

# Selvam Arts & Science College

(Autonomous)



Nationally Reaccredited (2<sup>nd</sup> Cycle) at 'A' Grade by NAAC  
UGC Recognised 2(f) and 12(B) Institution  
Affiliated to Periyar University (Salem)  
Namakkal - 637 003. Tamilnadu.

## Concord

SASC News Letter

Half Yearly

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Dr. P. Selvaraj, B.V.Sc., Chairman.
- **Editors in Chief**  
Dr. B. Kaviethra Nandhini, Secretary.  
Dr. K.S. Arulsamy, Administrative Director.  
Dr. N. Rajavel, Principal.
- **Editors**  
Mrs. K.K.Kavitha, Mrs. T. Vijaya Saratha,  
Mr.M.Dhivagar,

### Message from the Management Trustee

I feel great pleasure in handing the issue of our College Newsletter named Concord. Over the years the college has achieved continuing success in serving the cause of female education in this area. The college presents a happy blend of traditional and modern education where knowledge is imparted to the students so that



they may occupy a better place in the modern competitive world and develop all round personalities retaining the beauty of mind and intellect as well as of soul. It has made its mark in academic, sports and cultural fields. I can feel proud of its Alumni who are holding responsible position in social, political and economic life of the nation. All this has been possible with the dedicated and strenuous efforts of the able managing committee and hard work and experienced faculty and also with the whole-hearted co-operation of the people of the area to whom I am highly grateful. I assure that college will play a meaningful role in the competitive times ahead and scale new heights, translating the dreams of the people of the area into reality and bring education in this rural area. I pray for future growth and prosperity of the college and wish the management, staff and students all success in the years to come.

### Pride of India Award



Dr.N.Rajavel, Principal has been duly conferred upon Pride of India Award-2018, Certified by the International Publishing House, New Delhi.

### Graduation Day

The 14<sup>th</sup> Graduation Day was celebrated on 19<sup>th</sup> May 2018, in a grand manner. Prof. Dr.P.Manisankar, Vice Chancellor, Bharathidasan University, Trichy, was the chief guest of the day. Our alumni meeting also was conducted on the same day and the new office-bearers were selected and taken charges. During the meeting, many old students shared their reminiscences and promised to co-ordinate with their juniors and the alma mater.



### PARENTS - TEACHER MEETING

Parents-Teacher Meet was conducted on 21<sup>st</sup> Dec. 2017, for all UG and PG students after the publication of their semester results. The performance of the students was reported to the parents and suggestions were shared for the students' improvement.



### YOUTH RED CROSS (YRC)

Rotaract Committee, YRC and I-Tooth Dental Clinic Jointly conducted dental check-up camp for students and staff in our institution, on 23<sup>rd</sup> Feb, 2018.



On 24<sup>th</sup> Feb. 2018, YRC and Vasan Eye Care Hospital, Namakkal jointly conducted Eye Camp for drivers in our institution.



### NSS

NSS of our institution organized a Special lecture on "AIDS Prevention and Control" on 1<sup>st</sup> Dec. 2017, as a part of World AIDS Day program. Dr.A.Ezhilarasu, Head

and Dean, Department of Microbiology, Selvamm Arts and Science College, Namakkal acted as resource person and volunteers were benefitted.

NSS of our institution organized Blood Group Identification program at Government Hr Sec School, Belukuruchi on 4<sup>th</sup> Dec. 2017.



NSS of our institution organized a Blood Group Identification program at Govet Hr. Sec. School, Singhandhapuram on 5<sup>th</sup> Dec. 2017.



NSS of our institution organized a Special camp from 22<sup>nd</sup> to 28<sup>th</sup> Dec 2017 for seven days at Chinnamudhalaipatty, Mudhalaipatti, Vesanam and Vittamanaikkenpatti. 200 volunteers participated and served to village peoples.



NSS of our institution organized a Cycle Rally in Namakkal to give awareness about benefits of cycle as a part of Cycle Day on 21<sup>st</sup> Jan, 2018.

NSS of our institution organized a Painting exhibition about Environmental Awareness in our college campus on 2<sup>nd</sup> Feb. 2018.



NSS of our institution organized a Pollution Awareness Programme on 9<sup>th</sup> Feb. 2018, in that programme Dr.S.Sankaralingam, Manager, Research and Development acted as a resource person and volunteers were benefitted.



7 of our college NSS volunteer's girls participated in One Day Seminar on "Women Empowerment" organized by NSS of Bishop Heber College, Trichy on 23<sup>rd</sup> Feb. 2018.

### CITIZEN CONSUMER CLUB

Consumer Club of SASC "organized an awareness programme on "CONSUMER AWARENESS" on 7<sup>th</sup> Mar.2018. Welcome Address was given by our Principal, Dr.N.Rajavel. Mr.S.Senthil Kumar, Joint Secretary, Namakkal District Consumer Club, Namakkal, was the chief Guest.



### TRAINING AND PLACEMENT

The Placement Cell of SASC, managed to place 216 of our final year students (2017-2018) batch in Infosys BPM, Mysore, Synergy Scientific Service, Chennai, Zealous Service, Chennai, Alcance Technologies, Chennai, Duruva Finance, Karur,

IDBI Federal Life Insurance, Coimbatore, Blue Ocean, Chennai, Chandra Chellappan International School, Namakkal, Peeves OIL Company, Chennai, Winners Education Pvt. Ltd.



**FACULTY DEVELOPMENT PROGRAMME:**

On 10<sup>th</sup> Nov.2017, FDP programme was conducted by the Department of English, for all faculty Topic covered was "Salient Features of English Language-PPT", "Tenses and Tensesless Spoken English", Teaching Kids-PPT" and "Activities like Spell Bee, Picture Description, Riddles and missing letters.



On 26<sup>th</sup> Mar.2018, FDP programme was conducted by Dr.P.Prabhakaran, Assistant Professor, and Department of Microbiology during afternoon session for all faculty members the topic covered was "How to Publish Research Articles".



**WOMEN'S WELFARE**

Women's Welfare Committee invited Dr.Pearlkittu, who delivered a special lecture on "General Counselling Programme" on 5<sup>th</sup> Jan. and 7<sup>th</sup> Feb.2018.



**CELEBRATIONS: PONGAL**

Faculty members and students celebrated the "Tamilar Thirunal Pongal" in the traditional

manner, on 12<sup>th</sup> Jan.2018, Our esteemed Trustee, Mrs.Jayam Selvaraj inaugurated the celebrations with a prayer, distributed sweet pongal and conveyed her greetings to everyone. Many cultural and pongal-related traditional competitions were conducted and prizes were distributed.



**REPUBLIC DAY**

Republic Day was celebrated in our college on 26<sup>th</sup> Jan.2018, Our Chairman; Dr.P.Selvaraj presided over the function and gave a special address to the students and staff members.



**FOUNDER'S DAY**

Founders Day was celebrated on 12<sup>th</sup> Feb.2018. All the Principals of Selvamm Institutions, staff members and other guests, rendered their greetings and thanked our honorable Chairman, followed by dinner for all.



**WOMEN'S DAY**

Women's Welfare Committee organized Women's Day Celebration on 8<sup>th</sup> Mar.2018, The resource person was Dr.P.Sharmila, Head, Department of Biotechnology, Selvamm College of Technology, Namakkal,



**COLLEGE DAY**

The College Day was celebrated on 16<sup>th</sup> Mar.2018. Students and staff members were in a festive mood, as they celebrated the day. Welcome Address was given by our Principal, Dr.N.Rajavel followed by the chief guest, Mr.Ramalingam, who delivered a valuable speech, which was very motivating. Annual report was read by the Principal, prizes were distributed to cent percent attendance-holders, both staff and students. Cash prizes were given to the staff who showed best performance in their academics by assessing the results of students in the examination concerned. The function ended with cultural programmes.



**ALUMNI MEET**

The Alumni Association of SASC organized an Alumnae meet on 3rd March, 2018. The old students of our college participated on this get-together. The program begins with welcome note by our Principal Dr.N.Rajavel. Dr.K.S.Arulsamy gave the key-note address. The alumni shared their golden memories during their course of study. Then, we collected the feedback from the alumni for the improvement of our institution. V.Santha Kumar M.Sc (Software Science) currently working as SI in Avadi, Chennai and G.Ellaya Murugan B.Sc(Bio-Tech)

working as Army Officer were both stressed the importance and the role of a student's especially to point the positive point of our college This get together create cordial relationship between the students and the management. We are very much proud of this gathering because it shows our institution's strength. About 250 old students were participated and shared their experiences. Delicious lunch was provided to all old students by the management.



### FAREWELL DAY

For the first time SASC arranged common farewell day on 3<sup>rd</sup> Apr.2018, for all the Department final year UG and PG Students. Our Principal Dr.N.Rajavel gave Welcome Address and presided the gathering. Students happily participated in dance programme. Our Management Provided Lunch for all the final year students, Teaching faculty and non teaching faculty member.



### DEPARTMENT ACTIVITIES: DEPT. OF BUSINESS ADMINISTRATION

On 6<sup>th</sup> Dec. 2017, the Department of Business Administration organized a special lecture on "Business Opportunities for Learning Associates". The chief guest was Mr.V.Prabhakaran, Regional Marketing Manager, ICICI securities Limited, Tamilnadu.



On 26<sup>th</sup> Dec.2017, the Department of Business Administration organized a special lecture on "Skills for Personality Development". The chief guest was Dr.S.Ramaswamy, Professor of Economics, Director (R&D), The Gandhigram Rural Institute, Gandhigram, Dindugal.



### FACULTY DEVELOPMENT PROGRAMME:

On 9<sup>th</sup> Jan. 2018, the Department of Business Administration organized Faculty Development Programme on "Stress Management". The special address was given by Dr.S.Gunasekaran, Assistant Professor, Department of Business Administration.



### STALL EXPO-2018:

Our department organized STALL EXPO - 2018 on 26<sup>th</sup> & 27<sup>th</sup> Feb. 2018. The Expo was inaugurated by Dr.N.Rajavel, Principal. The students from various departments participated and exhibited the in products and acquired the Entrepreneur skills. Total No. of Stalls-34, BBA first year students won the first prize in the aspects of maximum sales of their products and second year B.Sc. (HMCS) students won the second prize.



### MANAGEMENT MEET:

Our final year BBA students organised Management Meet-YUGAM-2K18 on 6<sup>th</sup> Feb. 2018. Our students were actively participated in various events (Corporate parade -Business Walk, Deb Cri-Debate, Chanakya-Management Games, Junk Yard-Best out of Waste, BUSSTINK-Drama) and exhibited and enhanced their Management skills.



### STUDENTS PARTICIPATION:

Our students participated in Management Meet; RACANA UTSAVA-2K18 organized by Department of Management Studies, Selvam College of Technology on 31<sup>st</sup> Jan. 2018, and got the overall championship on 08<sup>th</sup> and 09<sup>th</sup> Feb 2018.

17 students of our department participated in Two days workshop on domestic products preparation, organized by PG & Research Department of Chemistry & Entrepreneur Cell of our college.

### FACULTY PARTICIPATION:

Our department Head, Dr.N.Rajavel, Participated in National Conference on "Earnings Management Practices in India" and presented a paper entitled, "Fast Moving Consumers" on 5<sup>th</sup> Jan. 2018, organized by the Department of Commerce, KSR College of Arts and Science for Women.

On Jan 2018, our Department Head, Dr.N.Rajavel published a paper entitled, "Study on Consumer Behaviour towards Fast Moving Consumer Goods at Tirupur Town" in Shanlax International Journal of Commerce (Vol.6, ISSN: 2320-4168, Special Issue-2, Jan-2018).

On 24<sup>th</sup> Feb. 2018, our department Head, Dr.N.Rajavel published in the Literary Findings (International Journal of

Multidisciplinary Research - ISSN-2278-2311) a paper entitled, "Strategies on Green Marketing" in National Seminar organized by PG and Research Department of Commerce, in our college.

Mr. D.Muralidharan and Ms.C.Sathya published in Literary Findings (International Journal of Multidisciplinary Research - ISSN-2278-2311) a paper entitled, "A Study on Impact of Green Marketing in India" in National Seminar organized by PG and Research Department of commerce in our college.

Dr. K. Chandrakumar and Dr.S.Gunasekaran published a paper entitled, "A Study on Green Marketing in India" in Literary Findings (International Journal of Multidisciplinary Research - ISSN-2278-2311), National Seminar organized by PG and Research Department of Commerce, Selvamm Arts and Science College (Autonomous), Namakkal. Mr.B.Praveen and Ms.D.Dhivya published a paper entitled, "A Study on Green Marketing and it's sustainability on the Environment" in Literary Findings (International Journal of Multidisciplinary Research - ISSN-2278-2311), National Seminar organized by PG and Research Department of Commerce.

On Jan 2018, our department Head, Dr.N.Rajavel published in Literary Findings (International Journal of Multidisciplinary Research - ISSN-2278-2311) paper entitled, "A study on overview in customer services quality of post office in Namakkal District"

Our department faculty, Mr.K.Chandrakumar was awarded a Doctorate degree PhD in Management on 13<sup>th</sup> Dec.2017, in Periyar Institute of Management Studies (PRIMS) at Periyar University, Salem.



### DEPT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Our department has conducted a workshop on "Chinese feast" on 29<sup>th</sup> Dec.2017. This programme was presented by Mr.M.Rajesh Kumar, Chinese Chef, ITC Fortuna-Chennai.



Our department organized an Intra department "Chef Competition" for III-B.Sc HMCs students on 24<sup>th</sup> Jan, 2018.



1<sup>st</sup> Prize: T.Dineshkumar, D.Arunkumar

2<sup>nd</sup> Prize: M.Saravanakuamr, S.Madhankuamr

3<sup>rd</sup> Prize: M.Sathese, M.Rajesh, T.Panneer selvam, R.Rajkumar

In our college, BBA Department organized two days stall exhibition on 26<sup>th</sup> and 27<sup>th</sup> Feb.2018, in that our department students got 2<sup>nd</sup> prize in sales.



On 20<sup>th</sup> Mar.2018, our department organized an competition on oratorical food safety, in that programme and Mr.Ramasamy, FSO-Pudhuchathiram and Dr.S.Pushparaj, DDO-Namakkal have given demonstration on food coloring in various food stuffs.



Our department is providing Food and Hospitality to all the departments' seminars and workshops for VIP and chief guests.

### DEPT. OF MATHEMATICS

On 21<sup>st</sup> Dec. 2017, we celebrated "National Mathematics Day" and also conducted competition.

On 30<sup>th</sup> Jan. 2018, we conducted a special Lecture on "Basic Concepts of Mathematics". Dr. M. S. Mutharasu, C.B.M. College of Arts and Science, Coimbatore.



On 8<sup>th</sup> Feb. 2018, we conducted a Special Lecture on "Topology in Real Life" addressed by Dr. Mr.A.Vadivel Ph.D., Assistant Professor, Department of Mathematics, Government Arts College, Karur.



On 23<sup>rd</sup> Feb. 2018, we conducted "Inter-class Meet-2018" and also conducted competitions





**Staff Participation:**

Eight of our faculty members participated in One Day National Seminar on “Recent Trends in Differential Equations and its Applications” conducted by Selvamm College of Technology, Namakkal held on 9<sup>th</sup> Feb. 2018.

**Students Participation:**

Three of our students participated in Speaking Workshop conducted by Tamil Association and Yoga Forum, Namakkal held on 25<sup>th</sup> and 26<sup>th</sup> Dec. 2017.

17 of our students participated in “SPECTRA 2018” organized by Erode Arts and Science College, Erode held on 23<sup>rd</sup> Jan.2018, Our students got over all championship.

Two of our Students participated in National Seminar on “Innovative Trends in Mathematics and its Applications” conducted by Sengunthar Arts and Science College, Thiruchengode held on 2<sup>nd</sup> Feb. 2018.

Seventy of our students participated in National Seminar on “Recent Trends in Differential Equations and its Applications” organized by Selvamm College of Technology, Namakkal held on 9<sup>th</sup>Feb. 2018.

**Industrial Visit:**

On 26<sup>th</sup> Jan. 2018, 90 of our Students and 8 Staff Members visited Kerala.



**DEPT. OF BIOTECHNOLOGY  
HANDS-ON TRAINING:**

On 29<sup>th</sup> Dec. 2017, our department organized “Mushroom Cultivation training for self-help group”. 13 members of student participated and they were trained by our faculty members Dr.S.Ashok and Mr.D.Vijayaragavan.



On 9<sup>th</sup> Feb. 2018, our department organized “Mushroom Cultivation training for self-help group”. 10 members participated and they were trained by our faculty members, Dr. S. Ashok and Mr. D. Vijayaragavan.



Our department organized a special lecture on ‘Plant Biodiversity and Conservation with a special note on orchids on 9<sup>th</sup> Feb. 2018, Dr. S. Kaliamoorthy, Scientist–D, Botanical Survey of India, Southern Regional Centre, National Orchidarium & Experimental Garden, Yercaud acted as a resource person.



Our department organized a special lecture on “Animal Cell Culture Techniques” on 09<sup>th</sup> Feb.2018, Dr. K. Sukumar, Professor and Head, Department of Veterinary Microbiology, Veterinary and Research Institute, Namakkal acted as the resource person.



**NATIONAL CONFERENCE:**

Our department organized a National Conference on “Applications of Plant Metabolites and Vaccine Production”. The resource persons were Dr.N.Sivanandha, Assistant Research Officer, Quality Control Department, Pasteur Institute of India, Coonoor. Dr.P.Ayyasamy, Assistant Professor, Department of Biotechnology, Periyar University, Salem and Dr.A.Ezhilarasu, Dean cum Head, Department of Microbiology, Selvamm Arts and Science College, Namakkal. In this programme 216 students from other colleges participated on 22<sup>nd</sup> Feb.2018.



**STAFF PARTICIPATION:**

One of our department faculty members, Dr.Ashok had participated in Science Academies’ Lecture Workshop on “Emerging Vistas in Plant Science” organized by Department of Botany and Research Department of Biotechnology of Nehru Memorial College, Puthanampatti on 18<sup>th</sup> and 19<sup>th</sup> Dec.2017.

One of our department faculty members, Dr.S.Ashok had presented his paper in National Seminar on ‘Recent Advances in Microbial Technology for Renewable Energy, Bioremediation, Health and Sustainable Agriculture’ organized by the Department of Microbiology, Periyar University, Salem held on 24<sup>th</sup> and 25<sup>th</sup> Jan. 2018.

One of our department faculty members, Mrs. Rajabairavi presented her paper in National Seminar on “Contemporary Advances in Biotechnology” organized by the

Department of Biotechnology, Mahendra Arts and Science College, Thiruchengode held on 25<sup>th</sup> Jan. 2018.

One of our department faculty members, Dr.R.Chandrasekaran published a research paper entitled "Field evaluation of Bacillus subtilis against the pest and disease of black gram, Vigna mungo L." in the International Journal of Innovative Research ISSN NO: 2347-6060, Volume 5 Issue 2, February 2018.

### STUDENT PROJECT:

One of our department students, Mr.R.Ragunath of II M.Sc received TNSCST student project of Rs.10,000 for his research proposal entitled "High throughput plantlet regeneration and reintroduction of endangered medicinal plant saussurea obvallata (DC) edgew. Via in vitro techniques" under the guidance of Mrs.N.Rajabairavi, Assistant Professor, Department of Biotechnology.

### STUDENTS' PARTICIPATION:

21 of our students participated in Science Academies' Lecture Workshop on "Emerging Vistas in Plant Science" organized by the Department of Botany and Research Department of Biotechnology, Nehru Memorial College, Puthanampatti held on 18<sup>th</sup> and 19<sup>th</sup> Dec.2017.

13 of our students participated and presented their papers in National Seminar on 'Recent advances in Microbial Technology for Renewable Energy, Bioremediation, Health and sustainable Agriculture (RAMT for REBHA - 2018)', organized by Department of Microbiology, Periyar University, Salem held on 24<sup>th</sup> and 25<sup>th</sup> Jan.2018.

8 of our students participated and presented their papers in National Seminar on "Contemporary Advances in Biotechnology" organized by the Department of Biotechnology, Mahendra Arts and Science College, Thiruchengode held on 25<sup>th</sup> Jan. 2018.

### INDUSTRIAL VISIT:

On 15<sup>th</sup> Feb. 2018, our department organized an Industrial Visit to Tamilnadu

Veterinary and Research Institute, Namakkal to learn about Animal Cell Culture Techniques. One of our department faculty members, Mrs.N.Rajabairavi and also 46 students participated and benefited.



### DEPT. OF COMMERCE WITH COMPUTER APPLICATIONS SPECIAL LECTURE:

Our department had arranged a special lecture on 29<sup>th</sup> Dec.2017, Dr. S.Saravana Kumar, M.Sc., M.B.A., M.Phil., Ph.D. Assistant Professor, Dept. of Business Administration, Government Arts College, Salem – 7, entitled "Brand Yourself".



Our department had arranged a special lecture on 24<sup>th</sup> Jan. 2018, CA.U. Ilanchezhiyan, M.Com, MBA, CA, ICWAI, ACA, AICWA., ACS., IFS., (Ph.D), Professor cum Auditor, Coimbatore gave a special address entitled "Accounting Disclosures in Presenting the Financial Statement with reference IND-AS".



On 21<sup>st</sup> Feb. 2018, our department organized "COMCA FEST 2K18". We conducted the off stage and on stage events to our department students.



### STAFF PARTICIPATION:

Head of the department, Dr.S.Ramesh and four of our faculty members, namely Mr.S.Angamuthu, Mrs. K.Suganya, Mr. S.Manikandan, Ms.S.Saranya had presented and published the articles in the One Day National Conference on "Earnings Management Practices in India" conducted by K.S.R. College of Arts and Science for Women, Tiruchengode held on 5<sup>th</sup> Jan. 2018, and also published in the UGC Approved Journal (44120) SHANLAX, ISSN 2320-4168, Vol. 6, Special Issue 2, January 2018.

Dr. S.Ramesh and four faculty members Mr.S.Angamuthu, Mrs. K.Suganya, Mr. S.Manikandan, Ms.S.Saranya had presented and published their articles in the One Day National Conference on "Green Marketing" conducted by Selvam Arts & Science College (Autonomous), Namakkal held on 24<sup>th</sup> Feb, 2018.

### STUDENTS' PARTICIPATION:

Nine of our students had participated in the One Day National Conference on "Earnings Management Practices in India" held at K.S.R. College of Arts and Science, Tiruchengode held on 5<sup>th</sup> Jan. 2018.

Ten of our students had participated in the One Day National Conference on "Emerging Issues in Economic Development of India" at Trinity College for Women held on 16<sup>th</sup> Feb. 2018.

### INDUSTRIAL VISIT:

55 of our students and 2 staff members visited the Water Pump Irrigation at Oruvandur, Namakkal on 16<sup>th</sup> Dec. 2017.

54 of our students and 4 faculty members went to a one day Educational Excursion to Doddabetta Tea Factory, Ooty on 4<sup>th</sup> Feb. 2018.

On 16<sup>th</sup> Dec.2017, our department organized and visited the Water Pump Irrigation, Oruvandur, Namakkal District with 55 students of B.Com. (CA) Second and final year students only were accompanied by 2 staff members to the development of the students' practical knowledge.

### DEPT. OF COMPUTER SCIENCE

Our department organized a seminar on "Internet of Things". Dr. V. Karthikeyani M.C.A., Ph.D., Assistant Professor, Department of Computer Science, N.K.R. Government Arts College for Women, Namakkal held on 31<sup>st</sup> Jan, 2018.



On 16<sup>th</sup> Feb.2018, Interclass Meet was organized for our students. Students actively participated and won prizes. Our Principal Dr.N.Rajavel distributed the prizes to winners.



On 19<sup>th</sup> Feb. 2018, we organized a seminar on "Data Analytics". Ms.Sheela Manoranjitham, Senior Business Analyst, Total Logistics, Coimbatore was the chief guest.



### STAFF ACTIVITIES:

Head of the department, Mrs.K.K.Kavitha and five of our faculty members T.Vijayasaritha, D.Ananthanayaki, T.Muthusamy, T.R.Vithya, and K.V.Sumathi published their research papers in the International Journal, IJFRCSCE.

### STUDENTS ACTIVITIES:

Two of our final year BCA students, M.Sairam and S.Meganathan participated in State Level Symposium conducted by Bharathidasan College of Arts and Science and WON FIRST PRIZE in Software Debugging held on 6<sup>th</sup> Jan.2018.

Five students from I B.Sc (CS) participated in State Level Workshop conducted by Jairam Arts and Science College, Salem held on 22<sup>nd</sup> Jan. 2018.

Three of our final year PG students and two M.Phil scholars had participated in two days National Conference on "Innovative Trends in Computational Technologies" conducted by Muthayammal Arts and Science College on 24<sup>th</sup> and 25<sup>th</sup> Jan. 2018. Our M.Phil scholars, K.K.Revathi and R.Suganya won Third Prize in Paper Presentation.

Final year B.Sc (CS) and BCA students participated in Technical Symposium conducted by SCT, Namakkal on 2<sup>nd</sup> Feb.2018,M.Sairam and S.Meganathan won First Prize in Word Hunt. A.Pandiyan and V.Sathish Kumar won Second Prize in Short Film. S.Mohana Priya and G.Gokul won Second Prize in Quiz. G.Gokul, K.Ashok Kumar, K.Karthick Kumar, S.Mohana Priya, T.Sandhya. M.Nivetha, won Second Prize in Marketing.

### INDUSTRIAL VISIT

60 students along with two faculty members went to an Industrial Visit to SKA Dairy, Vazhapadi on 23<sup>rd</sup> Jan.2018.



### DEPT. OF ELECTRONICS AND COMMUNICATION SPECIAL LECTURE:

Department of Electronics and communication conducted a national level Workshop on "Industrial Drives and Automation using PLC" held on 05<sup>th</sup> Jan.2018, The resource person Mr.E.J.Ananthan project manager, Technopac Automation Pvt.ltd Coimbatore .In this workshop our students got wide knowledge on interfacing of plc using software and making of projects using PLC.



Department of Electronics and Communication conducted a seminar on "Advance PC Hardware Servicing" held on 8<sup>th</sup> Feb.2018, The resource person was Er.J.Vijaya Kumar, Director, Access Point Pvt.Ltd., Salem. He broadly explained about the servicing of hardware equipment and developing the android tools and development. More than 80 students were there to attend this session and got wide knowledge about this field. Also the Resource person shared his opinion on the job opportunities of network hacking, servicing of hardware equipments, Android tools developing, Android programming, etc. Finally, our department Head, Dr.P.Thamaraiselvan proposed the vote of thanks in the Valedictory the session.



Our Department of Electronics Communication conducted Two days Workshop on "CCTV Installation and Service" on 06<sup>th</sup> Feb.2018, and the Resource person was Mr. B.KATHIRAVAN from Balu Enterprises, CCTV Installation and Service, Karur.



**STAFF PARTICIPATION**

Department Head, Dr.P.Thamaraiselvan published a paper on "Structural, Optical and Magnetic Properties of Co Doped ZnO Thin Films" in International Journal of TechnoChem Research ISSN: 2395-4248, 2017.

Dr.P.Thamaraiselvan published a paper on "Preparation and Characterization of Dip Coated ZnO Thin Films for Dye-Sensitized Solar Cell Applications" in International Journal of TechnoChem Research ISSN:2395-4248,2017 Department Head, Dr.P.Thamaraiselvan published a paper on "Eco Friendly Study On E-Waste Management a Review" in International Journal of Multidisciplinary Research ISSN:2278-2311,2018

Mrs.S.Kalpna had participated in one day workshop on 'Journey between analog and digital' held on 22<sup>nd</sup> Jan.2018, conducted by Jairam College, Salem.

Mr.K.Gowthaman had published a paper on "Review on structural, optical, luminescence and electrical properties of cadmium sulfide" in International Journal for Advanced Research in Applied Sciences ISSN: 2394-8442, 2018.

Mr.S.Kannan presented a paper on "Preparation and characterization of mn doped ZnO" in Nationale conference on Emerging trends in material Science, organized by Erode Arts and Science college, Erode, on 7<sup>th</sup> Feb. 2018.

**STUDENTS PARTICIPATION:**

Twelve of our students participated in the State Level Workshop conducted by Jairam Arts and Science College, Salem held on 22<sup>nd</sup> Jan. 2018.

**INDUSTRIAL VISIT:**

20 of our students along with two faculty

members had gone to Two Day Industrial Visit on 27<sup>th</sup> Jan. 2018, to Kerala State Electronic Development Corporation Limited, Kerala.

**DEPT. OF MICRO BIOLOGY**

The Department organized one day National Workshop entitled on "Traditional Herbal Medicine for Health Issues" on 22<sup>nd</sup> Dec. 2017. Nearly 158 students from different colleges and universities participated and benefitted. Our eminent personalities were Dr.M.Johnson gritto, Director, Empatheiya Research Foundation, Trichy and Dr. P.Rajalakshmi, Assistant Professor Sidha Doctor, Thanjavur.



The Department arranged a Special Lecture on "Methodology for Writing Research proposal"headed by Dr.S.Ramaswamy, Professor of Economics, Director (R&D), The Gandhigram Rural Institute (Deemed to be University) Gandhigram on 22<sup>nd</sup> Dec.2017.



The department organized a one day National Workshop, entitled "Cultivation of Azolla and its application in Agriculture and Allied Sector CAAAAS -2018" on 09<sup>th</sup>Feb. 2018. Nearly 185 participants were benefitted from various colleges and universities. Eminent personalities, Dr.P.Sivasakthivelan and Dr.K.Arivukkarasu, Assistant Professors, Dept. of Agricultural Microbiology, Faculty of Agriculture, Annamalai University, Chidambaram were acted as resource persons and gave hands on training of Azolla Cultivation to the participants.



The Department arranged a Microbiology Special Lecture on "UNDERSTANDING FERMENTOR OPERATIONS AND PRINCIPAL"headed by Dr. M. S. MOHAMED JAABIR, Associate Professor,Co-Oridinator, UGC's Innovative Programme, National College (Autonomous),Tiruchirappalli on 18<sup>th</sup> Jan.2018.



The Department organized a one day workshop entitled "One Day Workshop on Virus Cultivation and Diagnosis Method"on 27<sup>th</sup> Feb. 2017, from our department 70 students participated and benefitted. Our eminent personalities like Dr. K. SUKUMAR, Professor and Head, Department of Veterinary Microbiology, Veterinary College and Research Institute,



Our Department organized a one day International Conference entitled "MICROBES IN HUMAN AND ENVIRONMENTAL WELFARE" on 06<sup>th</sup>Apr.2018, nearly 202 students from different colleges and different universities participated and benefitted. Our eminent personalities like Dr. S. Kamalakannan, Associate Professor, Division of Biotechnology, College of Environmental and Bio resource Science,Chonbuk National University,South Korea. Dr. P.M. Ayyasamy, Assistant Professor, Department of Microbiology, Periyar University. Dr. Ashok Gnanasekaran, Senior Lecturer,Department of Microbiology,Ipoh, Peak, Malaysia.

### STUDENTS PARTICIPATION:

Four of our department students had participated and presented their research papers in the VII All India Young Scientist Convention organized by Indian Academy of Social Sciences and Periyar University from 18<sup>th</sup> to 22<sup>nd</sup> Dec. 2017.

Six of our department students participated and presented their research papers in one day National Seminar on "Current Trends in Biological Sciences – Food, Environment and Health Care - 18" organized by Kamadhenu College of Arts and Science, Dharmapuri on 23<sup>rd</sup> Jan. 2018.

15 of our department students participated and presented their research papers in one day National Seminar on "Recent Advances in Microbial Technology for Renewable Energy, Bioremediation, Health and Sustainable Agriculture (RAMT for REBHA - 2018)" organized by Periyar University, Salem on 24<sup>th</sup> & 25<sup>th</sup> Jan. 2018.

### STAFF ACHIEVEMENT:

Dr. A. Ezhilarasu, Dean (Research) & Head acted as a Resource person and gave a special lecture in National Conference titled on "Current Trends in Biological Sciences Food, Environment and Healthcare" organised by Department of Microbiology, Kamadhenu College of Arts & Science, Dharmapuri on 23<sup>rd</sup> Jan. 2018.

J.Manjunathan, S.Shymala Gowri, N.Vennila, A.Ezhilarasu, V.Kaviyarasan (2017). Amino acid and Fatty Acid Composition of Indigenously Cultivated Edible Mushroom *Lentinustuberregium* VKJM24 (HM060586). International Journal of Pharma Research and Health Sciences 5(5): 1886-90.

J.Manjunathan S. Shymala Gowri, N.Vennila, A.Ezhilarasu and V. Kaviyarasan (2017). Biochemical Properties of New Edible Mushroom *Lentinustuberregium* (Fr.) Tamil Nadu, India. An International Journal of Pharmaceutical Sciences, Pharma Science Factor 8(3), 159-165

Dr. P. Udhayaraja, Department of Microbiology published a research article titled

"Studies of Optimization, Parameter and Evaluation of Algae in Waste Water Treatment" on Indo – Asian Journal of Multidisciplinary Research (IAJMR 3 - 4; (2017); 1199 – 1208: ISSN: 2454-1370.

Also Dr.P.Udhayaraja, published a research article titled "In vitro Antagonistic Effect of *Bacillus Subtilis* on Post Harvest Pathogens of Pappaya" on Life Science Archives (LSA), 3–5: (2017): 1163–1172: ISSN: 2454-1354.

### STUDENTS ACHIEVEMENTS:

Mr. S. Ajithkumar, I- M.Sc, Got II Prize and Mr.S. Suriya, III – B.Sc., Microbiology for oral paper presentation entitled on "An Evolving Global Health Risk – Leptospirosis" one day National Seminar on "Current Trends in Biological Sciences – Food, Environment and Health Care - 18" organized by Kamadhenu College of Arts and Science, Dharmapuri on 23<sup>rd</sup> Jan. 2018.

### DEPT. OF CHEMISTRY

#### NATIONAL WORKSHOP:

The Department conducted a National Level Workshop on 'Nanotechnology in Energy & Environment'. The resource persons were Dr.Thilagan, Associate Professor, Madanjeet School of Green Energy Technology, Pondicherry University and Dr.G.Chandramohan (Rtd) Professor, A.V.M.M. Sri Pushpam College, Poondi held on 22<sup>nd</sup> Dec. 2017.



#### SPECIAL LECTURE:

The Department conducted a special lecture on "A Journey from Alchemy to Chemistry" by Dr.M.Syed Ali Padusha, Associate Professor, Department of Chemistry, Jamal Mohamed College, Trichy held on 31<sup>st</sup> Jan. 2018.



The Department conducted a special lecture on "Emerging Materials in Energy and Environmental Applications" Dr. M.K.Samy, Professor cum Head, Dept. of Chemistry, Thiagarajar College of Engineering, Madurai held on 3<sup>rd</sup> Feb. 2018.



### STUDENTS' PARTICIPATION:

Three of our PG students participated and got prize in Quiz programme conducted by Arignar Anna Govt. Arts College, Namakkal held on 3<sup>rd</sup> Jan. 2018.

Nine of our PG students participated in Seminar on 'Recent Developments in Chemistry and Nano Science' conducted by Arignar Anna Govt. Arts College, Namakkal held on 5<sup>th</sup> Jan. 2018.

One of our PG students participated in National Level Conference on 'Recent Developments in Chemistry' conducted by Jamal Mohamad College, Trichy held on 20<sup>th</sup> Jan. 2018.

Our department organized a Two day Workshop Domestic Product preparation on 8<sup>th</sup> & 9<sup>th</sup> Feb. 2018, by Dr.M.Muthukkumar, Selvam Arts & Science College, Namakkal.



**DEPT. OF PHYSICS**

The Department organized a National Conference on “Recent Trends in Advanced Material Science”. Eminent personalities like Dr. C.K. Jayasankar, Professor, Department of Physics, Sri Venkateswara University, Thirupathi, Andra Pradesh, Prof. S. Gunasekaran, Dean (R&D), St. Peter’s University, Chennai & Dr. P.M. Anbarasan, Professor, Department of Physics, Periyar University, Salem acted as resource persons which was held on 5<sup>th</sup> Feb. 2018.



**COMPETITIONS:**

The Department organised “SelPhy2K18” (Intra Departmental Competitions). II M.Sc. students organized this programme which was held on 5<sup>th</sup> Jan. 2018.



**STAFF PARTICIPATION:**

Mr.S.Padmanathan participated in the seminar on “International Conference on Recent trends synthetic methods and material chemistry” held in the Department of Chemistry at Annamalai University on 2<sup>nd</sup> and 3<sup>rd</sup> Feb. 2018, In this programme Our Department HoD presented an abstract on “Molecular structure, vibrational spectra, natural bond analysis and theoretical approaches of 8-(2-chloro-10H-phenothiazin-7-ylthio)-5, 9-dihydro-2-mercapto-4H-purin”.

**STUDENTS PARTICIPATION:**

Five of our I PG students had participated in National Level Workshop “Nanotechnology in Energy and Environment” organized by Department of Chemistry, Selvamm Arts & Science College, Namakkal held on 22<sup>nd</sup> Dec.2017.

Five of our I PG students had participated in State Level Workshop on “Journey between Analog & Digital” organized by Department of Physics and Electronics, Jairam Arts & Science College, Salem held on 22<sup>nd</sup> Jan. 2018.

Six of our PG students had participated in National Level Workshop on “Crystal Growth for Opto-Electronic and Piezo Electric Application” organized by Department of Physics, Kongunadu College of Engineering & Technology, Thottiyam held on 25<sup>th</sup> Jan. 2018.

Three of our students had participated in National Level Conference on “Emerging Trends in Material Science” organized by the Department of Physics, Erode Arts & Science College, Rangampalayam, Erode held on 7<sup>th</sup> Feb.2018.

**DEPT. OF PHYSICAL EDUCATION**

Selvamm Arts and Science College is very proud to have Overall Championship for 14 consecutive years for Athletics in Periyar University Inter Collegiate Meet. We won Overall championship for 12 Consecutive years for Fencing Tournament. We won Overall championship for 12 consecutive years for Cross Country Meet.

**FENCING:**

Periyar University Inter Collegiate Fencing Tournament was held on 8<sup>th</sup> Jan. 2018, at Selvamm Arts and Science College, Namakkal and got FIRST Place.



**MEN CATEGORY:**

B. M. Gowtham, I B.Sc Electronics won FIRST place

S. Arjunchakkalakkal, I BA English won FIRST place

Veeramani, I B.Sc Electronics won FIRST place

G. Nallamuniyappan, III B.Sc Electronics won SECOND place

R.Pandi Kumar, I B.Sc Electronics won SECOND place

A.Karan, I B.Com (CA) won THIRD place.

**WOMEN CATEGORY:**

T.Joshni Rancy, II B.A English won FIRST place

T.Tamilarasi, I B.Com (CA) won FIRST place

S.Umamaheshwari, II B.Sc Physical Education won THIRD place.



**MEN CATEGORY:**

K.Selvakumar, III B.Sc Physical Education won FIRST place.

A.Jagan, III B.Sc Physical Education won THIRD place.

A.Muralidharan, III B.Sc Physical Education won SECOND place

Y.Gunaseelan, III B.Sc Physical Education won THIRD place.

B.Tamilarasan, II B.Sc Physical Education won SECOND place.

M.Boopalan, II B.A English won THIRD place.

### WOMEN CATEGORY:

P.Vidhya, I M.Com won FIRST place.  
 M.Valarmathi, II B.A English won THIRD place.  
 S.Umameshwari, II B.Sc Physical Education won FIRST place.  
 M.Gayathri, II B.Sc Physical Education won SECOND place.  
 M.Guruvammal, II B.Com (CA) won SECOND place.  
 S.Indhu, I B.Sc Computer Science won SECOND place.

### CHIEF MINISTER TROPHY: DISTRICT LEVEL:

Our college athletics students Participated 2017-18 year chief minister trophy sports and games got many medals.



Ms.K.Mahalakshmi – III B.Com won gold medal in 400mts.  
 Ms.S.Sujitha – II B.Sc., P.ED won gold medal in 3000mts.  
 Ms.M.Janaki – II B.B.A., won gold medal in triple jump.  
 Ms.S.Gladish – II B.Sc., P.ED won bronze medal in triple jump.  
 Ms.S.Bavani Daisy – II B.B.A., won gold medal in discus throw.  
 Ms.T.Kanagavalli – I B.Com., CA won silver medal in 400mts.  
 Ms.S.Esther Faith – I B.Sc., MAT won bronze medal in 400mts.  
 Ms.R.Vaishnavi – I B.Com., CA won bronze medal in 3000mts.  
 Ms.A.Madhumitha – I B.Sc., MAT won gold medal in high jump.

### STATE LEVEL:

Our college fencing students Participated 2017-18 year chief minister trophy sports and games got many medals.

Ms.T.Tamilarasi – III B.Com., CA won gold medal.

Ms.T.Joshinirancy – II B.A., ENG won bronze medal.

### OPEN STATE LEVEL ATHLETICS:

Mr.R.Manivannan –III-B.Sc CS-Student Got gold medal and Rs=10000 cash prize in Reliance open state level Athletic meet 2017-18 held at Bombay.



### OPEN STATE LEVEL FENCING:

Our college fencing student participated 2017-18 year open state level fencing got a medal.

Ms.T.Joshinirancy – II B.A., ENG won silver medal.

### ATHLETICS:

2017-2018 Periyar university inter collegiate Athletic meet was held at Hosur from 23.10.2017 to 25.10.2017. Overall championship for 14 consecutive years for Athletics in Periyar University inter collegiate Athletic meet from 2003 to 2017.



### MEN CATEGORY:

Mr.R.Manivannan –III- B.Sc., CS got I place in Highjump and I Place in decathlon.

Mr.S.Sutharsanabalaji -III- B.Sc-P.Ed got I place in Discus throw and II Place in Shot put.

Mr.M.Balakrishnan –II- B.Sc-P.Ed got I place in Hammer throw and II Place in Discus throw.

Mr.A.Murugesan –III- B.Sc-P.Ed got III place in 400mts hurdles and II place in 4x400mts relay.

Mr.K.R.Manivasagam-II- B.Sc-P.Ed got II place in javelin.

Mr.E.Udhaykumar-II- B.Sc-E.C got I place in long jump II place in 100Mts and 4X100Mts relay.

Mr.R.Balakrishnan –I- B.Sc-P.Ed got I place in 400Mts hurdles.

Mr.D.Sibujone–II- B.Sc-P.Ed got III place in 10KM.

Mr.E.Jalantharan –III- B.Sc-P.Ed got II place in half marathon and I place in 10km.

Mr.N.Krishnan-I- B.Sc-P.Ed got II place in pole vault and 110hurdles.

Mr.N.Dhanaraj-I- B.Sc-E.C got III place in 20km walk.

Mr.G. Neelakandan –II- B.Com (CA) got II place in 10km.

Mr.M.Raj Kumar –III- B.Sc-CHE got III place in 200Mts and II place in 4x100Mts relay.

Mr.R.Tamilselvan – III- B.Sc-P.Ed - got III place in 1500Mts.

Mr.P.Jayaprakash –III- B.COM got II place in Highjump.

Mr.M.Gokulnath-II- B.Sc-P.Ed got II place in decathlon.

Mr.M.Saravana Kumar-I- BCA got II place in 4x100Mts relay.

Mr.K.Manikandan-III- BA ENG got II place in 4x400Mts relay.

Mr.R.Gopalakrishnan-II- B.COM got II place in 4x400Mts relay.

Mr.P.Mukesh-I- B.Sc PHY got II place in 4x400Mts relay.

Mr.Sesan- I- B.Sc-P.Ed got II place in 4x100Mts relay.



### WOMEN CATEGORY:

Ms.P.Durgalakshmi -I- M.Com- got I place in 4X100Mts relay.

Ms.K.Mahalakshmi -III- B.Com- got II place in 400Mts, 800Mts and 4X400Mts relay.

Ms.S.Gladish -II- B.Sc-P.Ed- got II place in 400Mts hurdles, triple jump and 4X400Mts relay.

Ms.S.Sujitha -II- B.Sc-P.Ed got II place in 5000Mts and III place in 10km.

Ms.P.Nathiya -II- BCA- got II place in 5km walk.

Ms.C.Selvi -II- B.Com- got II place in 100Mts Hurdles and III place in heptathlon.

Ms.H.Vinothini -II- B.Sc CS - got II place in 100Mts, 200Mts and 4X400Mts relay.

Ms.P.Sowndarya -II- B.com-CA got II place in Pole vault.

Ms.P.Janaki -II- BBA- got I place in triple jump, 4x100Mts relay and II place in Long jump.

Ms.S.S.Bhavani Daisy -II- BBA got I place in discus throw and II place in Hammer throw.

Ms.S.Sesivizhi -II- BCA- got III place in hammer throw.

Ms. R.Vishnavi -I- B.Com CA got I place in 1500Mts and IIIrd place in 5000Mts.

Ms.S.Kanagavalli -I- B.Com CA got II place in 4x400Mts relay and III place in 400Mts and 400Mts hurdles.

Ms.G.Gandhimathi -I- B.Sc CS got I place in 5000Mts walk.

Ms.S.Madhumitha -I- B.Sc Mat got II place in high jump.



### ALL INDIA:

### CROSS COUNTRY:

2017-2018 all India Inter University Cross Country Meet was held at Awlva's University, Mangalore on 30 Dec, 2017.

### MEN CATEGORY:

Mr.G.Neelagandan-II-B.Com(CA)-I-Place

Mr.E.Jalantharan-III-B.Sc-P.Ed-V-Place.

Mr.M.Singaravel-III-B.Sc-P.Ed-VI-Place.

### WOMEN CATEGORY:

Ms.A.Sujitha-II-B.Sc-P.Ed-I-Place.

Ms.R.Vaishnavi-I-B.Com (CA)-II-Place.

Ms.T.Kanagavalli-I-B.Com (CA)-VI-Place.

### ATHLETICS:

On 12<sup>th</sup> Dec. 2017, our students Mr.R.Manivannan-III-B.Sc CS.

Mr.R.Balakrishnan-I-B.Sc-P.Ed.

Ms.Punitha-IBBA, Participated in All India Inter University Athletic Meet held at Acharya Nagarjuna University, Guntur.



### KHO KHO :

On 24<sup>th</sup> Dec.2018, our students

Mr.S.M.Arul Kumaran-III-B.Sc MAT.

Mr. P.Sanju Kumar- II-B.Sc-P.Ed Participated in All India Inter University Kho Kho Tournament held at Mysore University, Mysore.

### DEPT. OF COMMERCE

### NATIONAL SEMINAR:

The Department arranged a one day National Seminar in "Green Marketing" on 24<sup>th</sup> Feb. 2018, Our Chief guests were Dr.C.Sivashanmugam, Professor in MBA, PES University, Bangalore and Dr. E. Mubarak Ali, Head and Associate Professor of Commerce, Jamal Mohamed College, Trichy. 300 students and staff members participated and 74 papers were published in Literary Findings: International Journal of Multidisciplinary Research (UGC Recognized Journal) ISSN: 2278-2311, Feb. 2018,

Dr.K.Gunasekaran had published a paper on "Green Marketing in India: Its Need and Importance". Dr.S.Gurusamy had published a paper on "An Overview of Green Marketing for Indian Market". Mr.P.Sivakumar had published a paper on "Green Marketing in India". Mr.D.Duraimurugan had published a paper on "Green Marketing in India – An Overview". Mr.P.Jeeva had published a paper on "Ecological Green Marketing". Mrs.G.Anbarasi had published a paper on "Influence of Green Marketing on consumer Buying Behaviour". Mrs.G.Chandra had published a paper on "Green Marketing: A Study of consumer Buying Behaviour in relation to Green Products". Mr.K.Gobinath had published a paper on "Environmental of Green Marketing". Mr.L.Ravikumar had published a paper on "An Introduction to Green Marketing. 18 M.Phil Scholars, 12 PG students of our department had published their papers on "Green Marketing Challenges".



Vice-Principal, Dr.K.Gunasekaran and one of our faculty members, Mr.D.Duraimurugan had published their papers on "Challenges of the E-Banking Revolution" in Primax international Journal of commerce and management research, Jul – Sep .2017, Vol-V, issue no-2

Selvamm Arts and Science College and Tamilnadu Science Forum (TNSF) jointly organized 25<sup>th</sup> National Children's Science Congress-2017. Head of the Department, Dr.K.Gunasekaran and two of our staff members, G.Anbarasi and G.Chandra acted as guides and participated in this programme held on 11<sup>th</sup> Nov. 2017.

Dr. A. Vadivelu had attended the ICSSR – sponsored “Orientation Programme on Social Science Research for Research Scholars and Lectures belonging to SC, ST and other marginalized groups from 30<sup>th</sup> November to 2<sup>nd</sup> Dec. 2017, held at the Centre for Policy Research (CPR) in New Delhi.

### INDUSTRIAL VISIT

50 students and 2 staff members went to Salem Co-operative Milk Producers Union Ltd, Salem for an industrial visit on 27<sup>th</sup> Dec. 2017.



S.Anburaj had participated in Mr.Namakkal -2017 Body Building Competition held at Krishna Mahal Thirumana Mandapam , Rasipuram held on 24<sup>th</sup> Dec. 2017, and secured FIRST place.

Department of Commerce had arranged a Special Lecture on “Personality Development”. The chief guest was Dr.N.Shaik Mohamed, Associate Professor (Rtd), Jamal Mohamed College, Trichy held on 23<sup>rd</sup> Jan. 2018.



Dr.K.Gunasekeran and Dr.S.Gurusamy along with 10 students presented their papers in National Seminar on “Impact of GST in India”, conducted by Jamal Mohamed College, Trichy, on 25<sup>th</sup> Jan. 2018.

4 staff members and 8 Final Year M.Com students presented the papers in one day International Conference in ‘Finance and Banking - 2018’ conducted by Sengunthar

Arts & Science College, Tiruchengode, held on 1<sup>st</sup> Dec. 2017.

8 staff members and 8 final year M.Com students were presented their papers in one day National Conference in “Contemporary Issues in Commerce and Management” conducted by N.K.R Govt. Arts College for women, Namakkal held on 2<sup>nd</sup> Feb. 2018.

9 staff members and 5 Final Year M.Com students participated in one day National Workshop in “Entrepreneurship Development Programme on Women – The Born Entrepreneur” conducted by Sri Vijay Vidyalaya College of Arts and Science for Women, Dharmapuri held on 8<sup>th</sup> Feb. 2018.

4 of our final year M.Com students presented their papers in one day National Conference in “Emerging Issues in Economic Development of India” conducted by Trinity College for Women, Namakkal, held on 16<sup>th</sup> Feb. 2018.

5 staff members and 5-1M.Com students were presented their papers in one day National Level Seminar on “Role of e-commerce in Business and Entrepreneurial Development” conducted by Vivekanandha Arts and Science College for women, Sankari held on 19<sup>th</sup> Feb. 2018.

The Department arranged a Two day training workshop on “Domestic Products Preparation” on 08<sup>th</sup> and 09<sup>th</sup> Feb, 2018. From Our department 10 students participated in this programme.

### DEPT. OF TAMIL

#### SEMINARS

Our dept. conducted a one day seminar on 14<sup>th</sup> Sep 2017.G.Rajasekeran from Teacher on Thirumullor Yoga instution, gave a special lecture on “yogavin avvaseyam”.



The dept. conducted a one day seminar on 29<sup>th</sup> Dec 2017. E.Susai from St.Josaph’s College, Trichy gave a special lecture on “vizhal Ettariya Kavithaigal”(Tamil Marrabu Arrakattalai start)



The dept. conducted a one day seminar on 5<sup>th</sup> Jan. 2018. Swamy Abbavarkannantha from shri Rammakrishan Bharama Krishnar Mandram gave a special lecture on “Kallamthoram Pakthinellai”.



The dept. conducted an one day seminar on 23<sup>rd</sup> Feb, 2018. Dr.C. Karthikayan from, Tamil nadu Open University, Chennai and Vannathi Kather Director on Nattaga mandram gave a special lecture on “Tamillagathen Negalithu Kallaigal”.



The dept. conducted an International Seminar on 27<sup>th</sup> Feb 2018. from Tamil Marrapu Arrakattalai Germani, and Selvam Arts and Science College, Tamil Department gave a special seminar on “Tamil illakeyangallil panmugaparvai”.

### STAFF ACTIVITIES

In the Month of Nov.2017 Mrs.R.Jayanthi cleared NET exam.

Dr.N.Buvaswari attended an International seminar on 27<sup>th</sup> and 28<sup>th</sup> Nov.2017, at Alagappa university, Kaarikudi and gave a paper presentation on "Kavingar Duri Ravikumar".

Dr.N.Buvaswari attended an National seminar on 06<sup>th</sup> Dec, 2017 at Tamil University Thanjai and gave a paper presentation on "Yattuthogail pullal attar unnavu".

Dr.N.Buvaswari attended an International seminar on 08<sup>th</sup> Dec,2017 at Tamil University Thanjai. and gave a paper presentation on "Sanga makkallin Oli arrevu".

The International Seminar on 12<sup>th</sup> Nov, 2017. S.yokanathan presented a paper, "Nattupurra vallakarru illakeyangallil panpatu".

G.Prabu presented a paper, "Malla enna nattupurra makkalin marruthuvu murraigal".

R.Jayanthi presented a paper, "Manithai urravai vallipattuthum pathupattum thirukurrallum".

D.Muthusamy presented a paper, "kunnaimarram arrupannasamy, eallaimuniyappan vallipattu".

S.Revathi presented a paper, "Purrananuru vallipattuthum thanni manitha kuttumpa olluka murraigal".

The National seminar on Feb. 2018. G.Prabu presented a paper, "Sithhari Mallaiyalli enna pallangutti makkalin maipattugal".

R.Dhinesh Kumar presented a paper, "Nattrinayel thallaiva maipattugal".

Dr.K.Sakthivel presented a paper, "Nattrinayel thallaivan maipattugal".

P.Kalidas presented a paper "Nattrinayel thollien maipattugal".

Dr.P.Sozhamuthu presented a paper, "Kurrunthogaelpunnarchi aipattugal".

D.Muthusamy presented a paper, "Nattupurra sirruthaiva vallipattu maipattugal".

Our dept. faculty, D. Muthusamy attended an International seminar on Mar 16<sup>th</sup> 2018 at KSR College of arts and science for women presented a paper, "vattugam annamar varralarum vallipattum".

### Educational Tour:

On 18<sup>th</sup> Mar. 2018, Our department organized an Educational tour to Ooty, Tea estate, Rose Gardan, Botanical Gardan, Doddabetta Tea Factory, Bench Mard Tea Factory and The Tea Museum,. 51 students and 5 Faculty visited the natural place.



### STUDENTS ACHIEVEMENT

Our department Second PG student, Mr. R.Kannan Published a book on "SRIBALADHANTHAUTHA PANNI THIRU KOVIL AMMAYPUM THALLA VARALARUM".

### INTERNATIONAL SEMINAR TITLE

On 27<sup>th</sup> Feb. 2018. "Tamil illakeyangallil panmugaparvai"

Dr K.SAKTHIVEL, Purra Noolgalil Earkaum Neernellaigallum,

R.DHINESHKUMAR, Illakeyangalin Peeneya Sikkalgal Thervugal,

P. KALIDASS, Nanjil Nattan Punnai Kathaigalli Kudumpa Mathupugall

R.MATHI, Iyankuru Patthipugallil Ettatrpattu Sinthanaigal

DrP.SOZHAMLUTHU, AKANANUTRIL NATUKARKAL.

S.YOKANATHAN, Purrananutrel Kannapattum Panpattu Pathuvugal

K. GOMATHI, Sullamaniel Essai

R. JAYANTHI, Patthu Pattel Annegallanga

N.SARANYA, KallithogaeeAram.

R. SANGEETHA, Aatrupattai Illakeyangallil Errakai

G. PRABU, Enna Varrayari Naookil Sithhari Mallai Vall Makkal

D. MUTHUSAMY, Arramatham Pallayam Arrunthathayar Nattugal Vallipattu

S. REVATHI, Yattu Thogael Kaththir.

B. ANANDAN, Vivaga Sinthamaniel Pengal Nellai Pattu

Dr N. BHUVANESHWARI, Iyyam Puthangallin Olli Unnarvu Punnaivu

B. SATHESH, Nattunal Vattaiyel Kovallargallin Pullangu Porrutgal

P.VANATHI, Saiva Samaya Kurravargal Pattalgallin Valveyal Neerigal

### DEPT. OF ENGLISH

#### SPECIAL LECTURE:

The Department conducted a one day seminar on 29<sup>th</sup> Jan. 2018, Mr.A.Athiappan, Assistant Professor, Thiruvalluvar Government Arts College, Rasipuram was the chief guest and he gave a special lecture on "Nature and Functions of Literature" and also he gave valuable tips for NET/SET exam.



## SASC NEWS LETTER (Dec. 2017 – May 2018)

The Department conducted a one day seminar on 30<sup>th</sup> Jan.2018, Dr.S.Subramanian, Assistant Professor, Chikkaiah Naicker College, Erode was the chief guest and he gave a special lecture on "Language and Literature".



The Department conducted a one day seminar on 7<sup>th</sup> Feb.2018, Mrs.A.Nazira Begum, Assistant Professor, Government Arts College (W), Salem – 636 008 was the chief guest and she gave a special lecture on "Life and Literature".

### LITERARY COMPETITION:

The Department conducted a various Literary Competitions like Essay Writing, Drawing, Poetry Writing, Simulacra, Elocution, Literary Tableau, Drama, Soliloquy, Mime Show, Traditional Walk, Face Painting under the banner LIT BEES – 2018 on 24<sup>th</sup> Jan.2018, II MA English students won the over-all championship. Dr.N.Rajavel, Principal and Dr.K.S.Arulsamy, Administrative Director of SASC distributed certificates and medals to the winners.



The Department conducted a various Literary Competitions like Essay Writing, Literary Quiz, Literary Exhibition, Simulacra, Extempore, Literary Tableau, Literary Drama, Soliloquy, Mime Show, Literary Parade, Mono-Act, Spell Bee, PPT, Fireless Cooking, Waste Material Craft, Mehandi, and Face Painting under the banner ELITE FEST on 22<sup>nd</sup> Feb. 2018, Mrs.K.Kalarani, Principal, Selvam Teacher Training Institute and Mr.L.Prakasam, SELF Trainers act as the jury for all the competitions. III BA English students won the over-all championship. Dr.N.Rajavel, Principal distributed certificates and medals to the winners.



### STAFF PARTICIPATION:

Mr.P.Eswaran, Dr.M.Shobana, and Mr.P.Selvaraj participated in the State Level Workshop on 'Current Trends in Literary Criticism & Enriching Communication Skills' on 9<sup>th</sup> Jan. 2018, held at Muthayammal Memorial College of Engineering, Rasipuram.

Ms.P.Vinothini participated in a one-day National Workshop organized by PGP College of Arts & Science, Namakkal on 9<sup>th</sup> Mar. 2018.

### STUDENTS PARTICIPATION:

Ten of our students participated in the State Level Workshop on 'Current Trends in Literary Criticism & Enriching Communication Skills' on 9<sup>th</sup> Jan.2018, held at Muthayammal Memorial College of Engineering, Rasipuram.

Six of our I PG students participated in a one-day National Seminar for students on 'Literature of the Marginalised' organized by research department of English, St.Joseph's College, Trichy held on 9<sup>th</sup> Feb. 2018.

Seven of our I UG students participated in a one-day National Workshop organized by PGP College of Arts & Science, Namakkal held on 9<sup>th</sup> Mar. 2018.

Three of our I PG students participated in a one-day International Conference in Trinity College of Arts & Science, Namakkal held on 16<sup>th</sup> Mar. 2018.

# Selvam Arts & Science College, Namakkal.

(Autonomous)

(Affiliated to Periyar University, Salem)

Nationally Reaccredited (2<sup>nd</sup> cycle) at 'A' grade by NAAC - UGC Recognised 2(f) and 12 (B) Institution

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### UG PROGRAMMES :

B.Sc.,  
Mathematics, Computer Science,  
Electronics and Communication,  
Physical Education, Physics,  
Chemistry, Biotechnology,  
Microbiology,  
Hotel Management and Catering Science.

BBA.  
BBA. (CA)  
B.Com.  
B.Com. (CA)  
B.C.A.  
B.Lit. Tamil  
B.A. English

### PG PROGRAMMES :

M.Sc.,  
Mathematics, Computer Science,  
Physics,  
Biotechnology, Chemistry,  
Applied Microbiology,  
Electronics and Communication,  
M.A. Tamil, English, M.Com.

### MASTER OF PHILOSOPHY :

M.Phil. - Biotechnology,  
Microbiology,  
Chemistry, Physics,  
Computer Science,  
Mathematics, Commerce,  
Tamil, English.  
**DOCTOR OF PHILOSOPHY**  
Ph.D. - Biotechnology