

# Selvamm Arts and Science College, Namakkal (AUTONOMOUS)

(Nationally Accredited at the highest grade 'A' by NAAC)  
UGC Recognised 2(f) and 12(B)  
Institution  
Affiliated to Periyar  
University, Salem.



## Concord

SASC News Letter

### *In this Issue...*

- Voice of the visionary - Secretary
- Staff Orientation Programmes
- Students Orientation Programmes
- Staff Achievements
- Placement Cell
- Sports Achievements
- Independence Day
- Yoga Practices
- Rain Water Awareness Programme
- Airmen Job Awareness Programme
- Fire Service Demo (Safety Diwali)
- District Level Sports for Girls
- Empowering Rural People
- Department wise
  - Seminars
  - Workshops
  - Paper Presentations
  - Industrial Visits
  - Notable Achievements

#### **Patron**

Dr. P. Selvaraj, B.V.Sc., Chairman.

#### **Editors in Chief**

Dr. B. Kaviethra Nandhini, Secretary.

Dr. K.S. Arulsamy, Principal.

#### **Editors**

Dr. N. RajavelMr. K.K. Kavitha

Mrs. T. Vijaya SarathaMrs. R. Kokila

Mr. G. Selvakumar

Half Yearly

Vol.6 Issue.2

June-Nov 2013

### *Voice of the Visionary - Secretary:*



This is one of the exhilarating moments when this concord brings out the laurels and unreachable activities that are reached by the vibrant staff and students of selvam community.

Words are not sufficient to facilitate the selfless service rendered with innumerable number of hours of hard work by the Self Study Report committee in close co-ordination with the Principal to bring out the Re-accreditation Report (Second cycle) and its submission to NAAC as expected of them.

Wishes are abundant and with the words of wisdom from none other than our beloved Dr. Abdul Kalam, can only make it more appropriate when the New Year is around the corner. "Dream is not what you see in sleep, is the thing which does not let you sleep."

### *Awards*

Our Principal is honoured with "LIFE TIME EDUCATION ACHIEVEMENT AWARD", from International Institute of Education & Management, New Delhi, on July 24, 2013. And also



he received "GLORY OF EDUCATION EXCELLENCE AWARD", from National & International Compendium, New Delhi, on November 05, 2013. These Awards are in recognition of his outstanding achievements and Remarkable Role in the field of Education.

Our Vice-Principal cum Head, Department of Business Administration, was awarded Ph.D., from Bharathiar University, Coimbatore, on June 06, 2013. The award was given by Hon'ble Governor of Tamilnadu, Dr. K. Rosaiah.



## Department Of Physics



The departments of physics and chemistry joined their hands together to arrange a special lecture on "Tips for UGC-CSIR ASPIRANTS" on 24th July 2013. The chief guest was Dr. M. Syed Ali Padusha, M.Sc., Ph.D., Asst. Professor, Department of Chemistry, Jamal Mohamed College, Trichy-20.

One staff member along with eight PG students attended one day national seminar on 04th September 2013 at AVS College of Arts and Science, Salem.

One student from the department, S.Sargunavathi, participated in the seminar "Emerging Trends in Nano Electronics" held at Selvamm Arts and Science College, Namakkal, on 22nd October 2013, and won 1st prize.

The UG final year five students were participated in the national level seminar on "New Trends in Nano Materials" held on 21st September 2013.

Faculty member R.Revathi had attended technical seminar on "Nanovolts to GIGAHERTZ" which was organized by Sciotech Automation, Coimbatore-641038.

Our college ERP department celebrated "Environmental Week", also conducted the Poetry, Drawing, Picture Collection competitions. Our UG (II, III) students participated and won the prizes. Picture Collection - K.Prabu (1st), Poetry writing - K.Saranya (2nd) & K.Prabu (2nd), Drawing - S.Sargunavathi (1st).

## Department Of Chemistry



Department of Chemistry conducted a seminar on "TIPS FOR UGC-CSIR ASPIRANTS". The chief guest was Dr. M. Syed Ali Padusha, Asst. Professor, Jamal Mohamed College, Trichy on 24th July 2013.



The department organized a seminar on "THE SIX PILLARS OF ORGANIC CHEMISTRY". The special address was given by Mr. A.Irudaya Jothi, St. Joseph College, Trichy on 07th August 2013.

The department organized a seminar on "ELECTRON SPECTROSCOPY", the chief guest was Dr. A. Abdul Jameel, Jamal Mohamed College, Trichy, on 04th September 2013. An educational tour was arranged by the department to Kuttalam on 21st and 22nd September 2013.

An industrial visit was arranged by the department to "CECRI" on 27th September 2013, which was benefited by 50 students accompanied by 3 staff members.

Head of the Department Mr. M. Muthukumar, attended the national level seminar on "INDUSTRIAL APPLICATIONS OF POLYMER CHEMISTERS" on 19th October 2013 at Kongu Engineering College in Perundurai.

## Department Of Mathematics



The department of Mathematics arranged a special lecture on "Application of Fuzzy Logic in Queuing Theory". The special address was given by Dr. K. Kadamavanam, Asst. Professor, Sri Vasavi College, Erode, on 30th August 2013.

4 students along with one staff member participated in the seminar "Sigma" at PKR College of Arts and Science, Gobi, on 23rd August 2013. 8 students of III B.Sc. had participated in the competition held at Vysya College, Salem on 12th September 2013.



An Industrial visit was arranged by the department to Kerala on 5th and 6th October 2013.



Independence Day was celebrated in the adopted village A.Valavanthi. The department arranged competitions for the villagers and gave away the prizes for winners.

## Department Of English

Bridge course was conducted for I UG students from 25th June to 10th July 2013 (12 days). The primary objective of the course is to create "Easy and Friendly Ways of Communicative English", the book entitled "Speak English" authored by our department of English was issued to make the students become aware of English and its importance for this competitive world.



The "English Literary Association" was inaugurated by Dr. G.Ravindran, Former HOD of English, St. Joseph College, Trichy. He also delivered a special lecture on "Functional English for Graduates" on 29th July 2013.





Dr. S. Benjamin Elango, HOD of English, St. Joseph College, Trichy, delivered a special lecture on "Success through soft skills" on 14th August 2013.



Dr. S. Yusuf, Former Vice-Principal, Jamal Mohamed College, Trichy, took the chair person and gave special lecture on "The importance of English" on 21st August 2013.



Mr. C. Rathasamy, Retd. Govt. School Head Master, Coimbatore, delivered a special lecture on "Shakespeare and his Plays" on 26th August 2013.



Mrs. Kalarani, Principal, Selvam Teacher Training Institute, took the chair person and judged all the competition "Shakespeare Fest" on 04th September, 2013.

Students Participation:  
Five of our I UG students participated and presented their papers on state level

seminar held on 24th August, 2013, in AVS College, Salem

Thirty of our students and three faculty members participated in environmental training programme held at Anglade Institute of Natural History, Kodaikanal during 26th to 28th August 2013 (3 days).

Fifty of our students participated in inter-collegiate competition held on 25th September 2013, in Vysya College, Salem. Our students won the second prize in Literary Parade.

### Department Of Computer Science



Computer Science department conducted a one day seminar on "Communication Technology and Security" by the chief guest Dr. S. Albert Rabara, Asst. Professor, Department of Computer Science, St. Joseph's College, Trichy, held on 25th July 2013.



Computer Science department conducted a one day workshop on "Computer Hardware" by the resource person V. Ramya, Manager, NAMUS Embedded Resources, Erode, on 27th August 2013.



The chief guest Mrs. M. Devi, Asst. Professor, Department of MCA, Selvam College of Technology, gave a special lecture on the topic "Career Guidance and Motivation". The staff members K.K.Kavitha, HOD, and K.V.Sumathi, Asst. Professor, presented a paper in an

international conference on the title "Data mining Techniques in Higher Education" at AMS College on 25th October 2013.

Our II-M.Sc., students attended inter-college competition programme organized by PKR College for Women, Erode, on 29th July 2013, and Periyar University, Salem on 20th September 2013.

Our students attended a technical meet, organized by Erode Arts and Science College, Erode, on 14th September 2013, and Kamadhenu Arts and Science College, Sathyamangalam, on 27th September 2013.

Our students attended inter college competition organized by Selvamm College of Technology, Namakkal, on 04th October 2013, and won II prize in the debugging competition.

Our students attended a technical meet organized by Vysya College, Salem, on 09th October 2013, Sengunthar College, Erode, on 10th October 2013, and K.S.R College of Technology, Tiruchengode, on 11th October 2013.



In Sports day our department won overall championship on 1st October 2013.

Our department III BCA student, Ms. Suma won Bronze in national level fencing and also she got a gold medal in University level and I M.Sc., student Mr. Nanthakumar won Gold medal in 5000 meter, 10,000 meter, athlete in university level.

Our department II BCA student Mr. Prasanth won silver medal in 100 meter, 4x100 (relay) meters, and also he got bronze medal in 200 meter, and I BCA student Mr. Raju participated in high jump and 110 Hurdles in university level.

Our department III BCA student Mr. Boopathi participated in university level volley ball match and III BCA student Ms. Shobana was participated in football match in university level.



Our department final year students were went to Kerala for Industrial visit on 6th and 7th September 2013, and they visited Techno Park Company.



## *Department Of Business Administration*



The department conducted a seminar on "Effective English for Business Executives", the special address was given by Dr. S.P.Benjamin Elango, Head, Dept. of English, St. Joseph's College, Trichy-2, on 23rd July 2013. In this seminar staffs and students benefited.



The department conducted a one day management games about quiz programme "Adsup and Wealth for waste" the resource person was Mr. A. Murali, Asst. Prof., Department of Management Studies, Selvam College of Technology.



On 09th September 2013, the department conducted a workshop on "Advertising & Retailing : A Bird's Eye View" the resource person was Dr. K.V.Kannan, M.B.A., M.F.T., Ph.D., Associate Professor & Head, Department of Business Administration, Arignar Anna Govt. Arts College, Attur.

### **Industrial Visits**



Industrial visit was arranged by the department to VISAKA Industries Limited, on 05th September 2013, along with 2nd year students, totally 85 students were benefited by the programme.



Students of the department of business administration went industrial visit to JANSONS, Trichengodu, on 19th September 2013, in this visit 121 students and 3 staff members are participated.

## *Department Of Commerce With Computer Application*



The department association club was inaugurated on 12th August 2013, by Dr. E. Mubarak Ali, Head and Associate Professor, Department of Master of Social Work, Jamal Mohamad College, Trichy, a special lecture titled on "Secret of Success" was delivered by him.



A special lecture was arranged by the department on 24th September 2013, Dr. K. S. Arulsamy, Principal of Selvam Arts and Science College (Autonomous), Namakkal, was invited as resource person to deliver a special lecture on "Health Care Practice".



On 30th July 2013 & 01st August 2013, the final year B.Com. (CA) students

and 4 staff members had visited Sesshasayee Paper Board Limited, Pallipalayam, Erode.

On 01st August 2013, the final year B.Com. (CA) students and 2 staff members had visited Tamil Nadu Warehouse Corporation, Namakkal, The students learned about types of warehouses, storages and distribution methods, etc.,



The department had arranged two days industrial visit to Kerala on 28th and 29th September 2013, four staff members with 116 students visited the places, like, Kochin Harbour, Old Kochin Palace, Malapuzha dam, Kuruvayur Temple and Pazhani Temple, etc.,

The department faculty members had presented paper titled on "Sociopreneurship" in one day national seminar organized by Nehru Arts and Science College, Coimbatore, on 7th August 2013, in which three faculty members of the department Mr. S. Ramesh, Mr. S. Angamuthu, and Ms. S. Sudha had presented their papers.

The department faculty members had presented paper titled "New Vistas of Indian Business in Global Scenario" in one day international conference, organized by Brahma School of Business, Namakkal, on 19th October 2013, in which final year B.Com. (CA) 14 students and five faculty members, Mr. S.Ramesh, Mr. S.Angamuthu, Mr. P.Arunkumar, Ms. T.Amutha, and Ms. S.sudha had presented their papers in different topics.

Faculty members of the dept. Mr. S.Angamuthu published an article titled on "Qualities of Good Research Paper" in HRD TIMES, Chennai, on July 2013.

## *Department Of Commerce*

Dr. K. Gunasekaran, Head, Dept. of Commerce, Selvam Arts and Science College, Namakkal, has been appointed as Doctorial Committee member in Periyar University.





On 20th August 2013, department of commerce inaugurated the commerce association, and invited the special guest Dr. I. Savarimuthu, Head of PG & Research Department, Commerce, St. Joseph's College, Coudular. He delivered a special lecture on "Topic in Commerce".



One day special lecture was organized by the department on 30th August 2013, the chief guest was Dr. A. Sakthivel, Asst. Professor, Department of Economics, Govt. Arts College, Thiruvarur. He gave special talk about "Emerging Rupee Depreciation-Boon or Bane?"

The department arranged Industrial visit on 3rd September 2013, in Salem Dist. Co-operative Milk Producers Union Ltd., Salem. In this visit 65 students and 3 staff members were benefited, the students learned the process of different milk products makings, Like, Milk Powder, butter, Kova, etc.,

The department arranged industrial visit on 6th September 2013, in Chettinad Cement Corporation Ltd., Karur. 65 students and 2 staff members visited the cement factory. The students learned the functioning process of cement manufacturing.

On September 2013, Dr. K. Gunasekaran, Head, Department of Commerce, Published a paper titled on "Green Marketing" in HRD-TIMES, Chennai.

On September 2013, Mr. P. Sivakumar, Faculty in Commerce, published a paper entitled on "Strategy of Retail Marketing" in HRD-TIMES, Chennai.

On September 2013, Mr. S. Gurusamy, Faculty of Commerce, published a paper entitled on "Marketing of Hospital Services in Namakkal District" in Journal for Commerce and Management Research association (PRIMAXI), Bangalore.

The department had arranged two days educational visit on 15th & 16th October 2013. 100 students and 8 staff members have participated, and visit various Temple, Danish Fort, and Neyveli Lignite Corporation. Students learned the process of producing electricity.

### *Department Of Hotel Management And Catering Science*

The department students went for training programme from 15th May 2013 to 28th June 2013, in the following hotels,

On 20th August 2013, department of commerce inaugurated the commerce association, and invited the special guest Dr. I. Savarimuthu, Head of PG & Research Department, Commerce, St. Joseph's College, Coudular. He delivered a special lecture on "Topic in Commerce".

- The Residency Tower, Chennai.
- Fortune Select JP Cosmos, Bangalore.
- Park Plaza, Coimbatore.
- Vits, Mumbai.
- Anjappar, Coimbatore.



The department conducted special seminar on 29th August 2013, entitled "Current trends in Hotel Industry", the special address was given by the resource person Mr. Rahul Kanungo, General Manager, Park Plaza Hotel, Salem.

### *Department Of Biotechnology*



The department association was inaugurated on 16th August 2013, and arranged a special lecture on "Bioremediation of Lead in Contaminated Soil Using Bacillus sps & Herbaspirillum". The resource person was Dr. S. Kamalakannan, National University, South Korea.

Department of Biotechnology had arranged 2 days industrial visit at various place like Ecozone, Botanical garden, Piyagra falls, Pasteur institute, Sims Park & Maruthamalai Temple. Four staff members with fifty four students learned the importance of vaccines produced in the Pasteur Institute at Coonur.

The department students, R. Thilagavathi, I B.Sc., participated in inter college athletic meet at Periyar University on 17th to 19th October and won 1st position in 5000 & 10000 Meters run held at MGR College, Hosur.

The faculty member Ms. M. Anitha had participated in one day

sensitization programme in the topic "Establishment and Sustenance of Women's Studies Centre" on 3rd September 2013 at Periyar university, Salem.

The department adopted a village, Karungalpalayam, through Empowering Rural People. Many activities like, Independence Day Celebration, Survey about village, etc. was conducted.

The department III UG & PG students attended national level symposium "Biogalaxia'13 - glimpse of innovations in Biotechnology" held on 3rd September 2013, organized by Department Microbial Biotechnology, Bharathiar University, Coimbatore. In this programme our III-B.Sc., student, G. Manikandan, won 1st prize for poster presentation, in topic, "Standarization of growth medium for Breaking Dormancy" in Gloriosa superb.

IUG & I PG students participated in "Environmental Week", and one student R. Sowmiya devi, I-B.Sc., won 2nd prize in drawing competition.

### *Department Of Microbiology*



PG and Research Department of Microbiology arranged a special lecture on "Bioremediation of Lead in Contaminated Soil Using Bacillus sps and Herbaspirillum" headed by Dr. S. Kamalakannan, Associate Professor, Division of Biotechnology, Chonbuk National University, South Korea, on 16th August 2013.

Dr. A. Ezhilarsu, HOD, Department of Microbiology published an article titled "Phytochemical screening, antioxidant and antimicrobial activity of Aegle marmelas from kolli hills" on Int. Journal of Interdisci Res and Revs, in July 2013 issue.

Dr. A. Ezhilarsu, HOD, Department of Microbiology, published an article titled "Analysis the antibacterial and antioxidant activity of selected medicinal plants Lippia noiflora L. and Vitex negundo L", on Golden Research Thoughts, on September 2013 issue.

Two staff members, Mr. P. Udhayaraj, Mrs. S. Elamathy, and 15 students of UG & PG, participated in CSIR sponsored national seminar on "frontiers in biotechnology" on 8th - 9th August 2013, organized by Nehru Memorial College, Trichy.

### *Department Of Electronics And Communications*





The department inaugurated the association and arranged the one day seminar on "Thinking out of the Box" a special lecture was delivered by Er. Prabu, Head, Department of Electronics and Communication, Gnanamani College of Technology, Rasipuram, on 9th October 2013.



The department arranged one day State Level Seminar on "Emerging Trends in Nano Electronics" a special lecture was delivered by Dr. M. Venkatachalam, Head & Associate Professor, Department of Electronics, Erode Arts and Science College (Autonomous), Erode, and Dr. J. Deenathayalan, Head & Associate Professor, Department of Electronics, Sri Vasavi Arts College, Erode, on 22nd October 2013.

The department faculty Ms. N. Pradeepa, attended the technical seminar conducted by Scnetec Automation, Coimbatore, Titled "From Nanovolts to Gigahertz" on 24th October 2013

The department student T. Dhanaraj, II-B.Sc., has won the first place in shot put and third place in discus throw in the age group of "Boys 20 years" in 28th Tamil Nadu Junior Inter District Athletic Championships, held on 2nd - 4th August 2013, at Thiruvannamalai.

### Department Of Physical Education



Athletics junior state level meet was held on 2nd August 2013, at Thiruvannamalai.

Mr. T. Dhanaraj, II-B.Sc. (E&C), Won the 1st place in shotput, 3rd place in Discus throw.

Ms. E. Pavithra, II-B.Sc., won the 1st prize in polevault. Periyar University inter collegiate cross country race athletics meet was held at Periyar University, Salem, on 6th August 2013.

- Mr. D. Vijayakumar, III-B.Sc. (Phy-Edu), got 1st place.
- Ms. A. Kaleeswari, III-BBA-'A', won 1st place.
- Ms. S. Priyanka, I-B.Com (CA), won 4th place.
- Ms. G. Nandhini, I-B.Com (CA), won 6th place.

Periyar University inter collegiate athletics meet was held on 17th October 2013, at M.G.R. College, Hosur.

### Men Category:

- Mr. V. Sathishkumar of 3rd B.Com won 1st place in decathlon, 2nd place in Long jump, 2nd place in triple jump and 1st place in 4X400 meters relay.
- Mr. G. Chinraj, III-B.Sc. (Phy-Edu), won the 2nd place in pole Vault, 2nd place in 100 meters, and 2nd place in 4X100 meters relay.
- Mr. S. Sathish, III-B.Sc. (Phy-Edu), won the 3rd place in 400 meters, 3rd place in 800 meters, and 1st place in 4X400 meters relay.
- Mr. D. Vijayakumar, III-B.Sc. (Phy-Edu), won 2nd place in Half Marathan.
- Mr. R. Gnanaprakasam, III-B.Sc (Phy-Edu), won 3rd place in 20 km (walk).
- Mr. S. Matheswaran, II-M.Com., Won 2nd place in Discus Throw, and 2nd place in Hammer Throw.
- Mr. T. Dhanaraj, II-B.Sc. (E&C), won 1st place in shot-put, and 1st place in Discus throw.
- Mr. R. Gopinath, II-B.Sc. (Phy-Edu), won 2nd place in 800 meters, and 1st place in 4X400 meters relay.
- Mr. E. Karthick, II-B.Sc. (Phy-Edu), won 2nd place in 110 meters hurdles, 2nd place in high jump, and 2nd place in 4X100 meters relay.
- Mr. A. Ananthan, II-BBA, won 1st place in 5000 meters, and 3rd place in 10,000 meters.
- Mr. R. Anbumani, II-B.Sc. (Maths), won 2nd place in decathlon, and 2nd place in 4X100 meters relay.
- Mr. A. Prasanth, II-BCA, won 3rd place in 100 meters, 3rd place in 200 meters, and 2nd place in 4X100 relay.
- Mr. G. Kumaresan, I-BBA, won 3rd place in pole vault.
- Mr. G. Nandhakumar, I-M.Sc. (CS), won 1st place in 10,000 meters, and 1st place in Half Marathan.
- Mr. Saravanarajendran, I-B.Sc. (Phy-Edu), won 1st place in 4X400 meters relay.

### Women Category:

- Ms. G.S. Shanmugapriya, III-B.Sc (Phy-Edu), won 1st place in 100 meters, 1st place in triple jump, 2nd place in heptathlon, and 1st place in 4X400 meters relay.
- Ms. P. Ramya, III-B.Sc (Phy-Edu), won 2nd place in 4X100 meters place, and 3rd place in 100 meters.
- Ms. P. Kaviya, I-M.Sc. (Maths) won 1st place in Discus Throw, and 2nd place in Hammer Throw.
- Ms. A. Kaleeswari, III-BBA, won 1st place in 800 meters, 1st place in 1500 meters, and 1st place in 4X400 meters relay.
- Ms. R. Sowbarnika, III-BBA, on 3rd place in 400 meters, 1st place in 400 (hurdles), and 1st place in 4X400 meters relay.
- Ms. A. Indhumathi, III-BBA, won 3rd place in 100 meters (hurdles), 2nd place in 4X100 meters relay.
- Ms. S. Punithavalli, III-BBA, won 1st place in Long Jump, 1st place in High Jump, 1st place in Heptathlon, and 2nd place in 4X100 meters relay.
- Ms. E. Pavithra, II-B.Sc. (Phy-Edu), won 1st place in Pole Vault, 2nd place in 4X100 meters relay, and 3rd place in 5 km (walk).
- Ms. S. Keerthana, II-B.Sc. (Phy-Edu), won 1st place in Hammer throw.
- Ms. S. Priyanka, I-B.Com (CA), won 3rd place in High Jump, and 3rd place in 1500 meters.
- Ms. G. Nandhini, I-B.Com. (CA), won 2nd place in 400 meters, 2nd place in 800 meters, and 1st place in 4X400 meters relay.
- Ms. R. Thilagavathi, I-B.Sc. (BT), won 1st place in 5000 meters, and 1st place in 10,000 meters.
- The college has maintained overall championship in Athletics for 11 consecutive years in the Periyar University Inter Collegiate Athletic Meet [2003-2013].



Our College Women's football team won the 4th place, in Periyar University Inter Collegiate Women Football Tournament, held at Paavai College of Technology, Pachal, on 24th September 2013.

Periyar University Inter Collegiate Fencing Tournament was conducted at Selvamm Arts and Science College, Namakkal, on 27th August 2013.



### Men Category:

The department inaugurated the association and arranged the one day seminar on "Thinking out of the Box" a special lecture was delivered by Er. Prabu, Head, Department of Electronics and Communication, Gnanamani College of Technology, Rasipuram, on 9th October 2013.

- Mr. S. Vijay, III-B.Sc. (Phy-Edu), got 1st place.
- Mr. L. Karthikkumar, III-B.Sc. (Phy-Edu), got 1st place.
- Mr. V. Manikandan, III-B.Sc. (Phy-Edu), got 3rd place.
- Mr. M. Karthick, II-B.Sc. (Phy-Edu), got 3rd place.
- Mr. G. Kumaresan, II-B.Sc. (Phy-Edu), got 2nd place.
- Mr. K. Karthi, II-B.Sc. (Phy-Edu), got 2nd place.

### Women Category:

- Ms. N. Suma, III-BCA, got 1st place.
- Ms. S. Merbilinshaj, III-BBA (CA), got 2 gold medals for two events.

Overall championship for women fencing was won for 5 years consecutively in Periyar University inter Collegiate Tournament.

### CHIEF MINISTER TROPHY:

District Level Tournament 2013-2013, was held on 22nd - 30th October 2013, at Selvamm Arts and Science College, Namakkal, in which our college women's team got 2nd place [Runner Up].

### Women Category:

- Ms. S. Punithavalli, III-BBA, won 1st place in 100 meters (Hurdles).
- Ms. G.S. Shanmugapriya, III-B.Sc. (Phy-Edu), won 1st place in Triple Jump.
- Ms. R. Soubarnika, III-BBA, won 2nd place in 400 meters.
- Ms. G. Nanthini, I-B.Com. (CA), won 3rd place in 400 meters.
- Ms. P. Ramya, III-B.Sc. (Phy-Edu), won the 1st place in Long Jump.
- Ms. E. Pavithra, II-B.Sc (Phy-Edu), won the 2nd place in High Jump.
- Ms. S. Priyanka, I-B.Com (CA), won 2nd place in Triple Jump.

### Men Category:

- Mr. T. Dhanaraj, II-B.Sc.(E&C), won the 1st place in Short Put.
- Mr. G. Raju, I-BCA, won 3rd place in 110 meters Hurdles.



### Department Of Tamil



50 students of the department and 3 faculty members went to the "Book Exhibition" at Erode, on 06th August 2013. This visit was an opportunity for the students to collect various books from one place.



The department organized one day seminar on "Kanavukal Kaivasam", speech was given by the resource person, Dr. Arasu Parameshwaran, Prof., Tamil Dept., Aringnar Anna Govt. Arts College, Namakkal, on 21st August 2013. All students and staff have participated in that programme.

The department arranged one day seminar on "Thirukkural Panmugapparvai", attended by Aringnar P. Velsamy, Namakkal, on 30th August 2013. All students and staff members of the department have participated in this programme.



On 10th September 2013, the department Tamil Literary Association organized a cultural programme namely, "Tamil Mandra Kalai Vizha", and conducted several competitions, and our principal gave away the prizes to the winners.

On 20th September 2013, the department organized one day seminar titled, "Tamil Ilakkiyangalin Isai", by the special guest of Dr. R. Vasanthamalai, Asst. Prof., Tamil Dept., Periyar University, Salem. All students and staff members of our department participated in that programme.



On 5th October 2013, 43 students and 8 staff members of the department went for Industrial visit to Srivillipudhur, Kutralam, and Kanya Kumari. In this visit the students understood the value of our Tamil culture.

### FACULTY DEVELOPMENT PROGRAMME



Faculty Development Programme was organized on 17th June 2013. Rev. Dr. A. Joseph, Former Principal, St. Xavier's college, Palayamkottai. and Dr. B.J. Geetha, Asst. Professor, Periyar University, Salem, was the chief guest.

### STAFF ORIENTATION PROGRAMME



Another programme was organized to impart yoga skill to the faculty members. Mr. Jayabal & Mr. Ramesh, yoga masters from Arivuthirukkovil, Namakkal, was the chief guests, held on 22nd June 2013.



Awareness about NAAC Re-Accreditation was given to the faculty members by Prof. G. Balakrishnan, Former HoD, English Department, St. Joseph's College, Trichy, on 21st October 2013.





Dr. A. Umesh Samuel, Dean of IQAC, Bishop Heber College, Trichy, addressed the faculty members in title "Role of IQAC in Quality Sustenance & Enhancement" on 25th October 2013



Orientation programme on "Staff Personality & Relations with Students" was given by Dr. Pearl Kittu, Counsellor, on 08th November 2013.

### STUDENT ORIENTATION PROGRAMME



For first year students, the college arranged orientation programme regards to general and moral instructions, rules and regulations of the college, by our Principal and Counsellor, on 15th July 2013.

### INDEPENDENCE DAY



Independence Day celebrated in the college campus on 15th August 2013. Chairman Dr. P.Selvaraj, B.V.Sc., was the chief guest. All the principals and faculty members from the Selvam group of institutions were presented

### RAIN WATER AWARENESS PROGRAMME

A rally on "Saving Rain Water and Sapling Plantation" and awareness programme organized by the Rotaract Club, Namakkal, on 30th August 2013.



### TEACHER'S DAY



Teachers Day was celebrated in the college on 05th September 2013. Dr. Joseph Irudhayaraj, Head, HRM, St. Joseph's College, Trichy-2.

### AIRMEN JOB AWARENESS PROGRAMME

Airmen Job Awareness Programme was hosted in our college on 23rd September 2013 by Namakkal District Employment Office with Indian Air Force, Chennai. Our chief guest are Mr. K.P.Singh & Mr. Sheesh Ram – Sargents, Indian Air Force. Mrs. Vijaya & Mr. S.Gunasekaran, Employment Office, Namakkal.



Business Administration Department staff and students conducted an "Environment Rally" through ERP at Mudalaipatti village on 29th September 2013.

### FIRE SERVICE DEMO



Namakkal district fire service department gave special awareness for Dewali Celebration with safety crackers, in this programme they demo of cracker burst, on 30th October 2013.

### DISTRICT LEVEL SPORTS FOR GIRLS



District Level Sports for Girls was organized in our college on 09th November 2013, our chief guest District Collector, Mr. Dhatchamoorthy, IAS., inaugurated the programme.

# Selvamm Arts & Science College (AUTONOMOUS)

(AFFILIATED TO PERIYAR UNIVERSITY, SALEM)

Nationally Accredited at the highest grade 'A' by NAAC – UGC Recognised 2(f) 12(B) Institution

Ponnusamy Nagar, Salem Road, NH-7, Pappinayakkanpatti (Po), Namakkal – 637 003.

Website: [www.selvamcollege.in](http://www.selvamcollege.in) | E-mail: [selcoll@rediffmail.com](mailto:selcoll@rediffmail.com)

## COURSES

### UNDER GRADUATE

**B.Sc.** – Mathematics, Computer Science, Electronics and Communication, Physical Education, Physics, Chemistry, Biotechnology, Microbiology, Hotel Management and Catering Science.  
**BBA., BBA. (CA), B.Com., B.Com. (CA), BCA., B.Lit.** Tamil, **B.A.** English.

### POST GRADUATE

**M.Sc.** – Mathematics, Computer Science, Physics, Biotechnology, General Chemistry, Applied Microbiology, Electronics and Communication.  
**M.A.** – Tamil, English. **M.Com.**

### MASTER OF PHILOSOPHY

**M.Phil.** - Biotechnology, Microbiology, Chemistry, Physics, Computer Science, Mathematics, Commerce, Tamil.

### DOCTOR OF PHILOSOPHY

**Ph.D.** - Biotechnology