Selvann Arts & Science College





Nationally Reaccredited (2nd Cycle) at 'A' Grade by NAAC UGC Recognised 2(f) and 12(B) Institution Affiliated to Periyar University (Salem) Namakkal - 637 003. Tamilnadu.



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MESSAGE FROM THE SECRETARY'S DESK:

"Excellence, Ethics and Values" are our guiding principles which are reflected in every activity of our institution Good things remain good only, because they are always Scarce. I am glad to pen for this wonderful magazine as an appreciation of the commendable efforts put forth by the team for its continuous efforts. Right from its inception till now our institution has marched forward to spread the



light of education and pave the path of academic excellence for every student. The release of this spectacular issue of our college newsletter, namely CONCORD has added value to their constant efforts. I believe this concord will speak as the benchmark for our continuous improvement in overall development of our College. I appreciate the efforts of the Editorial team who have done an excellent job in compiling activities over the semester and disseminate them through this concord as well as in the college website. Through this message, I wish them "All the very Best" for their future endeavors too and hope the students of SELVAMM bring more laurels to the college on the whole.

THE UNIVERSITY GRANTS COMMISSION EXPERT COMMITTEE:

The UGC Expert Committee Members visited our College on 3rd & 4th Oct. 2017 in order to evaluate and examine quality and status of performance enriched over the period of six years after



the college reached the status of Autonomy in 2011. The following Committee members acted as the UGC Expert Committee Members. Chairperson: Prof. Ujjwal Kumar Singh, CAS Department of Political Science, University of Delhi, Delhi-110 007. Co-ordinating Officer: Dr. Salil, Education Officer, UGC, South Western Regional Office, Prasanna Kumar Block, Palace Road, Bangalore-560 009. Members: Prof.M.SivaKumar, CAS Department of Physics, University of Hyderabad. Nominee from the State Government: Dr. G. Natarajan, Joint Director of Collegiate Education, Dharmapuri Region, Dharmapuri, Tamilnadu-636 705. Dr. K. V. Prabhakara, Principal, SBRR Maharaja, 1st Grade College (Autonomous & CPE), Near Temple Road, 1st Cross Road, Jayalakshmipuram, Mysuru, Karnataka-570 012. Nominee from the Affiliating University: Dr. V. Sangeetha, Professor & Head, Department of English, Periyar University, Salem-636 011.

PERIYAR UNIVERSITY: ATHLETICS

2017-2018 Periyar University Athletic meet was held in M.G.R Arts and Science College, Hosur from 23rd to 25th Oct. 2017. More than 60 colleges participated in this competition. Selvamm Arts and Science College won the Overall Championship for the past 14 consecutive years in Athletics meet.



'IYMPERUM VIZHA':

On the occasion of the 18th anniversary of the college, "lymperum Vizha" was celebrated in our college for two days on 31.08.2017 and 01.09.2017 for the third time. This lymperum Vizha included Muthamizh Mandram, Teachers' Day, Cultural Festival, Science Day and Fresher's Day.

On the first day Dr.M.Ramachandaran Debate Speaker gave a special address on "Ethuvum Saaththiyam". On the second day, Science Day was celebrated with a special address of Dr.R.Sasikumar, Dean, Selvamm College of Technology, Namakkal. On these two days cultural programmes and competitions were also conducted and most of our students participated.

Department of English won the overall championship for the past three consecutive years.



FACULTY DEVELOPMENT PROGRAMME:

On 20th Jul. 2017, FDP programme was conducted by Mr.D.Muralidharan HOD i/c, Department of BBA. The topic covered was "Time Management".



On 20th Jul. 2017, FDP program was conducted by SELF Trainers. The topic covered was "Blood Relation" and "Listening Skills-Activity".



On 21st Jul.2017, FDP programme was conducted by Mr.V.Saravanan, Asst Professor, Department of English, during forenoon session for all the faculty members and the Topic covered was "Importance of English".



PARENTS - TEACHER MEETING:

Parents-Teacher Meeting was conducted on 11th Jul. 2017, for all UG and PG students after the publication of their semester results. The performance of the students was reported to the parents and suggestions were shared for the students improvement.



YOUTH RED CROSS (YRC):

Youth Red Cross is doing a marvelous support to the function of our college. YRC conducted a medical camp on 30th Jun. 2017, for all I UG and I PG students and identified their blood groups.



On 7th Jul. 2017, YRC and Tamilnadu State Aids Control Society conducted blood donation camp and donated 75 units of blood.



On 22nd Sep.2017, YRC and Arasan Eye Care Hospital organized an Eye Camp. Through this camp 110 participants donated their blood for the needy.

NATIONAL SERVICE SCHEME:

On 7th Jun. 2017, Tree Plantation was conducted in our adopted village, Pappinaikkenpatti.



NSS of our Institution organized "International Yoga Day" on 21st Jun. 2017, and 200 students participated in this programme.



Swachhtashapath Oath Taking Ceremony and Orientation Programme were conducted on "Valvai Valapathum Sugadharam" and was organized on 1st Aug. 2017. The Resource Person was Dr.K.S.Arulsamy, Administrative Director of our College.



Clean India Movement, Cleaning Work, on Behalf of Tree Plantation and Rally was conducted in our Adopted Village, Pappinayakkenpatti, Karungalpalayam and Mudhalaipatti and also In our college campus from 02.08.2017 to 14.08.2017.



Awareness about Road Safety programme was organized in our college through NSS volunteers for drivers and students on 18th Aug.2017.



Tree plantation was done in our college campus and adopted village on 15th Sep.2017.



Our NSS volunteers donated 25 units of blood in government hospital, Namakkal as NSS day celebration on 22^{nd} Sep.2017.



On 28th Sep. 2017, our volunteers cleaned the tamarind garden developed by our NSS volunteers in our adopted village, A.K.Samudhiram.

CERTIFICATE COURSES:

During this academic year, 2017-18, we have initiated 20 courses in all the departments to equip the students with various skills and knowledge; we follow this scheme since we are in an Autonomous College. We have included these courses in our curriculum.

Science:

Right to Information Act 2005, coaching for NET&SET, Solar Energy and its Applications, NDT- Non Destructive Test, TNPSC-Coaching, CSIR-Coaching, Micro Shaft Publisher, Basics of Computer, Mushroom Cultivation, Azolla and Spirulina Cultivation Technique, Cell Phone Servicing, Practical Banking, Yoga- and coaching in major game.

Arts:

Time Management, Basic Mathematics, Competitive Exam, Office Management, English Literature for Competitive Exam, English for NET/SET Exam, Mathematics, Basic Hindi.

TRAINING AND PLACEMENT:

On 23rd Aug. 2017, Blue Ocean Campus Drive conducted in Selvamm Arts & Science College, Namakkal. 79 of our students attended and 60 of them got selected.



On 26th & 27th Jul. 2017, ZiFo RnD Solution Campus Drive conducted in Vivekanandha College of Arts & Science for Women, Tiruchengode. Nine of our students attended and one of them got selected for the final round and waiting for the result.

On 18th Sep. 2017, an awareness program was conducted for Final UG students on Awareness program for "Airmen Recruitment Rally" by District Employment Office, Namakkal. Around 250 students participated and benefited.

On 12th Oct. 2017, an awareness program was conducted for UG students on Awareness program for "Basic Life Support" by Indian Medical Association, Namakkal. Around 150 students participated and benefitted.

WOMEN'S WELFARE:

Women's Welfare committee organized Counseling to the girl students on 2^{nd} Aug. 2017, and on 26^{th} Sep. 2017, which was given by Dr.Pearl Kittu, our Counseller.



CELEBRATIONS:

INDEPENDENCE DAY:

Independence Day was celebrated in our college on 15th Aug.2017, Our Chairman, Dr.P.Selvaraj, presided over the function and gave a special address to all the students and staff members.



SPORTS DAY:

Our college conducted the Annual Sports Day of our college on 24.08.2017.The white house (PH, MA, EC, CO-CA) won the overall championship.



DEEPAVALI:

The SASC rejoiced the "Deepavali" celebration on 14th Oct, 2017. Our Madam, Mrs.Jayam Selvaraj presided over the function. Sweets were distributed to all.



DEPARTMENT ACTIVITIES:

DEPT. OF BUSINESS ADMINISTRATION:

On 4th Jul. 2017, the Department of Business Administration Inaugurated the Association of Selvamm Business Administration and the office bearers were selected.

A Special lecture on "Dare to achieve"was conducted by the chief guest, Dr.D.Kumaresan, Principal, Lakshmi Narayana Arts and Science College for Women, Dharmapuri.



On 15th Jul. 2017, the Departments of Business Administration, Commerce and Commerce (CA) organized an International Workshop on "Research Methods and Statistical Tools in Social Sciences". The chief guest was Dr.Geetha Suresh, Associate Professor, Dept. of Criminal Justice, Stevenson University, USA.



ENTREPRENEURSHIP AWARENESS CAMP:

Entrepreneurship Awareness Camp was conducted from (5th Jul.2017 to 7th Jul.2017) and (9th Aug.2017 to 11th Aug.2017) Sponsored by the Department of Science and Technology, Govt.of India. 150 Students participated



INDUSTRIAL VISIT:

Our Department had arranged an Industrial visit to Shree Gowriamman Industries, Namakkal. A team of 90 students and two staff members visited the industry on 19th Jun. 2017.



Our Department had arranged an Industrial visit to Arun Tex, Trichengode. A team of 130 students and two staff members visited the industry on 27th Jun.2017.



Our Department had arranged an Industrial visit to Moon Foods, Trichengode. A team of 130 students and two staff members visited the industry on 12th Jul. 2017.



Students Participation:

Our students P.Sampath, K.Mahamani,S.Vasu from II year BBA participated in One day National Seminar on "Challenges in GST with regard to interstate movements of Goods and Services" organized by Department of Commerce and Business Administration, I mayam Arts & Science College, Thuraiyur on 14th Sep. 2017.

Our students P.Sampath, K.Inbarasan, and K.Mahamani from II year BBA participated in the Management meet, GANA 2K17 organized by the Department of Management Studies, Gnanamani Institute of Technology on 27th Sep. 2017 and got III place in Business Walk.

DEPT OF HOTEL MANAGEMENT AND CATERING SCIENCE:

Our department conducted a Seminar, "Food Safety Act – 2006" on 15thJun.2017. This program was presented by Dr.K.Kavin Kumar, Food Safety Officer, Namakkal.



On 13th Jul. 2017, our department Association was Inaugurated and presented by Mr.G.Annadurai, Bakery Chef, SIHM, Trichy. On the same day we conducted a workshop on "Role of Bakers".



On 14th Jul. 2017, our department conducted a Work shop on "Bakery Techniques". This programme was presented by Mr.G.Annadurai, Bakery C h e f , S I H M , T r i c h y .



Our department is well known for its tasty Food and Hospitality for providing service to all the departmental seminars and workshops including VIP and guest personalities.

DEPT. OF MATHEMATICS:

On 8th Aug. 2017 we conducted a Special Lecture on "Applications of Mathematics" addressed by Mr.R.Ramesh M.Sc., M.Phil., B.Ed., PGDCA.,(Ph.D)., Assistant Professor, Department of Mathematics, Arignar Anna Arts College, Musiri.



On 15th Sep. 2017, we conducted a National level workshop on "Fundamentals of MATLAB Programming and its Applications" Dr. S. Albert Alexander M.E., Ph.D., PDF(USA), Assistant Professor(Senior Grade) in Department of Electrical and Electronics Engineering, Kongu Engineering College, Perundurai.



Industrial Visit:

On 14th Sep. 2017, 82 of our Students and 4 Staff Members visited the Aavin Milk Dairy Salem.





Staff Participation:

On 14th Jul. 2017 Mrs. R.Kokila, our faculty member participated in One Day International Workshop on "Basic Statistical Tools in SPSS" held at Namakkal Kavignar Ramalingam Govt. Arts College for Women, Namakkal.

On 15th Jul. 2017 four of our faculty members participated in One Day International Workshop on "Research methods and Statistical tools in social sciences" held at Selvamm Arts and Science College, Namakkal.

Students Participation:

From 05th to 07th Jul. 2017, five of our students participated in "ENTERPRENEUR AWARENESS CAMP"sponsored by the Department of Science and Technology, Government of India. held at Selvamm Arts and Science College (Autonomous), Namakkal.

On 15th Jul. 2017 seven of our students participated in "Research Methods and Statistical Tools in Social Sciences, held in Selvamm Arts and Science College, Namakkal.

From O9th Aug. to 11th Aug. 2017, ten of our students participated Department of Science and Technology Sponsored by "ENTERPRENEUR AWARENESS CAMP" held at Selvamm Arts and Science College (Autonomous), Namakkal.

On 23rd Aug. 2017, ten of our students participated "SIGMA" held at PKR Arts College for women, Erode.

On 15th Sep. 2017, 85 of our students participated in one day National Workshop on "MATLAB Programming and its Applications" held at Selvamm Arts and Science College, Namakkal

DEPT. OF BIOTECHNOLOGY:

Our department organized a Special Lecture on "Recent Trends in Marine Biotechnology" on 29th Jul. 2017, the Resource person was Dr.P.Dhivya, Project Scientist, National Centre for Sustainable Coastal Management, Anna University, Chennai.



Our students of II M.SC and III B.SC participated in Entrepreneurship Awareness camp organized by the department of BBA of Selvamm Arts and Science College (Autonomous), Namakkal from 9th to 11th Aug. 2017.

DEPT. OF COMMERCE WITH COMPUTER APPLICATIONS:

On 14th Jul. 2017, Dr. S. Ramesh, HoD and Asst. Professors, Mr.S. Angamuthu, Mrs. K. Suganya, Mr. S. Manikandan and Ms.S. Saranya had presented their research articles in the One Day International Conference on "Basic Statistical Tools in SPSS" at Namakkal Kavignar Ramalingam Govt. Arts College, Namakkal.

On 15th Jul. 2017, our Department conducted One Day International workshop on "Research methods and Statistical Tools in Social Sciences" at Selvamm Arts & Science College (Autonomous), Namakkal.

On 15th Jul. 2017, Dr. S. Ramesh, HoD and Asst. Professors Mr.S.Angamuthu, Mrs. K.Suganya, Mr.S.Manikandan and Ms.S.Saranya had presented their research articles in the One Day International Conference on "Research methods and Statistical Tools in Social Sciences" at Selvamm Arts & Science College (Autonomous), Namakkal.

On 25th Jul. 2017, our First and Final B.Com (CA) 60 students and 2 staff members had visited Aavin Milk, Salem.



Our department Association club was inaugurated on 09th Aug. 2017, by Dr. T. A. TAMILSELVI, Principal, Sri Ganesh College of Arts and Science, Salem. A Special Address entitled on "TAXATION- AT A GLANCE" was delivered by her.



On 22nd Sep. 2017, our Third and First B.Com (CA) 60 students and 2 staff members had visited Chettinad Cement Factory, Puliyur, Karur (DT) for the development of the students practical knowledge.



On 28th Sep. 2017 Dr. S. Ramesh, Head & Asst. Prof. had presented an article on "A Comparative Study of Green Banking Practices in India and USA" at the International Conference held at Sankara College of Science and Commerce, Coimbatore, and published this article in Bonfring Intellectual Integrity—ISBN 978-93-86638-26-7.p.p.196-197. Vol. 2. Sep. 2017.

On 28th Sep. 2017 our Department Faculty, Mr. S. Manikandan, Asst. Prof. had presented an article on "Green Banking: Opportunities and Challenges" at the International Conference held at Sankara College of Science and Commerce, Coimbatore and published this article in Bonfring Intellectual Integrity—ISBN 978-93-86638-26-7.p.p.234-235. Vol. 2. Sep. 2017.

On 28th Sep. 2017 Mrs. K. Suganya, Asst. Prof. had presented an article on "Evolution of Social Banking in India: Accomplishments and Challenges" at the International Conference held at Sankara College of Science and Commerce, Coimbatore and published this article in Bonfring Intellectual Integrity—ISBN 978-93-86638-26-7.p.p.248-249. Vol. 2. Sep.2017.

On 28th Sep. 2017, Ms. S.Saranya, Asst. Prof. had presented an article on "Mobile Banking in India: Practices, Challenges and Security Issues" at the International Conference held at Sankara College of Science and Commerce, Coimbatore and published this article in Bonfring Intellectual Integrity—ISBN 978-93-86638-26-7.p.p.243-245. Vol. 2. Sep.2017.

DEPT. OF COMPUTER SCIENCE:

We had inaugurated our department Association on 25th Jul. 2017, a special lecture on "Recent Trends in IT" was given by Dr.T.Thiruvenkadam, Head Dept. of Computer Science, K.S.Rangasamy College of Arts and Science college (Autonomous), Thiruchengode.



On 15th Sep. 2017, the Departments of Computer Science and Mathematics jointly organized a one day National Workshop on "Fundamentals of MATLAB Programming and its Applications". Dr.Albert Alexander, Asst. Professor (Senior Grade), Dept. Of Electrical and Electronics Engineering, Kongu Engineering College was the chief guest. Research scholars and students from various colleges participated in this workshop and the chief guest's address induced the interest on Matrix Laboratory among the students.

On 15th Jul. 2017, our HoD K.K.Kavitha had participated in International workshop on "Research Methods and Statistical Tools in Social Sciences" conducted by Selvamm Arts and Science College, Namakkal.



Eight of our final year M.Sc (CS) students had participated in the International Seminar on "Internet of Things" conducted by Sengunthar Arts and Science College, Thiruchengode on 18th Aug. 2017.

DEPT. OF ELECTRONICS AND COMMUNICATION:

Department of (Ele&Com) conducted a seminar on "BRAIN IN CHIP" and the Resource person, Dr.M.BALAJI PRASAD Head, Dept.of Electronics,, LRG Govt.College for Women, Tiruppur on 17th Jul.2017.



Department of Electronics & Communication conducted one day seminar on "DIGITRONICS" and the Resource person was Mr.M.Thamaraiselvan Asst.Prof, Dept. of Electronics, Sri Ramakrishna College of Arts & Science, Coimbatore on 28th Sep. 2017.



INDUSTRIAL VISIT:

Four faculty members and 55 of our students participated in One Day Industrial visit to Salem Steel Plant at Salem on 30° Aug. 2017.



Seven Students participated in the National level workshop at Periyar University – Salem from 23rd Oct to 25th Oct.2017.

DEPT. OF MICRO BIOLOGY: SPECIAL LECTURE

Department of Microbiology arranged a special lecture on "Advances in Biological Science Research and its Applications" Headed by Dr. S. MOHANDASS, Director –Research & Head, Department of Biochemistry, Nehru Arts and Science College, Coimbatore on 14th Jul. 2017.



Department of Microbiology inaugurated Microbiology Association & Special Lecture on "MAN & MICROBES "headed by Dr. S.SENTHIL KUMAR, Associate Professor / SERB Young Scientist Fellow, Geobiotechnology lab, PG & Research Department of Biotechnology, National College (Autonomous), Tiruchirappalli on 04.08.2017.



NATIONAL WORKSHOP

Our Department organized one day National Workshop entitled on Recent Advances in Spirulina and its Cultivations Technique on 10th Aug. 2017. Nearly 200 students from different colleges and different universities participated and benefitted. Eminent personalities Dr. P. Sivasakthivelan and Dr. G. Kumaresan Assistant Professors, Faculty of Agriculture, Annamalai University, Chidambaram were present.



INDUSTRIAL VISITS

Our Department arranged One day Industrial visit to Aavin Milk Ltd. Salem on 24th Jul. 2017. Totally 56 students and 4 staff members visited and benefitted.



Our Department arranged Two day Industrial visit to Pasteur Institute of India, Connor on 11th & 12th Aug.2017. Totally 61 students and 4 staff members visited and benefitted.



STUDENTS PARTICIPATION:

Nine of Department students had participated in the 15th Annual National Level Conference on "Microbes Across Boundaries (MAB - 2017) Bridhing Innovation in the field of Microbiology through interdisciplines organized by the Department of Microbiology and Indian Association of Applied Microbiology (IAAM)" held at Vivekananda College of Arts and Science College for Women, on 22nd & 23rd Sep. 2017.

DEPT. OF CHEMISTRY:

Department of Chemistry conducted Inauguration of Chemistry Association on "Atomic Structure and Chemical Bonding" The chief guest was Dr.S.RAMESH KUMAR.M.Sc. M.Phil., Ph.D Assistant Professor, Department of Chemistry, Sri Vasavi College, Erode on 12th Jul.2017.



Department of Chemistry organized a special Lecture on "SPECTROSCOPIC TECHNIQUES IN CHEMICAL ANALYSIS" Headed by Dr. N.BHADUSHA, Associate Professor of Chemistry, Govt. Arts and Science College Salem-7 on 22nd Jul.2017.



STUDENTS PARTICIPATION:

55 students and one staff, Mr.M.Poovarasan from our department went for an industrial visit to Visaka Company Paramathivelur Namakkal, on 29th Sep. 2017.



DEPT. OF PHYSICS: Physics Association Inauguration:

Department of Physics conducted the Association Inauguration with Chief Guest, Dr. S. Manivannan from National Institute of Technology, Tirchirapalli on 10th Aug. 2017.



Special lecture:

Department of Physics conducted a special lecture on "Materials for Future Technology" by Dr. S. Manivannan on the same day, 10th Aug. 2017.



Industrial Visit:

57 students of our department and 2 staff members went for an Industrial visit to Seshasayee Paper and Boards Ltd, Erode on 17th Aug. 2017.



Students and Staff participation:

Two students had participated in International Workshop on "Research Methods and Statistical Tool in Social Sciences Organized by the Department of Business Administration, Commerce and Commerce (CA), Selvamm Arts and Science College, Namakkal on 15th Jul. 2017.

Three students from our department had participated in National Conference on "Recent Advances in Physics (NCRAP-2017)" organized by Two students had participated in International Workshop on "Research Methods and Statistical Tool in Social Sciences Organized by the Department of Business Administration, Commerce and Commerce (CA), Selvamm Arts and Science College, Namakkal on 15th Jul. 2017.

Three students from our department had participated in National Conference on "Recent Advances in Physics (NCRAP-2017)" organized by Namakkal Kavingar Ramalingam Government Arts College for Women on 20th Sep. 2017.

Ten of our students had participated in Two days National level Workshop on "Impact of E-waste Pollution to Human Health" organized by the Department of Physics, Kongunadu College of Engineering & Technology held on 26th & ²⁷th Sep. 2017.

DEPT. OF PHYSICAL EDUCATION: COMMONWEALTH GAMES:

Our College Student, Ms.R.Punitha (I-BBA) had represented for our Country in Youth Commonwealth Games for Athletics, which was held in Bahamas on 17th Jul. 2017.



CROSS COUNTRY:

(2017-18) Periyar University Inter collegiate cross country meet was held at KSR Arts and Science College, Thiruchencode on 04th Aug. 2017. Our college students both men and women got over all champion in cross country meet.

Our college retained overall championship trophy for the 13th Consecutive Years in the Periyar University Inter Collegiate Cross Country Meet from 2003 to 2017.



Men Category:

Mr.G.Neelagandan-II-B.Com(CA) I-Place. Mr.E.Jalantharan-III-B.Sc-(P.Ed) V-Place. Mr.M.Singaravel-III-B.Sc-(P.Ed) VI-Place. A. Subash-II-B.Sc-(ELE) VII-Place.

Mr.D.Sibujone-II-B.Sc-(P.Ed) VIII-Place.



Men Category:

Ms.A.Sujitha-II-B.Sc-(P.Ed) I-Place. Ms.R.Vaishnavi-I-B.Com (CA) II-Place. Ms.T.Kanagavalli-I-B.Com (CA)VI-Place.



JUNIOR STATE LEVEL ATHLETIC MEET:

Tamil Nadu Junior State Level Athletics meet was held on 1st Sep. 2017 at Madurai.

Ms.R.Punitha I-BBA won I-Place in 100 Mts Hurdles.

Ms.P.Sowndharya II-B.Com (CA) won II-Place in Pole-vault.

Ms.S.Bhavanidaisy II-BBA won II-Place in Hammer Throw.

Ms.A.Madhumitha I-B.Sc-(Maths) won III-Place in High jump.



SPORTS DAY:

Our College conducted the Annual Sports Day in our college ground on 24th Aug. 2017.



CRICKET:

On 04th Sep. 2017 Periyar University inter-collegiate "Cricket" tournament was held at Periyar University, Salem. We got I Place in zone level.



TAEKWONDO:

Periyar University Inter-Collegiate Taekwondo tournament was held on 14th Sep. 2017 at PRUCAS College Mettur. We got the over all championship.



MEN CATEGORY:

Mr.R.Surendar III-B.Sc –(P.Ed) won I place and participated in National Level Taekwondo competition.

Ms.G.Tamilarasu III-B.Sc –(P.Ed) won III place.

Mr.Bharathiraja II-BCA won I-Place.

Mr.Saravanan II-BA - ENG won III- Place.

WOMEN CATEGORY:

Ms.Manibhatathi II-B.Sc-(P.Ed) won II place.

Ms.A.Arunachalani I-B.Sc-(P.Ed) won III place.

Ms.Sugashini III-B.Sc-(BT) won II-Place.



BODY BUILDING:

On 04th Sep. 2017, Periyar University Inter-Collegiate Body Building Competition was held at Muthayammal Arts and Science College, Rasipuram. Our college student, Mr.S.Anburaj II-M.Com won II-Place.



DEPT. OF COMMERCE:

Our Department arranged an industrial visit on 29th Jul. 2017. 123 students and 3 staff members went to Gowri Amman Lorry Body Builders, Namakkal.



From 5th to 7th Jul. 2017, Department of Commerce and Business Administration organized an Entrepreneur Awareness Camp, sponsored by the Department of Science and Technology, Government of India.

On 13th Jul. 2017, the Department of Commerce inaugurated the Commerce Association and a Special Lecture on "Opportunities in Commerce Education". The Chief Guest, Dr.S.Rajkumar, Research Advisor & Assistant Professor, M.R. Government Arts College, Mannargudi, Tiruvarur(Dt), gave useful information to our department students.



On 14th Jul. 2017, International Workshop on "Basic Statistical Tools in SPSS" was conducted at N.K.R. Govt. Arts College for Women, Department of Commerce, Namakkal. From our department 9 staff members and 11 final year M.Com students participated in this programme.

On 15th Jul. 2017, International Workshop on "Research methods and Statistical Tools in Social Sciences" was Jointly organized by the Department of BBA, Commerce and Commerce CA, Namakkal. 9 staff members and 52 students participated in this programme.



Our department arranged an industrial visit on 09th Aug. 2017 58 students and 2 staff members went to Salem Co-operative Milk Producers Union Ltd. Salem.



Our department arranged an Educational visit on 19th Aug. 2017, 59 students and 4 staff members went to Dr.A.P.J.Abdul Kalam Memorial Place, Rameshwaram. This visit was very inspiring to our students.



DEPT. OF TAMIL:

The department functions with B.Lit., M.A and M.Phil Programmes.

Our Department conducted one day seminar on 28th Jun. 2017. Dr. M.Chandrasekar from Arrasinar kattetam matrum Sirpakallai College, Mamalapuram, gave a special lecture on "Art of Tamil Nadu Temple".



Our department conducted one day workshop on 11th Aug. 2017. R.E.Sankaradass from Samaskeurtha Bharathi institution, Chennai gave a special lecture on "SAMASKERUTHA LEARNING FORUM".



Our department conducted one day seminar on 14th Sep. 2017. G.Rajasekar, yoga master Thirumullar Yoga Institution, Rasipuram gave a special lecture on "NEED FOR YOGA".



On 22nd Sep. 2017 our final year students were taken to Tharamangallam Sivan Temple in order to learn the Tamil culture and tradition.



STAFF PARTICIPATION:

Our faculty members Dr.K.Sakthivel, Mr.D.Muthusamy, Mr.G.Prabu, and Ms.M.Bhuvaneswari attended an International Level Seminar on "RESEARCH METHODS AND STATISTICAL TOOLS IN SOCIAL SCIENCES" at Selvamm Arts and Science College, Namakkal on 15th July 2017.

Our department faculty, G.Prabu, attended one day seminar on, 28th Jul. 2017 at K.S.Rengasamy Arts and Science College, Thiruchencode. He presented a paper on "சித்தேரி மலைவாழ் மக்களின் மருத்துவ முறை"

DEPT. OF ENGLISH:

BRIDGE COURSE:

Department of English conducted Bridge Course to all the freshers for seven days from 11th to 24th Jul. 2017, inorder to remove their fear about the Communication Skills, and also we provided a separate book, Titled "Enjoy Your English".

LITERARY COMPETITION:

Department of English conducted various Literary Competitions like Essay Writing, Drawing, Poetry Writing, Simulacra, Elocution, Extempore, Literary Tableau, Drama, Language Connection, Soliloguy, Mime-Show, Traditional Parade, Fireless Cooking, Face Painting and Dias Decorator under the banner ART BEES -2017 on 8th Aug. 2017 II BA English students won the over-all championship. All the three Vice-Principals and the two Deans of SASC acted as judge for the on stage competition. Dr.N.Rajavel, Principal and Dr.K.S.Arulsamy, Administrative Director of SASC distributed certificates and prizes to the winners.

SPECIAL LECTURE:

Department of English inaugurated its Association on 11th Aug.2017. Mr.Amalan, Assistant Professor, Kongu Engineering College, Dharmapuri was the chief quest and he gave a special lecture on "Literary Criticism" and also he gave valuable tips for NET/SET exams.



STUDENTS PARTICIPATION:

lymperum Vizha was celebrated in our college for the 3rd time for two days on 31st Aug. and 1st Sep.2017. Several Competitions like Essay Writing, Poetry Writing, Drawing, Elocution (Tamil & English), Thirukkural Reciting, Solo Dance, Solo Song, Group Dance, Drama, Rangoli, Stand-up Comedy, Hair-Dressing, Mehandi and Mimicry were conducted. We won the Overall Championship for the third consecutive year.



Three of our final MA students had participated in Elocution and Painting competitions conducted by Tamilnadu

Forest Department, Namakkal on the eve of Wildlife Week Celebration -Oct. 2017. Ms.P.Jeeva Pritha won the SECOND prize in Elocution.

Seventeen of our students had participated and presented their papers in the National Conference on 'Integrating Global Issues in ELT' organized by the Department of Science & Humanities on 27th Sep. 2017 held at M.Kumarasamy College of Engineering,

Department of English Conducted FDP for all faculty member on 09 and 11 Nov. 2017.

FACULTY DEVELOPMENT PROGRAMME:

On 3rd June. 2017, FDP programme was conducted with the resource parson Dr.S. Aruldass, Director, shepherd and Dr. Joseph Stephan from St.Joseph's College, Trichy. on the Topic "Care for our Common Home". The Earth care for Humanity.



Selvannin Arts & Science College, Namakkal (Autonomous)

(Affilialted to Periyar University, Salem)

Nationally Reaccredited (2nd cycle) at by NAAC `A' grade - UGC Recognised 2(f) and 12 (B) Institution

Ponnusamy Nagar, Salem Road, NH-7, Pappinayakkanpatti (P.O), Namakkal - 637 003. Website: www.selvamcollege.in E-mail: selcoll@rediffmail.com

UG PROGRAMMES:

C o B.Sc., Mathematics, Computer Science, **Electronics and Communication**, Physical Education, Physics, Chemistry, Biotechnology, Microbiology, Hotel Management and Catering Science.

BBA. BBA. (CA) B.Com. B.Com. (CA) B.C.A. B.Lit. Tamil B.A. English

PG PROGRAMMES:

M.Sc., Mathematics, Computer Science, Physics, Biotechnology, Chemistry, Applied Microbiology, **Electronics and Communication**, M.A. Tamil, English, M.Com.

MASTER OF PHILOSOPHY:

M.Phil. - Biotechnology, Microbiology, Chemistry, Physics, Computer Science, Mathematics, Commerce, Tamil, English. **DOCTOR OF PHILOSOPHY** Ph.D. - Biotechology