

Selvam Arts & Science College, Namakkal. (Autonomous)

(Nationally Reaccredited at 'A' Grade(2nd Cycle) by NAAC)
UGC Recognised 2(f) and 12 (B) Institution
Affiliated to Periyar University (Salem)
Namakkal - 637 003. Tamilnadu.



Concord

SASC News Letter

Half Yearly

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Dec. 2014 – May 2015

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Patron

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Dr. K.S. Arulsamy, Administrative Director.

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Mr. R. Saravanakumar,

Mr. V. Haridass.

Message from the Chairman's desk

I have immense pleasure to see our Newsletter "CONCORD". The academic year 2014-2015 is momentous in many ways. The College has acquired greater strength in curricular and co-curricular activities. The Selvam Institutions aim at producing employable graduates, with flawless character and education, dedication and sports acumen, in order to uplift the present generation from the shackles of ignorance, poverty, communal disharmony, etc. This newsletter highlights the various activities and academic achievements of various departments. The fortitude of "SELVITES" is proved by the medals and prizes won in various activities. I wish, the younger generation may be further motivated by this organization and let them achieve newer heights in future.



Graduation Day Celebration



The 11th Graduation Day was celebrated on 25th January, 2015, in a grand manner Dr.C.Swaminathan, Vice Chancellor, Periyar University was the chief

guest of the day. Our alumni meeting also was conducted on the same day and the new office-bearers were selected and has taken charge. During the meeting, many old students shared their reminiscences and promised to co-ordinate with their juniors and the alma mater.

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PARENTS - TEACHER MEETING

Parents-teacher Meet was conducted on 16th December, 2014, for all UG and PG students after the publication of their result. The performance of the students was reported to the parents and suggestions were shared for the students' improvement.



YOUTH RED CROSS (YRC)

YRC Committee organized an "AIDS Awareness Programme" in our College on 17th February, 2015. The chief guest was Mrs. Bella Sanker, Training and Programme Officer, Namakkal.



NSS

The NSS team organized a "CANCER" awareness programme in our college, on 26th February, 2015. The chief guest was Dr. Saravana Manikkam,



A "Blood Donation Camp" was also organized by the NSS. Four of our volunteers donated four units of blood in Akshaya Hospital, Namakkal on 21st January, 2015.

It also organized a special camp for 180 students and 4 programme officers who underwent training at K. Pappinaickenpatti, Karadipatti, Namakkal, from 29th January to 4th February, 2015.



The NSS team trained our college student Mr. S. Anbarasan, participated in March Past held in Delhi on the Republic Day from 1st to 31st January, 2015.



CITIZEN CONSUMER CLUB

On behalf of SASC "Citizen Consumer Club" organized an awareness programme on "Consumer Rights" on 8th January, 2015. The chief guest was Mr. K. Senthil Kumar, Namakkal.



The "Citizen Consumer Club" organized an awareness programme on "Labour Welfare in Workplace" on 12th March, 2015. The chief guest was Mr. Mugilnathan, District Labour Magistrate, Namakkal.



TRAINING AND PLACEMENT

The Placement cell of SASC, managed to place 46 of our final year students (2014-2015) batch in Wipro(IT), Infosys (BPO), TCS, Integrated Enterprises India Ltd and TNQ Book & Journals Editing.



WOMEN'S WELFARE

Women's Welfare Committee invited Dr. Deepthi Mizra, Thangam Hospital, Namakkal who delivered a special lecture on "Cancer" on 24th February 2015.



CELEBRATIONS:

PONGAL

Faculty members and students celebrated the "Tamilar Thirunal Pongal" in the traditional manner, on 13th January, 2015. Our esteemed Trustee, Mrs. Jayam Selvaraj inaugurated the celebrations with a prayer, distributed sweet pongal and conveyed her greetings to everyone. Many cultural and pongal-related traditional competitions were conducted and prizes were distributed.



REPUBLIC DAY

Republic Day was celebrated in our college on 26th January, 2015. Our Chairman, Dr. P. Selvaraj, presided over the function and gave a special address to the students and staff members.



FOUNDER'S DAY

Founder's Day was celebrated on 11th February, 2015. All the Principals of Selvam Institutions, staff members and other guests, rendered their greetings and thanked our honorable Chairman. A sumptuous dinner followed.



WOMEN'S DAY

Women's Day was celebrated on 6th March, 2015. The Administrative Director and Principal added glory to the celebration with their charming presence and interaction. Mr. Vinoth Bharathwaj, Regional Trainer spoke on the topic "YOU CAN".



The College Day was celebrated on 20th March, 2015. Students and staff members were in a festive mood, as they celebrated the day. Welcome address was given by our Principal Dr. N. Rajavel, followed by the chief guest Mr. K. Kuppusamy, who delivered a valuable speech, which was very motivating. Annual report was read by the Principal, prizes were distributed to cent percent attendance-holders, both staff

and students. Cash prizes were given to the staff who showed best performance in their academics by assessing the results of students in the examination concerned. The function ended with cultural programmes.



DEPT. OF BUSINESS ADMINISTRATION

The BBA department has arranged industrial visit to Saranya Spinning Mills Pvt. Ltd., Namakkal. A team of 65 students and 2 staff members visited the mill on 15th December, 2014.



Our final year student, J. Mukesh participated in the placement drive held at Muthayammal Arts and Science College, on 18th December, 2014 and he was placed in Tata Consultancy Services (TCS).

15 of our final year students were placed in the placement drive organized by Integrated Finance Ltd., on 19th December, 2014.

A team of 74 students and two staff members visited the Kovai Maruthi Papers and Boards (Pvt) Ltd., on 29th December, 2014.



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This department has conducted a workshop on Finance Education sponsored by SEBI, the chief guest was Prof. N.C.Chandrasekaran, former Principal, Kandasamy Kandar's College, P.Velur on 8th January, 2015.



The department has arranged industrial visit to the Salem Co-operative Sugar Mills Ltd., Mohanur on 9th January, 2015. A team of 74 students and 2 staff members visited the industry.



Our department has arranged Industrial visit to Chettinadu Cement Corporation Ltd., Karur on January, 2015. A team of 45 students and 2 staff members visited the industry.



We conducted a seminar on the "Importance of Insurance", on 28th January, 2015. The chief guest was Mr.Zahir Hussain, Senior Business Associate, LIC of India.



Our department faculty, Mrs.N.Deepa, attended the Faculty Development Program conducted by Knowledge Institute of Management Studies, Salem, on 6th February, 2015.

On 28th February 2015, our department arranged the industrial visit to Ooty. A team of 52 students and 4 staff members visited the Aavin Milk Producers and Doddabetta tea factory.



The final year students of G.Gobinath & G.Keerthivasan, participated in the Radio programme on Consumer's Awareness (Consumer Club) organized by the Civil Supplies and Consumer Protection Department (Govt. of Tamilnadu), conducted at Salem Collectorate on 11th February, 2015.



DEPT. OF HOTEL MANAGEMENT AND CATERING SCIENCE

The department has conducted a workshop on "Mixing and Icing", on 29th January, 2015. The chief guest was Mr.Venkatesh, Cake World, Chennai.

Another workshop on "Vegetable Carving", the chief guest was Mr.N.Raja, Professor, Chenneys, I.H.M, Salem on 16th March, 2015.



HMCS students prepared and served 7500 cakes for all the students in our institution on the Founder's Day held on 11th February, 2015. On the same day we provided dinner for 650 members.

HMCS students prepared and serviced lunch for all VIPs and guests on the College Day held on 20th March, 2015.

DEPT. OF MATHEMATICS

The department conducted a special lecture on "Art of Mathematics", on 30th December, 2014. The chief guest was Mr.D.Dhamodharan, Jamal Mohamed College, Trichy.



The department conducted a special lecture on "Algebra and Topology", on 31st January, 2015. The chief guest was Mrs.A.Kalpana, Kandasamy Kandar's College, P.Velur, Namakkal.

The department conducted a special lecture on "Role of Mathematics in the Development of Society", on 13th February, 2015. The chief guest was Mrs.K.Malar, Erode Arts & Science College, Erode.

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Republic Day was celebrated in a middle school, in a village called A.Valavanthi. The department arranged competitions for the school students and gave prizes to the winners.



The Maths department arranged a one- day industrial visit to Munnar. 8 staff members and 50 students participated.

Faculty Participation:

Our department faculty, Mr.R.Vimalkumar participated in National seminar on "Recent Advances in Mathematical computing" held at Sri Ganesh College of Arts & Science, Salem, on 8th January, 2015.

Our department faculty, Mr.P.Sowndhar participated in International conference on "Mathematical Methods and Computation" held at Jamal Mohamed College, Trichy, on 22nd & 23rd January, 2015.

Students Participation:

On 8th January 2015, 12 of our students, participated in national seminar on "Recent Advances in Mathematical Computing" held at Sri Ganesh College of Arts & Science, Salem.

DEPT. OF BIOTECHNOLOGY

The department organized National workshop on "Advanced Biotechnology and Imaging Techniques" from 13th to 17th

December, 2014. 42 students of various colleges participated in this programme.



The two final year students M s . B . A a r t h y and Ms.S.Vijayalakshmi have participated in "Chief Ministry Trophy", district level hockey match on 10th January 2015, and they won III place.

Two of our students participated in science workshop on "Vistas in Biosciences" organized by PG and Research Department of Botany, St.Joseph's College, Trichy on 30th & 31st January, 2015.

8 students and a faculty member participated in National level seminar on "Bio Scientific Research and its Sustainable Development" organized by Department of Biotechnology and Microbiology, Maharaja Co-Education Arts and Science College, Erode on 31st January, 2015.

12 students and one staff Member participated in an International seminar on "Biological Tools for Clean and Green Environment" organized by Department of Biotechnology and Microbiology, Sri Ganesh College of Arts and Science, Salem, on 5th February, 2015.

The department organized a National conference on "Recent

Trends in Biotechnology" on 20th February, 2015. 155 students of various colleges belonging to life science departments have participated.



DEPT. OF COMMERCE WITH COMPUTER APPLICATIONS

This department conducted a special lecture on "Recent Business Trends in the LPG Era" on 26th December, 2014. The chief guest was Dr.K.Jayaraman, Associate Professor in Economics, Govt. Arts College, Thiruvannmalai.



On 24th January 2015, the department organized an Alumni Meeting, in which 28 students participated and gave valuable suggestions and feedback.



The department head, Mr.S.Ramesh, presented an article in one day State level seminar on 6th February, 2015. Titled "Women's Empowerment" in Paavai Arts & Science College for Women, Rasipuram, Namakkal.

An Industrial visit was organized by the department to Ooty, on 7th February, 2015. In this tour our 55 students and 4 staff members participated.



The department conducted a special lecture on "Brand Management – An Overview", on 17th February, 2015. The chief guest was Dr.K.Krishnakumar, Associate Professor, Department of Commerce, Periyar University, Salem.



One day Industrial visit was organized by our department to TNPL, Karur on 28th February, 2015. 40 final year students and 4 staff members visited the mill.

The department conducted a special lecture on "Water Quantity and Quality on Earth" on 13th March, 2015. The chief guest was Dr. K. S. Arulsamy, Administrative Director, Selvamm Arts & Science College, Namakkal.



DEPT. OF COMPUTER SCIENCE

The department organized a seminar on "Data Mining and Warehousing", Mr.S.Muruganandham, HoD, Dept. of Computer Science, Kongu Arts and Science College, Perundurai, Erode, delivered a valuable lecture on 12th January, 2015.



The department conducted an "Inter Class Meet", on 13th February, 2015. Dr.K.S.Arulsamy, Administrative Director and Dr.N.Rajavel, Principal distributed prizes for the winners of various competitions.



The department conducted a workshop on "Computer Hardware" on 24th February, 2015. Mr.T.Sathish Kannan, and Mr.T.Praveen Kumar, Technical staff, NAMUS Embedded Resources, Erode trained our students.

This department conducted a special lecture on "Cryptography" on 25th March, 2015. The chief guest was Mrs.M.Devi, Assistant Professor, Selvamm College of Technology, Namakkal.



The HoD, Mrs.K.K.Kavitha participated in FDP on "People Empowering People" from 3rd & 4th December 2014, at SCT, Namakkal and she also presented a paper titled "Analysis on Classification Techniques in Mammographic Mass Data Set" in national level seminar conducted by Erode Arts and Science College, Erode, on 14th February, 2015.

Two of our staff members, Mr.K.Gowrishankar and

Mr.K.Satheesh participated in FDP on "PHP and MYSQL" from 7th & 8th January 2015, at Excel Engineering College, Kumaramangalam. They also participated in another FDP on "Java Programming and Fundamentals" from 16th to 20th March 2015, at Kalaingar Karunanidhi Institute of Technology, Coimbatore.

Our department final year BCA students S.Abinaya, R.Sailaxmy, P.Devipriya, P.Madhubala, M.Ganeshkumar, V.Kumaravel, R.Arul, S.Suresh, R.Ranjithkumar and B.Sundarasurya attend the interview conducted by "Integrated Solution" and were appointed on 12th December, 2014.

The final year BCA student, Mr.R.Arul was selected at the interview conducted by Infosys at Vivekananda Arts and Science College, Tiruchengode.

10 of our department students were selected in the interview conducted by "Cyber Net Slash Support Corporation" at SCT on 4th February, 2015.

The department adopted Kadhapalli and its surrounding villages to do various service activities for the benefit of the people.

DEPT. OF ELECTRONICS AND COMMUNICATION

The department conducted a seminar on "Android Development" on 29th January 2015, the resource persons were Er.S.Manimaran, Cube Technologies, Erode. In this seminar, the recent trends in Android Technology were discussed and it was highly beneficial to students and they were able to get practical inputs in the field.

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The department conducted the seminar on "Future Ethic Electronics" on 19th February, 2015. The chief guest was Dr.S.Gunasekaran, Nandha Engineering College, Erode.



Faculty Participation:

The department head, Mr.P.Thamaraiselvan participated in the international conference on "Sustainable Energy Technology (ICSET 2014)" from 11th to 13th December 2014, in PSG College of Technology. He presented the paper titled "Hydrothermal Synthesis of ZnO Nanorods and Magnetic Properties of Cobalt and Manganese Doped ZnO" at Coimbatore.

The department faculty, Mr.K.Gowthaman participated in the one day state level intercollegiate technical meet on "TECHNOWAR & FIZI FEST 2K15" in Jairam Arts & Science College, Salem on 30th January, 2015.

The department faculty, Ms.N.Surya participated in the one day workshop on "Recent Trends in Laptop Technology & Computer Networks" in Erode Arts & Science College, Erode, on 30th January, 2015.

Two of our staff members Mr. K. Gowthaman & Mr.K.Saravanan participated in

two days free pilot training in "Accelerated Learning Methodology" by UTL and International Coaching Academy at Coimbatore, on 9th & 10th February, 2015.

Students Participation:

8 students have participated in the one day workshop on "Recent Trends in Laptop Technology & Computer Networks" held at Erode Arts & Science College, Erode, on 30th January, 2015.

13 students participated in the one day state level Intercollegiate Technical meet on "TECHNOWAR & FIZI FEST 2K15", at Jairam Arts & Science College, Salem, on 30th January, 2015.

The dept. students S.Manojkumar II M.Sc (Ele) and P.Dhanushu II B.Sc (Ele) won the first prize in "Project Presentation" competition conducted by Jairam Arts & Science College, Salem.

Industrial Visit:

20 students along with 2 staff members embarked on an industrial visit. They visited Radio Astronomy Centre (RAC), and Hindustan Photo Film Centre at Ooty on 30th & 31st February, 2015. This visit was highly useful to them as they learned various Technologies. They were fascinated by the advancement in science and technology.



DEPT. OF MICRO BIOLOGY

The P G Research Department of Microbiology arranged a special lecture on "Gold Nanoparticle for Malaria

Treatment", on 31st December, 2014. Headed by Dr.L.Karthik, Assistant Professor, Sivaraj Siddha Medical College, Salem.



Paper Publications:

Dr.L.Ramkumar, has published an article titled "Quality Evaluation of Egg Composition and Productivity of Layers in EM (Effective Microorganisms) Treatment: A field report" in Egyptian Journal of Basic and Applied Science 1- 6 (2015).

Dr.S.Elamathy, has published an article titled "Effect of Chemical Preservatives on Inhibition of Red Meat Bacterial Strains", in Zenith International Journal of Multidisciplinary Research, ISSN 2231-5780, vol.4 (12) December, 2014.

Workshop

The department conducted three days national workshop on "Advanced Microbiological Diagnostic Methods (NWAMDM - 2015)" from 7th to 9th February, 2015. 70 students from different colleges and universities participated and benefited.



This department has conducted three days state level workshop titled "Two Days Hands on Training Programme for Microbiological Diagnostics Technique" on 19th & 20th February, 2015. 50 students from different colleges and universities participated and benefited.



Dr. S. Elamathy, participated in science academics lecture workshop on "Vistas in Biosciences" along with 11 students, funded by DBT-STAR and DST-FIST sponsored by the PG and Research Department of Botany, St. Joseph College, Trichy.

The department students participated in a seminar titled "Recent Trends in Biofuels Technology for Sustainable Renewable Energy System" in Selvam College of Technology, Namakkal on 28th & 29th January, 2015.

DEPT. OF CHEMISTRY

This department conducted a one day seminar on "Organometallic Chemistry" and their Applications by Dr.SR.Bheeter, HoD, Department of Chemistry, St.Joseph's College, Trichy, on 11th December, 2014



This department conducted a one day seminar on "Genre Development to Bind Science and Society" on 23rd January, 2015. The chief guest was Dr.S.Gunasekaran, Dean(R&D), St Peter's Institute of Higher Education and Research, St Peter's University, Chennai.



The department conducted a seminar on "Short Term Course on Research Methodology towards Concepts and Outcomes of Academics" by Dr.M.A.Akparsha, Director & Chair, Mahatma Gandhi Duerenkamp Centre, Bharathidasan University, Trichy on 31st January, 2015.



This department conducted a one day seminar on "Mysteries of Chemistry in Human Existence", on 27th February, 2015. The chief guest was Dr.Simi, Associate Professor, Department of Chemistry, St.Joseph's College, Trichy.



This department conducted a seminar on "Eliminating the Fear of Numbers & Introduction to Memory Techniques" on 27th February, 2015. The chief guest was Dr.A.N.Paul Angelo, Associate Professor, Department of Chemistry, St.Joseph's College, Trichy.



5 students and one staff member participated in national level seminar on "Current Scenario in Material Chemistry" held at Jamal Mohamed College (Autonomous), Trichy on 9th & 10th February, 2015.

DEPT. OF PHYSICS

This department conducted a special lecture on "Genre Development to Bind Science and Society" on 23rd January, 2015. The chief guest was Prof. Dr.S.Gunasekaran, Dean (R&D), St. Peter's University, Chennai.



A special lecture on "Physics All-Rounder" was organized on 17th March 2015. The chief guest was Prof. Dr.C.Rangasamy, Associate Professor, Department of Physics, Kongu Engineering College, Erode.



Republic Day was celebrated in the Government School, Koolipatty. The department arranged competitions for the school students and gave prizes to the winners.



Industrial Visit:

This department arranged an Industrial visit on 14th March, 2015. 53 students and 6 staff members visited Thirumoorthimalai, Aaliyar Dam, Masaniamman Temple and Palanimalai.



DEPT. OF PHYSICAL EDUCATION

The department was instrumental in our college students participating in the National Level Athletic Competition for Women held at Andhra from 25th November to 3rd December, 2014.

Women's category:

- Ms.E.Pavithra, III B.Sc Phy. Edu (Pole vault) got I place.
- Ms.M.Priyadhrsini, IBBA
- Ms.S.Srinithi, IBBA(Hammer) got Place.

Our college student P.Vidhyal

youth and Junior Judo championship tournament held at Shillong, Meghalaya, participated in the camp from 07th to 11th Dec 2014.

Students participated in inter collegiate Fencing (men, women) Competition held at Selvamm Arts and Science College, Namakkal on 16th December, 2014.

Men's Category:

- Mr.G.Kumaresan got III place.
- Mr.R.JaganKumar, IB.Sc Phy-Edu got III Place.
- Mr.G.Raju, II BCA got II place.

Women's category:

- Ms.M.Mythili, I BA Eng got I place.
- Ms.C.Dharani, I BCA got I place.



The students participated in Inter College Judo (Men & Women) Team Competition held at Govt. Arts College, Krishnagiri on 18th & 19th December, 2014.

Men's Category:

- Mr.D.Dhanasekaran, III BBA got III place.
- Mr.R.Anbumani, III B.Sc Maths got II Place.
- Mr.M.Alexander, II B.Sc phy. Edu got III Place.

Women's category:

- Ms.S.Keerthana, III B.Sc phy. Edu got II Place.
- Ms.P.Vidya, IB.com got I Place



The students participated in Cricket (Men) Team Bharath Trophy Competition held at Manikampalayam on 30th & 31st December, 2014.



The South Zone Inter University Football (Women) tournament was held at Thiruvallur University, Jawahar Science College, Neyveli where our students V.Vijayalakshmi of III B.Sc Biotech and B.Aarthy III B.Sc Biotech participated from 03rd to 06th January, 2015.

Our department student B.Manikandan participated in Tamil Nadu Open Senior Judo competition held at Chennai on 4th January 2015, and got III place.

S.Poongodi, I BBA, participated in Muthu Marathon held at Konganapuram on 4th January 2015, and got II place.

E.Krishnapriya, I B.Sc Biotech student, participated in Inter Collegiate Taekwondo Competition held at Donbosco College, Dharmapuri on 6th January 2015, and placed under I place.



E.Krishna Priya, I B.Sc Biotech, participated in national level Taekwondo meet held at Bangalore from 8th to 11th January, 2015.

S.Poongodi, I BBA student, participated in Green India Clean India Awareness Marathon held at Tanjavur on 10th January 2015, 5 km, was awarded III place.

Our students participated in All India Athletics Tournament held at Alvas Education Foundation, Moodbidri, Mangalor from 16th to 20th January, 2015.

Men's Category:

- Mr.G.Nandhakumar II M.Sc CS.
- Mr.M. Kumar I B.Sc Ele & Comm.
- Mr.E.Karthik III B.Sc Phy. Edu.
- Mr.S.Silambarasan I BBA.



S.Naveenkumar, I B.Com student, participated in Inter Collegiate Boxing Competitions held at Dou Bosco College, Dharmapuri on 21st & 22nd January 2015, got I place.

Our students participated in Chief Minister's Trophy held at Coimbatore on 24th January, 2015. S.Poongodi I BBA, 3000m, got III Place in Running and T.Dhanaraj, got I place in Discus Throw.

S. P o o n g o d i , I B B A , participated in Challengers Karua Marathon, held at Karua on 25th January 2015, 5km, got I place.

S.Srinithi, Hammer Thrower, has been selected in INDIAN camp held at Sonipet, Punjab on 25th January, 2015.

R.Kumaresan participated in Open State Marathon Meet held at Coimbatore on 1st February, 2015.

M.Mythili I BA Eng, Fencing 35th National Game, participated in National level competition held at Kochi from 9th to 13th February, 2015.

Our department students participated in 13th Tamil Nadu B.Sc Physical Education Inter-physical Tournament held at Ayya Nadar Janaki Ammal College, Sivakasi from 14th to 16th February, 2015.

- Athlet overall championship, got II place.
- Cricket Men team Runner position.
- Men kabbadi team Runner position.



- Women's Kabbadi team Runner position.



Students from the department who won Prizes during the year:

- E.Karthi secured Individual Championship in athletics.
- Our students won 4 X 100mts Relay Runner position.



- E.Pavithra got II place in high jump.
- S.Keerthana got II place in shot put.
- M.Alexandar got I place in hammer throw.
- R.Manikandan got II place in hammer throw.
- M.Alexandar got II place in weight lifting (72 kg).
- P.Karthick got I place in shot put.
- K.Tamilselvan got II place in Long Jump.
- Our department student K.Tamilselvan got I place in Triple Jump.

- S.Chandran got II place in Weight Lifting (67kg).

DEPT. OF COMMERCE

One day special lecture was organized by our department titled "Economic Policies of New Government", on 07th January, 2015. The chief guest was Dr.S.Iyyampillai, Professor, Department of Economics, School of Economics and Commerce & Financial Studies, Bharathidasan University, Trichy.



The department arranged a special lecture titled "Research Methodology" on 31st Jan 2015. The chief guest was Dr.E.Mubarak Ali, Associate Professor, PG & Research Department of Commerce, Jamal Mohamed College, Trichy. His speech stimulated and motivated the M.Phil, scholars, PG students and also Faculty Members.

A one day special lecture was organized by our department on "Value for Life, You Know Yourself First", on 18th February, 2015. Our chief guest was Dr.K.Padhmaanaban, Professor, Department of Commerce, Annamalai University, Chidambaram. His speech was highly invigorating for our students to inculcate strong human and social values.



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A special lecture was organized by the department on "Recent Trends in Banking" on 26th February, 2015. Our chief guest was Dr.S.Subadra, Assistant Professor, Department of Commerce, Arignar Anna Government Arts College, Namakkal.



In December 2014, from our department faculty Dr.A.Manivel, has Published a paper titled "Tomato Marketing in Vaiyampetti in Tamil Nadu" in the Journal, Southern Economist. He published another paper titled "Socio-Economic Conditions of Women Agricultural Labourers in Tiruvarur District" in Kisan World in January, 2015.

Our department faculty member Mr.A.Raja, presented a paper titled "M-Commerce Issues and Challenges" in the International Conference held at Salem Sowdeswari College, Salem, on 20th February, 2015.

Our department student S.Naveenkumar, participated in a state level meet held at Jawaharlal Nehru Stadium in Chennai, "Tamil Nadu State Senior Novices Boxing Championships - 2015", he got 1 Place and Best Boxer Award on 24th & 25th January, 2015.

4 M.Phil. scholars and 9 PG students presented their papers on "Contemporary Issues of M-Commerce in Recent Scenario", on 20th February, 2015. In the International Conference held at Salem Sowdeswari College, Salem.

Industrial Visit

The department arranged industrial visit to Kerala on 14th & 15th March, 2015. 49 students and 4 staff members participated. From this visit, we have seen a lot of things like container lifter, importing gas and oil, Mother of Arabian Sea, ships used for telecommunication process, museum and ships used for Navy etc.



DEPT. OF TAMIL

The department conducted a special lecture on "Tholkappiyam Puthiya Paarvai", on 24th December, 2014. Our chief guest was Dr.N.Ranjan, Assistant Professor, Department of Tamil, Kongunadu Arts and Science College, Coimbatore.



The department conducted a workshop on "Aaratchi Nerimuraigal", on 31st January, 2015. Our chief guest was Dr.P.Hendry Julius, Assistant Professor, Department of Tamil, American College, Madurai.



This department conducted a special lecture on "Sanga Ilakkiya Vasippum Payilum Muraium" on 06th February, 2015. Our chief guest was Dr.R.Sankar, Assistant Professor,

Department of Tamil, S.N.M.V Arts and Science College, Coimbatore.



They arranged a one day industrial visit on 7th February 2015. Our students visited Tharamangalam Lord Siva Temple.



The department conducted a special lecture on "Inraiya Sulalil Tamil Manavargalin Maerpadippum Velaivaippum" on 18th February, 2015. Our chief guest was Dr.S.Samithiyon, Assistant Professor, Department of Tamil, Bishop Heber College, Trichy.



The department conducted a "Handicrafts Exhibition" on 11th March, 2015. The best creative students were honoured with appreciation and best wishes from the Administrative Director and the Principal.

Faculty Participation

From 12th to 18th February 2015, Avinasilingam University, Kovai organized a workshop on "Empanelled Training Institution"

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in which one of our faculty members, Dr.K.Sakthivel participated and benefitted.



On 12th February 2015, Selvam College of Technology organized a workshop on "Entrepreneurship Development Programme" in which one of our faculty members, Mrs.K.Gomathi presented her paper on "Sanga Ilakkiyathil Mlanmie".

Students Participation:

We conducted a debate for our department students on the topic "Maanavargalin Valarchikku Perithum Udhavuvathu Mathipengala? Suya Sinthanaya?" on 31st December, 2014. The Judge was our faculty member Dr.P.Nallusamy.

Our department conducted an argument stage topic on "Indraya Oodahangal Manavargalai Valarkkinratha? Azhikkinratha?" on 20th February, 2015. The students and staff members discussed the topic and the coordinator was our faculty member, Dr.P.Nallusamy.

DEPT. OF ENGLISH

The department has arranged a special lecture on "Why Do we Study Literature?" our chief guest Mr.K.Rajagopalan, Visiting Professor, Annai Arts & Science College, Karur delivered a wonderful speech on 29th January, 2015.

This department conducted 'TALENT HUNT', on 27th February, 2015. Various competitions like "Frame the Story, Soliloquy, Essay writing, Drawing, Literary connection and Creative writing" were conducted. Prizes and certificates were issued to the winners by our Administrative Director Dr.K.S.Arulsamy, and Principal Dr.N.Rajavel.



This department conducted 'LIT HIT', on 06th March, 2015. Competitions like "Mime show and literary quiz" were conducted. Prizes and cash prize award were given to the winners by Mrs.Kalarani, Principal, Selvam Teacher Training Institute, and Mrs.K.K.Kavitha, Vice-Principal cum Head of the department of Computer Science.

On 12th March 2015, a special lecture was conducted. Mrs.Bhuvaneswari, soft skills trainer gave a wonderful & thought provoking speech on soft skills.



On 07th February 2015, 52 students and 7 seven staff members went to an industrial visit to American College, Madurai.

Jairam Arts & Science College conducted various competitions like "Mime Slow, Literary Parade", on 17th February, 2015. Five of our UG students participated in that competition.

Our UG student R.Bhavadharani participated in "Verse Writing & Essay Writing" competition conducted by Periyar University, Salem and Salem Rotary club in the name of "Tamizhar Traditional Festival Competition - 2015", on 10th January, 2015.

Selvam Arts & Science College, Namakkal.

(Autonomous)

(Affiliated to Periyar University, Salem)

Nationally Reaccredited (2nd cycle) at the highest grade 'A' by NAAC - UGC Recognised 2(f) and 12(B) Institution

Ponnusamy Nagar, Salem Road, NH-7, Pappinayakanpatti (P.O), Namakkal - 637 003. Website : www.selvamcollege.in E-mail : selcoll@rediffmail.com

UG PROGRAMMES

C O U R S E S
B.Sc.,
Mathematics, Computer Science,
Electronics and Communication,
Physical Education, Physics,
Chemistry, Biotechnology,
Microbiology,
Hotel Management and Catering Science.

BBA
BBA. (CA)
B.Com
B.Com. (CA)
B.C.A.
B.Lit. Tamil
B.A. English

PG PROGRAMMES

M.Sc.,
Mathematics, Computer Science,
Physics,
Biotechnology, Chemistry,
Applied Microbiology,
Electronics and Communication,
M.A. Tamil, English, M.Com.

MASTER OF PHILOSOPHY

M.Phil. - Biotechnology,
Microbiology,
Chemistry, Physics,
Computer Science,
Mathematics, Commerce,
Tamil, English* (Waiting for Approval)
DOCTOR OF PHILOSOPHY
Ph.D. - Biotechnology