# Selvannun Arts & Schente Cullege, Namakkal. (Autonomous)



Nationally Reaccredited (2<sup>nd</sup> Cycle) at 'A' Grade by NAAC UGC Recognised 2(f) and 12(B) Institution Affiliated to Periyar University (Salem)
Namakkal - 637 003, Tamilnadu.



Half Yearly

Vol. 8 Issue 2

December 2015 - May 2016

# 90 Mis 900000000

- Management Trustee Message
- Lifetime Achievement Award
- Youth Red Cross (YRC)
- National Voters Day
- Flood Relief & NSS
- Parents Teachers Meet
- Training and Placement
- Students Orientation Programme
- Celebrations:
  - >12<sup>th</sup> Graduation Day
  - ≻Pongal & Republic day
  - ≻Founder's day
  - ≻Women's day
  - **≻College day**
- Department wise:
  - **≻Seminars & Workshops**
  - **≻Paper Presentations & Publications**
  - **≻Industrial Visits**
  - ➤ Empowering Rural People

#### Patron

Dr. P. Selvaraj, B.V.Sc., Chairman.

#### **Editors in Chief**

Dr. B. Kaviethra Nandhini, Secretary.

Dr. K.S. Arulsamy, Administrative Director.

Dr. N. Rajavel, Principal.

#### **Editors**

Mrs. K.K.Kavitha, Vice Principal.

Mrs. T. Vijaya Saratha,

Mr. R. Saravana Kumar,

Mr. V. Haridass.

### **Message from the Management Trustee**

"Follow our Dream"

I have great pleasure to know that our college has brought out the concord for the last eight years. It shows our past, present and future. It reaches by the vibrant staff and students of Selvam Family.

This concord carries the contribution reflecting ethos and aspiration of the students and faculty members of our institution.



I also take this opportunity to congratulate our Chairman, Dr.P.Selvaraj for receiving "Lifetime Achievement Award in 2016.

I extend my warm wishes to all members of our college. I am sure that it will continue to maintain its excellence and characters with great distinction.

#### **Lifetime Achievement Award**

Our Chairman is being honored by the Tamilnadu Veterinarians for receiving "LIFETIME ACHIEVEMENT AWARD" on 30<sup>th</sup> April 2016. This award is a recognition for being a true example for integrity, dignity and assertiveness, diversity in professionalism, for exceptional achievements both in poultry and in education, for



exhibiting the culture of commitment and excellence that distinguishes him from others, for being an inspiration to a generation of Vet Entrepreneurs.

#### **YOUTH RED CROSS (YRC)**

YRC Committee organized a programme for "Taking Photos for New Voter ID Card" in our College on 20<sup>th</sup> Jan 2016. Many of our students utilized this programme.



YRC Committee organized a "Blood Test Cardio Vascular Disease" programme in our College on 9<sup>th</sup> Jan 2016. Our staff members and workers had participated in Blood Test.



YRC Committee organized a programme to distribute "Nilla Vembu Kasayam" in our College campus on 1<sup>st</sup> Dec 2015. Our staff members and workers participated.



#### **NATIONAL VOTERS DAY**

Our college staff members and students took pledge to be honest and vote without fail on 25<sup>th</sup> Jan 2016.



#### **FLOOD RELIEF**

As a "Flood Relief" effort on behalf of our college some of our students and staff members went to Kadalur and distributed things for the affected people on 11<sup>th</sup> Dec 2015.



NSS

Our NSS team organized a "Differently Abled Day" programme in our college on 3<sup>rd</sup> Dec 2016. Our chief guest was Dr.K.S.Arulsamy, Administrative Director, Selvamm Arts and Science College, Namakkal.



Our NSS team conducted "Youth Day Celebration" on 12<sup>th</sup> Jan 2016. The chief guest was Dr.P.Senthilkumar, Principal, Selvam College of Physical Education, Namakkal. He delivered the address on Swami Vivekanadha's Expectations.



On 10<sup>th</sup> Feb 2016, "National Deworming Day" function was held at our college. All the NSS students participated and benefited from this programme.



On 10<sup>th</sup> Mar 2016, in presence of our Namakkal district collector Mr.Dhatchinamoorthy, we inaugurated the "Voters Identity Card Campaign" for our college students.





Our NSS team organized 7 days camp from 1<sup>st</sup> to7<sup>th</sup> Feb 2016, held at Pappinaikenpatty with 4 Units. The deeds like Temple Cleaning, Road Forming, Giving Awareness on Environment and enacting Awareness Drama and by which our students won the hearts of the villagers.



Our NSS programme officer, Ms.V.Malarvizhi had attended the orientation programme in Avinashilingam University, held at Coimbatore from 19<sup>th</sup> to 25<sup>th</sup> Jan 2016.

#### **PARENTS - TEACHERS MEETING**

Parents-Teachers Meet was conducted on 5<sup>th</sup> Jan, 2016, for all UG and PG students after the publication of their results. The performance of the students was reported to the parents and suggestions were shared for the students' improvement.



#### TRAINING AND PLACEMENT

The Placement Cell of SASC, managed to place 210 of our final year students (2015–2016) batch in TCS, MPHASIS BPO, IGate Solutions, Alcance Technologies, Allsec Technologies, Tech Mahendra, Shield Groups, Duruva Finance, IDBI Federal Life, Zealous Technologies & Government Mega Job Fair 2015.



# STUDENTS ORIENTATION PROGRAMME

For final year UG students, the college arranged an orientation programme in general and moral instructions. The talk was given by Dr.Pearl Kittu, Counsellor on 29<sup>th</sup> Dec 2015.



# CELEBRATIONS: 12th GRADUATION DAY

The 12<sup>th</sup> Graduation Day was celebrated on 10<sup>th</sup> Jan 2016, in a grand manner Dr. A. M. Moorthi, Vice-Chancellor, State Sports & Games University, Chennai was the chief guest of the day. Our alumni meeting also was conducted on the same day and the new office-bearers were selected and have taken charge. During the meeting, many old students shared their reminiscences and promised to co-ordinate with their juniors and the alma mater.



#### **PONGAL**

Faculty members and students celebrated the "Tamilar Thirunal Pongal" in the traditional manner, on 13<sup>th</sup> Jan 2016. Our esteemed Trustee, Mrs.Jayam Selvaraj inaugurated the celebrations with a prayer, distributed sweet pongal and conveyed her greetings to everyone. Many cultural and pongal-related traditional competitions were conducted and prizes distributed.



#### **REPUBLIC DAY**

Republic Day was celebrated in our college on 26<sup>th</sup> Jan 2016. Our Chairman, Dr.P.Selvaraj presided over the function and gave a special address to the students and staff members.



#### FOUNDER'S DAY

Founders Day was celebrated on 11th Feb 2016. All the Principals of Selvamm Institutions, staff members and other guests, rendered their greetings and thanked our honourable Chairman, followed by dinner for all.



#### WOMEN'S DAY

Women's Day was celebrated on 8<sup>th</sup> Mar 2016. The Administrative Director and Principal added glory to the celebration with their charming presence and interaction. The chief guest was Dr.P.Ananthanayaki, Head, Department of Tamil, NKR Govt. Arts College for Women, Namakkal.



#### **COLLEGE DAY**

The College Day was celebrated on 2<sup>nd</sup> Apr 2016. Students and staff members were in a festive mood, as they celebrated the day. Welcome address was given by our Administrative Director, Dr.K.S.Arulsamy followed by the chief guest Dr. Sundara Avudaiappan, Programme Executive, All India Radio, Chennai, delivered a valuable speech, which was very motivating. Annual report was read by the Administrative Director, prizes were distributed to cent percent attendanceholders, both staff and students. Cash prizes were given to the staff that showed best performance in their academics by assessing the results of students in the examination concerned. The function ended with cultural programmes.



# DEPARTMENT OF COMPUTER SCIENCE

The Department of Computer Science organized a National Conference on 5<sup>th</sup> Feb 2016, about "Big Data Analytics". The chief guests were Dr.Gopinath Ganapathy, Head, Department of CS & Engg., Bharathidasan University and Mrs.M.Devi, Head, Dept. of MCA, Selvam College of Technology. Students, Research scholars and staff from various colleges participated and presented their paper in the conference.



Our department had conducted an "Inter class meet" on 24<sup>th</sup> Feb 2016. Our students exposed their talents in various events. Dr.N.Rajavel, Principal, SASC, Namakkal, distributed the prizes for winners.



Our alumnus, Mr.Ranjith Kumar addressed our final year students about "Ethical Hacking" on 15<sup>th</sup> Mar 2016.



Mrs.K.K.Kavitha, Head, Department of CS and 4 of our faculty members T.Vijayasaratha, D.Ananthanayaki, T.R.Vithya and K.Satheesh published their research papers in the international journal.

Vivekanandha Arts and Science College for Women, conducted a campus drive on 29th Dec 2015, "Mphasis Company". Our final year students participated in this drive. M.Poovarasi and B.Maheswaran of III-B.Sc (CS) were selected for appointment, and IGATE solutions conducted on 4th Jan 2016, two of our final year B.Sc (CS) students got placed.

Selvam College of Technology, conducted campus drive by Zealous Services on 12<sup>th</sup> Feb 2016. Five of our final year students got placed. And Tech Mahindra Ltd., conducted on 23<sup>rd</sup> Feb 2016, 12 of our final year students got placed. And ALLSec Technologies conducted on 25<sup>th</sup> Feb 2016, two of our final year students got placed. And IDBI Federal Life conducted on 28<sup>th</sup> Mar 2016, 11 of our final year students got placed.

Alcance Technologies in a campus drive conducted by our college on 21<sup>st</sup> Mar 2016, two of our final year students got placed.

#### **Education Tour:**

Our final year students and seven faculty members went for an educational tour on  $30^{\text{th}}$  Jan 2016, to Kerala.



#### DEPARTMENT OF COMMERCE

The department arranged a special lecture on "Tools and Techniques of Financial Analysis" on 19<sup>th</sup> Jan 2016. The chief gust was Dr.C.Rajendran Govt. Arts College, Salem -7.



On 29<sup>th</sup> Jan 2016, our department arranged a special lecture on "Personality Development". The chief guest was Dr.K.Padmanaban, Annamalai University.

Our department had arranged one day National Workshop on "Methods of Research in Social Sciences" on 11<sup>th</sup> Mar 2016. The chief guests were Dr.D.llangovan and Dr.K.Padmanaban, Annamalai University, Chidambaram.



**Staff & Students Participation:** 

On 16<sup>th</sup> Dec 2016, National Level Seminar was conducted on "Emerging Trends in Retail Marketing" in Jairam Arts and Science College, Karur. Eight of our department staff members and 17 final year M.Com students participated and presented their papers on various titles.

On 28<sup>th</sup> Dec 2016, National Level Workshop on "Emotional Intelligence at Work Place" was conducted by BBA department. Our department head, Dr.K.Gunasekaran and final year M.Com students participated.

On 10<sup>th</sup> Feb 2016, National Level conference on "Emerging Trends, Issues, Challanges and Opportunities in Commerce" was conducted by Sri Ganesh College of Arts and Science, Salem. Our department staff, 5 members and I-M.Com students participated and presented their papers on various titles.

Our faculty member, Dr.S.Gurusamy published a paper on "A Study on Marketing of Private Hospital Services in Namakkal District" in Primax International Journal of Marketing, July–December 2016.

#### **Industrial Visit:**

On 8<sup>th</sup> Jan 2016, our department arranged an Industrial Visit to the Salem District Co-Operative Milk Produces Union Ltd, Salem. Our department I-B.Com and I-M.Com students visited this factory.



# DEPARTMENT OF BUSINESS ADMINISTRATION

The department conducted a National Level Workshop on "Emotional Intelligence at Workplace Emogen 2015". The chief guest was Dr.R.Karunamoorthy, Academic Administrator & Strategic Planner, Gopalan College of Engineering and Management, Bangalore and Dr.D.Loganathan, Director, Management Studies, T.John College, Bangalore on 28th Dec 2015.



The Department of Business Administration and Entrepreneur Cell had organized "STALL EXPO-2016" exhibition on 28<sup>th</sup> and 29<sup>th</sup> Jan 2016. Students from various departments participated and exhibited their products.



The department had conducted a Seminar on "Research Methodology" on 12<sup>th</sup> Mar 2016. The chief guest was Dr.S.Parthiban, Associate Professor, Department of Management, Gobi Arts and Science College, Gobichettypalayam.



On 26<sup>th</sup> Jan 2016, a team of 110 students from I and II years participated in ERP Programme for Republic Day celebration in the Middle School, Muthalaipatty.



On 19<sup>th</sup> Feb 2016, our department organized an "Alumni Meet" in which 45 members participated and gave their valuable suggestion and feedback.



#### **DEPARTMENT OF MATHEMATICS**

On 22<sup>nd</sup> Dec 2015, our department celebrated the "National Mathematics Day" and also conducted Inter departmental Essay competition on Srinivasa Ramanujan.

Our department conducted a special lecture on "Interesting Results in Number Theory". Our chief guest was Dr.M.A.Gopalan, from Srimathi Indira Gandhi College, Trichy on 28<sup>th</sup> Jan 2016.



On 13<sup>th</sup> Feb 2016, we conducted a special lecture on "Theory and Applications of Differential Equations". The chief guest was Dr.S.Karthikeyan, from Periyar University, Salem.



On 19<sup>th</sup> Mar 2016, we conducted an Inter class Meet.



#### **Students Participation:**

On 30<sup>th</sup> Dec 2015, 16 of our department students participated in a one-day state level workshop on "Analysis and its Applications" held at KSR College of Arts and science for women, Tiruchengode.

On 7<sup>th</sup> Jan 2016, one of our department students presented a paper on "Relation between Fixed Point Theorem in Convex Complete Metric Space" at Paavai Arts and Science College for Women, Namakkal.

On 7<sup>th</sup> Jan 2016, 13 of our department students participated in a one-day state level conference on "Recent Trends in Mathematics and its Application" at Pavai Arts & Science College for women, Namakkal.

On 11<sup>th</sup> Feb 2016, 4 of our department students participated in a state level seminar on "The Vital Role of Mathematics in Science" at Sri Ganash College of Arts & Science, Salem-14.

On 13<sup>th</sup> Feb 2016, two of our department students participated in one day district level study camp for YRC volunteers at Muthayammal College of Arts & Science, Rasipuram.

### DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Our department conducted a special lecture on "New Trends in Banking Sector" our chief guest was Mr.P.Ravichandran, Chairman & Managing Director, Paraspara Sahaya Nidhi Limited, Tiruchirappalli on 12<sup>th</sup> Jan 2016.



On 9th Mar 2016, our department organized a one day National Level workshop on "Emerging Opportunities in the Online Marketing" with special address by Dr.K.V.Ramanathan, Professor of (Finance and Marketing) and Research Advisor, Padmashree College of Management Studies, Bangalore and CA.U.llanchezhiyan, Auditor and Professor, Director, Chezhiyan Academy, Coimbatore.



#### **Education Tour:**

Our department had organized one day educational excursion on 13<sup>th</sup> Feb 2016, to Kanyakumari with 55 students and 4 staff members.



#### **Industrial Visit:**

Our department arranged an industrial visit to KKP Spinning Mill N.Puthupatti, Namakkal on 12<sup>th</sup> Feb 2016. 55 of our students and 2 staff members visited for the development of the students' welfare.



# DEPARTMENT OF CHEMISTRY

Department of Chemistry conducted a seminar on "Application of Spectroscopic Techniques". The chief guest was Dr.N.Bhadhusha, Asst. Professor, Department of Chemistry, Government Arts & Science College, Salem on 7th Dec 2015.



Department of Chemistry organized a special Lecture on "Nano Semi Conductors Promising Material for the Destruction of Endocrine Disruptors Present in Wastewater" on 10<sup>th</sup> Dec 2015. The special address was given by Dr.N.Venkatachalam, Selvam College of Technology, Namakkal.



Department of Chemistry organized a National Conference on "Application of Nanotechnology and Electrochemistry". The special address was given by Dr.K.Anbalagan, Professor of Chemistry, Dean, Madanjeet School of Green Energy Technology, Pondicherry University on 30th Dec 2015.



Department of Chemistry organized a special Lecture on "A View of Organic Reactions & Chem. Quiz" on 28<sup>th</sup> Jan 2016. The special address was given by Mr.S.Antony Sakthi, Assistant Professor, Department of Chemistry, St.Joseph's College, Trichy.



Our department faculty member, Mr.K.Vinothkumar, attended a workshop on "Curriculum Enhancement in Higher Education" organized by IQAC team Periyar University, Salem.

#### **Paper Published**

Our department head Mr.M.Muthukumar, has published a paper pelagia research library the pare entitled "Synthesis and Spectral Characterization of new Mononuclear Schiff base Complexes derived from 4-amino anti pyrine 2,3-butadione and Ophenylenediamine" on 12<sup>th</sup> Dec 2015.

#### **Students Participation:**

Our department head Mr.M.MuthukuFive of our department students participated in "Selvam EXPO-2016" organized by the department of Physics and Electronics on 3<sup>rd</sup> and 4<sup>th</sup> Feb 2016.

Five of our department students participated in a national seminar on "National Chemistry Day Programme" held at Jairam Arts & Science College, Salem on 10<sup>th</sup> Dec 2015.

#### **Industrial Visit:**

Our department arranged an industrial visit to "Tamilnadu News Print TNPL, Karur on 20<sup>th</sup> Feb 2016. 50 of our students along with 2 staff members visited.

Our department arranged an industrial visit to Cochine, Kerala. 50 of our students went with 2 staff members for the visit.

# DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Our department HoD, Mr.T.Suresh Gandhi presented a paper on "Cultural and Heritage Potentials of Tourism" in Jamal Mohamed College, Trichy on 14<sup>th</sup> Dec 2015.

The department of HMCS conducted a state level Training Programme for KGBV Wardens and Cooks on "Nutritious and Hygienic Food Preparation and Catering Service" on 28th and 29th Jan 2016. This program was presented by M.Saswatha Priya, Managing Trustee, SAT Dharma Trust, Kollihills and Mr.T.Suresh Gandhi, HoD, SASC, Namakkal.



The department of HMCS conducted an Inter departmental programme "Chef Competition" on 9<sup>th</sup> Feb 2016.





Our department HoD, Mr.T.Suresh Gandhi presented a paper on "Career in Food Science and Human Nutrition" in Udaya College of Arts and Science, Kanniyakumari on 13<sup>th</sup> Apr 2016.

Our department is well known for its tasty food and hospitality and for providing service to all the departmental seminars and workshops including VIP and guest personalities.

# DEPARTMENT OF MICRO BIOLOGY

Our Head, Dr.A.Ezhilarasu organized DBT sponsored two days National level seminar on "Production and Application of Microbial Products in Diverse Sectors" (PAMPDS - 2016) on 6<sup>th</sup> and 7<sup>th</sup> Apr 2016. 400 students from different colleges and Universities participated and benefitted.



Our department faculty member, Dr.P.Udhayaraja organized an one day national level workshop entitled "Recent Trends in Spirulina and Cultivation Methods" (NWRTSCM - 2016) on 8<sup>th</sup> Jan 2016. 253 students from different colleges and Universities participated and benefitted.



Our department faculty member, Dr.S.Elamathy organized an one day national level workshop entitled "Herbal Medicine Preparation Techniques for Primary Health Care System" (HMPTPHCS-2016) on 21<sup>st</sup> Jan 2016. 142 students from different colleges and Universities participated and benefitted.



Our department faculty member, Dr.P.Prabhakaran organized one day national level workshop entitled "Great Impacts of Biofertilizer with Azolla and their Cultivation Technique" (GIMACT-2016) on 12<sup>th</sup> Feb 2016. 150 students from different colleges and Universities participated and benefitted.



PG and research department of microbiology arranged a special lecture on "Marine Environment –A Potential Source for Active Compounds". The chief guest was Dr.S.S.Sudha, Head & Assistant Professor, Dr.NGP College of Arts and Science College, Coimbature on 29th Jan 2016.



#### Staff & Students Participation:

Ms.V.Malarvizhi participated "Biomillennium'15" on International symposium on Bioscience research for present and future along with 7 students, conducted in Vivekananda College of Arts and Science (Autonomous), Trichengode.

Dr.P.Udhayaraja along with 7 students participated in the seminar "New Avenues in Life Sciences: Trends and Challenges" held at Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur on 28<sup>th</sup> and 29<sup>th</sup> Jan 2016.

Dr.P.Prabhakaran along with 31 students participated the national seminar on "Footers in Bioprocess Technology Microbial Ecology" held at Periyar University, Salem-11 on 28<sup>th</sup> and 29<sup>th</sup> Jan 2016.

Dr.P.Prabhakaran along with 19 students participated in the international seminar on "Bio Science Elixir of Life -2016" held at Sri Ganesh College, Salem on  $5^{\rm th}$  Feb 2016.

Seven of our department students have participated in the 2 days seminar on "Awareness and Prevention High Risk Behavior among Youth" held at Dr.N.G.P. College of Arts and Science, Coimbatore on 15<sup>th</sup> and 16<sup>th</sup> Feb 2016.

#### **Paper Published**

Dr.P.Udhayaraja published an article titled on "Pretreatment Hydrolysis of Aquatic Weed as Resources in Bioethanol Production Using Saccharomyces Cerevisiae" on Life Science Archives (LSA) 1:1:2015: 53-58.

# DEPARTMENT OF ELECTRONICS AND COMMUNICATION

Department of Electronics and Communication conducted an exhibition "Selvam Expo-2016" on 3<sup>rd</sup> Feb 2016. Students from various schools and colleges participated and presented their projects.



Department of Electronics and Communication conducted a seminar on "Frontiers of Electronic ERA" on 19<sup>th</sup> Feb 2016. The chief guest was Mr.V.Vetrivel, Asst. Professor, Department of Electronics, Sri Vasavi College, Erode.



#### **Paper Published**

Our department HoD, Mr.P.Thamaraiselvan, presented a paper on "Structural, Optical and Magnetic Properties of Co-doped ZnO Thin Films" in International Conference Nano Material for Frontier Application (ICNFA-2015) at CIT – Coimbatore.

Our department HoD, Mr.P.Thamaraiselvan, presented a paper on "Preparation and Characterization of dip Coated ZnO thin Films for Dyesensitized Solar Cell Applications" National Conference at CIT — Coimbatore.

#### **Faculty Participation:**

Our department HoD, Mr.P.Thamaraiselvan presented a paper on "Preparation on A Survey on 5G wave Form: From Energy Efficiency Aspects" at National level seminar held at Sri PSG Arts and Science College, Sankari on 26<sup>th</sup> Feb 2016.

Our department HoD, Mr.P.Thamaraiselvan, presented a paper on "Structural, Morphological, Optical and Magnetic Characterization of Mn Doped ZnO" National conference held at Sri Vasavi College, Erode on 5<sup>th</sup> Mar 2016.

One of our faculty members, Mr.K.Saravanan, presented a paper on "Future Trends in Mobile Networks and Communications" National conference held at Sri Vasavi College, Erode on 5th Mar 2016.

One of our faculty members, Ms.S.Meena participated in the National level seminar at Bharathiar University, Coimbatore on 11<sup>th</sup> Jan 2016.

One of our faculty members, Mr.S.Kannan participated in the National level seminar at Sri Ganesh Arts and Science College, Salem on 20<sup>th</sup> Jan 2016.

#### **Students Participation:**

14 of our department students participated in the National level seminar at Bharathiar University, Coimbatore on 11<sup>th</sup> Jan 2016.

25 of our department students participated and presented papers in the National level seminar at Sri Ganesh Arts and Science College, Salem on 20<sup>th</sup> Jan 2016.

Our department organized "Selvam Expo-2016" exhibition on 3<sup>rd</sup> Feb 2016. Our department students S.Ragupathi and K.Kavinkumar of I.M.Sc got II Place.

### **Industrial Visit:**

Our department arranged an industrial visit to "Dalmia Magnesite" at Salem on 27<sup>th</sup> Jan 2016. 4 faculty members and all department students visited and benefitted.



#### **DEPARTMENT OF ENGLISH**

The department has arranged a special lecture on "Effective Communication & its applications in the Modern World" on 28<sup>th</sup> Jan 2016. Our chief guest was Mr.Karthick Babu, Bharathidasan University, Trichy.

On 19<sup>th</sup> Feb 2016, our department arranged a one day seminar on "Psychological Aspects in Literature". The chief guest was Dr.Jaya Kumar, Dept. of Psychology, Periyar University, Salem.



On 12<sup>th</sup> Feb 2016, One Day State Level Workshop was conducted on "Emerging Trends in Commonwealth Literature". Dr.T.Jaya Kumar delivered a wonderful speech. Nearly 200 students and staff members from various colleges participated.





On 22<sup>nd</sup> Mar 2016, an one day National level conference was conducted on "Recent Developments in Post-Colonial Studies". Dr.B.Tirupathi Rao, Professor & Head, Department of English & Communication, Dravidian University, Andhra Pradesh delivered a useful speech during the 1<sup>st</sup> session.



On the same day Dr.N.Geethanjali, Associate Professor, Periyar E.V.R College, Trichy gave an effective speech on "A Feministic Approach in the selected Novels of Gloria Noyal" during the 2<sup>nd</sup> session.



On 7<sup>th</sup> Feb 2016, our department organized an "Alumni Meet" in which many members participated and gave valuable suggestion and feedback.

On 21<sup>st</sup> Mar 2016, various competitions were conducted under the banner "LITFEST 2016".



On Mar 2016, inter-class competitions were conducted in the name of "Success Thought Literature".



Remedial Coaching Class was conducted for the slow learners on all Saturdays for both Foundation Courses and Major papers.

#### **Faculty Participation:**

One of our faculty members Mr.K.Periannan attended a National Seminar on "Identities and Realities: Texts and Contexts in Post Colonial Literatures" in Jamal Mohamed College (Autonomous), Trichy on 12<sup>th</sup> Jan 2016.

One of our faculty members, Mr.V.Saravanan attended the faculty development program on "Global Business Foundation Skills" conducted by Infosys BPO Ltd., Mysore, from 30<sup>th</sup> Nov to 8<sup>th</sup> Dec 2015.

Our head, Mr.R.Saravana Kumar, participated in one day national workshop on "Professional Writing Skills" held at M.Kumarasamy College of Engineering (Autonomous), Karur on 29<sup>th</sup> Jan 2016.

### **Students Participation:**

Three of our students presented a paper in the state level seminar for "Students on Social Concerns in Indian Literatures Translated into English" organized by the PG & Research department of English, St.Joseph's College, Trichy on 9th Jan 2016.

One of our students, M.Kabilan participated in the national level workshop on "Emotional Intelligence at Work Place" (EMOGEN-2015) held in our college conducted by Department of Business Administration, on 28<sup>th</sup> Dec 2015.

One of our students, M.Kabilan presented a paper on Feminist Criticism in Jumpha Lahiri's "The Namesake" at two days National Conference on "Literary Theories" on 3<sup>rd</sup> and 4<sup>th</sup> Dec 2015.

One of our students M.Kabilan participated in a one day National Workshop on "Professional Writing Skills" held at M.Kumarasamy College of Engineering (Autonomous) Karur on 29<sup>th</sup> Jan 2016.

Two of our students, M.Kabilan and R.Bhavadharini attended a one day International Conference on "Canadian Studies" conducted by the PG & Research Department of English, St.Joseph's College (Autonomous), Trichy.

One of our students M.Kabilan presented a paper entitled 'Diasporic Writing' in the International Conference on "English Language and Literature: Retrospects and Prospects" on 4<sup>th</sup> and 5<sup>th</sup> Feb 2016.

#### **Industrial Visit:**

Our department organized a Two days Industrial visit to Kerala on 30<sup>th</sup> and 31<sup>st</sup> Jan 2016. Our department staff members and students had participated.



#### DEPARTMENT OF TAMIL

The department conducted a special lecture on "Kalvettiyal Arimugam" on 12<sup>th</sup> Dec 2015. Our chief guest was Dr.A.Thulasenthiran, Assistant Professor, Department of Tamil, Tamil University, Thanjavur.



The department conducted a special lecture on "Naamum Kavignanagalam" on 27<sup>th</sup> Jan 2016. Our chief guest was Dr.T.Ramadas, Assistant Professor, Department of Tamil, National College, Trichy.



On 22<sup>nd</sup> Jan 2016, our department organized a "Alumni Meeting" many of our alumni participated and shared their experiences with our students and faculty members.



The Department of Tamil organized a National Workshop on 11<sup>th</sup> Mar 2016, on "Methods of Research in Social Sciences". The chief guests were Dr.K.Badmanaban, and Dr.D.Elangovan, Assistant Professors, Department of Business Administration, Annamalai University, Chidambaram.

#### **Faculty Participation:**

Thiruvalluvar University organized a National Conference on 12<sup>th</sup> Jan 2016, about "Thirukural Sukraneethiyai Munvaithu Vada Thenn India Vil Aram Sarndha Kotpadugal". Our department HoD, Dr.Vengatesan, participated and presented a paper.

On behalf of tamil innaiya kazhagam Periyar University has organized a "Kani Tamil Federation" coaching on 29<sup>th</sup> Feb and 1<sup>st</sup> Mar 2016.Two of our faculty members, Mr.P.Kalidass and Mr.R.Mathi participated and benefitted.

#### **Paper Published**

Our HoD, Dr.R.Vengatesan, published an article on the topic "Tamizhagam Marandhuvitta Sadu Mannargalum Kacchathevum" in Tamilazhagam Ungal Kaiill Magazine on Mar 2016.

#### **Students Participation:**

On behalf of Tamil Nadu arts and literature club conducted various competitions in Tirunelveli on 11<sup>th</sup> Jan 2016. Many of our department students have participated in various competitions and got prizes. B.Jeyamani, M.Ramya and S.Kowsalya III-B.Lit students have participated in drawing competition. M.Selvi, L.Hema, S.Sugany, and S.Vinitha I-M.A, S.Gomathi II-B.Lit have participated in hand writing competition. R.Kannan, and R.Karpagadevi, III-B.Lit, R.Kanagaraj II-B.Lit have participated. C.Meena I-B.Lit participated in Rangoli competition and got a prize.

#### **Education Tour:**

On 22<sup>nd</sup> Dec 2015, our department final year students have visited "Trichy Thiruvarangam Temple" which is related to their syllabus.

Our department organized a one day education tour on 6<sup>th</sup> Feb 2016, to Kerala. Our staff members and students enjoyed the trip.



# DEPARTMENT OF BIOTECHNOLOGY

Our department organized a National Seminar on "Recent Developments in Medical Biotechnology" on 3<sup>rd</sup> Feb 2016.The chief guest was Dr.T.N.K.Suriyaprakash, Al Shifa College of Pharmacy, Kerala gave an inaugural lecture on "Novel Drug Delivery System". 200 students from various colleges belonging to life science department participated.



Our department organized one day training programme on "Training about Practical Session". The Navodhaya Academy School, Keerambur 23 students participated and benefitted in one day training programme on 12<sup>th</sup> Jan 2016.



#### **Students Participation:**

On 14<sup>th</sup> Dec 2015, our faculty members and students participated in the seminar on "International Symposium on Bioscience Research for Present and Future" organized by Vivekananda College of Arts and Science for Women, Tiruchengode.

On 7<sup>th</sup> and 8<sup>th</sup> Jan 2016, our students participated in "New Horizon of Nanotechnology in Bioscience" held at Periyar University, Salem.

On 6<sup>th</sup> and 7<sup>th</sup> Apr 2016, our faculty member and students participated in national seminar on "Production and applications of Microbial Products in Diverse Sectors" organized by department of Microbiology, Selvamm Arts and Science College, Namakkal.

# DEPARTMENT OF PHYSICAL EDUCATION

#### Fencing:

2015-2016 State Level Fencing tournament was held at Kanyakumari from 2<sup>nd</sup> to 4<sup>th</sup> Jan 2016. Three of our students got I-Place and overall

champion ship in "Fencing" in state level fencing tournament.

#### **Women Category:**

- Ms.C.Dharani II-BCA got I Place.
- Ms.T.Tamilarasi I-B.Com (CA) got I-Place.
- Ms.B.Kaviya I-B.Sc (CS) got I Place.

2015-2016 National Level Fencing tournament was held at Sathishkair from 7<sup>th</sup> to 11<sup>th</sup> Jan 2016. Three of our students participated in national level fencing competition.

#### **Women Category:**

Ms.C.Dharani II-BCA got III Place.



#### **Athletics:**

2015-2016 "All India Athletics Meet" was held at Punjab from 29<sup>th</sup> Dec 2015 to 3<sup>rd</sup> Jan 2016. Six of our students,

- Mr.G.Raju III-BCA
- Mr. M. Kumar II-B.Sc ECE Mr.M.Sangeethkumar I-B.Sc MB
- Ms.G.Nandhini III-B.Com (CA)
   Ms.K.Mahalakshmi I-B.Com and
- Ms.M.Priyadharasani II-BBA had participated.

#### **Cricket:**

South Zone Inter University Cricket tournament was held at Sawetha University, Chennai from 20<sup>th</sup> Jan to 2<sup>nd</sup> Feb 2016. Two of our students,

#### **Men Category:**

- Mr.C.Viswanathan III-B.Sc Phy Edu and
- Mr.R.Surya II-B.Com (CA) had participated.

#### Fencing:

2015-2016 "National Level Fencing" tournaments were held at Pune (MH), from 23<sup>rd</sup> to 27<sup>th</sup> Mar 2016. Two of our college students got 3<sup>rd</sup> Place and participated in fencing in the National level fencing tournament.

- Ms.C.Dharani II-BCA got III Place and,
- Mr.S.Barathiraja I-BBA Participated.

#### **Boxing:**

2015-2016 National level Boxing tournament was held at Delhi from  $2^{nd}$  to  $7^{th}$  Mar 2016. Our college students Mr.G.Naveenkumar got I-place on boxing tournament.



#### **DEPARTMENT OF PHYSICS**

On behalf of Science Day and in memory of Dr.A.P.J.Abdulkalam, two departments Physics and Electronics & Communication joined together and conducted an exhibition on "Selvam Expo-2016". School students, Engineering and Arts & Science College students participated in this exhibition on 3<sup>rd</sup> Feb 2016.



On 4<sup>th</sup> March, our department organized the "Selphy 2K16" Intra departmental competitions. Our department students participated and won many prizes.



Our faculty member, Mr.R.Azhagarasu, attended the faculty programme on "Global Business Foundation Skills" conducted by Infosys BPO Ltd... held at Mysore from 13<sup>th</sup> Nov to 8<sup>th</sup> Dec 2015.

Our department faculty members, Mr.P.Kannan and Mr.S.Prabakaran had attended the National workshop on "Writing Styles of Bibliography" held at Periyar University, Salem on 4<sup>th</sup> Apr 2016.

#### **Students Participation:**

Our department students, K.Vignesh and M.Dhamodhiran had attended the National Seminar on "AMSNS-16" held at KSR College of Engineering, Tiruchengode, on 7<sup>th</sup> and 8<sup>th</sup> Jan 2016. Our student, K.Vignesh had presented a oral presentation entitled "Mobile Phone Hamperer on the Move".

On 13<sup>th</sup> Jan 2016, our college arranged the "Pongal Celebration" and conducted various competitions. Our department students S.Soundarrajan, D.Vasuki, V.Priya, II-M.Sc Phy, P.Omana III-B.Sc Phy, and M.Dhamodhiran I-M.Sc Phy got prizes.

Selvam College of Technology conducted a campus drive at "Tech Mahindra Ltd" on 23<sup>rd</sup> Feb 2016, one of our students got placed and "IDBI Federal Life" conducted on 28<sup>th</sup> Mar 2016, six of our students got placed.

Our college conducted campus drive at "Alcance Technologies" on 21<sup>st</sup> Mar 2016. One of our students got placed.

#### **Education Tour:**

Our department organized a one day education tour on 20<sup>th</sup> Feb 2016, to Kerala, Cochin harbor and Chottanikarai temple, 6 staff members and 54 students participated and benefitted.



# Sielvennin Arte & Sievener Cullege, Namakkal. (Autonomous)

filiated to Periyar University, Salem)

Nationally Reaccredited (2<sup>nd</sup> Cycle) at the highest grade 'A' by NAAC - UGC Recognised 2(f) and 12(B) Institution Ponnusamy Nagar, Salem Road, NH-7, Pappinayakkanpatti (PO), Namakkal - 637 003. Web: selvamarts.edu.in E-mail: selcoll@rediffmail.com

#### UG PROGRAMMES

B.Sc.,

Mathematics, Computer Science, Electronics and Communication.

Physical Education, Physics, Chemistry, Biotechnology,

Microbiology,

Hotel Management and Catering Science.

BBA BBA. (CA)

B.Com. (CA)

B.C.A. B.Lit. Tamil

CA)

B.A. English

#### **PG PROGRAMMES**

M.Sc.,

Mathematics, Computer Science, Physics, Biotechnology, Chemistry,

Applied Microbiology, Electronics and Communication, M.A. Tamil, English, M.Com.

#### **MASTER OF PHILOSOPHY**

M.Phil. - Biotechnology,
Microbiology,
Chemistry, Physics,
Computer Science,
Mathematics, Commerce,
Tamil, English.
DOCTOR OF PHILOSOPHY
Ph.D. - Biotechology