

YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1.Name of the Institution	SELVAMM ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
• Name of the Head of the institution	Dr. N. Rajavel
• Designation	Principal
• Does the institution function from its own campus?	Yes
• Phone No. of the Principal	9942099566
• Alternate phone No.	9942099144
• Mobile No. (Principal)	9443122772
• Registered e-mail ID (Principal)	selcoll@rediffmail.com
• Address	Salem Road, NH- 44 Pappinaickenpatti (PO)
• City/Town	Namakkal
• State/UT	Tamilnadu
• Pin Code	637 003
2.Institutional status	
• Autonomous Status (Provide the date of conferment of Autonomy)	06/07/2011
• Type of Institution	Co-education
• Location	Rural

• Financial Status

Self-financing

• Name of the IQAC Co-ordinator/Director	Dr.P.Prabhakaran
• Phone No.	9942099566
• Mobile No:	9600700747
• IQAC e-mail ID	iqac.sasc@selvamarts.edu.in
3.Website address (Web link of the AQAR (Previous Academic Year)	https://selvamarts.edu.in/naac/
4.Was the Academic Calendar prepared for that year?	Yes

• if yes, whether it is uploaded in the Institutional website Web link:

5.Accreditation Details

https://selvamarts.edu.in/files/H andbook2020-21.pdf

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	А	3.04	2008	16/09/2008	15/09/2013
Cycle 2	A	3.23	2014	10/07/2014	09/07/2019
Cycle 3	B++	2.87	2021	31/03/2021	30/03/2026

6.Date of Establishment of IQAC

01/06/2006

7.Provide the list of Special Status conferred by Central and/or State Government on the Institution/Department/Faculty/School (UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC, etc.)?

Institution/ Depart ment/Faculty/Sch ool	Scheme	Funding Agency	Year of Award with Duration	Amount
Nil	Nil	Nil	Nil	Nil

8. Provide details regarding the composition of the IQAC:

• Upload the latest notification regarding the <u>View File</u> composition of the IQAC by the HEI

5

9.No. of IQAC meetings held during the year

- Were the minutes of IQAC meeting(s) and Yes compliance to the decisions taken uploaded on the institutional website?
- If No, please upload the minutes of the No File Uploaded meeting(s) and Action Taken Report

10.Did IQAC receive funding from anyNofunding agency to support its activities during
the year?No

• If yes, mention the amount

11.Significant contributions made by IQAC during the current year (maximum five bullets)

Academic Administrative Audit 15th & 16th December 2021

Apply Ranking for NIRF, ATAL, AISHE and correlate the Institution and innovation council activities.

NAAC Sponsored National level Workshop on "New NAAC ASSESMENT AND ACCREDIATION PROCESS" on 03.11.2022

Preparation of Academic Calendar, collection of Feedback from Stake holders, analysis and prepare the Action taken report.

Obtained audit certification for Energy, Environment and Green Campus by external certified auditors from Nature Science Foundation, Coimbatore on 21.12.2021.

12.Plan of action chalked out by IQAC at the beginning of the academic year towards quality enhancement and the outcome achieved by the end of the academic year:

Plan of Action	Achievements/Outcomes
Planed for Fund for research	Received 22 grants for research projects from Government and NGOs
To attain Maximum Stars from institutions and innovation council	Received 3.5 stars from Institutions and Innovation Council (IIC)
To Establish Selvamm Institutional Innovation Council (SIIC)	Established Selvamm Institutional Innovation Council (SIIC)
To receive sponsorships and Collaborations from NAAC	Received sponsorships and Collaborations from NAAC and organized two programmes
To conduct maximum FDP Programmes	Conducted 20 continuous internal FDP Programmes
To sstablishment of Selvamm Research Association (SRA)	Selvamm Research Association (SRA) was established with the objective of promoting, guiding and monitoring the research activities of the faculty in the college

13.Was the AQAR placed before the statutory Yes body?

• Name of the statutory body

Name of the statutory body	Date of meeting(s)
Governing Body	22/05/2022

14.Was the institutional data submitted to Yes AISHE ?

• Year

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Name of the statutory body	Date of meeting(s)
Governing Body	22/05/2022
14.Was the institutional data submitted to AISHE ?	Yes
• Year	·
Year	Date of Submission

15.Multidisciplinary / interdisciplinary

SASC has a holistic multidisciplinary curriculum with a vision to equip the students with an overall knowledge on allied fields apart from their core subjects. Humanities, Science and Mathematics are an integral part of the courses in the College. For every B.Sc, B.Com, BBA, B.A, B.lit.,. Course subjects like Foundation Tamil, Foundation English, Allied courses relevant to the programmes are given to 1st four semesters. Credit based course on Environmental education is a part of the curriculum. Internships are Mandatory to all the students.

The College organizes many interdisciplinary international conferences every year to promote a blending of different disciplines leading to the exchange of research ideas and knowledge on topics of overlapping domains. Some of the conferences are International Conference on Interdisciplinary Research in Science, Arts and Management, etc.,

Social services are undertaken by students every semester in the name of Extension activity named as Empowering Rural People (ERP). For example, Distribution of necessary accessories to orphanages and old age homes, blood donation camps, educating women on health and hygiene etc. The completions of the projects are credited as a part of their mandatory additional requirement points.

16.Academic bank of credits (ABC):

SASC being an autonomous institute the curriculum is continuously upgraded to make the students employable as per the requirement of industry and higher educational institutions. Faculties also have the autonomy to frame the syllabus within the given framework and get it approved by competent authorities. SASC has improvised pedagogy by creating its own platform of video lectures in college website. Besides this, the use of ICT classroom to give visual lectures and enhanced teaching, learning besides the regular chalk and board method.

The College is offering a basket of elective papers for each final year Under Graduate students and. Also, the College offers Skill Based Elective Course and Non Major Elective Courses. The students have the flexibility to choose the subjects as per requirement. This is a preliminary initiative taken by the College to fulfill the bigger goal of implementing the Academic bank of credits.

17.Skill development:

The College's skill development efforts resonate with that of National Skill Development Corporation evident through its enrichment of curriculum, electives, certificate courses etc. The Soft Skill Development Programme is an integral part of every student's curriculum. Besides English Learning and Teaching Skills are organized by the college where student participation is witnessed in large numbers every year. Essential Skill Development and the Certificate courses, which are compulsory for all students. Values and Ethics course is made mandatory for all to have ethical values inculcated. Different social programmes are organized in collaboration with many leading Organisations. A MoU has been signed by the Institute with Wadhwani Foundation to give vast amount of skill development courses.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

Indian society is a treasure trove of knowledge, gained over thousands of years and manifested in the form of arts, literature, traditions, customs, languages, architecture, etc. Ancient practices developed by Indians over the centuries were passed on from one generation to another. However, this process of inter-generational transfer of information ended abruptly in the last centuries. The National Education Policy 2020 lays special emphasis on the promotion of Indian Languages, Arts and Culture, and tries to remove this discontinuity in the flow of Indian Knowledge System by integrating IKS into curriculums at all levels of education. The success of NEP 2020 and its special component on Indian Knowledge Systemrelies heavily on the shoulder of the faculty of Higher Education Institutions. Despite of being experts in their respective fields, majority of the faculty in UGC recognized institutions are not much familiar with IKS.In order to facilitate a seamless integration of Indian traditional knowledge with modern subjects. These guidelines have been developed keeping in mind the need to make our youth aware of the vast repositories of ancient traditional knowledge in India and clearly map this knowledge with modern scientific advancements. Separate guidelines have been specified for induction programme and refresher courses, given the different needs and approaches required for training faculty at different stages of career development.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

As the College focuses on Outcome Based Education (OBE), the

syllabi developed are on par with Programme Specific Outcomes and mapped with Course Outcomes, which ultimately cater the local/regional/ global demand. Since its inception it is mandatory for every Department to organize Board of Studies with preboard meeting of the staff for in-depth discussion on the curriculum. The members include Chair, Faculty, Students, Alumni, Subject Experts (external) and Industrialist as per the recommendation of UGC. Guidelines UGC and TANSCHE are strictly adhered and the minutes of Board of Studies is passed on to Academic Council for approval.

20.Distance education/online education:

The College offers only regular mode of education. Planning is going on for implementing online courses in future

Extended Profile		
1.Programme		
1.1		38
Number of programmes offered during the year:		
File Description Documents		
Institutional Data in Prescribed Format		<u>View File</u>
2.Student		
2.1		2669
Total number of students during the year:		
File Description	Documents	
Institutional data in Prescribed format		<u>View File</u>
2.2		815
Number of outgoing / final year students during the year:		
File Description Documents		
Institutional Data in Prescribed Format		<u>View File</u>
2.3		568
Number of students who appeared for the examinations conducted by the institution during the year:		

File Description	Documents	
Institutional Data in Prescribed Format	<u>View File</u>	
3.Academic		
3.1	782	
Number of courses in all programmes during the	year:	
File Description	Documents	
Institutional Data in Prescribed Format	<u>View File</u>	
3.2	133	
Number of full-time teachers during the year:		
File Description	Documents	
Institutional Data in Prescribed Format	<u>View File</u>	
3.3	140	
Number of sanctioned posts for the year:		
4.Institution		
4.1	848	
Number of seats earmarked for reserved categorie GOI/State Government during the year:	es as per	
4.2	82	
Total number of Classrooms and Seminar halls		
4.3	276	
Total number of computers on campus for academ	nic purposes	
4.4	718.06	
Total expenditure, excluding salary, during the ye Lakhs):	ear (INR in	
Part B		
CURRICULAR ASPECTS		

1.1 - Curriculum Design and Development

1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.

Choice Based Credit System (CBCS) has been implemented in all the UG and PG programmes offered by the college.

The courses under all the programmes of the college has been designed and implemented to the relevance of national and global developmental needs. All departments regularly conduct Board of studies meeting comprising of all the faculty members, subject experts, industrial experts, university nominee, student representatives and alumni. The Board of Studies meetings are conducted for all revision of syllabus as per recent trends.

The course plan, assignments, common methodology for teaching schedules are prepared prior to the commencement of each semester.

Departmental libraries are maintained for the benefits of the students and faculty. Moreover, e-books and e-journals are accessible through N-List. MoU's with various institutions help the students to learn advanced topics and to improve the skills. Industrial Visit and field visits have been arranged by the respective departments. It gives additional chance to the students' academic excellence.

Question Banks are prepared and provided to the students of CBCS.

File Description	Documents
Upload additional information, if any	<u>View File</u>
Link for additional information	https://selvamarts.edu.in/

1.1.2 - Number of Programmes where syllabus revision was carried out during the year

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	<u>View File</u>
Details of syllabus revision during the year	<u>View File</u>
Any additional information	<u>View File</u>

1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year

635

File Description	Documents
Curriculum / Syllabus of such courses	<u>View File</u>
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	<u>View File</u>
MoUs with relevant organizations for these courses, if any	<u>View File</u>
Any additional information	<u>View File</u>

1.2 - Academic Flexibility

1.2.1 - Number of new courses introduced across all programmes offered during the year

3

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<u>View File</u>
Any additional information	No File Uploaded
Institutional data in prescribed format (Data Template)	<u>View File</u>

1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	<u>View File</u>
Any additional information	<u>View File</u>
List of Add on /Certificate programs (Data Template)	<u>View File</u>

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

The institution, with its vision and mission for sound education and holistic personalities, ensures that issues such as Professional Ethics, Gender, Human Values, Environment and Sustainability are integrated into the curriculum and academic delivery.

This is done effectively through all the subjects such as Environmental Studies, Value Education, Soft Skills and language that include literature with themes of gender, human values, environmental conservation and moral values. All the departments are celebrating commemorative days relevant to their discipline. By the support of Institution Innovation Council our college organized many activities which are enhancing the skills and knowledge of the students. There are many welfare committees like women's and students', National Service Scheme, Nature Club, Youth Red cross, Red Ribbon and so on. Additionally, these values are inculcated in students through the activities, lectures, conferences and social awareness camps.

Through a number of programmes run by different departments, the socially relevant issues relating to environmental sustainability, professional ethics, human values, gender sensitivity, community development, national integration, etc. have been incorporated into the larger framework of the syllabus.

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	<u>View File</u>
Any additional information	No File Uploaded

1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year

80

File Description	Documents
List of value-added courses	<u>View File</u>
Brochure or any other document relating to value-added courses	<u>View File</u>
Any additional information	<u>View File</u>

1.3.3 - Number of students enrolled in the courses under 1.3.2 above

3281

File Description	Documents
List of students enrolled	<u>View File</u>
Any additional information	<u>View File</u>

1.3.4 - Number of students undertaking field work/projects/ internships / student projects

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	<u>View File</u>
Any additional information	<u>View File</u>
1.4 - Feedback System	
1.4.1 - Structured feedback and syllabus (semester-wise / year-v	

obtained from 1) Students 2) Teachers 3) Employers and 4) Alumni

File Description	Documents
Provide the URL for stakeholders' feedback report	https://selvamarts.edu.in/naac-feedback- system/
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	<u>View File</u>
Any additional information	<u>View File</u>

1.4.2 - The feedback system of the Institution
comprises the followingA. Feedback collected, analysed
and action taken made available
on the website

File Description	Documents
Provide URL for stakeholders' feedback report	<u>https://selvamarts.edu.in/naac-feedback-</u> <u>system/</u>
Any additional information	<u>View File</u>

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment of Students

2.1.1.1 - Number of students admitted (year-wise) during the year

759

File Description	Documents
Any additional information	<u>View File</u>
Institutional data in prescribed format	<u>View File</u>

2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

File Description	Documents
Any additional information	No File Uploaded
Number of seats filled against seats reserved (Data Template)	<u>View File</u>

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

The assessment of the learning levels of the students is done by the teachers in the classrooms during lectures and through conducting class tests, assignments etc; on the basis of which slow and advanced learners are identified. Remedial classes are conducted to give special coaching to slow learners.Personal, academic and career-related counselling is given from time to time. Home assignments are given and evaluated. For advanced learners class tests, assignments and interaction outside the class, the teachers are able to assess the calibre of the students and identify the advanced learners.VET classes are organized, the purpose of which is to give special coaching in areas where they need support.Departments through a combination of academic and cocurricular activities encourage the advanced learners to optimize their potential. Such students are encouraged to participate in inter college competitions. They are encouraged to help and provide support to the weaker students by engaging in group discussions and presentations. The College library provides the Inflibnet facility and other e-resources to help the advanced learners.Students are given recognition for their achievements at various forums in terms of cash awards, medals, appreciation certificates and scholarships. They are also motivated to secure rank and distinction in University examination.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/

2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
07/06/2021	2669	189

File Description	Documents
Upload any additional information	<u>View File</u>

2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problemsolving methodologies are used for enhancing learning experiences:

Extensive use of Case Studies to improve the problem-solving ability of the students.

Use of ICT & E-resources by students is encouraged.

The college employs an interactive approach through discussions, debates, oral group presentations to encourage greater participation and interactive learning.

Project work is assigned in all practical subjects to encourage team work and participative learning.

Seminars, conferences, workshops are organized to encourage and motivate students to become participative agents and not just passive recipients of knowledge information.

Learning Methods

Projects, mini projects, industrial visits, and field work provides an opportunity for experiential learning. Internships assist the students to obtain hands on training in the industries and reduces the gap between the Institution and Industries.

Panel Discussions and Group Discussions are conducted to develop the students to excel in their communication and interpersonal skills.

The departments drive the learning process of students by conducting regular class activities, namely role play, group discussion, modelling, puzzle solving, drama, dance, quiz competitions.

File Description	Documents
Upload any additional information	<u>View File</u>
Link for additional Information	https://selvamarts.edu.in/

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

Teachers make and present Power Point presentation in the classrooms that help them to have an interactive conversation with the students. FDPs are conducted to enable/familiarize the teachers. Presentations are the best way to make notes as they can be updated with the latest changes in the knowledge, presenting diagrams, etc.Teachers share reading materials, short notes, ebooks over different media like Google Classroom, E-Mail, WhatsApp, etc.Teachers use ICTs for 'routine tasks' (lesson plan development, information presentation, basic information searches on the Internet, record keeping and so on). Faculty is adapting to the usage of ICT tools to provide quality education to the students.

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	<u>https://selvamarts.edu.in/</u>
Upload any additional information	<u>View File</u>

2.3.3 - Ratio of students to mentor for academic and other related issues

2.3.3.1 - Number of mentors

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	<u>View File</u>
Circulars with regard to assigning mentors to mentees	<u>View File</u>

2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

The academic calendar framed by the Principal, Deans and HoD's, provides the schedule of Working days, College events, Continuous Internals Test, Semester exam and Holidays. Exam evaluation schedules for continuous internal assessment and end semester examinations are published well in advance to the students by the controller of examinations. Academic Process Schedule provides a detailed list of activities such as IQAC Meeting, Course File Audit, Internal Audit, External Audit, Logbook Verification by HoD, Logbook Verification by Principal, Feedback from Students, HoD Meeting, Department Meeting, Class Committee Meeting, Staff Requirement, Work load & Time Table preparation, Practical Exam Schedule / Remedial Class, Online Test, Internal Academic Audit, College Reopening date , Submission of Internal Marks and Internal Exam to be carried out in each semester. In the Academic Year, beginning of every semester, Lesson Plan is prepared and updated in before the regular class starts. Question bank will be shared with the controller of the examination through the head of the department for each course. The internal tests will be conducted as Continuous Internal Assessment (CIA) examination . The components of the internal marks will be shared with the students along with marks and finally which will be submitted to the controller of examination.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	<u>View File</u>

2.4 - Teacher Profile and Quality

2.4.1 - Number of full-time teachers against sanctioned posts during the year

189

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	<u>View File</u>
List of the faculty members authenticated by the Head of HEI	<u>View File</u>
Any additional information	No File Uploaded

2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc /

DLitt during the year

67

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	<u>View File</u>
Any additional information	No File Uploaded

2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

935

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	<u>View File</u>
Any additional information	No File Uploaded

2.5 - Evaluation Process and Reforms

2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

28

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	<u>View File</u>
Any additional information	No File Uploaded

2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	<u>View File</u>
Upload any additional information	No File Uploaded

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

The College has in place an effective continuous evaluation system through which the students are assessed based on their performance. Internal marks are integral part of result and necessary for students to attain a certain percentage of marks. The internal marks are awarded to after assessing student's performance in monthly tests, internal exams, assignments, attendance, class participation and involvement in college activities. For the continuous internal evaluation of students first, second and third internal assessment examinations are conducted for each batch at three months interval. Before the date of every internal examination, the department furnishes and display the portions in the department notice boards. All examinations are conducted in the examination hall under strict surveillance by faculty. A board meeting is conducted by the governing council along with all head of departments at end of every internal exam and before the final university exam. In this meeting, the internal marks awarded to students are discussed. The same council make decisions regarding the parameters of distribution of marks based on university guidelines and suggestions regarding awarding of marks to students. The institution has in place an effective continuous evaluation system through which the students are assessed based on their performance.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://naacportal.selvamarts.edu.in/?page id=740

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Board of Studies' Chair person has to submit the Curriculum and the Syllabus as per OBE Manual format approved by the Academic Council and Governing Body. The PO & PSO of the programme should be mapped with the Mission and Vision of the Department. For each course, outcome is defined and mapped with the PO and PSO of the Programme and relevance is mentioned as Strong, Medium & low as per the Revised Blooms taxonomy. The Course in-charge will explain the CO's and PO's to the students and the copies are also made available to the students. The course faculty will prepare lesson plans as per the essential outcomes. Faculty members will match the CO's with PO's and PSO's. Question bank will be prepared by the course faculty.OBE improves the employability of the students and helps them to enrich necessary skills and enhances selfconfidence.Programme Outcomes (PO) define the expected competences that a student should have by the time of graduation.Course Outcomes (CO) are specific outcomes of each course that can be attained by students on successful completion of each course. Course Outcomes are framed by the individual course faculty based on the course content. Each course should have five COs related to the course.

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	<u>View File</u>
Upload any additional information	<u>View File</u>
Link for additional Information	https://selvamarts.edu.in/

2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

The Attainment level, the following Methods are considered for evaluation:

- 1. Two Internal tests and one model examination.
- 2. Activities consisting of assignments , laboratory experiments, quiz any other activity related to the attainment of COs would be conducted.
- 3. Internship, Project Work/Mini Projects.
- 4. Participation of students in Extra curricular activities NSS,NCC, etc.
- 5. Final Semester Examination.

The attainment levels of the course outcomes are measured by the concerned course handling faculty member through various assessment methods. The question papers for the internal assessment test are set with the intention of testing the attainment level by the students. Each question is mapped with specific course outcomes and attainment levels are measured accordingly based on the marks scored.

Few courseoutcomes where the higher order thinking skill set of the students need to be measured are done through activities like case studies, mini projects, seminars, quiz and group activities. course outcomes are also evaluated in the end semester theory and practical examinations.

The total attainment level of a student through the direct attainment method is a combination of 25 % of internal assessment and 75% of external assessment.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://selvamarts.edu.in/

2.6.3 - Pass Percentage of students

2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

737

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	<u>View File</u>
Upload any additional information	No File Uploaded
Paste link for the annual report	https://selvamarts.edu.in/

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink

https://selvamarts.edu.in/naac-feedback-system/

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

The College offers the campus with all the infrastructure requirements as well as a conducive environment to encourage research activity. The College might not be able to support all of the research endeavors undertaken by the researchers and students due to its limited funding. Faculties are encouraged to pursue their research and submit applications to various funding organizations. The institute prepared to offer seed financing or partial funding. The research committee encourages teachers and students to present their ideas or project proposals in order to receive approval for seed financing in compliance with institution policies.

By offering rewards for peer-reviewed articles, book writing, and patent applications, the institute motivates the academics. The research committee, which consists of the director of research and development, the head of the relevant department, and one or more departmental topic experts, does, however, thoroughly analyze all research projects that are applying for financing from various funding organizations. The effectiveness of research and consulting is also monitored by this Research committee. The institute's Biotechnology and Microbiology departments have research centers conduct research operations. Periyar University has designated two research centers, where full-time research researchers are assigned to conduct their studies under the supervision of our college Faculties.

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	<u>View File</u>
Provide URL of policy document on promotion of research uploaded on the website	https://selvamarts.edu.in/files/Research/R esearch.pdf
Any additional information	No File Uploaded

3.1.2 - The institution provides seed money to its teachers for research

3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

5.0420

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	<u>View File</u>
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	<u>View File</u>
List of teachers receiving grant and details of grant received	<u>View File</u>
Any additional information	<u>View File</u>

3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

22

File Description	Documents
e-copies of the award letters of the teachers	<u>View File</u>
List of teachers and details of their international fellowship(s)	<u>View File</u>
Any additional information	No File Uploaded

3.2 - Resource Mobilization for Research

3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)

3.225

File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	<u>View File</u>
List of projects and grant details	<u>View File</u>
Any additional information	No File Uploaded

3.2.2 - Number of teachers having research projects during the year

17

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://selvamarts.edu.in/
List of research projects during the year	<u>View File</u>

3.2.3 - Number of teachers recognised as research guides

37

File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	<u>View File</u>
Institutional data in Prescribed format	<u>View File</u>

3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year

File Description	Documents
Supporting document from Funding Agencies	<u>View File</u>
Paste link to funding agencies' website	http://www.tanscst.nic.in/
Any additional information	No File Uploaded

3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

In collaboration with the MHRD India, the institute developed the Institute Innovation Council. The main goal of the MHRD's Innovation Cell (MIC) is to support young students as they experiment with new ideas in order to excite, motivate, and nurture them while they are still in their formative years.

A national innovation startup policy is also established in the organization with the aim of establishing our collegeas a HUB for startups, business ownership, technology licensing, and the promotion of rural enterprise.

Research & Development cell (R&D) Cell: Itconductsresearch by faculty and students, research laboratories were set up under R&D cell. Biotechnology and Microbiology are departments that are as research centres. Expert members from many reputable universities make up the Research Advisory Board. Industry guidance on policy principles and directions for the expansion and advancement of research The institution signed MoUwith reputable businesses to collaborate on research initiatives by various divisions for product development.

Intellectual Properties Rights Cell (IPR Cell): It was founded in 2019 to offer a forum for sharing and discussing the most recent developments and applications with real-world experience, as well as to help academics, students, and research scholars with the patent application process.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/files/Research/S elvammIncubationCentre.pdf

3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

File Description	Documents
Report of the events	<u>View File</u>
List of workshops/seminars conducted during the year	<u>View File</u>
Any additional information	No File Uploaded

3.4 - Research Publications and Awards

3.4.1 - The Institution ensures	A.	A11	of	the	above
implementation of its Code of Ethics for					
Research uploaded in the website through the					
following: Research Advisory Committee					
Ethics Committee Inclusion of Research					
Ethics in the research methodology course					
work Plagiarism check through					
authenticated software					

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	<u>View File</u>
Any additional information	<u>View File</u>

3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year

3.4.2.1 - Number of PhD students registered during the year

0

File Description	Documents
URL to the research page on HEI website	https://selvamarts.edu.in/
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	<u>View File</u>
Any additional information	No File Uploaded

3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year

27		
File Description	Documents	
List of research papers by title, author, department, and year of publication	<u>View File</u>	
Any additional information	No File Uploaded	

3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year

139

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/

3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

3.4.5.1 - Total number of Citations in Scopus during the year

60

File Description	Documents
Any additional information	No File Uploaded
Bibliometrics of the publications during the year	<u>View File</u>

3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-Index of the University

3.4.6.1 - h-index of Scopus during the year

File Description	Documents
Bibiliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	<u>View File</u>
Any additional information	No File Uploaded

3.5 - Consultancy

3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)

8.40805

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	<u>View File</u>
List of consultants and revenue generated by them	<u>View File</u>
Any additional information	No File Uploaded

3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year

10.5

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	<u>View File</u>
List of training programmes, teachers and staff trained for undertaking consultancy	<u>View File</u>
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	<u>View File</u>

3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

The Institute has contribution to the society and environment by making a participation to promote Institution-Neighbourhood-Community network.Extension activities can be seen in the various means of disseminating the experiences and research outputs of staff and students.The Extension activities are carried out through NSS Wing, Special initiatives by the Institute and departments. Institute has Empowering Rural People (ERP), NSS unit which takes the responsibility of organising community based activities such as

- Tree Plantation
- Cleanliness and eye checkup campaign in local villages
- Road shows highlighting National Integration
- Lake, campus cleaning
- Awareness programs on government welfare schemes like Swacch Bharat, Drug abuse, Road safety,Green India,Gender issues etc.,

Organizing such events creates awareness to the students about the society and their social responsibility. NSS unit has organized guest talk on topics like gender issues, women's security on different occasions.Institute follows a mechanism for students involvement in various social activities which promote citizenship roles. Besides this, the institute organizes other activities also as per need and availability of time without affecting academics. Awareness programs on gender equality, environmental awareness, cleanliness, tree plantation in campus are also organised by the institution. Institute encourages faculty members to organize different extension activities and workshop in other institutes also.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/files/Ext_Activi ties/ERP.pdf

3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year

File Description	Documents
Number of awards for extension activities in during the year	<u>View File</u>
e-copy of the award letters	<u>View File</u>
Any additional information	No File Uploaded

3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)

73

File Description	Documents
Reports of the events organized	<u>View File</u>
Any additional information	<u>View File</u>

3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the year

3**191**

File Description	Documents
Reports of the events	<u>View File</u>
Any additional information	<u>View File</u>

3.7 - Collaboration

3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work

160

File Description	Documents
Copies of documents highlighting collaboration	<u>View File</u>
Any additional information	No File Uploaded

3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)

File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	<u>View File</u>
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	<u>View File</u>
Any additional information	<u>View File</u>

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.

The College has spread out in 13.30 acres covering 76 class rooms, well equipped 20 laboratories to cater the need of around 2669 students and 6 digitalized Seminar halls. Apart, it has computerized library, parking area, canteen, gymnasium, transport, and hostel for both boys and girls separately, adequately.

To encourage ICT mode of teaching, individual Departments are provided with LCD projector, Wi-fi facility with 75 Mbps. Highly configured 276 computers with LAN, updated software and internet facilities are the feature of Selvamm Arts and Science College. Any information reaches every student through Public Addressing System.

The College has nearly 70 surveillance cameras to avoid the unpleasant happening in the Campus, which is monitored by the Principal.

24 hours power supply is maintained in the Campus with the support of two generators, 110 & 63 KVA and a solar system with the production capacity of 350 to 400 unit/day. There are 4 bore wells and two 60-70 feet wells in the campus that supplies sufficient water and has 21000 liters/ day capacity drinking water purifier (RO) installed to quench the thirst. Each floor in the College is provided with a water doctor.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/facilities/

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor and outdoor) including gymnasium, yoga centre, auditorium etc.)

Sports being one of the Cardinal principles of SASC, the College emphasis on its activities and supports adequate infrastructure for the physical development of every individual.

The College has a multipurpose playground with 30800 sq.mts of land, for Outdoor Games like Foot ball, Volley ball, Cricket, Hockey, Kho-Kho, Basketball, Kabbadi, Hand ball, Tennikoit and Ball Badminton, which are in use, regularly. Apart from this, provision for playing indoor games viz., Table Tennis, Carrom and Shuttle Badminton, separately for girls and boys, and also for faculty.

The College has a dedicated 400mts track with 8 lane for sportsmen who are looking to fine tune their skills in athletics.

The facilities for sports and games are also utilized by the University, for zonal matches and for various other institutional matches wherein our students also participate.

The College has a gym centre. It is well equipped with sophisticated equipments for exercises, A separate hall is provided for yoga.

The sufficient infrastructure is provided for short term yoga training program organized by the college with collaboration of Manavalakalai Mandram, Namakkal.

File Description	Documents
Geotagged pictures	<u>View File</u>
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/facilities/

4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities

82

File Description	Documents
Upload any additional information	<u>View File</u>
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	<u>View File</u>

4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

9.036

File Description	Documents
Upload audited utilization statements	<u>View File</u>
Details of Expenditure, excluding salary, during the years	<u>View File</u>
Any additional information	No File Uploaded

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Library is a Learning Resource provides a number of books, periodicals, News Clippings, Reference books and Net Facilities. It enables students to gather information and update themselves to current world.

Library Collection:

- OPAC : Yes
- Electronic Resource Management package for e-journals: Yes

The facilities are

- Fully Computerized circulation with bar coding system.
- Plagiarism Checker
- Free Internet facilities
- Laser printout

- INFLIBNET (N List) facilities
- Excusive study area for Staff, PG and M.Phil Students.
- Special care for physically challenged student.
- Separate Room for Projects & Theses
- New section to provide materials for all competitive exams.
- E-gate entry for both staff and students
- Book Bank
- OPAC (Open Public Access Catalogue)
- Power backup

Infrastructure:

- Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources)
- Access to the premises through prominent display of clearly laid out floor plan; adequate signage; access to differently abled users and mode of access to collection.

The floor plan is prominently displayed and there are adequate facilities for signage's for the easy access. The fire extinguisher is easily accessible in the Library and maintained properly.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvammlibrary.wixsite.com/sasclib
4.2.2 - Institution has access to the following: A. Any 4 or more of the above	

e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access to e-resources

File Description	Documents
Details of subscriptions like e- journals, e-books, e- ShodhSindhu, Shodhganga membership	<u>View File</u>
Upload any additional information	<u>View File</u>

4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals

during the year (INR in lakhs)

3.27

File Description	Documents
Audited statements of accounts	<u>View File</u>
Any additional information	No File Uploaded
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	<u>View File</u>

4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)

4.2.4.1 - Number of teachers and students using the library per day during the year

270

File Description	Documents
Upload details of library usage by teachers and students	<u>View File</u>
Any additional information	<u>View File</u>

4.3 - IT Infrastructure

4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities

SASC updates its IT facilities such as computer refurbishment, system up-gradation, Wi-Fi connections, local area networks, fiber cabling, UPS & Batteries, projectors 2020-21 at the cost of Rs.2,60,030/- The Institution has three modernized and sophisticated Computer Laboratories with internet, LAN and Wi-fi connectivity(75 Mbps),276 systems. The Computer Lab is utilized by Non-Computer Science faculties for their academic activities. The students are encouraged to apply for their semester examinations and also to obtain their Hall tickets through online. Examination schedules and the semester results are published on institutional website. Uploading and sharing e-resources facility is also made available for the teachers and the students throughout the Campus on registration. To improve the teaching-learning process, and upgrade their ICT mode of teaching, ICT enabled class rooms and seminar halls are established. All the ICT facilities are updated periodically as per the requirements of the Individual Department. A separate team of Infrastructure Development Cell (IDC) takes

care of the IT and related needs of the campus such as Software Development, Hardware and Networking, Website designing and hosting, Email solutions, SMS solutions, etc.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/facilities/wifi- facility/

4.3.2 - Student - Computer ratio

Number of Students		Number of Computers
2669		276
File Description	Documents	
Upload any additional information		<u>View File</u>
4.3.3 - Bandwidth of internet connection in the Institution and the number of students on campus		A. ?50 Mbps
File Description	Documents	
Details of bandwidth available in the Institution		<u>View File</u>
Upload any additional information		<u>View File</u>
4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing		A. All four of the above

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	https://www.youtube.com/playlist?list=PLBW rJZEzqL6tDvnJkS-f510S_ABgPDLm-
List of facilities for e-content development (Data Template)	<u>View File</u>

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)

718.06

File Description	Documents
Audited statements of accounts	<u>View File</u>
Upload any additional information	No File Uploaded

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.

The College has an Advisory Committee which looks after regular maintenance of College Campus. The committee submits its report to the Principal and Chairman of the trust. If required the issues are discussed in Local Managing Committee (LMC) meeting and the necessary steps are taken.

The Library Committee looks regular maintenance of the library which includes rising purchase order of books, procurement of books, maintenance of valuable materials and updation (automation) of the library inclusive of N-List utility.

The academic calendar is devised by the Curriculum Committee and the IQAC monitors the accomplishment of each chalked out programme.

The Examination cell and CoE are responsible for the year plan of CIA and Semester Exams.

Research Committee - chalks out the annual plan for the research activities of all the Departments

Periodic checking of furniture and other stocks are done through the financial department of Selvam group of Institutions with full cooperation of the faculty.

The laboratories are maintained by the respective laboratory assistants . The laboratory staff keeps a strict vigil regarding the maintenance and repair of the instruments.

Technical personnel takes care of the computer systems and the working software. The electrician is responsible for theuninterrupted power supply of the College.

Maintenance- staff members consisting of technically qualified people as mechanics, plumbers, electricians, civil workers, carpenters and painters are available round the clock to look after the maintenance and repair work in the College.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/naac/igac/agar20 21/C4/4.4.2ConferenceHallandSystemAdminLog Book.pdf

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year

597

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	<u>View File</u>
Upload any additional information	<u>View File</u>

5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

173

File Description	Documents	
Upload any additional information	<u>View File</u>	
Institutional data in prescribed format	<u>View File</u>	
5.1.3 - The following Capacity and Skill Enhancement activiti organised for improving studen capabilities Soft Skills Languag Communication Skills Life Skil Physical fitness, Health and Hy Awareness of Trends in Techno	es are nts' ge and lls (Yoga, giene)	

File Description	Documents
Link to Institutional website	https://selvamarts.edu.in/
Details of capability development and schemes	<u>View File</u>
Any additional information	<u>View File</u>

5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

1261

File Description	Documents
Any additional information	<u>View File</u>
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	<u>View File</u>
5.1.5 - The institution adopts the mechanism for redressal of stud- grievances, including sexual have ragging: Implementation of gui- statutory/regulatory bodies Creater awareness and implementation with zero tolerance Mechanism submission of online/offline stu- grievances Timely redressal of	dents' rassment and idelines of eating of policies for dents'

through appropriate committees	
File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti- ragging committee	<u>View File</u>
Details of student grievances including sexual harassment and ragging cases	<u>View File</u>
Upload any additional information	<u>View File</u>
5.2 - Student Progression	
5.2.1 - Number of outgoing stud	lents who got placement during the year
417	
File Description	Documents
Self-attested list of students placed	<u>View File</u>
Upload any additional information	<u>View File</u>
5.2.2 - Number of outgoing stud	lents progressing to higher education
84	
File Description	Documents
Upload supporting data for students/alumni	<u>View File</u>
Details of students who went for higher education	<u>View File</u>
Any additional information	<u>View File</u>

5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year

5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year

File Description	Documents
Upload supporting data for students/alumni	<u>View File</u>
Any additional information	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

11

File Description	Documents
e-copies of award letters and certificates	<u>View File</u>
Any additional information	<u>View File</u>

5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

Every year, Student council is formed which comprising of onestudent representative from each Department. From that council, one student is being selected as Student Chairman. The council plays a vital role in Departmental activities such as organizing symposiums, seminars, conferences and workshops, news letter. preparation of college calendar to plan college activities Department wise and alsoevents such as college day, hostel day, Independence Day, Republic Day and various club activities. Each club has several students who take on leadership roles and organize the events and get very good exposure. The student representatives also actively participate in committees of Sports, Cultural , Magazine, etc. The college provides ample avenues for developing technical skills, updating knowledge, personality development and service to the society through various Associations and Societies. There is a staff advisor to guide the students in the smooth and effective functioning of the Associations. Exciting list of speakers address on the theme coined. The Student Council is adequately represented include the Board of Studies, The Student Council offers it's suggestions for key changes and voice their opinions to the management to include more student-friendly practices.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/

5.3.3 - Number of sports and cultural events / competitions organised by the institution

25

File Description	Documents
Report of the event	<u>View File</u>
List of sports and cultural events / competitions organised per year	<u>View File</u>
Upload any additional information	No File Uploaded

5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to the development of the institution through financial and other support services

Selvamm Alumni Association is the major strength of our institution and their contribution leads to save earth and nature. The alumni meet is conducted twicea year, where the alumni share their views and give suggestions for the betterment of their junior students. The alumni meet is hosted by the management generously and they are honored with mementoes. The SAA provides a platform to meet their friends and act as a bridge for them to share their experience, knowledge and insights with the faculty. The prestigious alumni are invited to deliver Guest lectures and seminars for the students in their areas of expertise and motivate the young minds. Successful entrepreneurs from the alumnus and alumna are invited to talk on their success stories at various occasions of the Institute. The financial contribution of Alumni turns in lakhs which indicates their gratitude and belongingness towards their own Institute. To strengthen their relationship with the Institution a separate portal has been provided at our website athttps://alumni.selvamarts.edu.in/

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://alumni.selvamarts.edu.in/
5 4 2 Alexandria (************************************	ilution D. O. Lobha E. Lobha

5.4.2 - Alumni's financial contribution during the year

D. 2 Lakhs - 5 Lakhs

File Description	Documents
Upload any additional information	<u>View File</u>

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

The governance of the institution is effective through the Governing Body of the College, which acts as the apex body and involves the Secretary, Principal, Administrative Director, nominees from the UGC, Government, and University, external experts, conveners of different committees, teaching staff, the IQAC committee, non-teaching and supporting staff, stakeholders, alumni, and the trust member.

The Principal as the head of the Institution coordinates and monitors the academic and administrative functions of the College. Also ensures the proper function of the college's policies, rules, and action plans. There are various committees that work to support the college's vision and mission. Every academic session, all committees take responsibility for the plans and activities and follow them through to completion. Meetings with HoDs and faculty from various departments are held to discuss academic performance.

The decisions taken in IQAC meetings are delegated to all Departments through HoDs/College Council, thus dispersal of the College plan reaches every individual. The proper maintenance of all the documents helps in follow up and accomplishments of the planned activity. This is the way SASC ensures the effective governance of the institution through well-planned and effective implementation for the institution's development.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://selvamarts.edu.in/about- sasc/vision-and-mission/

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

The participative management of SASC believes in decentralised leadership at every level of administration, and a vigorous structure has been established to sustain and improve the quality of education. The meeting of the founder with the Principal, HoDs and staff members at the beginning of the academic year is a reflection of participative management.

- 1. The principal's regular meetings with the HoDs decentralise administrative work.
- 2. Internal Exam Cell conducts internal exams (CIA). The Office of CoE conducts all the external exams and practical
- 3. The placement cell coordinates the visits of various reputable companies.
- 4. The Library Committee takes care of library affairs.
- 5. IQAC takes care of the issues concerned with autonomous activities: accreditation, maintaining files, preparing AQAR, participation in NIRF MHRD, and IISC. Mainly, IQAC is concerned about quality improvement strategies.
- 6. The Research Committee tracks the sources of funding for research, IPR-related activities, and the Incubation Center.
- 7. The various committees of SASC take care of their duties and related issues.
- 8. PTA meetings are held twice a year, and their feedback is used to improve the students' well-being.
- 9. Frequent meetings of HoDs with class representatives help improve classroom discipline and departmental activities.

File Description	Documents
Upload strategic plan and deployment documents on the website	<u>View File</u>
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://selvamarts.edu.in/

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

The college has a perspective plan. The college adheres to its strategic plan and lays out the means and modes of its accomplishment. A consolidated plan is displayed at Principal's Office to catch the eye of viewers. The general plan and individual department plans for the academic year are printed out in the college handbook.

The major articulated plans are:

Establishing an Innovation Center on par with international standards

Applying for student Research Project to TNSCST

Signing Memorandum of Understandings (MOU) with institutions and industry for collaboration

Organize FDP/NAAC sponsored Workshops

Introduce a one-year Diploma Course in Income Tax

Equipping the Lab facilities with international standard

Conduct a quality audit.

Providing financial assistance to attend the programme and paper publication

The Result of the Articulated Plans:

Established Selvamm Institution Innovation Council under IIC

Received five student Projects from TNSCST in the academic year 2021-2022

Established 53 functional MoUs with various organizations

FDP was conducted for both teaching and non-teaching personnel.

Introduced one year Diploma Course in Income Tax

Renovated Language Lab and extended computer lab with 100 new systems with a smart board

Conducted Green, Environmental and Energy audit

Policy for financial support was formed

File Description	Documents
Strategic Plan and deployment documents on the website	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/
Upload any additional information	<u>View File</u>

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

The Trust occupies the top stratum of the College. The Board comprising of Chairman, Vice-Chairman and Secretary, manages affairs of the College through planning and supervision. Based on the directions of the Governing Body and Secretary, the Principal, in consultation with the Administrative Director, College Council and Vice-Principals, manages day-to-day affairs. Academic Council, Board of Studies, College Council, Finance Committee and IQAC propose recommendations to the Principal on the entire Academic and quality parameters. The Finance Committee manages financial affairs with the assistance of the Bursar and other supportive staff members. The College has two Vice- Principals, two Deans and an IQAC Co-ordinator to share responsibilities with the Principal in all academic tasks. As discipline is essential, it is decentralized and managed by vice principals and deans. CoE and COE's office, work effectively for the conduct of exams and the announcement of results. Library committee nurtures the needs of reading minds. The top-down and bottom-up approaches are reflected in the successful running of the College for the past two decades

in all aspects. The achievements attained are on par with the Colleges of National and International Levels.

File Description	Documents						
Paste link to Organogram on the institution webpage	https://naacportal.selvamarts.edu.in/wp- content/uploads/6.2.2SASC-Organogram.pdf						
Upload any additional information		<u>View File</u>					
Paste link for additional Information	ht	https://selvamarts.edu.in/					
6.2.3 - Implementation of e-gov	ernance in	A. All of the above					
areas of operation: Administra and Accounts Student Admission	tion Finance	A. All of the above					
6.2.3 - Implementation of e-gov areas of operation: Administra and Accounts Student Admission Support Examination File Description	tion Finance	A. All of the above					
areas of operation: Administra and Accounts Student Admission Support Examination	tion Finance on and	A. All of the above					
areas of operation: Administra and Accounts Student Admission Support Examination File Description ERP (Enterprise Resource	tion Finance on and						
areas of operation: Administra and Accounts Student Admission Support Examination File Description ERP (Enterprise Resource Planning) Documen	tion Finance on and	<u>View File</u>					

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues for their career development/ progression

The Selvamm Arts and Science College offers opportunities for professional advancement as well as efficient welfare programmes for the faculty and non-teaching personnel. It provides its employees with opportunities for intellectual and professional growth as well as financial and physical protection. By regularly attending seminars, workshops, and training sessions, professional growth is assured. Both academic advancement for faculty and administrative skill development for support employees are encouraged. The management makes sure that its personnel are healthy and gives them the tools they need to reach their full potential.

Welfare Schemes

- Incentives of up to Rs 5,000 for research publication in peer reviewed and H-indexed journals
 Freedom to attend national/international workshops/conferences with financial assistance
 Seed money for research
- 4. Group Insurance for faculty and staff
- 5. Interest-free loans and salary advances
- 6. Annual staff picnics and common celebration of festivals.
- 7. Free Wi-Fi
- 8. Food at subsidized rates
- 9. Price and certificates of recognition on the annual day
- 10. Free uniform
- 11. As per the provisions of the Provident Fund Act, the institute contributes to the provident fund
- 12. Free transport
- 13. A cash prize for a 100% result and 100% attendance

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/

6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year

133

File Description	Documents
Upload any additional information	<u>View File</u>
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<u>View File</u>

6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year

19

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	<u>View File</u>
Upload any additional information	<u>View File</u>

6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

504

File Description	Documents
Summary of the IQAC report	<u>View File</u>
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	<u>View File</u>
Upload any additional information	<u>View File</u>

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly

Internal auditors are employed by Selvamm Arts and Science College to keep an eye on and oversee the functions of financial transactions in accordance with the standards and guidelines established by the college's management and finance committee. As our College is self-financing, the entire College is managed and supervised by a group of financial specialists. Thrice a year, a team of accountants from the head office conduct an internal audit at the college in order to inspect and carefully verify all financial activities, including all payments (online and offline), ledgers, receipts, and vouchers.

The primary external audit ensures that the institution's financial status is accurately portrayed in its accounts. Every financial year will conclude with an external audit. A certified auditor appointed by the college management will audit the annual account. The audit report will be forwarded to the college management by the Auditor, which will be forwarded to the department concerned for further action. The annual audit statement will be maintained in the Accounts Section of the

College.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/finance- committee/

6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

1.5

File Description	Documents
Annual statements of accounts	<u>View File</u>
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	<u>View File</u>
Any additional information	No File Uploaded

6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

SASC is a self-financed institution, where the funds are generated through the fees paid by the students. The college has a proper system for effective and efficient use of available financial resources. The master key for taking financial decisions and related matters is the Finance Committee and the Governing Body, who constantly monitors and encourages the proper utilization of allocated funds. Financial matters are closely monitored by the accounts office.

A statement of accounts containing details of income and expenditure, including budgetary items, is placed before the Finance Committee, which has nominees from the University, two Governing Body nominees or one sponsoring body nominee for its consideration.

The following are the sources through which the College generates income:

1. Collection of Tuition Fees, Consultancy, Alumni, Certificate Course, Hostel/Mess Fees etc.

- 2. Registration fee from Workshops and Seminars
- 3. External funding agencies (Government & Non-Government) for Research and Development.

The income generated through the tuition fees and Hostel/Mess Fees is utilized for its intended purpose. As a private institution, the college management affords all the necessary buildings, lab equipment, ICT teaching tools, and all other required items.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	<u>https://selvamarts.edu.in/finance-</u> <u>committee/</u>

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

- AAA: AAA was held on 15th & 16th December 2021.
- Selvamm Research Association (SRA) was established with the objective of promoting, guiding and monitoring the research activities of the faculty in the college.
- The SRA has been active in the framing of guidelines for grant of financial assistance for research.
- Through SRA, this year the five staff members received TNSCST student project.
- Conducted 20 continuous internal FDP Programmes where the staff members of SASC and outside experts acted as resource person
- Organized A Two Day International Virtual Conference from 06th to 07th January 2022.
- Organized a five day National Level Workshop on Education
 4.0: A New Paradigm of Teaching and Pedagogical from 20th to
 23rd December 2021.
- Celebrated National Energy Conservation Day
- Certified for Energy, Environment and Green Campus Audit and awarded Best Green Campus Award on 21.12.2021.
- Standardized various processing such as reporting formats, Feedback forms, faculty Self Appraisal, Teaching Plans, Evaluation of POs, PSOs, COs, etc., bringing about

uniformity which is a prerequisite for monitoring quality and thereby enhancing it .

• Established Selvamm Institutional Innovation Council (SIIC)

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	<u>https://selvamarts.edu.in/</u>

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

The teaching-learning process, structures and methodologies of operations and learning outcomes are reviewed at periodic intervals through IQAC. Being the innermost body of the College, IQAC continuously reviews and takes steps to improve the quality of the teaching-learning process. The teaching-learning processes are reviewed, and improvements are implemented based on the IQAC recommendations.

The standard methods of teaching, learning, and evaluation are being followed. As the College adopts OBE, all student-centric methods are well adopted and strictly adhered.

Academic Calendar of SASC schedules the activities (academic and extracurricular) well in advance at the start of the year with ample time for not only the regular teaching-learning process but also to accommodate the all the events. The lesson plan is prepared by the faculty members for all the subjects they teach in that particular semester. The lesson plan is approved by HoD, the Dean of Academics, and the principal. The college has a feedback system for evaluating teachers by students. The regular evaluation of the teachers by the students, feedback on teaching methodologies, course delivery, attitude, strengths and weaknesses, and difficulties faced in the subject give a clear idea about the problems faced by the students.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional information	https://selvamarts.edu.in/facilities/libra ry/

6.5.3 - Quality assurance initiatives of the	A.	Any	4	or	all	of	the	above	
institution include Regular meeting of the									
IQAC Feedback collected, analysed and used									
for improvement of the institution									
Collaborative quality initiatives with other									
institution(s) Participation in NIRF Any									
other quality audit recognized by state,									
national or international agencies (such as									
ISO Certification)									

File Description	Documents
Paste the web link of annual reports of the Institution	https://selvamarts.edu.in/
Upload e-copies of accreditations and certification	<u>View File</u>
Upload details of quality assurance initiatives of the institution	<u>View File</u>
Upload any additional information	<u>View File</u>

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Safety and Security

Safety of the students and Faculties are the primary concern of the institution which provides 72 CCTV with 24/7 surveillance in the campus. Enquiry desk is available in office for providing necessary information to visitors and students. Thus, the institution provides thorough protection by making the campus safe and secured.

The institution established various committees such as Students welfare committee, Women welfare Committee, Anti-Sexual Harassment Committee, Grievance Redressal Cell, Counselling Cell, Anti-Ragging Committee, NSS, RRC, Consumer Club and YRC organize number of programmes for upliftment gender equity. The institution has suggestion/complaint boxes were kept in prominent places.

Counselling Centre

Counselling centre is to deal emotional, personal and interpersonal relationship issues and counsels. The counselling cell has organized programs such as stress management, emotional balance and positive approach, etc.,

Common Rooms

The common rooms are available for students in the campus that provided for the students who are sick. Selected persons are provided first aid to carry out in case of emergency.

Day care centre for young children

"Day Care" has been functioning since 2016 at free of cost. This helps the faculty to work in a comfortable environment without the trouble of worrying about their children.

File Description	Documents
Upload any additional information	<u>View File</u>
Paste link for additional Information	https://selvamarts.edu.in/

7.1.2 - The Institution has facilities for
alternate sources of energy and energy
conservation: Solar energy Biogas
plant Wheeling to the Grid Sensor-based
energy conservation Use of LED bulbs/
power-efficient equipmentA. Any 4 or All of the above

File Description	Documents
Geotagged Photographs	<u>View File</u>
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Solid waste management

The college maintains clean campus and also sticks the sign boards as plastic free zone and keep institution clean. Separate bins Green & Red bins are kept for collect degradable and nondegradables. Food wastes collected from the hostel is supplied to the professional vendors. Old papers are sold to TNPL for recycling.

Liquid Waste Management

A well maintained sewage treatment plant is available to recycle the waste water in the campus. Also stroked and utilized for gardening and other purposes.

Biomedical Waste Management

The biomedical wastes such as bacterial and fungal pathogens used in the laboratory are safely decontaminated and disposed safely. Bio-safety Level I protocol is adopted in biotechnology and microbiology laboratories.

E-Waste Management

The e-wastes are collected and disposed through vendors for recycling. Electricity consumption is reduced by bulbs to LED and Cathode Ray Tube monitors are replaced with LCD monitors.

Waste Recycling System

The water and liquid wastes are recycled by using soak pit and it utilized for watering plants.

Hazardous Chemicals and Radioactive Waste Management

The laboratory chemicals and LPG Cylinders are safely placed in the labs. Contaminated chemicals are to be diluted and disposed with proper guidance of the hired vendors.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	<u>View File</u>
Geotagged photographs of the facilities	<u>View File</u>
Any other relevant information	No File Uploaded
7.1.4 - Water conservation facil	ities available A. Any 4 or all of the above

in the Institution: Rain water harvesting

Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

File Description	Documents					
Geotagged photographs / videos of the facilities	<u>View File</u>					
Any other relevant information	No File Uploaded					
7.1.5 - Green campus initiatives include						
7.1.5.1 - The institutional initia greening the campus are as foll						

- **1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles
- **3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic
- 5. Landscaping

File Description	Documents
Geotagged photos / videos of the facilities	<u>View File</u>
Various policy documents / decisions circulated for implementation	<u>View File</u>
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy undertaken by the institution

7.1.6.1 - The institution's initiatives to preserve and improve the environment and harness energy are confirmed through the following:	Α.	Any	4	or	all	of	the	above
 Green audit Energy audit Environment audit Clean and green campus recognitions/awards Beyond the campus environmental promotional activities 								

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	<u>View File</u>
Certification by the auditing agency	<u>View File</u>
Certificates of the awards received	<u>View File</u>
Any other relevant information	No File Uploaded

7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for	Α.	Any	4	or	all	of	the	above	

File Description	Documents
Geotagged photographs / videos of facilities	<u>View File</u>
Policy documents and brochures on the support to be provided	<u>View File</u>
Details of the software procured for providing assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

NSS, YRC, RRC & Consumer Club

The college bayed more than 2500 students from different states, culture and religion. The orientation and induction programs are organized for the newly admitted students to sensitize about the importance of tolerance, empathy, human values, and their importance. The students are asked to enroll in the clubs and committees such as NSS, RRC, YRC and so on. The extension activities are organized by NSS to help the students to experience and understand the different cultures and traditions.

Celebrations & Events

The Institution conducts cultural ideas are acknowledged and valued; contributions from all groups are encouraged; people are empowered to achieve their full potential; and differences are celebrated.

To cater the above, the Institution encourages celebrations like Pongal, Diwali and Christmas etc. The college also organizes commemorative events and celebrations with the purpose of inculcating equality, peace, and harmony among students. By participating in these activities,' students understand the principles to guide themselves in the right path.

Cultural Meet

The college regularly conducting inter-class and inter department cultural. These categories of activities enhance the student's confidence level and leadership qualities. Many of students are participated in activities which were organized in other institution.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	<u>View File</u>

7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:

Courses inculcating the Responsibilities of an Citizens

Our Institution undertakes different initiatives by organizing various activities which provide values like human pride, equality, Social Justice, Human rights, Equity and respect, which helps in sensitizing students and employees to the constitutional obligations. Institution also offers Values for Life, Yoga and Practice, Environmental Studies and Human Rights as a compulsory course to all students to inculcate the human values, rights, duties, and responsibilities of Citizens.

students, teachers, administrators and other staff Annual awareness programmes on the

Code of Conduct are organized

Programmes to remind the Responsibility as an Citizen

Institution celebrates the Independence Day and Republic Day every year. Various pledge programmes on Morale values of a citizen are organized for the students and faculty, which help them to better themselves as good faithful citizens. Awareness rally are also organized by the Institution's through NSS and National Voters Day celebrated on every 25th January, to promote that voting is mandatory during the election times. Independence Day is also celebrated similarly to highlight the struggles of freedom and the importance of Indian Constitution.

NSS Camps

As per Motto of National Service Scheme 'Not Me But You', the regular camps & special camps are conducted. NSS Volunteers are involved in doing several social related services.

File Description	Documents			
Details of activities that inculcate values necessary to transform students into responsible citizens	<u>View File</u>			
Any other relevant information		No File Uploaded		
7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for		A. All of the above		

File Description	Documents
Code of Ethics - policy document	<u>View File</u>
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	<u>View File</u>
Any other relevant information	No File Uploaded

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The commemoration of national and international days is celebrated in our college. The important days like World Environment Day, International Yoga Day celebrated and with demonstration by professional yoga trainers.

World AIDs Day and Disability Day are organized by the NSS. By the NSS Campaigns and rallies also organized to create awareness among the students and neighboring community. Experts from Government and Non-Government agencies are invited to sensitize the students about HIV and Disability issues its impact on the society.

Human Rights Day is celebrated every year on 10th December, The International Women's Day is celebrated on March 8th, the women's welfare committee invite chief guests to speak on women empowerment to promote the gender equity, personal growth and entrepreneurship among the students and faculty.

The institution also celebrates Republic Day, Independence Day for developing nationalistic spirit. The institution organizes many events like Gandhi Jayanthi, Teachers Day, Science Day, Abdul Kalam Day to remember their contribution and their message to the nation. In addition to these important days, the college conducts festivals like Diwali, Pongal and Christmas in the campus to create harmony and peace. And also promote the Unity concept among the students.

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	<u>View File</u>
Geotagged photographs of some of the events	<u>View File</u>
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

Best Practice - 1 'Empowering Rural People (ERP)'

To celebrate 10th Anniversary of SASC and also the attainment of Autonomous Status, a new dimension of the College activity is thought about and hence introduced an Extension activity ERP in the Academic Year 2011-2012, with motto of "Learn to Serve & Serve to Learn"

It helps students to enhance their quality life and to create literacy interest and awareness of the women's emancipation are the main objectives of the activity.

All the fourteen Departments have adopted 14 villages to empower the rural people. The programme is streamlined and built into curriculum as Part-V for all the PG and UG students with 1 credit.

Best Practice - 2 "Daily a Good Deed (DGD)"

DGD has been launched in our college from 1st January 2007.

Objectives of the Practice is Service to the poor and needy through this scheme, Inculcate helping tendency among students

In this AQAR period, totally 364 programmes conducted by the departments through this DGD scheme.

"A friend in need is a friend indeed" - the activity might be small, but it is done with whole heartedly, which inturn, so the seed of helping hand among the student community.

File Description	Documents
Best practices in the Institutional website	https://selvamarts.edu.in
Any other relevant information	https://selvamarts.edu.in/

7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

Selvam Sports Academy (SSA)

It is the meritorious sports concession scheme offered by the Management known as Selvam Sports Academy (SSA) since 2005.The College encourages admitting students through Sports Quota with financial support throughout the programme.

The Context

Sports are the Cardinal principles of the Selvamm Arts and Science College. The Management has implemented the Selvam Sports Academy (SSA), to fulfill the above objectives.

As approximately 10% of students admitted in the College hail from weak economic backgrounds.

Evidence of Success

SSA was aimed at increasing the strength of the College positively. In recognition of commendable performance of Students, sanction is hereby accorded by the management sum of Rs. 1,05,45,850 (One Crore five lakhs forty five thousands eight hundred fifty only) for 379 students during the year 2021-2022.

Problems Encountered and Resources Required

With approximately 25% of admitted students applying for the Sports free seats. After careful study and Verification of Sports Certificates the eligible students were selected for the above scheme.

The increase in the number of beneficiaries has also led to the development of the Sports. The Concession schemes mentioned practically encourage all students to maintain good Sports records

and Academic records.			
File De	escription	Documents	
Appropriate link in the institutional website		https://selvamarts.edu.in	
Any ot	her relevant information	<u>View File</u>	
7.3.2 - Plan of action for the next academic year			
Plan of Action			
1. Preparation and submission of AQAR as per the guidelines by NAAC			
2.	2. Participation in ARIIA, NIRF and AISHE		
3.	Active Participation and strengthening IIC activities at SASC		
4.	 Conduct "Academic and Administrative Audit - (AAA)", Energy, Environment and other audits required for the quality enhancement. 		
5.	Standardize the	feedback system for stake holders	
6.			
7.			
8.	-	- Physical Education	
9.	Twin Programmes International Le	with Colleges, University at National, vels.	
10.	Online Courses - course/semester	mandatory for every programme to offer one	
11.	-	ining providers for hospitality trades under zgar Tak" programme of the Ministry of	
12.	To become PG, Re Research Laborat	search and International/National Recognized	
13.		e Scheme, Star College Status.	
	To obtain Patent	for innovative projects and Industry- -FIST, SAP, SERB, SUPRA, TNSCST.	
15.	Organic Model Village.		
	Extent Miyawaki	-	