPORTS DAY

We conducted the Annual Sports Day of our college on 24th Aug.2018, the white house (PH, MA, EC, CO-CA) won the overall championship.



DEEPAVALI

The SASC rejoiced the "Deepavali" celebration on 2nd Oct. 2018, our Madam, Mrs.Jayam Selvaraj presided over the function. Sweets were distributed to all.



02.11.2018 அன்று செல்வம் கலை மற்றும் அறிவியல் கல்லூரியின் சார்பாக தீபாவளி திருநாள் கொண்டாடப்பட்டது. இதில் "தீபாவளி மன மகிழ்ச்சியே! மனச் சுமையே" என்ற தலைப்பில் தீபாவளி சிறப்பு பட்டி மன்றம் நடத்தப்பட்டது. இதில் நடுவராக முதல்வர், முனைவர். N. இராஜவேல் அவர்கள் தலைமை தாங்கி சிறப்பு செய்தார்.



DEPARTMENT ACTIVITIES

DEPT. OF BUSINESS ADMINISTRATION

On 13th Jul. 2018, the Department of Business Administration Inaugurated the Association of Selvamm Business Administration and the office bearers were selected.

A Special lecture on "Recent Trends in Banking Sector" was conducted with the chief guest, Mr.U.Basker, Manager, Canara Bank. Mudalaipatti Branch, Namakkal.



On 20th Jul.2018, our Department conducted a workshop on Stress Management and Personality Development to School students. 132 students from Selvamm Matriculation Higher Secondary School, Namakkal participated in the workshop. The Programme was co-ordinated by Principal and Head, Dr.N.Rajavel, Dr.K.Chandrakumar and Mr.B.Praveen .



On 26th Jul. 2018, the Department of Business Administration organized a Special Lecture on "Qualities of Leaders". The chief guest was Mr.I.M.J.Anandraj,Team Head,Value Education,Karunya Institute of Technology, Coimbatore.



On 28th Sep.2018, the Department of Business Administration organized an International Workshop on "Business Profitability and Environment Sustainability".The chief guest was Dr. S.Srinivasan,AssociateProfessor,Department of Economics,College of Business and Economics Madawalabu University, Bale robe, Ethiopia and Dr. I. Ravi Professor, Department of Economics,AnnamalaiUniversity,Chidambaram.



On 11th Sep.2018, Placement Cell conducted an awareness program entitled “**career guidance program**” for final year students. Special address was given by Mr.S.Ramesh Kumar District Employment Officer, Mr.L.Shahul Hameed, Junior Employment Officer and Mr.Kannan, Faculty, Indian Bank Employment Training Institute.

Industrial Visit (IV)

On 30th Jun.2018, a team of 162 students and 8 faculty visited Isha Yoga Centre, Coimbatore and Texvalley Market in Erode.



Entrepreneurship Awareness Camp

Entrepreneurship Awareness Camp was conducted from 07.08.2018 to 10.08.2018, Sponsored by the Department of Science and Technology, Govt.of India.75 Students participated in the camp. Our department faculty, Dr. S. Gunasekaran and Dr.K.Chandrakumar organized the camp.



FACULTY PARTICIPATION

On 10th Jul.2018, our Department faculty, Mr.S.Sundrarajan participated in the faculty development programme, Decision-making Skills, organized by ICT Academy, Selvam College of Technology,

Namakkal.

On 31st Aug. 2018, our Department faculty, Dr.K.Chandrakumar participated in the National level workshop on “Sensitization on Intellectual Property Rights for Professional Innovators in ICTE”, organized by the Department of Information and Communication Technology, Selvam College of Technology, Namakkal.

Our Department Head, Dr.N.Rajavel, presented a paper entitled “Challenges of Ecommerce in India” in the one day International Conference on Green Marketing: Adaptation and Challenges of Market Chain A Scenario, organized by the Department of Commerce and Commerce CA, Karur Velalar College of Arts and Science for Women, held on 11th Sep, 2018.

Our Department Head, Dr.N.Rajavel participated in the two days orientation programme on Quality Enhancement (FARO -2018) organized by PASAM on 14th and 15th Sep, 2018.

Our Department Head, Dr.N.Rajavel participated in the one day National workshop on “Intellectual Property Rights” organized by IQAC, College of Engineering, Anna University, Chennai.

Our Department Head, Dr.N.Rajavel participated in the one day National workshop on “A Road Map for successful Teacher” organized by Shree Amirtha College of Education on 1st Oct. 2018.

STUDENTS' PARTICIPATION

Our final year BBA student, S.Gokul participated in the Tamil speech competition held at Namakkal on 22nd Jul. 2018, organized by Marumalarchi DMK manavaranni.

EMPOWERING RURAL PEPOLE (ERP)

Our Department students jointly celebrated the Independence day in Middle School, Muthalaipatti, Namakkal on 15th Aug. 2018.



DEPT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Our Department organized an “industrial visit” for our First year students on 19th Jun. 2018, we went to **RADISSON HOTEL** and **SIVARAJ HOLIDAY INN**, at Salem with 33 Students and 3 Staff Members.



STUDENTS VISITED

Different Outlet in The Star Hotel Like Lobby, Restaurant, Bar, Bar Bique, Different Types of Room, Linen Room, Laundry Room, Main kitchen (Indian, Chinese, Continental, Butchury, Sald Section) Bakery, Swimming Pool, Roof Top Restaurant, Different Types of, Banquet Halls, Gym, Spa, Indoor Game Section, Interior Decoration In The Hotel, Latest Equipment Used In The Hotel Industry, and Cafeteria.

On 24th Jul. 2018, our Department Association was inaugurated and then we selected the officials Mr.H.Jaya Shankar Gupta, General Manager, and Radisson Hotel Salem, was our guest on that same day, we conducted a Seminar on “**Globalization Gaining acceptance in today hospitality**”.



On 28th Aug. 2018, our Department conducted a Workshop on "BAKEOLOGY". This Programme was presented by Mr.G.Annadurai, Bakery Chef, SIHM, Trichy.



On 28th Aug, 2018, our Department conducted a Workshop on "Pie" our chief guest was presented by Mr.G.Annadurai, Bakery Chef, SIHM, Trichy.



DEPT. OF MATHEMATICS

On 7th Aug. 2018, we conducted a Special Lecture on "Role of mathematics in the development of society" addressed by Dr.P.Sendhilkumar Ph.D., Assistant Professor, Department of Mathematics, Government Arts & Science College, Kangeyam.



On 11th Oct. 2018, we conducted a Special Lecture on "Fuzzy matrices & their Algebraic Operations" addressed by Dr.S.Sriram Ph.D., Professor & Coordinator, Directorate of Distance Education, Department Wing, Annamalai University, Chidambaram.



Puzzle Programme

Every week, our Department conducts the puzzle programme to the students for developing their reasoning skills which is not only for the mathematics department students but also other department students.



Staff Participation

One of our faculty participated in National level conference on "Recent trends in Fuzzy Logic" On 26th Jun. 2018, held at Kongu college of Arts and science college, Namakkal.

Students' Participation

On 26th Jun. 2018, 12 of our Students participated in National level conference on "Recent trends in Fuzzy Logic" held at Kongu Arts and science college, Namakkal.

DEPT. OF BIOTECHNOLOGY

The inauguration of the Biotechnology Association was held on 31st Jul. 2018, the function commenced with a prayer song followed by the welcome address by Dr. N. Rajavel, Principal and he encouraged the first year students. The chief guest of the day, Dr.M.Prashanthi Devi, Assistant Professor, Department of Environmental Management, School of Environmental Sciences, Bharathidasan University, Tiruchirappalli inaugurated the association activities. She delivered the inaugural address by delivering an important message about "ENVIRONMENTAL EXPOSURE AND HEALTH".



Department of Biotechnology organized a Special Lecture on 5th Sept. 2018, on "Bimolecular Techniques and Industrial Career Guidance". The special guest of the day was Dr. Vivek Murali, Founder and Scientist, Remura Biologicals, Krishnagiri. All our students are benefitted and learnt about the scope of the Biotechnology in Industries.



Our Department organized a one day industrial visit to ABS Botanical garden, Salem and The Forest Extension Centre, Athanur on 16th Jul. 2018, 50 students and 2 Faculty accompanied and learnt about different plant species and their medicinal values.



Our Department organized a one day industrial visit to Pasteur Institute of India, Coonoor, Ooty, Sim's Park, Coonoor, Botanical garden, Ooty and Ooty Lake-Nilgiris, on 12th Oct. 2018, 53 students and 3 faculty members accompanied and learnt about production of DTP group vaccine, DT, TT and Vero Cell Derived Rabies Vaccine for Human use and different varieties of plants and their uses in botanical garden.



SASC NEWS LETTER (June – Nov. 2018)

Our Department organized NABARD Sponsored National Seminar cum Workshop on “Innovations and Implementation of Modern Technologies in Agriculture and Horticulture” on 22nd – 24th Nov. 2018.

Resource Persons were Dr. Manimekalai.R, Principal Scientist Sugarcane Breeding Institute (ICAR), Coimbatore,

Dr. S. Kaliamoorthy, Scientist –D, Botanical Survey of India, Southern Regional Centre, National Orchidarium & Experimental Garden, Yercaud.

Dr. S. Backiyarani, Principal Scientist, National Research Centre for Banana (NRCB), Trichy.

Dr. S. Elayabalan Head, Crop Improvement. IIAT-TNAU-Thuraiyur-Trichy.

Dr. Jagadeesan Ramasamy Horticulture Regional Research Station, TNAU, Virudhachalam, Cuddalore. (Dt).

In this programme 164 students participated from our college and various colleges. On 24th Nov. 2018, our department provided “Mushroom cultivation, Vermicompost and Bioformulation Training programme for Farmers” 60 farmers participated and benefited.



DEPT. OF COMMERCE WITH COMPUTER APPLICATIONS

On 7th Jul. 2018, our Department organized and visited the **Water Pump Irrigation**, Oruvandur, Namakkal District with 104 students from Second and final year and two Faculty members for the develop the students' practical knowledge.



Our Department Association Club was inaugurated on 18th Aug. 2018, by Dr. S. BLOMINE REGI Assistant Professor, Department of Commerce, St. Mary's College (Autonomous), Thoothukudi. A special address titled on “BUILD YOUR PROFESSIONAL SKILLS FOR SUCCESSFUL CAREER” was delivered by her.



On 15th Sep. 2018, Dr. S. Ramesh, HoD, Asst. Professor, Mr. S. Angamuthu and six students had participated in the One Day International Conference on “Digital Transformation and Innovations in Banking Sector” at K.S.R. College of Arts and Science, Tiruchengode.

On 28th Sep. 2018, Dr. S. Ramesh, HoD & Asst. Professor, Mr. S. Angamuthu and 22 students participated in the One Day International Workshop on “**Business profitability and Environmental sustainability**” at Selvam Arts and Science College.

On 11th Oct. 2018, 20 of our B.Com (CA) students donated their blood to Govt. Hospital Blood Bank, Namakkal.



On 1st Oct. 2018, Dr. S. Ramesh, HoD and Asst. Professor, and Mr. S. Manikandan participated in the One Day National Workshop on “**A Roadmap for Successful Teacher**” at Sree Amirtha College of Education, Namakkal.

On 27th Jul. 2018, our Department arranged a one day Educational Excursion to **ISHA YOGA CENTRE**, Coimbatore with 103 students and 4 Faculty Members.



DEPT. OF COMPUTER SCIENCE

We had inaugurated our Department association on 9th Aug. 2018, a special lecture on “Artificial Intelligence” was given by Dr. M. Devi, Asst. Professor, Dept. of Computer Science, King Khalid University, Kingdom of Saudi Arabia. Fresher's day was also celebrated the same day.



We have signed MoU with “Hackup Technologies”, Coimbatore. on 17th Sep. 2018. On that day a seminar was organized on “Ethical Hacking and Cyber Security”. Mr. P. Dinesh, CEO and Founder, Hackup Technology, Coimbatore delivered a valuable speech.



Our HoD, Mrs. K. K. Kavitha and faculty members K. Gowrishankar, R. Ravishankar participated and

presented papers in a National Conference on “Advanced Computing and Communication Technologies” conducted by Sri PSG Arts and Science College for Women on 29th Sep.2018.

Our HoD participated in two days Faculty Training Programme on “Analysis and Algorithm, Data Structure” Organized by Periyar University, Salem on 16.11.18 and 17.11.18.

55 Students of First year and 2 faculty members of our department went for one day Educational Tour on 14th Jul. 2018, to Isha Yoga, Marudhamalai and Tex Valley, Coimbatore.

On 8th Aug.2018, our Department has arranged a one day Educational tour to Kodaikanal with 55 students and 4 faculty members.

Five of our II B.Sc(CS) students participated in a one day National Level Symposium conducted by AVS College, Salem on 6th Sep. 2018.

Eight students from II B.Sc (CS) had participated in one day State Level Technical Meet conducted by Bishop Heber College on 7th Sep. 2018.

Ten of our final year BCA students participated in Intercollegiate IT Fete by Computer Science Association in Erode Arts and Science College on 8th Sep. 2018.

DEPT. OF ELECTRONICS AND COMMUNICATION

Our Department of Electronics & Communication conducted one day seminar on “Emerging Trends in Electronics” and the Resource person, Er.D.Baskaran, M.E., (Ph.D)., Asst.Professor, Department of Electronics and Communication Engineering, Nandha college of technology, Erode on 3rd Jul.2018, our Students got wide knowledge about the space and Aviation technologies and IoT sector foresees huge opportunities triggered by demands from the cloud computing internet.



Department of Electronics and communication conducted a one day Workshop on “Testing and Working of Electronic Components” held on 12th Jul.2018, the resource person Er.Thiyagu, M.E, and Er.S.Santhosh Balaji, B.E., Indian info-tech, Affiliated to NIELIT, Namakkal. In this workshop our students got wide knowledge about the basic components and their applications. We discussed various electronic component families and their applications and also we learnt about wireless electric power transfer via two induction coils.



Department of Electronics and Communication conducted a seminar on “Electronics in Healthcare and Automobile Industries” on 07th Aug.2018, the resource person was Er.K. Baskar, M.E., (Ph.D)., Asst. Professor, Department of Electronics and Communication Engineering, Paavai College of Technology, Namakkal. In this seminar our students learnt about the latest trends in medical and automobile industries. We discussed about the various topics related to healthcare like ECG, EGG and also automatic controlling of automobile devices using electronics Antilock Breaking System (ABS).



Department of Electronics and communication conducted a one day Workshop on “Embedded System” held on 26th Sep.2018. The resource person, was Mr.R.Dinesh, DS Electronics Pvt.Ltd. Salem. In this workshop our students learnt about how to work in embedded system by using proteous software and discussed about the various embedded system programs using proteous software and saw the output by using simulator.



STAFF PARTICIPATION

The Department Head, Dr.P.Thamaraiselvan published a paper on “Review on Structural, Optical and Luminescence and electrical Properties of Cadmium sulfide” in laetsd – Jaras Journal, Volume 5, Issue 1, January – 2018. Issn: 23594-8442, 2018.

The Department Head, Dr.P.Thamaraiselvan published a research paper entitled, “Preparation and characterization of Mn Doped ZnO Nanoparticles” in international journal of Scientific Research in Science and technology (IJSRST), Volume 4, Issue 5, March–April-2018.

The Department Head and Vice Principal, Dr.P.Thamaraiselvan participated in the one day national level workshop on “A Road Map for Successful Teachers” organized by Shree Amirtha College of Education, Namakkal held on 01st Oct.2018.

The Department Head and Vice Principal, Dr.P.Thamaraiselvan participated and presented a paper entitled, **“Structural, Morphological, Optical and Magnetic Characterization Of Co, Mn Doped ZnO”** in national conference on **“Recent Advancements in Biomedical Techniques: Impact on Clinical Diagnosis** Organized by Department Biological Science & Electronics and Communication, held at K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode-637215, Tamilnadu, India.

The Department faculty Mr.K.Gowthaman presented a paper entitled **“Review on Structural, Optical and Luminescence and electrical Properties of Cadmium sulfide”** in National conference on Emerging trends in material Science, organized by Erode arts and science college, Erode. On 7th Feb. 2018.

The Department faculty, Mr.S.Kannan presented a paper on **“preparation and characterization of Mn doped ZnO”** in international journal of Scientific Research in Science and technology(IJSRST), Volume 4, Issue 5, March – April -2018.

The Department faculty, Mr..Hariharan participated in the Ministry of Electronics & Information Technology (Meity) sponsored One Day National level Workshop on **“Sensitization On Intellectual Property Rights For Professional Innovators In Icte”** held on 31st Aug.2018, organized by the department of Information and Communication technology, Selvam College of technology, Namakkal.

The Department faculty Mr.Hariharan participated in the National level workshop on **“Internet of Things:**

Arduino for Smart Cities” organized by the Department of computer science and Department of Electronics & Communication on 12th Sep.2018, held at K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode-637215, Tamilnadu, India.

STUDENTS' PARTICIPATION:

8 Students participated in the National level workshop on **“Internet of Things :Arduino for Smart Cities”** Organized by the Department of computer science and Department of Electronics & Communication on 12th Sep.2018, held at K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode-637215, Tamilnadu, India.

DEPT. OF MICRO BIOLOGY SPECIAL LECTURE

The Department of Microbiology organized MICROBIOLOGY ASSOCIATION INAUGURATION & SPECIAL LECTURE delivered by **Dr.J.SRIMANNARAYANAN**, Assistant Professor, Department of Microbiology, Faculty of Agriculture, Annamalai University, Chidambaram on 13th Jul.2018.



The Department of Microbiology organized a special lecture entitled, **“Bio prospective Marine action Bacteria for their pharmaceutical approach”** by **Dr. S. PRAKASH**, Assistant Professor, Department of Biotechnology, Sri Kalishwari College, Sivakasi on 07th Sep.2018.

Our Department organized one day national workshop, entitled **“Spirulina Mass Cultivation and Its Recent Advancements”** on 27th Sep. 2018. Nearly **323** students from different colleges and Universities participated and benefitted. Our eminent personalities were Dr.P.Sivasakthivelan and Dr.G.Kumaresan Assistant Professors, Faculty of Agriculture Annamalai University, Chidambaram.



Students' achievements

Our Department M.Phil 5 - Research Scholar (Saranya.M – 16CAL1001, Dhanalakshmi.R- 16CAL1003, Thamaraiselvi.R 16CAL1004, Vennila.N - 16CAL1005, and Parameshwari. P16CAL1006).got rank in Periyar University Semester Examinations during April 2017-18.

DEPT. OF CHEMISTRY

Chemistry Association Inauguration

Department of Chemistry conducted the inauguration of Chemistry **“SELCHEASSOCIATION-2018”** on **“Co- ordination Chemistry”** the chief guest was Dr.K. BALASUBRAMANIAN. M.Sc, M.Phil., Ph.D, Assistant professor, Department of Chemistry Gobi Arts & Science College, Gopichettipalayam, Erode, on 12th Jul. 2018.



Our Chemistry Department “SELCHE ASSOCIATION-2018” Members are:



Department of chemistry organized a special Lecture on “Merging of life with Chemistry” by Dr.V.Mohanraj, Assistant Professor of Chemistry, Sri Ramakrishna Mission Vidyalaya College of Arts & Science Coimbatore on 26th Sep.2018.



STUDENTS PARTICIPATION

From our Department 50 students and four staff members went for education tour to Isha yoga, Coimbatore 07th Jul. 2018.

45 students from Our Department and one staff, Mr.P.Muruganantham went for an industrial visit to CECRI (Central Electrochemical Research Institute) Karaikudi, for Open day on 25th Sep.2018.



DEPT. OF PHYSICS

Physics Association Inauguration

The Department of Physics Inaugurated Physics Association on 10th Aug. 2018, Chief Guest was Dr.R.Rameshbabu, Assistant Professor, Crystal Growth and thin films Lab, Bharadhasan University, Trichy.



SPECIAL LECTURE

Department of Physics conducted a Special lecture on “Crystal Growth: An Art” by Dr. R. Rameshbabu, Assistant Professor, Crystal Growth and thin films Lab, Bharathidasan University, Trichy held on 10th Aug. 2018.



SPECIAL LECTURE

Department of Physics conducted a Special lecture on “Introduction to Non Destructive Testing” by Mr. B. Raja, NDT Inspector, Scan Star Inspection Technology Pvt. Limited, Anna Nagar, Chennai. This programme was held on 23rd Aug. 2018.



INDUSTRIAL VISIT

50 students of our Department and 2 staff members went for Industrial visit “Tamil Nadu News Print and Papers Ltd” Kagithapuram, Karur on 29th Sep. 2018.



STAFF PRESENTATION

Mr.B.Karthick, Asst.Prof.of Physics had participated in the UGC, DST, TNSCST sponsored National level workshop on “Paper Publication (WPP-2018)” Organized by Department of Physics, Annamalai University, Chidambaram, held on 24th & 25th Aug.2018.

STUDENTS' PARTICIPATION

3 students of our Department and one faculty member Participated in UGC, DST, TNSCST sponsored National level workshop on “Paper Publication (WPP-2018)” Organized by Department of Physics, Annamalai University, Chidambaram, held on 24th & 25th Aug.2018.

5 PG students from our Department Participated in State level seminar on “Crystal Growth and thin film techniques” organized by Jairams Arts and Science College, Karur held on 12th Sep. 2018.

DEPT. OF PHYSICAL EDUCATION COMMON WEALTH

Our College Student Ms.M.Neela (I-B.Com) got Bronze medal for our Country in Youth Commonwealth Games in fencing which was held in London on 17th Jul. 2018.



CROSS COUNTRY

Periyar University Inter collegiate cross country meet was held on 2017-18 at KSR Arts and Science College, Thiruchencode on 27th Aug.2018, our colleges got over all first in cross country meet, both men and women

Over-All Championship in Cross Country for the 14 had Consecutive Years in the Periyar University, Inter Collegiate Cross Country Meet, from (2003to2018.)

MEN Category

- ❖ Mr. G. Neelagandan -III- B.Com(CA)-I-Place
- ❖ Mr.A.Subash-II-B.Sc-(EC)-III-Place.
- ❖ Mr.M.Manikandan-I-BBA-V-Place.

WOMEN Category

- ❖ Ms.A.Sujitha-III-B.Sc(P.Ed)-I-Place.
- ❖ Ms.A.Aruna-I-B.Com(CA)-II-Place.

JUNIOR STATE LEVEL ATHLETIC MEET

Tamil Nadu junior state level athletics meet was held on 5st Sep. 2018, at Chennai. Our college student

- ❖ Ms.R.Punitha I-BBA won I-Place in long jump.
- ❖ Ms.A.Madhumitha II-B.Sc- Maths won I-Place in High jump.



SPORTS DAY

The Department of Physical Education contacted the Annual Sports Day on 21st Aug.2018.



STATE LEVEL FENCING

Our college fencing students participated in 2018-19 year, State level senior fencing meet held at Chennai on 28th Oct.2018, and got many medals.

MEN CATEGORY

- ❖ B.M.Goutham-II-B.Sc(EC) Won I-Place.
- ❖ S.Arjunchakkalakkal-II-BA(Eng) won –I-Place.
- ❖ M.Veeramani- II.B.Sc(EC) won –I-Place.
- ❖ G.Nallamuniyappan- I -M.Sc (EC) won –I-Place.
- ❖ R.Pandi Kumar -II.B.Sc (EC) won –II-Place.
- ❖ A.Karan- II B.COM- (CA) won –II-Place.

WOMEN CATEGORY

- ❖ T.Joshni Rancy- II B.A (ENG) won –I-Place.
- ❖ M.Neela- I-B.COM - won –I-Place.

OPEN STATE LEVEL ATHLETICS

Our college Athletic women students Got many medals and Rs= 10000 cash prize in Reliance open state level Athletic meet 2018-19 held at Chennai on 3rd Sep.2018.



WOMEN CATEGORY

- ❖ Ms.S.Gladish -III- B.Sc(P.Ed) got II place in 400Mts hurdles, triple-jump and 4X400Mts relay.
- ❖ Ms.S.Sujitha –III- B.Sc(P.Ed) got II place in 5000Mts and III place in 10km.
- ❖ Ms.H.Vinothini -III- B.S (CS) got II place in 100Mts,200Mts and 4X400Mts relay.
- ❖ Ms. P. Sowndarya –III- B.com(CA) got II place in Pole vault.
- ❖ Ms.P.Janaki -III- BBA- got a I place in triple jump, 4x100Mts relay and IIInd place in Long jump.
- ❖ Ms.S.S.Bhavani Daisy -III- BBA got I place in discus throw and II place in Hammer throw.
- ❖ Ms. R.Vishnavi -II- B.Com (CA) got I place in 1500Mts and III place in 5000Mts.
- ❖ Ms.S.Kanagavalli -II- B.Com (CA) got II place in 4x400Mts relay and III place in 400Mts and 400Mts hurdles.
- ❖ Ms.G.Gandhimathi -II- B.Sc (CS) - got I place in 5000Mts walk.
- ❖ Ms.S.Madhumitha -II- B.Sc (Mat) - got II place in high jump.

PERIYAR UNIVERSITY

ATHLETICS

2018-2019 Periyar university inter collegiate Athletic meet was held at Hosur from 15.10.2018 to 17.10.2018. Overall championship for 15 consecutive years in the Periyar University Inter Collegiate Athletic Meet, from 2003 to 2018.



MEN CATEGORY

- ❖ Mr.R.Manivannan -I- B.Sc., (EC) got I place in Highjump, and I place in 110mts hurdles.
- ❖ Mr.S.Hariharan I- BCA- got I place in Shot put, and II Place in hammer throw.
- ❖ Mr.M.Balakrishnan-III- B.Sc(P.Ed) got I place in Hammer throw and II Place in Discus throw.



- ❖ Mr.V.Inbaraj -I- BBA got II place in 400Mts hurdles.
- ❖ Mr.K.R.Manivasagam-III- B.Sc(P.Ed) got II place in javelin.
- ❖ Mr.E.Udhyakumar-II- B.Sc-(EC) got I place in and 4X100Mts relay.
- ❖ Mr.A.Mohammed yasif -I- B.Sc-(PHY) got I place in 4X100Mts relay



WOMEN CATEGORY

- ❖ Ms.H.Vinothini -III- B.Sc(CS) got I place in 4X100Mts relay.
- ❖ Ms.S.Gladish - III - B.Sc(P.Ed) got I place in 400Mts hurdles.
- ❖ Ms.R.Vaishnavi - II - B.Com-

(CA) got II place in 5000Mts

- ❖ Ms.C.Selvi -III- B.Com- got II place in 200Mts.
- ❖ Ms.P.Sowndarya -III- B.com (CA) got III place in Pole vault.
- ❖ Ms.P.Janaki -III- BBA- got a I place 100mts and triple jump IInd place.
- ❖ Ms.S.S.Bhavani Daisy -III- BBA got II place in discus throw and Ist place in Hammer throw.



- ❖ Ms.S.Sesivizhi -III- BCA- got II place in hammer throw.
- ❖ Ms. A.Janani -I- BBA got I place in Long Jump.
- ❖ Ms.V.Rubana -I- BBA got II place in Triple jump.
- ❖ Ms.G.Gandhimathi -II- B.Sc (CS) -got II place in 5000Mts walk.
- ❖ Ms.S.Madhumitha -II- B.Sc (Mat) - got I place in high jump.
- ❖ Ms.S.Yugitha -I- BBA got I place in javelin throw.
- ❖ Ms.R.Punitha -I- BBA - got I place in 100Mts hurdles and I- place in long jump.
- ❖ Ms.d.Hemalatha -I- B.Com-(CA) - got I place in 4X100Mts relay.
- ❖ Ms.A.Aruna -I- I-B.Com(CA) got I place 5km walk.



ALL INDIA

CROSS COUNTRY

Our college students participated in 2018-2019 All India Inter University Cross Country Meet held at Gulbarga University, Kalaburagi(KA) on 04 Oct, 2018.

MEN CATEGORY

- ❖ Mr. G. Neelagandan - III - B.Com(CA)
- ❖ Mr. A. Subash - II - B.Sc(EC)
- ❖ Mr. M. Manikandan - I - BBA

WOMEN CATEGORY

- ❖ Ms. A. Sujitha - III - B.Sc(P.Ed)
- ❖ Ms. A. Aruna - I - B.Com (CA)

HOCKEY

Our college student, S. Manoj kumar I - B.Sc (EC) participated in 2018-2019 All India Inter University Hockey tournament held at Gulbarga University, Karnataka on 12th Nov, 2018.

DEPT. OF COMMERCE

On 25th Jul.2018, Department of Commerce, Inaugurated the Commerce Association and a special lecture on "Opportunities in Commerce Education". The Chief Guest was Dr.T.Thirupathi, Assistant Professor and Head, PG and Research Department of Commerce, Govt. Arts College (Autonomous), Salem-7, gave useful information to our department students.



Our Department arranged an Educational visit on 28th Jul.2018, with 59 students and 4 staff members Dr.A.P.J.Abdual Kalam Memorial Place, Rameshwaram. These visits were very useful to our students.



On 02nd Aug.2018, our department arranged a Special Lecture on "Recent Trends in Banking". The chief guest Mr.B.Ragasundar, Branch Manager, Indian Bank, Puduchatram, Namakkal - Dt. Students are benefitted in this session.



Our Department staff member, Mr.P.Sivakumar was awarded Ph.D Degree (Commerce) in Periyar University on 18th Aug.2018.



International Conference on "Green Marketing: Adaptation and Challenges of Market Chain a Scenario", organized by the Department of Commerce and Commerce CA, Karur Velalar College of Arts and Science for Women, Karur, held on 11th Sep. 2018. Our department Staff, Dr.K.Gunasekeran, Vice-Principal and Head and 04 Final Year M.Com Students Presented a paper on various topics.

Our Department Dr.K.Gunasekeran, Vice-Principal and Head, has participated in the two day orientation on "Quality Enhancement"

(FARO 2018) organized by PASAM on 14th and 15th Sep.2018, at Yercaud.

Our Department arranged an Educational visit on 21st Sep.2018, with 58 students and 4 staff members to Velankanni, Nagapattinam, Nagore, Thirunallure, Poombukar, and Chidambaram. These visits were very useful to our students.

Our Department arranged an industrial visit on 22nd Sep.2018, we had 22 students and 2 staff members to Tamilnadu Newsprint and Papers Limited (TNPL), Karur. These visits were very useful to know about the Paper Production.



An International Workshop on "Business Profitability and Environment Sustainability" was organized by Department of BBA, Selvam Arts and Science College, held on 28th Sep.2018, Namakkal. From our department, 10 staff members and 10 students participated in this programme.

National Workshop on "A Roadmap for Successful Teacher" organized by Shree Amirtha College of Education, Namakkal, held on 01st Oct.2018, 03 staff members participated in this programme.

On 25th Sep.2018, Our Department arranged a Special Lecture on "Tally Education". The chief guest was Mr.M.Gandhi Maiyappan, Reginal Head, Tally Institute of learning, Chennai. Students were benefitted in this session.



International seminar on “Recent Trends in Marketing Technology” organized by the Department of Commerce, Morappur kongu college of Arts and Science, held on 19th Sep. 2018, Dharmapuri . From our department, 8 staff members and 04 M.Phil scholars presented a paper on various topics.

Dr.K.Gunasekaran, Vice-Principal and Head and R.Risitha, M.Phil Scholar published a paper on “Recent Trends in online Marketing : Issues and Challenges” in Shanlax International Journal of commerce, A Peer- Reviewed, Refereed Scholarly Quarterly Journal, ISSN : 2320-4168, Sept.2018.

Dr.S.Gurusamy, Assistant Professor and M.Tamilarasi, M.Phil Scholar published a paper on “Challenges for Mobile Marketing in India” in Shanlax International Journal of commerce, A Peer- Reviewed, Refereed Scholarly Quarterly Journal, ISSN : 2320-4168, Sept. 2018.

Dr.P.Sivakumar, Assistant Professor and R.Kanaga Sri, M.Phil Scholar published a paper on “Pros and Cons of M.Commerce” in Shanlax International Journal of commerce, A Peer- Reviewed, Refereed Scholarly Quarterly Journal, ISSN: 2320-4168, Sep. 2018.

D.Duraimurugan, Assistant Professor and U.Komathi, M.Phil Scholar published a paper on “Recent Trends in E-Commerce” in Shanlax International Journal of commerce, A Peer- Reviewed, Refereed Scholarly Quarterly Journal, ISSN: 2320-4168, Sep. 2018.

DEPT. OF TAMIL

SEMINARS

Our Department conducted a one day seminar on 17th Jul.2018. Dr. Thangamanikandan from Dr.NGP Arts and Science college Kovai, Mamalapuram gave a special lecture on “பெரிதினும் பெரிதே கேள்”.



Our Department conducted a one day seminar on 12th Oct.2018. Mr.T.Ramadass. from National College Trichy, Mamalapuram gave a special lecture on “நவீன கால அளவெடை”.



STAFF ACTIVITIES

Dr. K.Sakthivel attended an international seminar on 5th Oct.2018. Trinity Womens College, Namakkal and gave a paper presentation on “கலித்தொகையில் மாந்தர் வாழ்வியல்”.

S.Yokanathan attended an international seminar on 5th Oct. 2018. Trinity Womens college, Namakkal and gave a paper presentation on “பாம்பாட்டி சித்தரின் வாழ்வியல் தத்துவங்கள்”.

K.Gomathi attended on international seminar on 5th Oct. 2018. Trinity Womens college, Namakkal and gave a paper presentation on “சூளாமணியில் மெய்ப்பாடுகள்”.

R.Jeyanthi attended an international seminar on 5th Oct.2018. Trinity Womens

College, Namakkal and gave a paper presentation on “பத்துப்பாட்டில் இவ்வாழ்க்கை”.

D.Muthusamy attended an international seminar on 5th Oct. 2018. Trinity Womens College, Namakkal and gave a paper presentation on “நாட்டுப்புற தெய்வ வழிபாட்டில் நம்பிக்கைகள்”.

P.Vanathi attended an international seminar on 5th Oct. 2018. Trinity Womens college, Namakkal and gave a paper presentation on “கண்ணதாசன் கவிதைகளில் வாழ்வியல் சிந்தனைகள்”.

BOOK FAIR

On 11th Jul. 2018, Tamil Department students went to Namakkal Book fair. In this visit totally 40 students and five staff benefitted.



DEPT. OF ENGLISH

Department of English inaugurated “*English Literary Association*” on 30th Jul.2018. Mr. P.Karthi, A/P of English, Gobi Arts and Science College, Gobichettipalayam was the resource person. Mr.P.Eswaran, Head, Department of English introduced the office bearers of English Literary Association. Resource person delivered a speech on “Literature and Society”. Totally 220 students were benefitted.



SASC NEWS LETTER (June – Nov. 2018)

As a part of English Literary Association, our department organized a special lecture on "*Contemporary Literature*", 4th Aug. 2018. The speaker for the lecture was Ms. T. Yogeshwari, M.A., M.Phil., NET., SET., TET., Asst. Prof of English, PSG College of Arts and Science, Coimbatore. 19 staff members and 240 students were benefitted.



Our department students from II M.A., and III B.A., English literature students along with a staff member, Mr. L. Dheventhiran visited a *Book Fair* on 10th Jul. 2018, held at Namakkal. It gave a new experience to the students.



A special "**Faculty Development Programme**" was conducted to the department of English staff members. Dr. Pearl Kittu, counselor was the chair person for the programme. She has taught about Stress Management, Practicing Breathing Exercise, Time Management and Value of Humor Sense. Totally 19 staff members were benefitted through this FDP.



BRIDGE COURSE

Department of English conducted a Bridge Course to all the freshers for seven days from 11th to 24th Jul. 2017, in order to remove their fear of English Communication, and also we provided a separate book in titled "**Enjoy Your English**".

Twelve of English department faculty members along with 9 students presented papers in the national level seminar held on 27th Jul. 2018, at Morappur College of Arts and Science, Dharmapuri.

Mr. K. Kaviyaran, Asst. Prof. of English had participated in the NPTEL workshop conducted by IIT Madras at Kuppam Engineering College on 12th Sep. 2018.

Mr. K. Kaviyaran, Asst. Prof. of English had attended the National Workshop on "Art of Writing Research Papers for Quality Publication and Funding" held at Kongu Engineering College, Perundurai on 07th Sep. 2018.

Ms. A. Vionothini, Asst. Prof. of English along with seven B.A. English first year students had attended the National Workshop on 9th Mar. 2018, held at PGP College of Arts and Science, Namakkal.

Mr. V. Saravanan, and Mr. K. Kaviyaran, Asst. Profs. of English had participated in the one day national level workshop on "A Roadmap for Successful Teacher" at Shree Amirtha College of Education, Namakkal on 01.10.2018.

STUDENTS PARTICIPATION

Iymperum Vizha was celebrated in our college for 3rd time for two days on 31st Aug. and 1st Sep. 2017. Several Competitions like Essay Writing, Poetry Writing, Drawing, Elocution (Tamil & English), Thirukkural Reciting, Solo Dance, Solo Song, Group Dance, Drama, Rangoli, Stand-up Comedy, Hair-Dressing, Mehendi and Mimicry were conducted. We won the **Overall Championship** for the Fourth consecutive year.

Selvam Arts & Science College, Namakkal.

(Autonomous)

(Affiliated to Periyar University, Salem)

Nationally Reaccredited (2nd cycle) at by NAAC 'A' grade - UGC Recognised 2(f) and 12 (B) Institution

Ponnusamy Nagar, Salem Road, NH-7, Pappinayakanpatti (P.O), Namakkal - 637 003. Website : www.selvamcollege.in E-mail : selcoll@rediffmail.com

C O U R S E S

UG PROGRAMMES :

B.Sc.,
Mathematics, Computer Science,
Electronics and Communication,
Physical Education, Physics,
Chemistry, Biotechnology,
Microbiology,
Hotel Management and Catering Science.
Botany (Waiting for Approval)

BBA.
BBA. (CA)
B.Com.
B.Com. (CA)
B.C.A.
B.Lit. Tamil
B.A. English

PG PROGRAMMES :

M.Sc.,
Mathematics, Computer Science,
Physics,
Biotechnology, Chemistry,
Applied Microbiology,
Electronics and Communication,
M.A. Tamil, English, M.Com.

MASTER OF PHILOSOPHY :

M.Phil. - Biotechnology,
Microbiology,
Chemistry, Physics,
Computer Science,
Mathematics, Commerce,
Tamil, English.
DOCTOR OF PHILOSOPHY
Ph.D. - Biotechnology