

# Selvam Arts & Science College, Namakkal.

(Autonomous)



Nationally Reaccredited (2<sup>nd</sup> Cycle) at 'A' Grade by NAAC  
UGC Recognised 2(f) and 12(B) Institution  
Affiliated to Periyar University (Salem)  
Namakkal - 637 003, Tamilnadu.

## Concord

SASC News Letter

Half Yearly

Vol. 9 Issue 1

June – Nov 2016

### In This Issue...

- Message from the Principal's Desk
- Lifetime Achievement Award
- 'Iymerum Vizha'
- Faculty Development Programme
- Staff Picnic
- Parents - Teachers Meet
- Youth Red Cross(YRC)
- Women's Welfare
- NSS
- Certificate Courses
- Celebrations:
  - Independence day
  - Sports day
  - Deepavali
- Department wise:
  - Seminars
  - Workshops
  - Paper Presentations
  - Industrial Visits

### Patron

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**Dr. K.S. Arulsamy, Administrative Director.**

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**Mrs. K.K.Kavitha, Vice Principal.**

**Mrs. T. Vijaya Saratha,**

**Mr. R. Saravana Kumar,**

**Mr. B. Karthick.**

### Message from the Principal's desk:

It gives me immense pleasure to meet you all through our college News letter, "Concord". I admire the changes and the smartness in all the endeavors'. There is a famous saying, "Success is near to one who Works hard with smartness".



Hard work is work by using our body and putting in so many efforts to complete it, whereas smart work is work by using our mind and our smartness.

Smart work is just an intelligent way of working where you finish the work more efficiently. Smart work is really important as it saves time and allows you to reach your goals faster than hard work. There are no secrets to success. It is the result of planning, smart work with involvement and dedication. So I wish you to do smart work and be successful in all your endeavors.

### Lifetime Achievement Award

Our Chairman was honoured by the Tamilnadu Veterinarians with "LIFETIME ACHIEVEMENT AWARD" on 30<sup>th</sup> April 2016. This award is recognition for being a true example of integrity, dignity and assertiveness, diversity in professionalism, by this exceptional achievement both in poultry and in education, exhibiting the culture of commitment and excellence that distinguishes him from others, and for being an inspiration to a generation of Vet –Entrepreneurs.



### BEST EDUCATIONIST AWARD

Our college Chairman was honoured by Puthu Yugam Channel with the "BEST EDUCATIONIST AWARD" held at Namakkal on



### 'LYMPERUM VIZHA'

On the occasion of 17<sup>th</sup> anniversary of the college, "Iyemperum Vizha" was celebrated in our college for two days on 01<sup>st</sup> and 02<sup>nd</sup> Sep 2016. This Iyemperum Vizha included Muthamizh Mandram, Teachers' Day, Cultural Festival, Science day and Freshers' Day.

On the first day Dr. Kavingar Nanthalala gave a special address on "Agapporulin Thiravukol". On the second day, Science day was celebrated with a special address of Dr.K.S.Arulsamy, Administrative Director, Selvam Arts and Science College, Namakkal on "Ariviyalik kondadi Anbai Valarppoam". On these two days cultural programmes and competitions were also conducted and a large number of students participated.



### FACULTY DEVELOPMENT PROGRAMME

Faculty Development Program was organized on "Learn English in six days". A special lecture was delivered by Dr.S.Raja, the former Deputy Principal, St.Joseph's college, Trichy.on 10<sup>th</sup>Sep 2016



Faculty Development Program was organized on "Industrial Relation and Internal Quality Improvement" and a Special lecture was delivered by Dr.V.Mohanasrinivasan PhD, VIT University, Vellore



### STAFF PICNIC

A staff picnic was organized to Yercaud on 20<sup>th</sup> November 2016, to entertain the staff and to relieve them of their daily routines. 120 staff members took part in the one day trip and got refreshed and energized to meet the academic needs with renewed vigour.



On 10<sup>th</sup> Feb 2016, "National Deworming Day" function was held at our college. All the NSS students participated and benefited from this programme.

### PARENTS – TEACHERS MEET

Parents - Teachers meet was conducted on 14.06.2016, for II and III year students after their results were declared to discuss the performance of their wards parents, suggestions were collected for students' welfare and improvements.



### NSS

NSS of our institution organized a 2<sup>nd</sup> International Yoga day on 21<sup>st</sup> June 2016 and 200 Students participated in this programme.



NSS of our institution organized a mega cleaning camp on 02nd July 2016 at Selvamm Arts and Science College (Autonomous), Namakkal.



NSS of our institution organized a Fire and Safety Awareness Programme on 19th July 2016 in our college.



We organized Independence Day celebration programme at Selvamm Arts and Science College (Autonomous), Namakkal through NSS volunteers on 15<sup>th</sup> Aug 2016.

Our NSS organized NSS – Swachh Bharat Mission Activities on 27.08.2016 at Pappinayakenpatti Namakkal.





We organized Youth day celebration on 16 August 2016 in our college. The resource person was Dr.M.A.Uthayakumar, M.Sc., M.Phil. M.Ed., Head Master, Govt.Boys Hr.Sec.School, Sendhamangalam, who delivered a special address on “உன்னால் முடியும் தமிழ்” to our college students.



NSS of our institution organized “Intestinal worm prevention programme” on 11th September 2016 at Selvamm Arts and Science College (Autonomous), Namakkal.



Our NSS volunteers arranged a Dengue Fever Awareness program to people at Chinnamudhalaipatti Village, Namakkal on 21st September 2016



We organized NSS day celebration on 28 September 2016 in our college. The resource person was Dr.K.S.Arulsamy, Administrative director of our college and he delivered a special address on “Would you like to become a Leader?”



We organized Rashtriya Ekta Saptah a pledge taking ceremony (National Unity Day) Celebration on 31 October 2016 in our college.

From Nov 16<sup>th</sup> to 22<sup>th</sup> 2016 between these seven days in Chennai where happened the NSS (National Social Service) training camp wherein our department professor Mr.R.Mathi was participated and benefited.



### WOMEN'S WELFARE

Women's Welfare Committee invited Dr.Umaparthiban and Dr. Abinaya to deliver special lectures on “Thaipaala Vaara Vizha” on 8<sup>th</sup> August 2016.



### YOUTH RED CROSS (YRC)

Youth Red Cross is giving a marvelous support to all the functions of our college. It conducted a blood group identification camp on 4th July 2016 for all I UG and I PG Students and identified their blood groups.



YRC committee organized a First Aid Training Programme in our college on 9<sup>th</sup> August 2016. The training was given by Dr.M.Santhoshkumar, Emergency, M.M Hospital, Namakkal.



### STUDENTS' ORIENTATION PROGRAMME

For our first year students, the college arranged an orientation programme on 28<sup>th</sup> July 2016 and gave practice for one week.



### CERTIFICATE COURSE

During this academic year, 2016 - 2017, we have initiated 20 courses in all the departments to equip the students with various skills and knowledge; we follow this scheme since we are in an Autonomous College. We have included these courses in our curriculum.

#### Science

Basic Mathematics for Competitive Exams (NET), Coaching for PG TRB, Electronics Equipments and Maintenance, Soil Analysis, Water Analysis, Internet for Everyone, PHP Scripting language, Mushroom cultivation & Vermi composed Technology, Azolla & Spirulina Cultivation, Non Destructive Testing, Tourism-AGlobal operation, Officiating and Coaching in major game.

#### Arts

Waste Management, Disaster Management, Practical Banking, Principles of Insurance, Consumer Protection Act, Right of information Act, English for Competitive Exam, English for NET/SET Exam, Basic Hindi, Competitive Exam in Tamil.

### CELEBRATIONS: INDEPENDENCE DAY

Independence Day was celebrated in our college on 15<sup>th</sup> August 2016, in a grand manner. Our Chairman, Dr.P.Selvaraj, presided over the function and gave a special address to the students and the staff



### SPORTS DAY

Sports day was celebrated in our college on 24<sup>th</sup> Sept 2016, in a grand manner. Sportsmen were honored with prizes and medals according to their success and achievements, Mr.S.Velusamy, Deputy Transport Commissioner, Erode was the chief guest who awarded the prizes and medals to the heroes of the day. Finally the White house (BBA, PHY, and COM) won the first place in an sports day.



### DEEPAVALI

The SASC rejoiced in "Deepavali" celebration on 24<sup>th</sup> October 2016. Our madam Mrs.Jayam Selvaraj presided over the function. Sweets were distributed to all.



### DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration initiated its activities through the Inauguration of Selvam Business Administration on 28th July

2016 and Association officials were selected. On that day, a Special lecture on "Role of Banking in Service Sector" was given by Mrs.S.K.P.Nalini, Branch Manager, Indian Overseas Bank, Namakkal.



On 20<sup>th</sup> Sept 2016, a special lecture was delivered on "Research Methods". The chief guest was Dr.D.Kanchana, Assistant Professor, Department of Business Administration, Arignar Anna Govt.Arts College, Namakkal



The 17<sup>th</sup> annual sports meet was held on 24<sup>th</sup> Sept 2016. Our students participated in various events. The white house won the overall championship.



### DEPARTMENT OF PHYSICS Physics Association Inauguration:

The Department of physics conducted its Association Inauguration meet with Chief guest, Dr. M.Jamal Mohammed Jaffer from Jamal Mohammed College (Autonomous), Tirchirapalli on 26<sup>th</sup> July 2016.



### Special lecture:

The Department of physics arranged a Special lecture on "Physics in pyramids" by Dr. M.Jamal Mohammed Jaffer from Jamal Mohammed College (Autonomous), Tirchirapalli on 26<sup>th</sup> July 2016



Our department conducted a special lecture on "Fundamental of X-ray diffraction" by Mr. Sudharsan from PSG College of technology, Coimbatore, held on 19<sup>th</sup> Sept 2016.



### Industrial Visit:

53 students and 2 staff members of our department went on an Industrial visit to Salem Aavin milk dairy, on 4<sup>th</sup> Aug 2016.



### Science Expo-2016:

Our college organized Selvam Science Expo – 2016 on 29<sup>th</sup> August 2016, in which our department students participated and exhibition their skills.





### Students and staff participation:

From our department, 2 staff members attended a live demonstration on "Physics Experiments" organized by M/s Madras scientific suppliers Salem on 8<sup>th</sup> Aug 2016.

Our Head of the department Mr.S.Padmanathan presented a paper entitled "Investigation of molecular structure, Band gap Energy and thermodynamic properties of organic Dye Based on carbonitrite Group using DFT and HF calculation" in a seminar organized by Ananda College (Autonomous) Devakottai-630 303, Sivaganga (D.t) held on 19<sup>th</sup> & 20<sup>th</sup> Sept 2016.

In our department, a staff member Mr.B.Karthick and four students attended a national level training programme on class room physics (CRP)-2016 held on 24<sup>th</sup> and 25<sup>th</sup> Sept 2016 at Annamalai university- Chidambaram.

From our department, two I M.Sc., students participated in a one day workshop on "Applications of physics in medical APM-2016" held on 28<sup>th</sup> Sept 2016 at AVS College of technology, Salem.

In our department, three I M.Sc., students participated in a seminar on "Green chemistry in organic synthesis" (GCOS-2016) held at the Department of Chemistry at Namakkal Kavignar Ramalingam Government Arts College for Women, Namakkal on 28<sup>th</sup> Sept 2016.

Our department Ho D Mr.S.Padmanathan presented a paper entitled "NBO, HOMO, LUMO and vibrational spectra (FTIR and FT R A M A N)" of 3-chloro-3'-methoxystilbene using ab initio HF and DFT methods in a National conference on advanced materials-2016 (NCAM-2016) organized by

St. Joseph's college, on 7<sup>th</sup> October 2016.

### DEPARTMENT OF MICROBIOLOGY

Our Department organized a one day international Conference entitled on "Biomolecules and their prospects" on 8/07/2016. Nearly 452 students from different colleges and different universities participated and benefited. Eminent personalities like Dr. Kuberan (Kuby) Balagurunathan, professor of medicinal chemistry, university of Utah, Salt Lake City, U S A., Dr. P.U. Mahalingam, Associate Professor, Department of Biology, The Gandhigram rural Instate, Gandhi gram, Tamilnadu. India, Dr. M. Karthikeyan, senior lecture, department of microbiology, faculty of medicine, Qwest International University, Perak, Malaysia were present.



Our Department students participated in a National Level technical symposium on "FUTURE LIFE WITH BIOTECHNOLOGY" held at Selvam College of Technology, Namakkal, on 16<sup>th</sup> Sept 2016.

Our department organized a one day industrial visit to Salem on 29<sup>th</sup> SEP' 2016. During the industrial visit, our students visited Aavin Milk Industry.



PG and research department of Microbiology arranged a special lecture on "BIO INDUSTRIES AND ITS SCOPES" by Dr. G. VIVEKANANDHAN M.Sc., M.Phil., Ph.D., Managing Director, Farmer's Biofertilizers and Organics, Coimbatore on 13.10.2016.



**MEMORANDUM OF UNDERSTANDING**  
**Farmer's Bio-fertilizers and Organics** having its registered office at **Coimbatore** hereinafter referred to as the **Industry'** & **Department of Microbiology**,

**Selvamm Arts and Science College** having its registered office at Namakkal hereinafter referred to as the **'COLLEGE'** which offers various Under Graduate, Post Graduate and Research programmes under Periyar University, Salem. Both the college and the Industry enter in to the formal statement of collaboration in the form of Memorandum of Understanding (MOU) for the purpose of academic / research interactions.

Our department organized Two days industrial visit at Cochin on 24 & 25<sup>th</sup> NOV' 2016. During industrial visit, our students visited CSIR NIO (National institute of oceanography) & CMFRI (Central marine fisheries research institute) Industry.



### DEPARTMENT OF CHEMISTRY

The Department of chemistry conducted the inauguration of chemistry association with a talk on **"GREEN CHEMISTRY - A MILESTONE & A CHEM QUIZ"**. The chief guest was Dr.Chandramohan, Principal Jairam Arts & science college Karur, on 15th July-2016.



The Department of chemistry organized a special Lecture on **"Fundamentals of stereo chemistry"** on 26th July-2016. The special address was given by Dr.AlexRamani, St. Joseph's college, Trichy.



The Department of chemistry organized a special Lecture on **" Nano chemistry and fundamentals of Spectroscopy"** on 31<sup>st</sup> August 2016. The special address was given by Dr.Isravel V.M.V.Enoch Karunya University, Coimbatore.



### Industrial Visit

55 of our department students and two staff, D.Saranya & S.Ragupathi undertook an industrial visit for Aavin Milk Company at Salem on 21<sup>st</sup> Sept 2016.



### STUDENTS' PARTICIPATION:

5 of our department students participated in a State level workshop on 20<sup>th</sup> Sept 2016 on **"Medical compounds and ECO friendly materials"** at K.S.R arts& Science College for women.

5 students of our department participated in a seminar on **"spectral chromatography techniques"** Karpagam university, Coimbatore on 21<sup>st</sup> September 2016

Our department HoD & staff members conducted ACT Exam for UG-students on 24th September 2016



From Our department, 6 students participated in a national level seminar, on **"Green chemistry in organic synthesis (GCOS-2016)"** Namakkal Kavignar Ramalingam Govt.Arts College for women on 28<sup>th</sup> Sept 2016.

### DEPARTMENT OF BIO-TECHNOLOGY

Our department faculty member, Dr.R.Chandrasekaran participated in a Seminar on **"Anti Plagiarism"** organized by the University Library, Periyar University, Salem on 6<sup>th</sup> July 2016.

Our college organized Selvam Science Expo – 2016 on 29<sup>th</sup> August 2016, and our department students participated and displayed the scientific their skills through Exhibit the models.



The department of Biotechnology and Microbiology jointly organized the INTERNATIONAL CONFERENCE on **"BIOMOLECULES AND THEIR PROSPECTS"** on 8th July 2016, during the conference on various colleges' students and our biotechnology and microbiology department students belonging to were participated.



Our department faculty member, Dr.R.Chandrasekaran participated in the NAAC Sponsored National Workshop on **VALUE EDUCATION: ISSUES AND CHALLENGES** organised by Internal Quality Assurance Cell (IQAC) at Gobi Arts and Science College, Gobichettipalayam, Erode, on 16<sup>th</sup> and 17<sup>th</sup> September, 2016.

The Department Association activities were inaugurated on 26<sup>th</sup> September 2016, through a special lecture on **"Low Cost Options to Start Industry in Biotechnology"**. The resource person was Dr.R.Stephan, Assistant Professor, PG and Research Department of Botany, Government Arts College, Ariyalur.



Our department faculty member, Mrs.N.Rajabairavi, has published a chapter entitled Springer Proceedings Phys, in a Book **"Recent Trends in Materials Science and Applications"**,



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**DEPARTMENT OF MATHEMATICS**

**Department Activities:**

On 22<sup>nd</sup> September 2016, we arranged a Special Lecture on "Preparation for NET" by Dr. Karupiah, Assistant Professor in Mathematics, Bharathiar University, Coimbatore.



On 24<sup>th</sup> Sept 2016, we arranged a Special Lecture on "Introduction to Differential Equations" by Dr. Paramasivam, Assistant Professor in Mathematics, Bishop Heber College, Trichy.



### Staff Participation:

On 9<sup>th</sup> August 2016, Mrs.S. Kavitha, our faculty participated in a One Day Training Program on "Plagiarism Detection Software" held in Periyar University, Salem.

On 30<sup>th</sup> September 16, Mr.P.Sowndhar, our faculty participated in a National Seminar on "Recent Advancements in Graph Theory" held at Sengunthar Arts and Science College, Tiruchengode.

From 23<sup>rd</sup> to 31<sup>st</sup> May 2016, three of our Staff members participated in a Faculty Development Program for "Global Business Foundation Skills" conducted by Infosys BPO Ltd in Mysore.

### Students' Participation:

On 23<sup>rd</sup> Sept 2016, six of our students participated in a National Seminar on "Recent Trends in the Applications of Mathematics and Statistics" held at Maharaja Co-Education Arts and Science College, Perundurai.

On 29<sup>th</sup> Sept 2016, twelve of our students participated in a Seminar on "Generalized Polynomial Factorial and Its Applications" in the event "Mysterious Adventure" held at Vysya College, Salem.

On 30<sup>th</sup> September 2016, twelve of our students participated in a National Seminar on "Recent Advancements in Graph Theory" held at Sengunthar Arts and Science College, Tiruchengode.

### DEPARTMENT OF COMMERCE

On 26<sup>th</sup> July 2016 the Department of Commerce, inaugurated the commerce association with a special lecture on "Career Development through Commerce Education". The chief guest Dr.K.Padmanaban, Annamalai University, gave useful information to our department students



On 22<sup>nd</sup> & 23<sup>rd</sup> 2016, a Faculty development programme on 'Team Building' was conducted by ICT academy of TamilNadu, at Narasu's Sarathy Institute of Technology, Salem. Our department staff member Mr.D.Duraimurugan participated in this programme.

On 09<sup>th</sup> Aug 2016 Periyar University, (Salem) conducted a one day training programme "URKUND: Plagiarism Detection Software for Research Supervisors" and our department staff members, Mr.D.Duraimurugan and

Mr.P.Sivakumar participated in this programme.

On 28<sup>th</sup> Sept 2016 our department arranged a Special Lecture on "How to become a professional Auditor?" The chief guest was Mr.K.Nagarajan, practicing cost Accountant, Namakkal. Students were benefited by this session.



Dr.K.Gunasekaran, Vice Principal and Head, published a paper on "Corporate Social Responsibility – An Overview" in Primax International Journal of Commerce and Management Research, September – 2016.

Dr.S.Gurusamy, published a paper on " Foreign Exchange Market" in Primax International Journal of Commerce and Management Research , September – 2016.

Mr.M.Kamalakkannan, published a paper on "Tourism Industrial Development in India" in Primax International Journal of Commerce and Management Research, September – 2016

Mr.P.Sivakumar, published a paper on "International Financial Management- an Overview" in Primax International Journal of Commerce and Management Research, September – 2016.

Mr.D.Duraimurugan, published a paper on "A Study on customer perception towards e-banking services with special reference to Namakkal District" in Primax International Journal of Commerce and Management Research, September – 2016.

Mr.P.Jeeva, published a paper on "A Study on Buyer Behavior Towards After

Sales Services of Electronics products Namakkal District " in Primix International Journal of Commerce and Management Research , September – 2016.

Mrs.G.Anbarasi, published a paper on "Recent Trends in Banking" in Primax International Journal of Commerce and Management Research, September – 2016.

Mrs.G.Chandra, published a paper on "A Study on customer Preference towards Refrigerator in Namakkal District " in Primax International Journal of Commerce and Management Research, September – 2016.

### DEPARTMENT OF ELECTRONICS AND COMMUNICATION Association Inauguration:

Department of Electronics and Communication conducted the Association Inauguration with Dr.P.Gowthaman Asst.prof, Erode Arts and Science College, Erode as the chief guest on 09<sup>th</sup> Aug 2016.



### Special lecture:

The Department of Electronics and Communication conducted a one day seminar on "**RESEARCH TRENDS IN ELECTRONICS**" and the Resource person was Dr.P.Gowthaman Asst.prof, Erode Arts and Science College, Erode on 9.8.2016. The Students got a clear vision on the Research Trends in developing technology of Electronics Field and how the nano technology is implemented. He motivated the students to write articles in Journals and gave a clear idea about how to get UGC project Funds.



The Department of Electronics and Communication conducted a one day seminar on "**INTERNET OF THINGS (IOT)**" on 18.10.2016 and the Resource person was Dr.T.POONGOTHAI Asst.prof, K.S.R college of Technology, Tiruchengode. The Students got a wide knowledge about IOT devices and learnt how the IOT device plays a major role in our day to day life and the students eagerly watched the simulation about the IOT devices.



The Department of Electronics and Communication exhibited the science projects on Science Day which were displayed in the memorial of Dr.A.P.J.Abdulkalam. There were many projects that showed the development of science and Technology.

Our Department HoD Mr.P.Thamaraiselvan has Completed in PhD on 24.11.2016 and for the entitle "**INVESTIGATIONS ON COBALT AND MANGANESE DOPED ZINC OXIDE THIN FILMS BY DIP COATING METHOD**"



### Students' Participation:

A student of Electronics and Communication department, E.Udhayakumar participated and won FIRST place in STATE LEVEL Athletic competition. And one of our students A.Subash won Third place in the cross country event held in Periyar University.

### DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

The Department of Commerce (CA) arranged A special address entitled '**Excellence of Leadership**' on 09.08.2016 by Dr.M.REVATHI BALA, Head of the Department, PG& Research Department of Commerce, Kongunadu Arts and Science College, Coimbatore.



53 students and 2 staff members of our department, Third B.Com (CA) visited Chettinad Cement Factory, Puliur, Karur (DT) on 21.10.2016, for the development of the students' practical knowledge.



The Department of Commerce (CA) arranged a special address entitled "**EMERGING OPPORTUNITIES IN SELF EMPLOYMENT**" on 20.10.2016 by Dr. T. MARICHAMY, Assistant Professor, Department of Economics, Arignar Anna Govt. Arts College, Namakkal.





## SASC NEWS LETTER (June – Nov 2016)

### Industrial Visit:

On 12<sup>th</sup> July 2016, 57 of our First B.Com (CA) students and 2 staff members visited Aavin Diary Milk, Salem, for the development of the students' practical knowledge.



Our department arranged a one day Educational Excursion to Kerala with 55 students and 3 Faculty Members on 13<sup>th</sup> November 2016.



### Staff Participation:

On 24<sup>th</sup> June 2016, our Department Head, Dr.S.Ramesh participated in a one day Faculty Development Programme conducted by ICT Academy of Tamilnadu on "Guidelines for Writing Scientific Research Articles at Selvam college of Technology, Namakkal

On 22<sup>nd</sup> and 23<sup>rd</sup> July 2016, our Department Faculty, Mr.S.Manikandan participated in a two day Faculty Development Programme conducted by ICT Academy of Tamilnadu on "Team Building" at Narasu's Institute of Technology, Salem.

### DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Our department arranged an Industrial visit to Hotel Shervaroys, yercard, Salem. On 8<sup>th</sup> July 2016. 60 of our students and 3 staff members undertook the visit, for the development of the students' Welfare.



The department of HMCS arranged a special lecture on "High tech, high touch in today hospitality" on 21<sup>st</sup> September 2016. This program was presented by Mr.P.Gokil Anandham, Food and beverage manager, Park plaza, Salem.



The department of HMCS conducted a "workshop on Hors d' oeuvres" on 21<sup>st</sup> October 2016. Chef.N.Ramkumar, Chennies Institute of Hotel Mgt, Salem was the chief Resource person.



Our department students participated in "Di wine workshop" on 22<sup>nd</sup> September 2016 at Kongu Arts & Science College, Erode.

### DEPARTMENT OF COMPUTER SCIENCE

The Department of computer science inaugurated its department association on 23.09.2016. A special lecture on "Emerging Trends in IT" was given by Dr.N.Krishnamoorthy, Asst.Professor, Dept. of CSE, Kongu Engineering College, Erode on that day.



We organized a state level symposium "YOBI'16" on 22.09.2016. Students from various colleges participated and bagged prizes. The overall championship was attained by Kongu Arts and Science College, Erode.



The Department of Computer Science organized a Seminar on 08.07.2016. Dr.P.Kalavathi, Associate Professor, Dept. of Computer Science & Applications, Gandhigram Rural Institute-Deemed University, Dindigul enriched this day by delivering a special lecture on "Research Methodology".



On 09.08.2016 our HoD, K.K.Kavitha and faculty K.V.Sumathi participated in a training programme "Plagiarism" conducted by Periyar

### Students' participation:

On 17<sup>th</sup> August 2016 six of our final year PG and four students from II B.Sc (CS) attended a symposium at PKR Arts and Science College for women, Coimbatore.

Two of our final year M.Sc (CS) students participated in a Symposium conducted by KGiSL Institute of Information Management, Coimbatore on 26<sup>th</sup> August 2016

Fifteen of our final year UG students attended a one day workshop conducted by KSR College of Arts and Science for Women on 7<sup>th</sup> September 2016.

### DEPARTMENT OF ENGLISH

The Department of English conducted a Bridge course for all the freshers for seven days to remove their fear about the communication skills, and provided them with a separate book, namely "Enjoy your English".

The Department of English conducted various literary competitions like Essay Writing, Drawing, Poetry Writing, Simulacra, Spell-Bee, Sentence Making, Elocution, Extempore, News Reading, Jumbled Words, Literary Tableau and Drama under the banner ART BEES 16 on 15<sup>th</sup> September. Final year UG students' won the over-all championship with 43 points. Mrs. K.Kalarani, Principal Selvam Teacher Training Institute, Namakkal was the chief guest and she stressed the importance of competitions. Dr.K.S.Arulsamy, Administrative Director distributed certificates and medals to the winners.

The Department of English conducted a special lecture on 13<sup>th</sup> Aug 2016 Mr.A.Cruz Thivagarar, Assistant Professor, JP College of Engineering, Tenkasi was the resource person and he gave a speech on "Let's Speak".

#### Faculty members' participation:

One of our faculty members, Mr.L.Dheventhiran, participated in the NAAC sponsored Two Day National Workshop on "Value Education: Issues and Challenges" held on 16<sup>th</sup> & 17<sup>th</sup> September, 2016 conducted by Internal Quality Assurance Cell (IQAC) Gobi Arts & Science College, Gobichettipalayam.

One of our faculty members, Mr. P. Eswaran published a paper in a seminar on "Global Perspectives on English Language and Literature" in the International Journal of Social Sciences with ISBN number (2394-1316), conducted by Vivekananda College of Arts and Sciences for women, Thiruchengodu on June 2016.

One of our faculty members, Ms.C.Suganya participated in the Faculty Development Program for "Global Business Foundation Skills", conducted by Infosys BPO Ltd. at Mysore from 23<sup>rd</sup> to 31<sup>st</sup> May, 2016.

One of our faculty members Mr. P. Eswaran presented an article in an International Conference on Literature-A Reflection of the Society, conducted by Govt Arts and Science College for women, Bargur on 7<sup>th</sup> Sept 2016. Title of the paper was "A Post-Colonial study on Chinua Achebe's Things Fall Apart".

One of our faculty members, Mr. P. Eswaran participated in a one day National Seminar on "Language through Literature", conducted by M. Kumarasamy College of Engineering, Karur on 30<sup>th</sup> Sept 2016

One of our faculty members, Mr. P. Eswaran participated in a one day National Level Workshop on "Enhancing Employability Skills", conducted by Kongu Nadu College of Engineering and Technology, Thottiam on 20<sup>th</sup> Oct 2016.

One of our faculty members, Mr.P. Eswaran participated in a one day Training Programme on Urkand: Plagiarism Detection Software for Research Supervisors of University, organized by Periyar University, Salem on 9<sup>th</sup> Aug 2016.

#### Students' Participation:

Nine of our II PG students namely, R.Gayathri, S.Preethi, M.Sharmila, D.Revathi, K.Sudha, P.Vaitheeswari, S.Divya Bharathi, N.Saranya and S.Vimala presented papers in a National Seminar on "Multiculturalism in Modern Scenario" organized by Toni Morrison Association and the PG & Research Department of English, ERK Arts & Science College held on 12<sup>th</sup> Aug 2016.

Eight of our I PG students, namely V.Bharathi, M.Kalaivani, R.Kavipriya, K.Jothi, A.Ramya, M.Kabilan, S.Karunakaran and drama under the

banner "Shakespeare 400 Literary Fest" conducted by Bharathiar University, Coimbatore on 5<sup>th</sup> Aug 2016

lymperum Vizha was celebrated in our college for the second time for two days on 1<sup>st</sup> and 2<sup>nd</sup> Sept 2016. Several Competitions like Essay Writing, Drawing, Elocution, Solo Dance, Solo Song, Group Dance, Drama and Mimicry were conducted. We won the overall championship for the second consecutive year.

### DEPARTMENT OF TAMIL

Department of Tamil organized by Imperu vizha on 01<sup>st</sup> and 02<sup>st</sup> Sep 2016. This program contact stage competition and non stage competition many students participation and enjoy.



The department of Tamil arranged a special lecture on 'Tamil Ilakkiyangal in Vail Nunnarivu Nuttpangal' on 18.07.2016. The chief guest was T.Manjuladevi, Associate Professor, Head of the department, Arignar Anna Government Arts College, Musiri.



Our department staff members and students participated in "Erode Book Festival", at Erode on 09.08.2016.





Our department arranged a special lecture on 'Vaalkaiyen Vetri Suvadugal'on 30.09.2016. The chief guest was Dr. N. Sankararaman, Assistant Professor, SSM College of Arts & Science, Komarapalayam.



On 30.09.2016, a Tamil Awareness Short Film was screened to our department students and our principal inaugurated the function and gave a special lecture.



### STAFF PARTICIPATION

In periyar university conducted the "Information and Internet Training camp" as a workshop at Aug 9<sup>th</sup> 2016 . When pur department Professor Mr.S.Yoganathan participated and he was benifited through that camp.

From Nov 16<sup>th</sup> to 22 th 2016 between these seven days in chennai where happened the NSS (National Social Service) training camp wherein our department professor Mr.R.Mathi was participated and benefited .



### Students Participation

In Namakkal co-operative Bank conducted essay competition and speech competition for namakkal surroundings students therein our department Miss Hemamalini (II MA. TAMIL) and Kannan ( I MA TAMIL) they are participated and got a 1<sup>nd</sup> & 2<sup>nd</sup> Prize for essay competition when topic is In "Rural Economic Imprtnce of Co-operative"



Belike en titled "CO – OPERATIVE LEADERSHIP QUEALITY" in these cometition our department (II MA TAMIL) students Miss. R.Revathi got a first prise and the laureate students oppreciated with certificates by District Collector and the Managements also appreciated them for their success.



### DEPARTMENT OF PHYSICAL EDUCATION JUNIOR STATE LEVEL ATHLETIC MEET

Tamil nadu junior state level athletics meet was held on 06<sup>th</sup> August 2016, at Cuddalore. Mr.Manivannan III-B.Sc.,CS, won II-Place in High jump. Ms.M.Priyadharshini II-BBA won III-Place in Pole vault.Mr.Udhayakumar I-BSc., ECE, won III-Place in Long jump.

### CROSS COUNTRY RACE: MEN CATEGORY:

2016-2017 Periyar university inters collegiate Cross country race was held on 4<sup>th</sup> Aug 2016 in Periyar University Salem. Mr. Arangamuthu – I-BSc., ECE, won I place.Mr. Neelakandan I-B.COM, CA. won III –place. Mr.Subash I B.Sc, ECE got IV-place. Mr. Sarathkumar III-B.Sc. Maths got V-place Mr. E.Jalandharan II B.Sc.Phy-Edu, got VII-place.



### WOMEN CATEGORY:

Ms.P.Ranjitha – III- B.A Eng I-place. Ms.A.Sujitha – I B.Sc., Phy-Edu got II-place. Ms.Dharani I-BBA got IV-place. Ms.Mahalakshmi II B.COM got V- place. The students participated in All India Cross country meet held at Awlva's university, Mangalore on 26.10.2016.



### CRICKET:

Periyar university inter collegiate Cricket tournament was held on 19<sup>th</sup> September 2016 at Periyar university, Salem and we got I- place in zonal and have won IV- place for 3 Consecutive years in the university level.



## SASC NEWS LETTER (June – Nov 2016)

### JUNIOR STATE LEVEL ATHLETIC MEET

Tamilnadu 39<sup>th</sup> junior state level athletic meet was held at Krishnagiri on 15<sup>th</sup> oct 2016. Mr.Manivannan III-B.Sc.,CS, Won III-Place in High jump. Ms.M.Priyadharshini II-BBA won II-Place in Pole vault.Mr.Udhayakumar I-B.Sc., ECE, won I-Place in 4X100 Mts Relay.

### BOXING

2016-2017 Periyar university Inter Collegiate Boxing competition was held at Muthayammal Arts college,Rasipuram on 17<sup>th</sup> & 18<sup>th</sup> oct-2016 .Our college team got the overall III-Position



### MEN CATEGORY:

Mr. S.Surya – II-B.Sc-Maths.,won I place. Mr.Naveenkumar III-B.COM, Won I –place.A.Gunaseelan-II B.Sc P.Ed won III-place., R.Kaviraj -III-B.A(Eng).,won II place.

### JUDO:

2016-2017 Periyar university Inter Collegiate Judo competition (men & women) was held at Aringnar anna Arts college,Krishnagiri on 05& 06-Oct-2016 . Our college team got to over all III-position.



### MEN CATEGORY:

Mr.B.Tamilarasan–I-B.Sc P.Ed.,won-III-place. Mr.K.Jayaraman-I-B.Sc P.Ed.,won-I-place..A.Gunaseelan-II B.Sc P.Ed won III-place.,

### WOMEN CATEGORY:

M.Valarmathi–I-B.A(ENG) won-II-place. Umamageshwari-I-B.Sc P.Ed.,won-III-place..

### TEAKWONDO:

2016-2017 Periyar university Inter Collegiate Judo competition (men & women ) was held at Aringnar anna Arts college,Krishnagiri on 13<sup>th</sup> & 14<sup>th</sup> oct-2016 . Our college team got the over all III-Position.



### MEN CATEGORY:

Mr.G.Tamilarasu–II-B.Sc P.Ed.,won-II-place. Mr.R.Surendar-II-B.Sc P.Ed.,won-II-place..G.Raju-I-M.Sc(CS) won I-place.,

### WOMEN CATEGORY:

M.Krishnapriya–III-B.Sc(BT) won-I-place.,S.Umamageshwari-I-B.Sc P.Ed.,won-I-place.K.Manibharathi-B.Sc P.Ed.,won-III-place..

### SPORTS DAY:

2016-2017 Sports day competitions were organized by our department on 24.09.2016.



## Selvam Arts & Science College, Namakkal. (Autonomous)

(Affiliated to Periyar University, Salem)

Nationally Reaccredited (2<sup>nd</sup> Cycle) at the highest grade 'A' by NAAC - UGC Recognised 2(f) and 12(B) Institution  
Ponnusamy Nagar, Salem Road, NH-7, Pappinayakkanpatti (PO), Namakkal - 637 003. Web : selvamarts.edu.in E-mail : selcoll@rediffmail.com

### C O U R S E S

#### UG PROGRAMMES

B.Sc.,  
Mathematics, Computer Science,  
Electronics and Communication,  
Physical Education, Physics,  
Chemistry, Biotechnology,  
Microbiology,  
Hotel Management and Catering Science.

BBA  
BBA. (CA)  
B.Com  
B.Com. (CA)  
B.C.A.  
B.Lit. Tamil  
B.A. English

#### PG PROGRAMMES

M.Sc.,  
Mathematics, Computer Science,  
Physics,  
Biotechnology, Chemistry,  
Applied Microbiology,  
Electronics and Communication,  
M.A. Tamil, English, M.Com.

#### MASTER OF PHILOSOPHY

M.Phil. - Biotechnology,  
Microbiology,  
Chemistry, Physics,  
Computer Science,  
Mathematics, Commerce,  
Tamil, English.  
**DOCTOR OF PHILOSOPHY**  
Ph.D. - Biotechnology