Selvamm Arts and Science College, NAMAKKAIL

(AUTONOMOUS)

Nationally Reaccredited (2nd cycle) at the highest grade 'A' by NAAC UGC Recognised 2(f) and 12(B) Institution Affiliated to Periyar University (Salem)





SASC News Letter

Vol. 7 Issue 1 Half Yearly June - Nov. 2014

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Patron

Dr. P. Selvaraj, B.V.Sc., Chairman.

Editors in Chief

Dr. B. Kaviethra Nandhini, Secretary. Dr. K.S. Arulsamy, Administrative Director. Dr. N. Rajavel, Principal.

Editors

Mrs. K.K.Kavitha, Mrs. T. Vijaya Saratha, Mrs. R. Kokila, Mr. A. Cruz Thivagaran, Mr. V. Haridass

Educational Excellence Award

We the staff members and students are happy to congratulate our Secretary, Dr. Kaviethra Nandhini Babu for being selected by International Institute of Education and Management for receiving



"Mother Teresa Educational Excellence Award" from Dr.Bishma Narain Singh, Former Governor and Ex-Central Minister, Shri O.P.Verma, Former Chief Justice and Former Governor of Punjab and Dr.G.V.G.Krishnamurthy, Former Election Commissioner of India, in the presence of Shri Joginder Singh, Former C.B.I Director, Mr.O.P.Saxena, President All India Lawyers Forum, Dr.N.S.N.Babu and Dr. Mahan Vir Tulli, I.F.S. (Retd), for her Extempore Outstanding Achievements in the field of Education.



Administrative Director wishes the New Principal

The true essence of leadership begins with envisioning a set of goals and work towards it upholding the organizational culture. The young leadership at our college, i.e. our new Principal, Dr. N.Rajavel at the helm of affairs brings in fresh blood and is poised for many great

achievements. Changing global scenario not only possess many impediments but also presents many opportunities to excel. I'm confident that under the young new leadership, our college is going to cross many milestones in paths untrodden before and add many more feathers to its cap which are unheard of. Let the Almighty be with you in all your endeavors and the whole organization follow you as you climb new peaks.

Dr. K. S. Arulsamy, Administrative Director.

FACULTY DEVELOPMENT PROGRAMME

Faculty Development Programme was organized on 04th June 2014, Dr.K.Srinivasan, Associate Prof. of English, National College, Trichy, was our chief guest.



Our faculty members, Mr. K. Gowrishankar, Mr. B. Praveen, and Mr. G. Ragavendran attended Faculty Development Programme about "Global Business Foundation Skills" conducted by Infosys BPO, Mysore from 15th to 25th July 2014.

Faculty Development Programme was organized on "Quality of a Teacher" a special lecture was delivered by Rev. Dr.S. Yesu Thangam on 17th Sep 2014.



Faculty Development Programme was organized on "Millennial Generation Psychology and Accelerated Learning" a special lecture was delivered by Rev. Fr. Wilson Ofm Cap, Director on 20th Nov 2014.

PARENTS - TEACHER MEETING

Parent-Teacher meet was conducted on 19th June 2014, for II and III years after their result declaration, the performance of the students were reported to the parents and suggestions for students welfare and improvement were shared.



MoU

Memorandum of Understanding was signed with Infosys BPO, in Periyar University, Salem on 23rd Sep 2014.



NSS

The NSS organized a "Blood Donation Camp" in our college campus, Associated with Namakkal Rotary Club on 02nd Aug 2014. Totally 55 units of blood was donated.



On behalf of our NSS, 85 volunteers went to attend the Environmental Training Programme at "Anglade Institute of Natural Histry" (AINH), Kodaikkanal from 28th to 30th Aug 2014 and 18th to 20th Sep 2014.



The NSS organized a "World Heart Day" rally at Namakkal on 28th Sep 2014.

Our NSS volunteers participated in "SWAACH BHARATH" (Clean India) Awareness Programme at Railway Junction, Namakkal on 02nd Oct 2014.



SPORTS MEET

The 17th "Periyar University Sports Athletic Meet" was I naugurated by Dr.C.Swaminathan, Vice Chancellor, Periyar University, (Salem) in Selvamm Arts and Science College, Namakkal and conducted from 09th to 11th Oct 2014.



TRAINING AND PLACEMENT

The placement cell of SASC, for the benefit of the students, especially for the final year students conducted aptitude tests and prepared them for competitive exams. To face the interview boldly about 140 students attended the campus recruitment drive conducted by "EASMA Institute of Technology and Tamilnadu Rural Development Corporation" Karur on 17th Oct 2014, 71 students were selected and 24 students are the in waiting list.



STUDENTS ORIENTATION PROGRAMME

For first year students, the college arranged an orientation programme in general and moral instructions, rules and regulations of the college by Dr.Pearl Kittu, Counsellor on 11th July 2014.



CELEBRATIONS: NAAC RE-ACCREDITATION

The college was Reaccredited with "A" grade from NAAC on 10th July 2014. There was a celebration which was held in the college premises on 15th July. Dr.P.Selvaraj, Chairman, Selvam Institutions presided over the function.



INDEPENDENCE DAY

Independence day was celebrated in our college on 15th Aug 2014 in a grand manner. Our Chairman, Dr. P.Selvaraj, presided over the function and gave a special address to the students and staff members. over the function.



GRADUATION DAY

Our 10th Graduation day was celebrated on 22nd June 2014 in a grand manner Dr.P.Gunasekaran Vice Chancellor, Thiruvalluvar University was chief guest of the day. In the same day our alumni meeting was conducted and New office bearers for Alumni association were selected and took charge.



TEACHER'S DAY

Teacher's Day was celebrated in the college on 05th Sep 2014, Mr.A.Joseph Mariadass, Retired Prof. from St. Joseph's College, Trichy was our gust. over the function.



SPORTS DAY

Sports day was celebrated by our college on 12th Sep 2014, in a grand manner, Sportsmen were honored with prizes and medals according to their success and achievements, Mr.S.R.Senthil kannan, SP Namakkal was the chief guest who awarded the prizes and medals to the heroes of the day.



DEEPAVALI

The SASC rejoiced "Deepavali" on 22nd Oct 2014. Our chairman presided over the function. The sweets were distributed to all.



DEPARTMENT OF BUSINESS ADMINISTRATION

The department of Business A d m i n i s t r a t i o n a n d Entrepreneur cell organized a "STALL EXPO-2014" (Exhibition) on 02nd and 03rd July 2014. The students from various departments participated and exhibited their products.



On 18th July 2014, Department of Business Administration Inaugurated the Association of Selvamm Business Administration and conducted a workshop on Budget 2014- A Debate, with the chief guest Dr.M.Ragupathi, Asst.Professor PG and Research Department of Commerce Government Arts College, Salem.



Our Department has arranged an Industrial visit to the Salem District Co-Operative milk producer union limited, Salem. A team of 74 students and three staff members visited on 22ndJuly 2014.



Empowering Rural People (ERP) Our Department jointly celebrated the "Independence Day" in panchayat union middle school, Mudulaipatti, Namakkal on 15th Aug 2014.



The department of Business Administration conducted a seminar on "Advertising Appeals" by Dr.G. Yoganathan, Asst Prof, Department of Business Administration KSR College of Arts and Science, Trichungode, on 02nd Sep 2014.



On 04th Sep 2014, 11 of our students have participated in various events like Ad-Zaps, Best Manager, Funny Management organized by Department of Management Studies VYSYA College, Salem.

Dr.N.Rajavel, Head of the Department and our faculty member Mr.V.Vijayakumar have presented a paper on "E-Banking-A Global ways to Banks in India" in National Conference "Emerging Challenges and Opportunities of the Indian Business in Global Scenario" Organized by

Department of Commerce, VYSYA College, Salem ,on 11th September 2014.

The Department has conducted Inter-Department competition, "Wealth from Waste" on 29thSeptember 2014, it creates innovative ideas about how to make use of the waste products.



Dr.N.Rajavel, Head of the Department and our faculty member Mr. V. Vijayakumar have presented a paper on "Role of self Help Group in Rural Women Empowerment" in the international conference on "Excellence of Innovation in Business organizations" held on 17th Oct 2014, Organized by Department of Management Studies Mahindra Engineering College, Namakkal. In this Conference two of our students were participated.

DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE

Our department students went for the Industrial Exposure training programme from 05th May to 30th June 2014, in the following hotels,

- Park Plaza- Salem
- ➤ Sivaraj Holiday Inn- Salem
- Deccan Park- Ooty

Our department Inauguration function was conducted on 13th Aug 2014. Our college on the same day Entitled "Hoteliers Expecting from the Freshers and Scope of Hospitality Industry" by the Mr. G. Sekar general manager in Sivaraj Holiday Inn, Salem.



Our department students and staff members are participated in the two days National level workshop on "BARTENDING & ART OF MIXOLOGY" conducted on 04th and 05th Sep 2014 in Kongu Arts and Science College, Erode.

DEPARTMENT OF COMPUTER SCIENCE

The Department of Computer Science initiated it's activities through Association Inauguration on 14th Aug 2014, and association members were selected. On that day a special lecture about "Recent Trends in IT" was given by Dr.S.Pannirselvam, Associate Professor & HOD, Erode Arts and Science College, Erode.



On 21st Aug 2014, a seminar entitled "Software Development Training" which was useful for final year students was conducted. Ms.P.Manimekala, Technical Head from Proxima Infotech gave valuable guidance about how to do project.



Our alumnus Ms.Sasi, who works in Accenture, Chennai delivered special lecture for our students on 11th Sep 2014, about "How to improve our skills".



Our HoD, Mrs.K.K.Kavitha and faculty Mr.K.Gowrishankar attended 10 days National level Workshop on Computer Networking held at Selvam College of Technology from 30th June to 05th July 2014, which was sponsored by IIT Mumbai.

Our faculty members Mrs.T.Vijayasaratha, Mr.K.Satheesh Mrs.D.Ananthanayaki, Mr.S.Jothivel and Mr.M.Karthikeyan attended IIT Mumbai Sponsored training programme about Cyber Security held at Selvam College of Technology, Namakkal from 10th to 20th July 2014.

One of our faculty members, Mr.K.Gowrishankar,

attended faculty Development Programme on "Global Business Foundation Skills" conducted by Infosys BPO, Mysore from 15th to 25th July 2014.

Our students
B.Sundharasurya and R.Arul
from final year BCA won IInd
prize in "Software Testing" a
Technical symposium
conducted by KGISL,
Coimbatore on 04th Sep 2014.

Our students R.Sivaprakasam and S.Suresh from second year BCA won III prize in "Debugging" competition conducted by Bharathidasan Institute of Technology on 12th Sep 2014.

Our students P.Dinesh kumar and S.Prasanth of second year BCA bagged First Prize in Quiz competition conducted by Imayam Arts and Science College on 19th Sep 2014.

34 students from our department participated in Technical Symposium conducted by Kongu Engineering College, PKR Arts and Science College, Erode Arts and Science College and Gobi Arts and Science College during this semester.

Our department retains its first place on Sports Day events conducted by our college on 12th Sep 2014.



DEPARTMENT OF **ENGLISH**

Bridge Course was conducted for I UG students from 25th June to 09th July (12 days).

On 08th Aug 2014, nearly 60 students went to Erode book festival.

On 05th Sep 2014, Prof. A.Mariyadass, Former Vice-Principal, St.Joseph's College, Trichy gave a special lecture on "Common Errors in English".



One of our faculty members, Ms.P. Priyanka underwent three days environmental training programme at Anglade Institute of Natural History, Shenbhanagur, Kodaikanal from 18th to 20th Sep 2014.

On 18th Sep 2014 Dr.K.Mangayarkarasi, HoD of English, Arignar Anna Arts & Science College, Krishnagiri gave a wonderful speech on "Contemporary Women Novelists in Indian Writing in English".



On 22nd Sep 2014 Inter-class competitions were conducted.

Certificates and prizes were distributed to the winners of Literary Quiz, Language Connection and Personality Hunt by our Principal Dr. N. Rajavel, and Vice-Principal Mrs.K.K.Kavitha, HoD of Computer Science.



Faculty Members Participation

On 25th July 2014, HoD Mr.R.Saravana Kumar and seven faculty members P.Eswaran, M.Amirthalingam, S.Sandhiya, S.Sarimila, S.Raja, R.Hariharan and G.Veeralagu presented their papers at National Seminar on "English Language Teaching and Learning - Problems and Prospects".

On 05th Sep 2014, HoD Mr.R.Saravana Kumar and one faculty member, Mr.P.Eswaran presented their papers at International Seminar on "ELT-Changing Paradigm and Evoluation of-Learning" held at Hindu Nadar's Senthilkumara Nadar College, Virudhunagar.

On 17th Sep 2014, HoD Mr.R.Saravana Kumar and three faculty members P.Eswaran. A.Cruz Thivagaran and S.Raja presented their papers at National Conference on "A Probe into Social Issues in

Literature and Recent Trends in ELT" held at K.C.S Kasi Nadar College of Arts and Science, Chennai.

June – November 2014

On 26th Sep 2014, two of our faculty members, S.Raja and S.Sandhiya participated and presented their papers at National seminar on "Women and Culture: The War Within and Without" held at Navarasam Arts and Science College for Women, Erode.

Students Participation

On 25th July 2014, 103 students participated and presented their papers at National Seminar "ELT and Learning-Problems and Prospects" held at Periyar University College of Arts and Science.

On 17th Sep 2014 one of our I MA English student Senkathir Velavan presented his paper on National Conference "A Probe into Social Issues in Literature and Recent Trends in ELT" held at K.C.S Nadar College of Arts and Science, Chennai.

On 18th Sep 2014, 44 of our students participated in Inter-Collegiate competition held at Vysya College, Salem.

On 26th Sep 2014, 84 of our literature students participated and presented their papers on National seminar "Women and Culture: The War Within and Without" held at Navarasam Arts and Science College for Women, Erode.

DEPARTMENT OF MICRO BIOLOGY

Special Lecture Programme

PG and research department of Microbiology arranged a special lecture on "Lactose Intolerance and its Biotechnological way of Mitigation" headed by Dr. V. Mohanasrinivasan, Assistant Professor (SR), School of Bio Sciences and Technology, VIT University, Vellore, on 01st Aug 2014.

PG and research department of Microbiology arranged a special lecture on "Research Paper Writing (RPW)" headed by Dr. George Priyadoss, Assistant Professor (SR), School of Bio Sciences and Technology, VIT University, Vellore, on 05th Sep 2014.



Hands on Training Programme

PG and research department of Microbiology arranged a "one day hands on training in Vermicompost production, Azolla, Mushroom Cultivation and Spiralina Cultivation" by our department faculty members, Selvamm Arts and Science College, Namakkal on 09th and 10th Sep 2014.





Nearly 300 students from various college were attended and benefitted.



Dr. L. Ramkumar, Assistant Professor, Department of Microbiology, published an article titled "Quality Evaluation of Egg Composition and Productivity of Layers in EM (Effective Microorganisms) Treatment: A Field Report" on Egyptian journal of basic and applied science.

DEPARTMENT OF BIOTECHNOLOGY

From 15th to 17th July 2014, our department organized three days farmers training programme, entitled "Training On Bioformulation Preparation and Vermicomposting, Mushroom Cultivation" (NABARD). 150 farmers and 40 students participated in the Department of Biotechnology, sponsored by NABARD, Namakkal.





14 students and two faculty members, Dr.A.Kalirajan and Mr.K.Saravanan participated and presented a research paper entitled "Invitro cytotoxic and antioxidant potential of secondary metabolites produced by the bacteria Virgibacillus sp. associated with the marine sponge Callyspongia diffusa" in an international seminar on " Nano Technology in Cancer Research" organized by Department of Biotechnology of Periyar University, Salem on 21st July 2014.

On 06th and 07th Aug 2014, our faculty members M s . M . A n i t h a , Mrs.N.Rajabairavi and Dr.A.Kalirajan and 42 students participated in one day science awareness program conducted by Arignar Anna College, Namakkal.

Our department arranged an industrial visit on 22nd Aug 2014, to Syncro max company at Chennai with 4 faculty members along with 57 students and they learnt the importance of fermentation and enzyme production.



The Department Association arranged a special lecture on "Facets in Plant Biotechnology" on 25th Aug 2014. The resource person was Dr.A. Aslam, Associate Professor of Botany, Jamal Mohamed College, Trichy.

Our department organized "One day hands on training in Vermicomposting production, Azola, mushroom cultivation and Spirulina" on 09th and 10th Sep 2014. Students of various colleges belonging to the Department of Biotechnology participated.

Our department student, T.Lavanya first year B.Sc Biotechnology participated in poetry competition conducted by Periyar University on 17th Sep 2014, regarding Periyar birthday and she won II place.

Our HoD Dr.R.Prabhavathy and faculty members Mr.K.Saravanan, Dr. R. Chandrasekaran, Dr.A.Kalirajan, Ms.M.Anitha and Mrs.N.Rajabairavi and our department students V.Vijayalakshmi, B.Aarthy, and T.Thilagam published a paper in European Journal of Molecular Biology and Biochemistry 2014 .1(5): 176-181 on the topic, "Morphological and Molecular Characterization of Trichoderma Isolates of Tamilnadu".

Dr.R.Chandrasekaran published an article "Bacillus Subtilis Chitinase identified by matrix-assisted laser desorption/ ionization time of flight/ time of flight mass spectrometry has insecticidal activity against Spodoptera Litura Fab" in journal of pesticide Biochemistry and Physiology on 13th Oct 2014.

Dr.A.Kalirajan published an article "Invitro anticancer and antioxidant activity of the medicinal plant Couroupita Guianensis" in the International Journal of Phytopharmacy, 5(3) 2014, 158-164.

Dr.A.Kalirajan published an article "Bioprospecting of medicinal plant Couroupita Guianensis for its potential anti-ulcer activity" in the International Journal of Applied Biology and Pharmaceutical Technology 5 (3), 2014.

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Our department association club was inaugurated on 10th July 2014, by CA.S.Ilancheliyan, Auditor and Professor, Coimbatore. A special Address titled on "Accounting Disclosure of Present in Accounting Statement of Corporate Sector" delivered by him.



On 28th July 2014, our 62 Second and Final B.Com(CA) students and four staff members had visited Salem Dairy Milk Industry, Sithanur, Salem to the development of the students' practical knowledge.



A special lecture was arranged by the department on 04th Sep 2014, Mr.D.Sathia Raja, Manager, Canara Bank, Oruvandur, Namakkal, invited as Resource Person and delivered a special lecture on "Role of Regional Rural Banks in Economic Development".



On 05th Sep 2014, 40 of our Final year B.Com(CA) students and three staff members had visited Chettinad Cement Factory, Karur to know the production process, variety of cements and Export procedures etc.,



Our Hod Mr.S.Ramesh. and faculty Mr.S.Angamuthu, had presented a article in Two

days National level seminar on "Present Scenario, Emerging Opportunities and Challenges of Retail Sector in India" in Urumu Dhanalakshmi College, Trichirappalli, on 19th and 20th Sep 2014.

Our Hod Mr.S.Ramesh, had published a research article on "Socio-Economic conditions of Women in Agricultural Labours" – A study in Tiruvarur District in 'Southern Economist in 01st Sep 2014, Volume 53, P.P. No. 12.

Our Hod Mr.S.Ramesh and f a c u l t y m e m b e r s Mr.S.Angamuthu and Mr.S.Manikandan had published research papers in two days National conference on "E-Dealing" in Sankara College of Science and Commerce, Coimbatore on 10th Sep 2014.

DEPARTMENT OF PHYSICAL EDUCATION

The 17th "Periyar University Sports Athletic Meet" held at Selvamm Arts and Science College, Namakkal from 09th to 11th Oct 2014.



Cross Country:

On 31st July 2014 Periyar University inter collegiate cross country meet held at Periyar University Salem:

Men Category:

 Mr.G.Nandhakumar of II M.Sc (CS) got III place and ALL INDIA Participate.

Women Category:

- Ms.S.Poongodi of IBBA got Ist place and ALL INDIA Participate.
- Ms.S.Ranjitha of I BA English got II place and participated in ALL INDIA meet.
- Ms.R.Thilagavathi of II B.Sc Biotech got III place and participated in ALL INDIA meet.
- Ms.G.Nandhini of II B.Com (CA) got V place and participated in ALL INDIA meet.



Cricket (Men):

On 12th Aug 2014 Periyar university inter collegiate cricket men team held at periyar university, Salem. Men cricket team zone to winner.

Our college student Mr.R.Manikandan of III B.Sc Physical Education participated in Tamilnadu Cricket Association Camp.

Football:

On 09th Oct 2014 Periyar University Inter Collegiate Football match held at Selvamm Arts and Science College, Namakkal. Football women team got III place.



Weight Lifting And Power Lifting:

From 13th to 15th Oct 2014 Periyar University Inter Collegiate Weight Lifting and Power Lifting students participated at Sengunthar Arts and Science College Thiruchengode. Womens team became runner.

Men Category:

- Mr.T.Danaraj III B.Sc Ele.Comm got I place.
- Mr.P.Manikandan III B.Sc Phy. Edu got II place.
- Mr.M.Alexander II B.Sc Phy Edu got III place.

Women category:

- Ms.S.Keerthana III B.Sc., Phy., Edu got I place.
- Ms.P.Kaviya II M.Sc Maths got II place.
- Ms.R.Kowsalya II B.Sc Phy Edu got III place.
- Ms.K.Santhi III B.Com got II place.



Handball:

Our college student M.Karthick of III B.Sc Phy. Edu participated in state level handball Tournament held at Salem on 15th to 29th July 2014.

Athletics:

From 14th to 16th Oct 2014, 26th south zone junior Athletics championship held at Hyderabad.

Women category:

 Ms.E.Pavithra III B.Sc Phy.Edu got II place.

- Ms.S.Srinithi I BBA got I place.
- Ms.M.Priyadharsini I BBA got III place.

Judo:

24th Tamilnadu state youth and junior level judo championships 2014-2015 held at Namakkal. From 26th Aug 2014 to 08th Sep 2014.

Women category:

• Ms.P.Vidhya I B.com (CA) got I place.

Athletics:

Our college team both men and women was over all championship in athletics for 11 consecutive years in the Periyar University athletics meet held during 09th to 11th Oct 2014. **Men category:**

Mr.G.Nandha kumar II M.Sc (CS) got I place in 20,000km, 10,000km run and individual championship.

- Mr.T.Dhanaraj III B.Sc., (ECE) got I place in Shot put, Discus throw and individual championship.
- Mr.E.Karthick III B.Sc., (Phy-Edu) got I place in High jump and 4X100 Relay.
- Mr.Prasanth III BCA got I place in 4X100 Relay.
- Mr.R.Anbumani III B.Sc (MAT) got I place in 4X100 Relay.
- Mr.R.Kumaresan II B.Sc (Phy-Edu) got I place in 20,000km (Race walking)
- Mr.M.Kumar I B.Sc (ECE) got I place in Decathlon and 4X400 Relay.
- Mr.M.Alexandar II B.Sc (Phy-Edu) got I place in Hammer throw.
- Mr.E.Silambarasan I BBA got I place in 800mts race and 4X400 Relay.



Women category:

- Ms.P.Kaviya II M.Sc (MAT) got I place in Discust hrow.
- Ms.E.Pavithra III B.Sc (Phy-Edu) got I place in Pole vault.
- Ms.R.Thilagavathi II B.Sc (BT) got I place 5000km race.
- Ms.G.Nandhini II B.Com (CA) got I place in 800mts race.
- Ms.S.Priyanka II B.Com (CA) got I place in 100mts Hurdles.
- Ms.S.Poongodi I BBA got I place in 1,500mts race.
- Ms.S.Srinithi I BBA got I place in Hammer throw.



DEPARTMENT OF ELECTRONICS AND COMMUNICATIONS

Department Seminars:

Department of Electronics and Communication conducted a seminar on "LAPTOP SERVICE TECHNIQUE AND RECENT TRENDS" on 26th Aug 2014, the Resource Person Er. J. Vijayakumar Director, Access Point India Pvt. Ltd., Salem. In this seminar our students got knowledge about Servicing Techniques and system hardware.



Department Participation:

Our department faculty Mr.S.Vijay participated in the one day Training Program at UTL TECHNOLOGIES LIMITED Bangalore on 29th OCT 2014.



DEPARTMENT OF PHYSICS

National Conference:

Our department students, R.Arul kumar, P.Ashok and T.Sakthi of second year M.Sc physics have attended the seminar on 17th and 18th July 2014, conducted by Arul Anandar College, Madurai.

Our faculty member, Ms.R.Revathi and our students C.Sinthumathi, M.Keerthana, M.Dharani, K.Revathi and M.Muthamizhselvi of second year B.Sc physics have attended National Workshop held at Sakthi Kailash Women's College, Salem on 19th Aug 2014.

Book Fair:

Our department staff members and first year and second year M.Sc Physics students went for "Book Fair" on 06th Aug 2014. They have purchased books worth for Rs.5000.



Inter College Culturals:

Our Inter College Culturals as physics department has participated in all the events. We won Iprize in Poem writing and II prize in Oratorical competition at Selvamm Arts and Science College, Namakkal on 25th Sep 2014.

DEPARTMENT OF CHEMISTRY

Department of Chemistry conducted a seminar on "Recent developments of Chemistry and Environment". The chief guest was Dr.R.Rajavel, Asst. Professor department of Chemistry, Periyar University, Salem on 13th Aug 2014.

Department of Chemistry organized a special Lecture on "Environmental Degradation". The special address was given by Dr. Balakrishnan P.A Dean (Academic) Bharathiyar Institute of Engineering for Women, Deviakurichi, Attur, Salemon 11th Sep 2014.



DEPARTMENT OF MATHEMATICS

Three of our department students attended "Mathematics Workshop for Students" at Vellalar College for women (Autonomous), Erode from 25th to 27th June 2014.

The Mathematics Association arranged a special lecture. The chief guest was Dr.R.Jahir Hussain, Associate Professor, PG & Research Department of Mathematics, Jamal Mohamed College, Trichy, on 07th Aug 2014.



Three of our department students participated in the International conference on "Mathematical Science and its Computational Applications" at Dr. N.G.P. Arts and Science College, Coimbatore on 11th and 12th Aug 2014.

Our department staff member and Nine students participated in the National level seminar on "Emerging Trends in Modern Topology" at Navarasam Arts & Science College for women, Erode on 12th Aug 2014.

Our department conducted "State Level Workshop on LaTeX" and a special lecture was delivered by Dr.S.Ruban Raj, Head & Associate Professor of St. Joseph's College (Autonomous), Trichy on 25th Sep 2014.



Independence Day was celebrated in the Middle School Village A. Valavanthi. The department arranged competitions for the school students and gave prizes to the winners.



DEPARTMENT OF TAMIL

Our department conducted a special lecture "Sangakala Vinthaigal" by Dr.P.Anandanayaki, HoD Department of Tamil, Namakkal Kavignar Ramalingam Pillai womens Arts and Science College, Namakkal on 14th Aug 2014.



Our department conducted an Inter College Culturals Programme as "Tamil Mandra Vizha" Inter department non stage competition on during this odd semester 2014.





DEPARTMENT OF COMMERCE

Our Department conducted the Inauguration of commerce Association Special Lecture on "Budget Analysis 2014" by Dr.A.Jayakumar, Prof. and former Controller Examination Department Commerce, Periyar University, Salem on 23rd July 2014.

Industrial Visit

Our Department organized an Industrial Visit to the "Salem District Co-op. Milk producer's Union Ltd" Salem for final year PG and UG students and two staff members on 31st July 2014.



Our Department had organized an Industrial Visit Cement to the "Chettinad Corporation Limited" for the final year PG and UG students on 22nd Aug 2014.G students on 22nd Aug 2014.



department HoD, Dr.K.Gunasekaran and faculty members Mr.D.Duraimurugan, Mr.A.Raja and Mr.S.Gurusamy participated and presented a paper on "Role of Micro Finance in Women Empowerment "and "Role of Micro Finance in Women

Entrepreneurship Development" in Loyal Academy Degree and PG College, Telangana and OSMANIA UNIVERSITY, Hyderabad on 22nd and 23rd Aug 2 0 1 4 .



Our department faculty Mr.A.Raja participated presented a paper in National Conference "Role of on Uzhaver Sandhai (Farmers Market) in Agriculture Marketing" in Vysya College, Salem on 11th Sep 2014.

Periyar University, Salem had conducted competition on "PERIYAR BIRTH AND FUNCTION". Our department student Mr.S.Manikandan III B.Com participated from Namakkal Inter college district competition and secured II place in essay writing.

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(Affiliated to Periyar University, Salem)

Nationally Reaccredited (2nd cycle) at the highest grade 'A' by NAAC - UGC Recognised 2(f) and 12(B) Institution

Ponnusamy Nagar, Salem Road, NH-7, Pappinayakkanpatti (P.O.), Namakkal - 637 003. Website: www.selvamcollege.in E-mail: selcoll@rediffmail.com

C B.Sc. 0 **Mathematics** Computer Science U **Electronics and Communication** R **Physical Education** Physics S Chemistry E **Biotechnology** Microbiology Hotel Management and Catering Science.

UNDER GRADUATE

BBA BBA. (CA) **B.Com** B.Com. (CA) B.C.A. **B.Lit. Tamil B.A. English**

POST GRADUATE M.Sc. Mathematics Computer Science **Physics Biotechnology** Chemistry Applied Microbiology M.A. Tamil, English

Electronics and Communication M.Com.

MASTER OF PHILOSOPHY

M.Phil. -Biotechnology, Microbiology, Chemistry, Physics, Computer Science, Mathematics, Commerce, Tamil, English * (Waiting for Approval) **DOCTOR OF PHILOSOPHY**



