Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**SELVAMM ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**
Name of the head of the Institution	**N. Rajavel**
Designation	**Principal**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**04286-244607**
Mobile no.	**9942099566**
Registered Email	**selcoll@rediffmail.com**
Alternate Email	**principal@selvamcollege.in**
Address	**Salem Road, NH- 44 Pappinaickenpatti (PO)**
City/Town	**Namakkal**
State/UT	**Tamil Nadu**
Pincode	**637003**

2. Institutional Status

Autonomous Status (Provide date of Conformant of Autonomous Status)	**06-Jul-2011**
Type of Institution	**Co-education**
Location	**Rural**
Financial Status	**Self financed**
Name of the IQAC co-ordinator/Director	**Dr. H.D. Subashini**
Phone no/Alternate Phone no.	**04286244606**
Mobile no.	**8838807579**
Registered Email	**iqacselvamm@gmail.com**
Alternate Email	**subashinijoe@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://www.selvamarts.edu.in/naac/

4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website: Weblink :	https://selvamarts.edu.in/files/HANDBOOK2019-20.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity Period From	Validity Period To
1	**A**	**3.04**	**2008**	**16-Sep-2008**	**15-Sep-2013**
2	**A**	**3.24**	**2014**	**10-Jul-2014**	**09-Jul-2019**

6. Date of Establishment of IQAC

01-Jul-2006

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries

Preparation of IIQA for the third Cycle	03-Jun-2019 45	135
Participation in NIRF ranking	14-Feb-2019 15	25
SSR preparation & submitted to NAAC	19-Jul-2019 69	139
Academic & Administrative Audit	27-Mar-2019 1	30
Bridge Course for Freshers	22-Jul-2019 5	652
Seminar on Re-accreditation process	19-Jul-2019 1	134
Mock visit of NAAC	30-Dec-2019 1	135
Detailed discussion on NAAC Guidelines and its Process	06-Jun-2020 2	139
Online Workshop on preparing Syllabus based on OBE	24-Jul-2020 1	118
Microteaching and RBT to faculty	03-Sep-2020 1	127
[View File]()		

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File]()
10. Number of IQAC meetings held during the year :	**17**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File]()
11. Whether IQAC received funding from any of the funding agency to support its activities	**No**

during the year?	

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Modifying curriculum and syllabus

2. NAAC - SSR submission

3. Workshop on RBT, OBE

4. Participation in NIRF

5. Collecting and analysing the feedback from Students, Parents, Alumni and stakeholders

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Preparation of Green, Energy and Environment report for Audit	Prepared Reports
Online Workshop on preparing Syllabus based on OBE	Conducted Workshop
Awareness Programme on Outcome Based Education	Conducted FDP on OBE
Mock visit of NAAC	Invited external experts for mock visit
To conduct Bridge Course for Freshers	Conducted for 05 Days
SSR preparation & submission to NAAC	SSR prepared and Submitted to NAAC
To Organize Seminar on Re-accreditation process	Organized seminar on NAAC Expectation and Guidelines
To Prepare of IIQA for the third Cycle	IIQA Prepared and Submitted
Academic & Administrative Audit	Completed and Analyzed
Participation in NIRF ranking	Participated
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14. Whether AQAR was placed before statutory body ?	Yes

Name of Statutory Body	Meeting Date
College Council	30-Dec-2021

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to	No

assess the functioning ?	
16. Whether institutional data submitted to AISHE:	**Yes**
Year of Submission	**2020**
Date of Submission	**28-Jan-2020**
17. Does the Institution have Management Information System ?	**Yes**
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	**Admission: College students' admission is automated with ERP software Communication: All the communications are shared through Short Message Service, Mail and other Social media platform life Whatsapp Instagram. Controller of Examinations: Front end Visual Basic 6.0 Back end MySQL. Information through MSAccess is used for hall ticket issue, Examinations and results publication Student data Module: This module holds the students records of personal information where all the personal details are stored and updated time to time. Student Attendance Module: This module enables the regular registration of attendance where class teacher's assigned to maintain the attendance. Notification message for taking leave is sent to the parent's mobile number regularly. Human Resource Module: here, all the staff details like staff recruitment, joining of staffs, and other information are stored. A staff can update the profile by login to the portal Accounts Module: All the accounts are standardized through this module. The followings are implemented 1. Online salary settlement 2. Online fee payment for students 3. Settlement of student scholarship through online Library Module: For fast and reliable Library services (like circulation service, OPAC service etc), we have implemented Library software (named Lips iNet 5.0) from 15th Dec.2007. It has OPAC service and egate register. ERP Software Front end Visual Basic 6.0 Back end MySQL OPAC service Lips iNet 5.0 egate register. This module holds the information about the books and other data library holds and records the info about due books, books transactions details.**

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BBA	UBB	BUSINESS ADMINSTRATION	25/03/2019
BA	UEN	ENGLISH	03/04/2019
MA	PEN	ENGLISH	03/04/2019
BCom	UCO	COMMERCE	27/03/2019
BSc	UCH	CHEMISTRY	11/04/2019
BSc	UBT	BIOTECHNOLOGY	06/04/2019
BSc	UCS	COMPUTER SCIENCE	05/04/2019
BCA	UBC	COMPUTER APPLICATION	05/04/2019
BSc	UEC	ELECTRONICS AND COMMUNICATION	27/03/2019
BSc	UMB	MICROBIOLOGY	29/03/2019
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BBA	Business Administration	25/07/2019	Business Communication 18U1BA01	25/03/2019
BA	English	25/07/2019	Translation Studies 18U6EN17	03/04/2019
MSc	Computer Science	25/07/2019	Big data Technologies 19P3CS08 19P3CS08	05/04/2019
BSc	Electronics and Communication	25/07/2019	Microwave and Radar communication 19P2EL07	27/03/2019
MSc	Bio Technology	25/07/2019	Cell and Molecular Biology 19P1BT02	06/04/2019
MSc	Chemistry	25/07/2019	Organic Spectroscopy 19P4OCH09	11/04/2019
MSc	Physics	25/07/2019	Nuclear and Particle	26/03/2019

			Physics 19P4PH10	
MSc	Mathematics	25/07/2019	Functional Analysis 19P4MA12	27/03/2019
BCom	Commerce CA	25/07/2019	Marketing Management 18U6CCE04	27/03/2019
MCom	Commerce	25/07/2019	Goods and Services Tax 19P1CME09	01/04/2019
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
BSc	Botany	25/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	Botany	25/06/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Medical Laboratory Techniques	03/06/2019	30
Electronics Equipment and maintenance	03/06/2019	17
Renewabel Energy Source	03/06/2019	26
Fundamental of Chemistry	03/06/2019	43
Food Production	03/06/2019	27
Mathematics for Competitive Exam	03/06/2019	63
Internet for Everyone - I	03/06/2019	51
Internet of Things	03/06/2019	17
Atheletic Officiating	03/06/2019	42
Biofertilization	03/06/2019	40
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships

BSc	Mathematics	170
BSc	Commerce (CA)	56
BBA	Business Administration	85
BSc	Chemistry	81
BSc	Physics	49
BSc	Computer Science	182
BCA	Computer Applications	68
BSc	Hotel Management and Catering Science	57
BSc	Electronics and Communication	77
BSc	Physical Education	114

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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

Selvamm Arts and Science College regularly collects students' feedback on teaching-learning practices along with performance of teachers through the questionnaire on teachers domain knowledge, punctuality, teaching skills, communication skills, analytical skills, availability and accessibility to students, use of teaching aids etc. IQAC collects and consolidates the feedback and submits the same to the Principal. The performance of the faculty members directly with them and provides necessary support and encouragement for improvement of faculty performances through the Head of the departments. The overall feedback from students is very positive and satisfactory. From the academic year {2019-2020}, Periyar University will be collecting online feedback from all stakeholders viz. Students, Teachers, Employers, Alumni and Parents. Based on the feedback, the syllabus is regularly updated and revised to accommodate the requirements of the society and industry. The feedbacks are contributory in introducing Value Added Courses, Skill based Courses besides job and industry oriented courses. Significant changes made in the University Examination question paper pattern since 2019 facilitated the students to prepare for competitive examinations comfortably. The feedbacks received are analyzed. The consolidated reports and the action taken report (ATR) are readily shared with the stake holders as part of the quality initiative by the IQAC.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BA	English	60	60	54
BCom	Commerce	120	111	106
BCom	Computer Application	100	94	90
BA	Tamil	50	49	44
BSc	Biotechnology	40	35	32
BSc	Chemistry	44	46	42
BSc	Computer Science	120	120	114
BSc	Electronics and Communication	40	32	28
BSc	Hotel Management and Catering Science	40	40	35
BSc	Mathematics	40	34	30
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	865	151	15	0	129

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
144	144	16	15	0	18
[View File of ICT Tools and resources](#)					
[View File of E-resources and techniques used](#)					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Yes. Students mentoring and support services are priority areas of the College. A well structured Mentor -Mentee system is adopted in the College in the ratio 1:20. Each faculty is allotted students from each class and they counsel the students when they are in need. Mentors receive the academic performance of their mentees from their class teachers help them to have a track of their academic increment. This helps the students for their progressio

Number of students enrolled in the	Number of fulltime teachers	Mentor : Mentee Ratio

institution		
2721	144	1:19

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
144	117	27	27	41

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Mr.D.Muthusamy	Assistant Professor	Aalumai Aasiriyar Chemmal - 2020
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BSc	UEC	Even	25/09/2020	12/10/2020
BCA	UBC	Even	25/09/2020	12/10/2020
BSc	UCS	Even	25/09/2020	12/10/2020
BSc	UBT	Even	25/09/2020	12/10/2020
BSc	UCH	Even	25/09/2020	12/10/2020
BA	UEN	Even	25/09/2020	12/10/2020
BCom	UCO	Even	25/09/2020	12/10/2020
BBA	UBB	Even	25/09/2020	12/10/2020
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
0	0	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://naacportal.selvamarts.edu.in/?page_id=526

2.6.2 – Pass percentage of students

Programme	Programme	Programme	Number of	Number of	Pass Percentage

Code	Name	Specialization	students appeared in the final year examination	students passed in final year examination	
UBB	BBA	BUSINESS ADMINIDTRATION	71	70	98.59
UCO	BCom	COMMERCE	74	73	98.65
UEN	BA	ENGLISH	44	43	97.73
UBC	BCA	COMPUTER APPLICATION	33	33	100
UCS	BSc	COMPUTER SCIENCE	55	55	100
UMA	BSc	MATHEMATICS	36	36	100
PCO	MCom	COMMERCE	11	9	81.82
PTA	MA	TAMIL	11	11	100
PEN	MA	ENGLISH	21	20	95.24
PCS	MSc	COMPUTER SCIENCE	8	8	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://selvamarts.edu.in/naac-feedback-system/

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
24
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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
Nill	Nil	Nill	Nill	Nill
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations				
Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	180	TNSCST	10000	0.1
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Two day Hands on training on "Molecular Techniques"	Biotechnology	04/10/2019
One day hands on training on Banana Tissue culture and Artificial Intelligence	Biotechnology	12/02/2020
One day hands on Training on Azolla and Mushroom cultivation for budding Entrepreneurs of BBA	Biotechnology	18/02/2020
One day National Seminar on Importance of Intellectual Property Rights and Research Ethics	Microbiology	09/10/2019
A Two day hands on Molecular techniques" (HTMT-2019) Medox biotech India PVT	Microbiology	04/10/2019
A One day hands on training on Plant Tissue Culture and Artificial Intelligence techniques (HTPTCAIT-2020) Sankar biotech, Hosur	Microbiology	12/02/2020
A One day "Hands on Training on Mushroom Cultivation'' for Budding Entrepreneurs of BBA, Department of BBA,	Microbiology	18/02/2020
One day National	Microbiology	11/09/2019

Seminar on Application of Intellectual Property Rights		
One day seminar on How do online business protect intellectual property?	Commerce	07/10/2019

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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
0	Nill	Nill	Nill	Nill

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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Selvamm Incubation Centre	J. Jayaprakash	Selvamm Arts ans Science College	Computer Designer	Desingning	01/10/2019
Selvamm Incubation Centre	B. Gowtham	Selvamm Arts ans Science College	Sales of Azolla	Sales	14/10/2019
Selvamm Incubation Centre	S. Jayakumar	Selvamm Arts ans Science College	Mushroom Sales Center	sales	14/10/2019
Selvamm Incubation Centre	D. Sasikumar	Selvamm Arts ans Science College	Sales of Azolla	Sales	06/01/2020
Selvamm Incubation Centre	A. Sasikumar	Selvamm Arts ans Science College	Sales of Spirulina	Sales	13/01/2020
Selvamm Incubation Centre	J. Tamilselvan	Selvamm Arts ans Science College	Sales of Spirulina	Sales	02/09/2019
Selvamm Incubation Centre	M. Ajith	Selvamm Arts ans Science College	Vermicompost Sales	Sales	05/08/2019
Selvamm Incubation Centre	S. Gopinath	Selvamm Arts ans Science College	Electronic Service	Service	09/09/2019
Selvamm Incubation Centre	R. Ramprasathkumar	Selvamm Arts ans Science	Electronic Service	Service	09/09/2019

| Selvamm Incubation Centre | L. Ganesh Kumar | Selvamm Arts ans Science College | Computer Designer | Desingning | 01/10/2019 |

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3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Commerce	2
Physical Education	1
Tamil	1
English	1
Business Administration	1

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Commerce CA	3	Nill
National	Biotechnology	2	Nill
National	Chemistry	4	Nill
National	Computer Science	2	Nill
National	English	3	Nill
National	Physics	5	Nill

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
BBA	1
Commerce	1

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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
0	Nill	0	Nill

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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
0	Nill	Nill	2019	Nill	Nill	Nill

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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Structure-based virtual screening, pharmacokinetic prediction, molecular dynamics studies for the identification of novel EGFR inhibitors in breast cancer	Mohan Anbuselvam	Journal of Biomolecular Structure and Dynamics	2019	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal
ANTIOXIDANT PROFILE AND FREE RADICAL SCAVENGING ACTIVITY OF NANOSYNTHESIZED LIV-PRO-08 (AYURVEDIC HERBAL FORMULATION	Thamaraiselvi Ganesan	Journal of Natural Remedies	2020	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal
Effect of polyaramid reinforced with sisal epoxy composites: Tensile, impact, flexural and morphological properties	M.MUTHUKKUMAR	Journal of Materials Research and Technology	2020	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal
Dynamic mechanical and fracture morphology of kevlar fiber filled	M.MUTHUKKUMAR	Material Testing	2020	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal

groundnut reinforced epoxy composites						
Supramolecular Co-crystal of 2-amino-4-methoxy-6-methyl pyrimidine with sorbic acid: Synthesis, crystal structure and Hirshfeld surface analysis	A.Karthikeyan	Chemical Data Collections	2019	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal
Redetermination of the crystal structure of 2-oxo-1,3-thia-zolidin-4-iminium chloride	M.Muthukkumar, M.Poovarasan, A.Karthikeyan	IUCR-ACTA E	2019	Nill	Nill	Selvamm Arts and Science College (Autonomous), Namakkal
Design and Fabrication of Hybrid carbon dots/Titanium dioxide(CDS/TIO2)Photo Electrodes fpr highly efficient dye-sensitized solar cells	S.Padmanathan	Springer	2020	2	9	Selvamm Arts and Science College (Autonomous), Namakkal
Design and Fabrication of carbon dots decorted WO3 nanosheets hybrid photoanodes	S.Padmanathan	Springer	2020	2	9	Selvamm Arts and Science College (Autonomous), Namakkal

for sunlight-driven dye-sensitized solar cells application						
Incorporation of carbon dots on the Zno nano sheets as Metal organic frame work photo anodes for high efficient dye-sensitized solar cells	S.Padmanathan	Springer	2020	1	9	Selvamm Arts and Science College (Autonomous), Namakkal

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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	10	45	65	90
Presented papers	2	6	0	0

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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Computer Science	Computer training programme	P.Kumaravel, Software Engineer, PMD Processor, Singapore	14000
Commerce	Basic account training	Abi Egg Traders, Namakkal	12000
Commerce CA	Sustainable quality in production programme	Sri Amman Textiles, Erode	10000
BBA	Enterpreneurship Awareness Camp	DST	40000
Microbiology	Medicinal Plants	Raja - Consultancy	10000

Empowering Rural People	Hands on Training Programme, Elur	Raja - Consultancy	5000
Biotechnology	Mushroom Cultivation Training	P.Meena, Nkl	10000
Biotechnology	Mushroom Cultivation Training	P.Meena, Nkl	10000
Electronics and Communication	Service training and impair the lights	K.P.Jaganathan, DMK, Rasipuram	15000
Business Adminstration	Stress management	Sri Vijayalakshmi Bulk Carriers, NKL	10000
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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Microbiology	Anti Microbial Activity	Department of Chemistry	5000	2
BBA	Sustainable Quality in Production	Sri Amman Textiles, Erode	12000	12
Commerce CA	Labour Welfare Measures	Sri Vel Traders, Namakkal	10000	20
Biotechnology	Vermicomposting Traning	SHG,Namakkal	15000	30
Microbiology	Azolla Cultivation Training	SHG,Namakkal	13000	20
Biotechnology	Mushroom Cultivation Training	SHG,Namakkal	15000	25
Chemistry	Domestic Product preparation	SHG,Namakkal	16000	30
Microbiology	Azolla Cultivation Training	Namakkal Farmers	15000	20
Microbiology	Spirulina Cultivation Training	SHG,Namakkal	12000	20
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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
preparing land for planting saplings	NSS	2	30
Cleaning Rain water harvesting system	NSS	3	25
Awareness about Corona virus	NSS	2	200
Provided Vegetables and food	NSS	2	50
E-Quiz on "World No Tobacco Day"	NSS	2	860
Motor Cycle Rally	YRC	4	35
World Blood Donor Day	YRC	5	130
Awareness programme on "Consumer rights and duties"	Citizen Consumer club	2	85
Competitive examination "Training programme for students"	Training and Placement Cell	6	250
Vision Camp	Rotaract Committee	5	77
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 3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Awareness Programmes	Appreciation Letter	Canara Bank	41
Blood Donation Camp (Rotaract Club)	Appreciation Letter	Tamilnadu State AIDS Control Society and State Blood Transfusion Council	11
Seminar	Certificate of Apperication	Indian Bank	33
Awareness about the rain water saving, Blood group testing at village, Gave the awareness about how to avoid plastic materials.	Appreciation Letter	VAO – Ellur Village	10

plantation, awareness program (health awareness / student higher studies awareness / seasonal disease awareness etc...) and Independent day / Republic day celebrations.	Appreciation Letter	VAO – Karungalpalayam	9
Election duty (NSS)	Certificate of Appericiation	Tamilnadu Police, Namakkal	11
Environmental Awarness, Malaria and Dengue awarness and cleaning of village	Certificate of Appericiation	VAO – Jayanthinagar, Sellappampatty Village	14
Tree Plantation, Showing ways to solar power production and awarness about avoiding plastics	Certificate of Appericiation	VAO – N. Puthupatti	17
Aadhaar Camp	Certificate of Appericiation	Lakshmi Vilas Bank, Namakkal	44
Blood Donation Camp (Rotract Club)	Certificate of Appericiation	Tamilnadu State AIDS Control Society and State Blood Transfusion Council	12
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Empowering Rural People (ERP)	Commerce- ERP – SASC	To Make Awareness about Dengue Fever	2	16
Empowering Rural People (ERP)	Biotechnology – ERP – SASC	Tree Plantation in Village	1	44
Empowering Rural People (ERP)	Electronics and Communication ERP – SASC	Watering the Plants	1	17
Empowering Rural People (ERP)	Tamil – ERP – SASC	White Wash in Thathathiripuram	2	14
Empowering Rural People (ERP)	Tamil – ERP – SASC	Basic Tamil Grammar in School Students	2	11

Empowering Rural People (ERP)	Tamil - ERP - SASC	Plastic Awareness in Thathathiripuram	2	9
Empowering Rural People (ERP)	Tamil - ERP - SASC	Hand Writing Training for Elders	2	10
Empowering Rural People (ERP)	Commerce- ERP - SASC	Awareness about Dengue Fever	2	33
Empowering Rural People (ERP)	Commerce- ERP - SASC	Cleaning the School Campus and Awareness about Programme Importance of Voters	2	11
Empowering Rural People (ERP)	Commerce- ERP - SASC	Cleaning the Village	2	41
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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Dyeing Techniques	K.R.Apoorva	Self	7
Quality checking of Dairy Products	M.Divya	Self	10
Power Maintenance	M.Dhilip kumar	Self	9
Instruments and Euipments Servicing	K.Barath	Self	7
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Quality control of Juice products	Rich dairy products private limited,Namakkal	20/11/2019	06/12/2019	3
Internship	Clinical lab Technology	Sri Sellam Clinical lab	20/11/2019	06/12/2019	2
Internship	Bio instrumentation	Manickam Hospital,Rasi	20/11/2019	06/12/2019	2

Internship	Bio fertilizer and its procuction	Bio fertilizer production,Salem	20/11/2019	06/12/2019	2
Internship	Instrumentation and application of Haematology	Velavan Hospital,Triruchencode	20/11/2020	20/11/2020	3
Internship	Embeded systems	Indian Info tech,Namakkal	15/12/2019	15/12/2019	23
Internship	PCB designing	Sparktech, Erode	13/12/2019	23/12/2019	26
Internship	Electronics Equipment servicing	Gees Enn Pro,Namakkal	27/11/2019	12/12/2019	23
Internship	Proteues Designing	Indian Info tech,Namakkal	02/02/2020	10/02/2020	21
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Arignar Anna Govt.Arts College,Namakkal	18/02/2020	Webinar	150
Maya Schools	22/02/2019	1. Android Development workshop2.Fundamentals of Cinematic VFX and Android	159
Gobi Arts Science College(Autonomous) Gobichettipalaym	01/07/2019	The Emerging Trends in post colonial literature	163
Medox Biotech India Pvt. Ltd	02/10/2019	Job Training, Field Visit, Internship	50
Sankar biotech, Hosur	12/02/2020	Job Training, Field Visit, Internship	198
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
21.5	22.16

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Others	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Others	Newly Added
Video Centre	Existing
Classrooms with Wi-Fi OR LAN	Existing
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Existing
Campus Area	Existing
Seminar halls with ICT facilities	Existing
Others	Newly Added
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
LIPS	Fully	5.0	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	15230	3073821	245	81111	15475	3154932
Reference Books	8333	2079196	54	12584	8387	2091780
e-Books	199000	28000	Nill	5750	199000	33750
e-Journals	6000	Nill	Nill	Nill	6000	Nill
Journals	103	363020	Nill	72500	103	435520
CD & Video	1096	Nill	12	Nill	1108	Nill
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. A. Ezhilarasu	Screening Methods	Recording Centre	10/09/2019
Dr. A. Ezhilarasu	Staining Techniques	Recording Centre	12/09/2019
Dr. P. Thamaraiselvan	Data Communication and Networking	Recording Centre	10/09/2019
Mr. S. Padmanathan	Crystal Structure	Recording Centre	12/09/2019
Mr. P. Kannan	Crystal Growth	Recording Centre	14/09/2020
Mrs. T. Vijayasaratha	Basics of Computer	Recording Centre	10/09/2019
Mrs. T. Vijayasaratha	Operating Systems	Recording Centre	18/09/2019
Mrs. D.Ananthanayaki	Database Management System	Recording Centre	11/09/2019
Mr. R. Ravishankar	Internet of Things (LoT)	Recording Centre	12/09/2019
Mrs. S. Kalpana	Recent trend, scope and development of Electronics and communication	Recording Centre	12/09/2019
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	274	176	270	0	0	7	14	75	77
Added	5	4	0	0	0	0	1	0	0
Total	279	180	270	0	0	7	15	75	77

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

75 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Audio video Recording centre	https://naacportal.selvamarts.edu.in/?page_id=1525
LAN and Wi Fi Connectivity	https://naacportal.selvamarts.edu.in/?page_id=1525

Panasonic 160	https://naacportal.selvamarts.edu.in/?page_id=1525
Nikon DSLR Camera	https://naacportal.selvamarts.edu.in/?page_id=1525
VU LED TV 32"	https://naacportal.selvamarts.edu.in/?page_id=1525
Computer System	https://naacportal.selvamarts.edu.in/?page_id=1525
Studio Microphones and Accessories	https://naacportal.selvamarts.edu.in/?page_id=1525
Lights and Accessories	https://naacportal.selvamarts.edu.in/?page_id=1525
Memory cards	https://naacportal.selvamarts.edu.in/?page_id=1525
Software	https://naacportal.selvamarts.edu.in/?page_id=1525
Flashes	https://naacportal.selvamarts.edu.in/?page_id=1525
Extra Battery	https://naacportal.selvamarts.edu.in/?page_id=1525

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
66.4	**74.25**	**49.44**	**63.38**

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The Advisory Committee, campus care looks after maintenance of the Campus, sports complex and reports to the Principal. The management allocates sufficient fund for the upkeep of the infrastructure and equipments every year, which is taken care by the purchase Committee. Purchase order, procurement of books and automation of the library inclusive of N-List utility, is managed by the library committee. The academic calendar is devised and monitored by planning and evaluation committee and academic administrative auditing is also carried out. The laboratories are maintained by laboratory assistants. Technical personnel take care of the computer systems and the working software and electrician is for the uninterrupted power supply of the College. There is a transport in-charge for maintenance of vehicles. The electrical gadgets in

the Class rooms are maintained by the technical persons, and the cleanliness of class rooms, laboratories and rest rooms are out sourced. Maintenance staff consisting of technically qualified people as mechanics, plumbers, electricians, civil workers, carpenters and painters are available round the clock to look after the maintenance and repair work in the College.

https://selvamarts.edu.in

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Sports freeship, Tution Fees, Hostel and Mess fess, Philanthropist	1077	12524425
Financial Support from Other Sources			
a) National	Tamilnadu News print paper Ltd, 2 Chennai Foundation, 3. Chennai BBV Trust, 4.Chennai Thriveni Foundation, 5. punyah Foundation, Coimbatore	7	93500
b)International	0	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Mentoring	19/06/2019	2721	All mentors
Personal Counselling	15/10/2019	1291	Dr. Pearl Kittu, Consellor
Soft Skills	17/06/2019	259	1. Mrs.S.Mariyam,HR in Indian Health Care,Chennai. 2. Prof Mr.S.Bhakiya Raj, Voice Trainer, Coimbatore. 3. Mr.R.Louis Raja, Director in Fly High Training Centre,Coimbatore.
Language lab	17/07/2019	211	English Department Faculty
Yoga Meditation	01/07/2019	2721	Arivu Thirukovil, Namakkal.

Awareness of Trends in Technology	23/09/2019	1462	1. Mr.J.Sridhar, CEO in Indian Health Care,Chennai. 2. Dr.G.Khaja Nazeemudian, Freelance Consultant,Salem. 3. Dr.G.Khaja Nazeemudian, Freelance Consultant,Salem.1. 4.Mr.Rejoy John, Impact IAS Academy, Chennai. 5. Commander A.Muthu, Ex.Indian,Navy.
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 5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2020	Communicative English	Nill	43	Nill	21
2020	Essentials of a successful career	Nill	259	Nill	81
2019	TNPSC	147	Nill	Nill	Nill
2019	Guidance for Navy	206	Nill	Nill	Nill
2019	Guidance for Army	256	Nill	Nill	Nill
2019	Communicative English	Nill	70	Nill	12
2019	Career growth	Nill	146	Nill	76
2019	What Next	Nill	226	Nill	22
2019	Essentials of a successful career	Nill	217	Nill	97
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 5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal

0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Eureka Forbes, Chennai., Blue Ocean, Chennai.. etc.,	650	382	Health Watch, Tele Diagnostics Pvt Ltd, New Delhi., Foxconn, Chennai.	42	20

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	135	UG	All	PSG, K.S.G Arts and Science College, Coimbatore	PG

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	5

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Sports Day	Interdepartmental	184

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	WINNER	National	1	Nill	Nill	HEMALATHA DEVARAJ
2019	THIRD	National	1	Nill	Nill	N.KRISHNAN

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Report of Students Council Every year, Student Council is formed which comprising of one student representative from each Department. From that council, one student is elected as Student's Chairman of that year. The Student Council plays a vital role in College activities such as organizing symposia, seminars, conferences and workshops, Common functions such as Sports Day, Imperum vizha, College Annual Day and other National Celebrations. The council members and all the other students deliberately involve in their Department news letter preparation. The student representatives also participate in the preparation of College calendar every year to plan College activities Department wise. Especially Department symposia are completely planned, organized and conducted by the students under the supervision of the faculty. The students involve themselves in events such as Independence Day, Republic Day, Women's Day and various club/committee activities. Each club has several students who take on leadership roles and organize the events and get exposed to different talents. The student representatives also actively participate in Sports Committee, Cultural Committee, Magazine Committee, Calendar Committee etc. The College provides ample avenues for developing technical skills, updating knowledge, personality development and service to the society through various Associations and Societies and brings out their latent talents. There is a staff advisor to guide the students for the smooth and effective functioning of the Associations. Exciting list of speakers address on the theme coined. Each department chooses its representatives (men women) from the respective classes in the beginning of every academic year. The student secretary (one for UG and another for PG) is also nominated via the same. Presidents and Vice-Presidents are nominated with the consensus of the respective faculty members. The Student Council consists of the Presidents, Vice-Presidents, Secretaries and representatives of all the programmes. The College holds an investiture ceremony in the first week of July of every academic year. The foremost concern of the Student Council is to provide opportunities and to represent the grievances of the student community. These grievances are addressed immediately. The Student Council is adequately represented include the Board of Studies. The Student Council offers it's suggestions for key changes and voice their opinions to the management to include more student friendly practices, and also for the smooth running of the College.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The alumnus forms the major strength of our institution. The Alumni Association was formed in the year 2004 under the title "Selvamm Alumni Association". The alumni meet is conducted once in a year, where the alumni from different branches of the under graduate and post graduate programs share their views and give suggestions for the betterment of their junior students. The alumni meet is hosted by the management generously and the alumni are honored with momentoes. Such meetings are mutually beneficial for the Institution and the alumni. This provides an opportunity for the alumni to meet their friends and act as a bridge for the faculty to share their experience, knowledge and insights. The alumni visit the institution to deliver Guest lectures and seminars for the students in their areas of expertise and motivate the young minds. Successful entrepreneurs from the alumnus and alumna are invited to talk on their success stories at various occasions of the Institute. The alumni also help the final year students of the various streams of engineering, business

administration and computer applications to get their projects, placements and summer internship in their companies or to assist them get it through their reference. They also assist the students for placement in public and private sectors. The regular alumni association meetings pave the way for the successful career of the students.

5.4.2 – No. of registered Alumni:
4830

5.4.3 – Alumni contribution during the year (in Rupees) :
360500

5.4.4 – Meetings/activities organized by Alumni Association :

The Alumni Association is the major strength of our institution and their contribution leads to save earth and nature. The Alumni Association was formed in the year 2005 under the title "Selvamm Alumni Association (SAA)". The alumni meet is conducted once in a year, where the alumni from different branches of the under graduate and post graduate programmes share their views and give suggestions for the betterment of their junior students. The alumni meet is hosted by the management generously and they are honored with mementoes. The SAA provides a platform to meet their friends and act as a bridge for them to share their experience, knowledge and insights with the faculty. The prestigious alumni are invited to deliver Guest lectures and seminars for the students in their areas of expertise and motivate the young minds. Successful entrepreneurs from the alumnus and alumna are invited to talk on their success stories at various occasions of the Institute. The alumni also help the final year students of the various streams of engineering, business administration and computer applications to get their projects, placements and summer internship in their companies or to assist them get it through their reference. They also assist the students for placement in public and private sectors. The regular alumni association meetings pave the way for the successful career of the students. The financial contribution of Alumni turns in lakhs (both cash and kinds) which indicates their gratitude and belongingness towards their own Institute. Some of them specify their contribution towards particular development of infrastructure (water cooler/purifier etc.,) and others contribution are spent towards green initiatives of the College. So, indirectly, they help in the greenery of the College at local level and carbon sequestration at global level. Even though all the departments organized alumni association meeting through google meet due to covid 19 issue. however they gave valuable suggestions and feedbacks to development of the students for the betterment in their future.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Management of Selvamm Arts and Science College is Participative, encourages the involvement of administrators at all levels, in analysis of problems, strategic development and implementation. HoDs and staff members are free to take part in the decision-making process such as perspective plan, implementation of new courses, revising syllabus, determining work schedules and making suggestions. The meeting of the founder with the Principal, Heads of the Departments and staff members at beginning of the academic year is reflection of the participative management. 1. Administrative work is being decentralized by the regular meeting with the HoDs by Principal 2. Internal Exam Cell conducts internal exams (CIA). Office of CoE conducts all the external exams and

practicals 3. The Placement Cell makes sure the visit of various reputed companies and placing the students with high caliber 4. Library Committee takes care of College's central library to buy new advanced text books, subscribing online journals etc. 5. IQAC takes care of the issues concerned with autonomous activities, accreditation works, maintaining files, preparing AQAR, participation in NIRF and other related issues. Mainly IQAC concern about quality improvement strategies 6. Research Committee traces the funding sources for research activities 7. The various committees of SASC take care of their duties and related issues 8. Twice in a year, Parents -Teacher meetings are arranged and considered their feedback for the betterment of the students' welfare 9. Frequent meeting of HoDs with class representatives, help the betterment of classroom disciplines and Departmental activities 1. Discipline being one of four cardinal principles of our College, it needs utmost care being Co-education Institution. The adherence of Rules and regulations are strictly monitored by the Discipline Committee, which is decentralized and managed by the Vice-principals, Deans, HoDs, and Faculty members. Process: Issues noticed by the Class Teacher – if not, solvable Brought to the notice of Respective HoD - if not, solvable Brought to the notice of Deans Vice-Principals find solutions. Very few numbers are taken to Principal. This process ease the job of Principal, the high responsibility is shouldered by the Discipline Committee and the process is presented as additional information 2. Committee The College has constituted nearly 46 sub-committees in which all faculty are involved and are included in the College's Statutory bodies. The decision and delegation are two way processes which are unique phenomena of SASC. The role and responsibilities of the members are defined and concern authorities function with more effectively. For e.g. All the faculty are responsible for structuring and restructuring of the curricula, based on the feed-back of all the stakeholders (here, even the students play a major role), and conduct pre-board meeting, amend the requirements and pass on to Board of Studies for the opinion on external experts, and the process completes with the approval of Academic Council. The approved syllabi is been taught the students with the motto of Wisdom and Prosperity through Knowledge.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	As the College is Autonomous it follows the rules and regulations of the Tamilnadu State Council of Higher Education and Periyar University. Student taking admission in UG and PG classes hail from different boards like CBSE, state have different levels of competence. Admission process is online and on the basis of merit. Reservation policies for the admission of the SC, ST, OBC students are adhered to as per the rules of higher education of Tamilnadu. The eligible students are provided management Concessions. Students entitled for scholarships as per the Tamilnadu Government norms and procedures are facilitated.

Library, ICT and Physical Infrastructure / Instrumentation	Library as Learning Resource equipped with ILMS software, Lips 5.0, OPAC and CCTV camera. The library has an institutional membership with N-List Program. Totally 31, 35,000 e- Books and 6800 E-Journals are made available as e-resources. College updates its IT facilities such as computer refurbishment, system up gradation, Wi-Fi connections, local area networks, fiber cabling, UPS Batteries, projectors. The College has three modernized and sophisticated Computer Laboratories with internet, LAN and Wi-Fi connectivity with the speed of 25 to 75 Mbps and 275 systems.
Industry Interaction / Collaboration	Industry Interaction and collaboration Interaction and collaboration with industry is regular to enhance, encourage outside class room learning and to get employment opportunities for the students. The students are regularly sent for internship and implant training as it is part of curriculum. Experts from industry, educational and research institutions are invited through Memorandum of Understanding to exposure in the field of industry. Employment opportunities are made by the Career Guidance and Placement Cell. It has made mandatory for all the UG and PG students to undergo internship during their programme. This resulted in 26 of collaborations industrial tie ups and 12 of MoUs.
Human Resource Management	Human Resource Management The College is decentralized and participative in terms of academic, functioning and works through duly appointed committees. It practices transparency and accountability mechanisms. Regular meetings and interactions are held with stakeholders to sustain ease functions of the College. Random checking by the apex body to ensure efficient working of the system is regular. The College has a Grievance Cell to take care of complaints of the teaching and nonteaching staff and the students if any. With institutional mechanisms the College ensures the safety and security of the both staff and student community.
Research and Development	Research and Development The College has well defined policy to promote research. The College promotes research

	activities by providing the seed money to conduct research and guidance of M.Phil. Scholars. Also financial assistance is given to faculty to attend national and international seminars, symposium and conferences. Cash award is given on the research publication in UGC recognized journals. To promote and monitor research the College has Research Committee. The College has a well equipped laboratory for science departments, Central Instrumentation center, Green house, library with N-LIST, Inflibnet, Internet, Magazines, Journals and Books.
Examination and Evaluation	Examination and Evaluation The status of autonomy conferred upon the institution called for the establishment of the office of CoE, in July 2011. The college has adopted the new question paper pattern as envisaged by the TN State council for Higher Education, with effect from November 2013. Accordingly, internal-external ratio is fixed at 25:75 the internal marks constituted by means of monthly tests, seminars, assignments, attendance etc. The external marks – 75 – come within the purview of the semester exams. The learner-oriented teaching and evaluation system of this institution reflects in this office conducting all the arrear exams along with the regular papers.
Teaching and Learning	Teaching and Learning The Class teachers along with mentors extend valid support in classifying the students with the observation and tests such as snap tests, internal tests, model exams and finally the semester exams. Apart from this, IQAC team analyses the odd and even semester results and identifies the slow learners, and chalk out the plan for remedial classes. Bridge Course is conducted for 10 days to lift the students to the level of higher education before their commencement of the regular classes. Remedial Classes for slow learners, Certificate courses for advanced learners Skill Development Classes, coaching classes like Communicative English, Aptitude are conducted by Placement cell
Curriculum Development	Curriculum Development The College focuses on OBE pattern, the syllabi

mapped with PSOs and Course Outcomes, to cater the local/regional/ global demand and correlated with the results of an individual. This is feasible because of the in-depth discussion on the curriculum with stakeholders of all levels. Guidelines UGC and TANSCHE are strictly adhered and the minutes of Board of Studies is passed on to Academic Council for approval. The learning levels of the students are assessed at entry level and their progression is followed by their mentor and the needy are supported with remedial coaching to cope up with other students.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Examination	All the examination related works are done with through ERP software right from filling online examination to result publication. During the pandemic, practical exams are conducted through online.
Planning and Development	The system of e-governance has been integrated for rapid and proficient functioning in the institution. To enable, the College has its own Website and all the required data and functions are displayed as per the norms of UGC.
Administration	Administration of the College is transparent through the implementation of e-governance (through ERP software). All the official information is conveyed through E-Mail and message service. The college maintains staff attendance entry through bio metric, SMS service to share official messages, separate database for students and staff and alumni forum on the website.
Finance and Accounts	The College maintains the entire financial transactions through Tally software. Even the scholarships to the students are paid online in their respective bank accounts. The college provides online mode of fee payment for the students.
Student Admission and Support	The college provides e-governance facility through ERP software to ease the job for the student community. It allows students to do Online Admission, Fee Portal for College Fee, Hostel Fee, Examination Fee etc. attendance and data of the students are maintained on the college website. Students can

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2020	S.Angamuthu	Applied Research in Multi disciplinary Studies	Selvamm Research Association	400
2020	K.VijayaKumari	Python 3.4.3	Selvamm Research Association	300
2020	T.Sureshgandhi	Research Methodology Approach in Hospitality and Tourism Education	Selvamm Research Association	350
2020	D.Duraimurugan	A Comprehensive Online course on Personnel and Stress Management	Selvamm Research Association	300
2020	T.sarupriya	Faculty Awareness Program on NAAC Accreditation	Selvamm Research Association	300
2020	Dr. P. Prabhakaran	Faculty Awareness Program on NAAC Accreditation	Selvamm Research Association	300
2020	Dr. A. Ezhilarasu	Two Day FDP on Virtual Teaching	Selvamm Research Association	400
2019	S Kavitha	Application of Graph Theory and LMS Moodel	Selvamm Research Association	300
2019	Dr. P. Prabhakaran	Analytical Technologies in Sustainable Environment	Selvamm Research Association	400
2020	M.K.Sudha	Problem Solving	Selvamm Research	300

		Teichniques	Association	

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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Importance of Communication and Classroom Handling	Nill	13/07/2019	13/07/2019	135	Nill
2019	Staff Orientation	Nill	06/08/2019	06/08/2019	126	Nill
2020	Discussion About The NAAC Pre Visit Guidelines	Nill	09/01/2020	09/01/2020	130	Nill
2020	Discussion About The NAAC Mock Visit GuidelinesDiscussion About The NAAC Mock Visit Guidelines	Discussion About The NAAC Mock Visit Guidelines	30/01/2020	30/01/2020	135	17
2020	Discussion about tha NAAC Guidelines and its Process	Nill	31/01/2020	31/01/2020	122	Nill
2020	Paradigm Changes in Theaching and Learning	Nill	25/05/2020	25/05/2020	119	Nill
2020	Smart Guruz	Nill	05/06/2020	05/06/2020	126	Nill
2020	Stress Management	Stress Management	22/06/2020	22/06/2020	130	13
2020	Impact	Nill			122	Nill

	of OBE in Modern Teaching		08/06/2020	08/06/2020		
2020	Emerging Trends in Recent Methods of Teaching	Nill	16/11/2020	17/11/2020	135	Nill

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Soft Skill Modules	2	20/09/2020	21/09/2020	2
FDP on Responsibilities of Microbiologists in CombatingPandemic Diseases	2	08/07/2020	10/07/2020	3
Research Methodology Approach in Hospitality and Tourism Education	2	03/06/2020	03/06/2020	1
Security And Privacy In Social Networks, Coreldraw In Electronic Media Andriod Program Recipes	2	27/05/2020	29/05/2020	3
Materials and Technology for Sustainable Development	5	28/05/2020	29/05/2020	2
Applied Research in Multi displinary Studies	1	18/05/2020	22/05/2020	5
A Comprehensive Online Course on Personnel and Stress Management	3	13/05/2020	14/05/2020	2
NAAC Accreditation	2	11/05/2020	15/05/2020	5

| Virtual Teaching | 1 | 20/04/2020 | 21/04/2020 | 2 |
| Analytical Technologies in Sustainable Environment | 2 | 21/08/2019 | 22/08/2019 | 2 |

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
144	144	33	33

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
1.Employees' Provident Fund 2. Financial Support to attend conferences, workshops etc... 3. Free transport 4. Cash prize for publishing Research articles in peer reviewed Journals and producing 100 result 5. Loan amount of Rs. 5000/- on demand with 5 dues 6. Free wi-fi connection 7. One day picnic/recreation once in a year 8. Uniform at free of cost, once in a year 9. On Duty and medical leave on demand 10. College hostel facilities at minimum cost 11.Marriage gift from management	1. Employees' Provident Fund 2. Free Transport 3. free wi-fi 4. One day picnic/ recreation once in a year 5. Medical leave on demand 6. College hostel facilities at minimum cost	1. Govt management Scholarships 2. Noon –meal scheme, 3. Free transport 4. Stationary at subsidised rate 5. Book bank 6. Sports facilities 7. Financial Assistance to participate in the Sports and games 8. Medical room facilities 9. Arrangement for Pan card and passport 10. Remedial class for slow learners 11.Bridge course for fresher 12.Free wi-fi

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal Audit: Selvamm Arts and Science College has Internal Auditors to monitor and supervise the functions of financial transaction as per the norms and regulations of College Management and Finance Committee. The internal audits are done by the team of accountants from head office, who visits College twice in a year to check and verify the financial transactions. All vouchers are audited by financial committee on half yearly basis. The expenses incurred are thoroughly checked by verifying the bills and vouchers. If any discrepancy is found, the same is brought to the notice of the concern authority. External Audit: At end of the every financial year external audit will be conducted by an certified auditor appointed by the College Management, as per the government rules. The auditor ensures the budget and expenditure are placed as recommended by the Governing Body members. The duly signed audit report is forwarded to the College Management, which will be forwarded to the Departments. This statement is maintained in the Accounts Section for any further clarification. All these mechanisms ensure the transparency of financial matters and adherence to

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
V.Ponnusamy Educational and Charitable Trust, 1.Tamil Nadu Newsprint and Paper Limited, Karur 2. Chennai Foundation, 3. Chennai BBV Trust, 4. Chennai Thriveni Foundation, Salem 5. Punyah Foundation, Coimbatore	9828675	Sports freeship, Tution Fees, Hostel and Mess fess

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6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Dr. Umesh Samuel Jebaseelan, Bishop Heber College, Trichy	Yes	IQAC, Inter Department HoDs
Administrative	Yes	Dr. Umesh Samuel Jebaseelan, Bishop Heber College, Trichy	Yes	Principal, Administrative Director, Head - HR

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Parents are the main stakeholders of our College, which is evident through their contribution in terms of academic and administrative suggestions Like, 1) Remedial class for slow learners 2) Extension of Bus facilities to interior zone 3) Certificate Skill oriented courses on recent emerging fields

6.5.3 – Development programmes for support staff (at least three)

1. Frequently conducts Personality and Soft Skills Development programmes 2. To update the teaching and learning, organizes workshop on "Recent Development in Online Teaching" and stress management 3. Continuous self assessment through self appraisal 4. To get involved in NAAC process and assist in all the activities

6.5.4 – Post Accreditation initiative(s) (mention at least three)

The recommendations made by the NAAC Peer team for the Quality Enhancement of the College was strictly adhered in the following aspects: Improving communication skills of the students: As per the recommendation of NAAC, the

College has introduced "Skills Through English", into curriculum for both UG and PG programmes. Syllabi are framed according to the standard of students. Marks and credits are provided. A team of experts transform LSRW skills to the students for two hours/week, thence to improve their communication level. Nearly 2800 students benefit from this programme every year. Faculty improvement: As an initiative of IQAC, all the faculty members are insisted to pursue Ph.D. and appear for NET and SET exams. In the past five years, 20 staff obtained their Ph.D. Degree, 14 faculties have registered for Ph.D. programme. 6 staff members cleared NET/SET exams. The management also recruits faculty only with Ph.D. / NET /SET qualification. As of now, there are 28 Ph.D. holders in the College. Up gradation of ICT: It was made mandatory for all the faculty members to enhance the class with ICT enabled teaching learning environment. Minimum of two classes per unit must be enabled with ICT. To fulfil this, all the Departments were provided with LCD projector, apart from the seminar and Conference halls. Faculty record their lessons and videos are deposited. Wi-fi 60 Mbps speed is available in the campus with 274 advanced personal computers. Students are also encouraged to present their seminars through PowerPoint. E-practice is been applied in the areas of Admission, Examination Cell, Administrative Office, Faculty Communication etc. It has made mandatory for faculty to visit N-List on daily basis to induce research attitude, and thus reached 2nd Place at All India Level in N-Listing in July, 2019. After the second cycle of NAAC accreditation totally 183 papers were published in national and international journals which are higher than last phase of accreditation. To encourage publication, faculty members are given incentives on the eve of College Annual Day. Automation: To reduce papers for eco friendly environment, most of official functions and communications are automated through electronic supports. Eg. Message Service, Whats App, E-mail etc. Collaboration and industry tie-ups To encourage outside class room learning, departments are deputed to collaborate and tie up with industries and other institutions for the better learning of students. This resulted in 26 of collaborations industrial tie ups and 12 of MoUs. It has made mandatory for all the UG and PG students to undergo internship during their programme. Placement: The College has placed 929 students. Totally, 47 renowned companies visited our Campus to offer job opportunities for our students. Library: During the assessment period totally 6840 new text and reference books were bought under various titles. Also 6800 online journals (through N-LIST) are available in our library.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Modifying curriculum and Syllabus	Nill	23/06/2020	23/06/2020	125
2020	Collecting and analysing the feedback from	Nill	11/03/2020	11/03/2020	102

Year					
	Students, Parents, Alumni and stakeholders				
2019	Preparation of IIQA for the third Cycle	Nill	13/06/2019	18/07/2019	135
2019	Participation in NIRF ranking	Nill	14/02/2019	28/02/2019	125
2020	Awareness Programme on Outcome Based Education	Nill	04/02/2020	04/02/2020	130
2020	Online Workshop on preparing Syllabus based on OBE	Nill	24/07/2020	24/07/2020	118
2020	Microteaching and RBT to faculty	Nill	03/09/2020	03/09/2020	108
2020	Internal Academic Administrative Audit	Nill	14/12/2020	15/12/2020	128
2020	Preparation of Green, Energy and Environment report for Audit	Nill	21/12/2020	31/12/2020	135
2020	Training Programme on Online Admission Process	Nill	23/11/2020	23/11/2020	120

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Cyber Crimes and Social	14/06/2019	14/06/2019	0	284

Media				
Dress Code Ethics	02/02/2019	02/02/2019	100	160
Impact of Social Media in today's Digital Age	01/08/2019	02/08/2019	245	200
Empowering Womens' Rights	12/12/2019	12/12/2019	20	110
Tobacco is Injury to Health	20/10/2020	20/10/2020	0	220
Child Marriage Awareness to Women students	07/12/2019	07/12/2019	0	134
Gender Equality at Workplace	10/10/2019	10/10/2019	326	215
SOS Kavalan App – conscious programme	03/03/2020	03/03/2020	165	126
Womens Day Celebration	02/03/2020	02/03/2020	450	0
Gender – Gender and 'opposite Gender'	03/03/2020	03/03/2020	260	225
Yoga on Daily life – Quiz (Google meet)	22/06/2020	22/06/2020	54	40
Sexual Harassment– Awareness (Google meet)	26/08/2020	26/08/2020	46	52
Trans Man and Trans Woman – Awareness (Google Meet)	10/10/2020	10/10/2020	96	98
Hygiene Food Against COVID -19 (Google meet)	14/12/2020	17/12/2020	210	245

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Tree Plantation i. The NSS and YRC of the College have made it a regular practice of organizing sapling plantation Programmes as part of their extension activities ii. The college campus accommodates more than 1800 trees which shelter rare flora and fauna iii. The college has Nature Club Committee and Campus Care committee it takes care on maintaining Green campus iv. The geographical nature of the college allows rain water to get absorbed without

any intervention. Environment Education The college giving Environmental Studies course to all the students, outcome the this each student to explore environmental issues, engage in problem solving, and take action to improve the environment. As a result, the students develop a deeper understanding of environmental issues and have the skills to make informed and responsible decisions. Solar Energy unit LED Bulbs The SASC installed Solar Energy unit in 2018 to save Electricity. The solar unit produce morethan 50 percent of total consumption of Electricity of the college. The renewable source of energy save the earth and create awareness among the student's minds. The management would like to install LED lights in all the required places of campus. Water saving/recharging (Rain water Harvesting Bond) i. There is a big pond created at the campus which can collect and store rain water runoff from rooftops via pipes during monsoon seasons. It helps to increase/ supplement the underground water resources. The water stored is used for watering trees and plants through well it are situated in near rain water harvesting pond. ii. The rain water harvesting ponds' size is in feet 111 x 211 and its depth is 16 feet totally water storing capacity 90 Lakhs cubic feet in good monsoon season. iii. During monsoon season, the trees can absorb around 50,000 litres of water. iv. The college buildings are constructed with the main concern that ensures the free flow of rain water and its absorption into the earth without any intervention.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	16
Provision for lift	Yes	16
Ramp/Rails	Yes	16
Braille Software/facilities	Yes	2
Rest Rooms	Yes	16
Scribes for examination	Yes	3
Special skill development for differently abled students	Yes	16

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nill	1	16/07/2019	1	Providing Stationery to Primary School Students	Honouring the students with pen, pencil and note books	20
			View File				

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Hand Book Calendar	05/06/2020	The purpose of code of conduct and code of Ethics is to provide a clear framework within which Students, Teaching and Non-Teaching staff at the Selvamm Arts and Science College are expected to conduct themselves. Students can use these guidelines in their everyday planned schedules and for entering their examination performance and know the college planned programmes for the Academic year. Human Values and Professional Ethics Code of Conduct are communicated through Students Hand Book which are followed up by the Mentors, HoDs, Deans, Vice Principals and Principal for - Quality Standards.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
World Environment Day celebration	05/06/2019	05/06/2019	112
Rally for creating Awareness for World day Against Child Labour	12/06/2019	12/06/2019	120
Swachhta Shapath (Oath)	01/08/2019	01/08/2019	151
Srinivasa Ramanujan Birth Day celebration	22/12/2019	22/12/2019	165
Gandhiji's 150th Birth Anniversary	03/10/2019	04/10/2019	112
Constitution Day Celebrations	26/11/2019	26/11/2019	68
National Voter's Day celebration	25/01/2020	25/01/2020	125

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Rainwater Harvesting Selvamm Arts and Science College has developed rainwater harvesting structure since 2013. Hence, the Campus is ecofriendly, harbours more than 1500 trees with an average canopy cover of 7 to 8 ft. When the tree canopy gets wet, any excess water is shed to the ground along this drip-line to recharge the ground water. Rich flora and fauna is also witnessed in the Campus. The rain water harvesting pond of 111 ft. length, 211 ft. width and 16 ft. depth, with total water storing capacity of 90 Lakhs cubic feet is created near the entrance of the College, which is slightly sloped. All the buildings have roof harvesting facility, and the rainwater is collected and interlinked with underground pipes and connected to the Channel around the playground and finally, drops into the pond. It also prevents water logging during rainy days. 2. Solid Waste Management There is a regular practice of segregation of chemical waste generated in Life Science and Bioscience Laboratories. Metal and wooden waste are given to authorized scrap agents for recycling. The vegetable scraps and fruit peels are used in vermin-composting. The major degradable wastes from the hostel kitchen are degraded using worms. It has developed even entrepreneurs. Few students have entered to business at small scale level. 3. E-Waste Management The E-waste generated in the College premises is very less in quantity. The cartridges of Laser Printers are refilled and used subsequently and wastage of apparatus from computer laboratory is properly and safely stored in a room allotted. It is sold to vendors for recycling periodically. 4. Clean and Green Campus The SASC campuses are located amidst serene natural environment and all members of teaching and non-teaching staff along with students are dedicated towards maintaining its greenery and cleanliness. The campuses are covered with a mix of old and young trees, ornamental shrubs and herbs. All roadside trees are properly marked with common and botanical names. Planting of trees is a regular feature of the University and every year sites are identified for plantation. Further, the University selects sites every year so as to make the entire campus green. Priority is given to the fast growing indigenous varieties for plantation that suits the natural landscape and ensuring carbon neutrality. Regular cleanliness drives are undertaken by the NSS volunteers, besides e students and teachers of all the departments. Also, various programmes related to Swachh Bharat, Abhiyan and tree plantation camp are organized in the campuses. 5. Energy Conservation Street lights have been changed to energy efficient Light Emitting Diodes (LEDs) bulbs and tube sets (40 watts) in the campuses The faculty members, administrative staff and students are sensitized to use electric power judiciously. Provisions of master switch to all the classrooms to enable to switch off all fans/lights at the end of class work

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice 1 Empowering Rural People (ERP) To celebrate 10th Anniversary of Selvamm Arts and Science College and also the attainment of Autonomous Status, a new dimension of the College activity is thought about and hence introduced an Extension activity Empowering Rural People (ERP) in the Academic Year 2011-2012, with a motto of "Learn to Serve Serve to Learn" Objectives of the Practice ? To empower the youth with knowledge and skills for improving their quality of life and to create literacy among the society. ? It is to promote an ongoing engagement of the College with the fifteen adopted villages for the social transformation. ? It involves the faculty members and students in the service of the rural people. ? Establish contacts with the rural communities and the students learn the realities of the society About the ERP Empowering Rural People, an extension unit, which function from the academic year 2011-2012, after the College attained its Autonomous status. All the fourteen Departments have adopted 15 villages near by the College campus and brought out the action plan based on the base-line survey as well as to empower the rural

people. The programme is streamlined and built into curriculum as Part-V for all the PG and UG students with 1 credit. PG and UG should render 60 hours and 80 hours of service in the adopted village apart from the class hours during their programme. Activities Carried Out during 2019-2020 ? Survey of village and people Census ? Awareness about people's general health-care ? General/ Personal hygiene, and dengue fever and AIDS ? Awareness on avoidance of open defecation, ? Cleanliness of their surroundings ? Segregation of degradable and non-degradable wastes, ? RRRR (Recycle, Reuse, Reduce, Refuse), ? Awareness on avoidance of plastics and chemical pesticides and fertilizers ? Awareness about the traffic rules ? Awareness about the Blood Donation in the village people ? Awareness about the Tree plantation and greenery ? Cleaned the street and temple, and create environment awareness. ? Awareness program about need of education to village people and children ? Conducting the Mathematical Quiz programme for school children ? Preparation of Phenoil, soap oil, Ink Blue in Street-2 ? Awareness given to the people regarding usage of computer ? Training for the Free cellular phone service ? How to reduce the current consumption by using LED Light ? Banking and ATM usage ? Awareness on eradication of chicken-pox The Context An overall social, economic and educational backwardness has given the College the motivational challenge to empower the people in terms of access, equity, inclusiveness and social justice. Empowering the rural people would make the faculty members and students concentrate on the society. Among the many rural village, fifteen villages near this College are chosen. The Practice Extension activities are in carried out on the fourteen villages adopted by all the 15 departments, in the districts of Namakkal, Salem, Trichy and Karur. A faculty is in-charge of each department. This programme aims at developing the neighborhood communities through literacy, Health, Legal rights, Environmental Awareness, Sanitation and women Empowerment etc. Each class is divided into five or six teams according to the class strength and plans and executes the activity as per the schedule, which is spelt out in the calendar. Separate plans are drawn for girls and boys exclusively for smooth running of the programme. Primary education group takes tuition for the primary school students. Women self-help group guidance is given by the women empowerment group. Youth empowerment group shares the opportunities from the Bank and government sector. An awareness group is formed and it makes the awareness camps like legal rights, Medical camp, and orientation for the school teachers and students. List of Departments and their Adopted Villages S. No. Department Adopted Village Distance from the College (Km) 1 Mathematics A.Valavanthi 28 2 Physics Koolipatty 13 3 Chemistry Jayanthinagar 08 4 Computer Science Kadhapalli 35 5 Biotechnology Karungalpalayam 1.5 6 Microbiology Ellur 15 7 Electronics R.Komarapalayam 24 8 Physical Education Kadhapalli 04 9 HMCS Siviyampalayam 17 10 BBA Mudalaipatty 1.5 11 Commerce Ayyampudur 11 12 Commerce(CA) Mettupatty 28 13 English Bommaikuttaimedu 12 14 Tamil Thathathiripuram 18 15 Botany Vettambody 14 Evidence of Success Students take part very enthusiastically and create an impact in their particular village. To mention a few, maintenance of Personal hygiene, avoidance of open defecation, cleanliness of their surroundings and also the segregation of degradable and non-degradable wastes, RRRR (Recycle, Reuse, Reduce, Refuse), avoidance of plastics and chemical pesticides and fertilizers etc. are the highlights of the programme. Problems Encountered and Resources Required As the activity is planned apart from the working days, our transport will not be available, hence, students find it difficulty in commuting in the public transport, which, adversely affect the performance of the programme. Apart from this, parents also do not support this sort of modalities. So, the management expresses the reality and arranges proper counseling to parents and students the importance of this programme and emphasize the students to complete the course in time. Maintenance of proper discipline, caring and attendance are taken care by the Staff in-charge. Notes The ERP programme helps the students to improve their leadership skills and social responsibilities. It prepares students both life

and career. It moulds student's personality and develops the ability to understand others and develop activity as per the requirement. The students are happy about this societal programme - "Learn to Serve Serve to Learn" with the mutual benefit from the rural community. Best Practice - 2 Title of the Practice – 'Daily a Good Deed (DGD)' Objectives of the Practice i. Service to the poor and needy ii. Inculcate helping tendency among students iii. Enhance the commitment and responsibility of students iv. Improve the leadership skill through strategic plan v. To develop a rapport with the society The Context Our inspiration for this scheme stems from our conviction that Service to the Poor is Service to God. We inculcate this sprits in our students – the habit of service to the diseased, the destitute the unwanted and the needy. To realize this ideal, a movement called 'Daily A Good Deed (DGD)' has been launched in our college from 1st January 2007. The Practice As a part of the movement, the staff and students of department perform 'Daily A Good Deed' on all the seven days of the week, including holidays. Visiting and donating articles and food items to the inmates of the orphanages, homes for the aged and physically challenged patient in Government hospitals and cleaning temple premises, planting tree saplings, teaching mushroom cultivation and manufacturing vermin-compost are some of the service we campaigns regarding the eradication of child labor, the importance of rain water harvesting, sanitation, personal hygiene, road safety, evil effects of pollution and the need for environmental protection. Evidence of Success Cleaning the unused places in the village and planting saplings are also some of the activities of daily a good deed programme. Since College is located in a rural area and students have the rural background, these works are actively done with interest. All these deeds would make the students understand clearly its importance and then they do it. So, it makes them learn and do the service whole heartedly. So far 48th – 51st DGD Cycle has been completed by each department for the Academic year 2019-2020 Problems Encountered and Resources Required To difficult to find who need this and reach the activity in the society. The students and faculty carefully analyze with the support of interested groups and successfully conducted this programme. Notes DGD is an unique programme which is functional only in SASC and considered as one of the best practices as it involves Students, Teaching faculty, local community who are in need and it functions 365 days without any gap with cycle spelt out in the calendar. The adherence and execution of plan developed by students meet the requirement of the community, and people also reap the fruit of activities. "A friend in need is a friend indeed" – the activity might be small, but it is done with whole heartedly, which inturn, sow the seed of helping hand among the student community.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

https://selvamarts.edu.in/naac/

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Institutional Distinctiveness Title of the Scheme - Selvam Sports Academy (SSA) Selvamm Arts and Science College is proud to highlight the prime distinct area which takes everyone to its vision, priority and thrust. It is the meritorious scheme offered by the Management known as Selvam Sports Academy. The College encourages admitting students through Sports Quota with financial support (both fees and hostel accommodation and food) throughout the programme. Objectives of the Scheme i. To improve Sports skill of the students admitted through sports quota and give importance to physical and mental development ii. To provide Good Sports Facilities and Free education to SSA Students iii. To arrange coaching for Students through Sports Development Authority of Tamil Nadu (SDAT)

iv. To uplift the skilled students to participate and acquire Form-3 Form 4 (All India) The Context Sports being one of the Cardinal principles of the Selvamm Arts and Science College, the Management extends the maximum support to the SSA. Its felt need that, in this competitive world of economic benefits, it is the duty of Educational Management to provide a foundation for holistic progress of life inclusive of education and sports for the rural poor and first generation learners. Sports Concession is provided to motivate the students with diverse needs and talents. The Practice The SSA practice was introduced in 2005. Free seats are provided annually to Eligible students. As approximately 10 of students admitted in the College hail from weak economic backgrounds, it becomes a necessity to provide them with options that will allow them to empower themselves without having financial stress. Sports Concession Eligibility for UG PG Students S. No. Particulars Fee, Hostel Mess Concession () 1 Inter Collegiate 100 2 State Level 100 3 South Zone (Form 3) 100 4 National Level 100 5 All India Level 100 (Form 3 and Form 4) 6 International Level 100 Evidence of Success The initial inclusion of these schemes in the working of the SSA was aimed at increasing the strength of the College positively, but as the schemes have gained momentum over the years, it has been noticed that numbers have surpassed those initially expected and targeted. In recognition of commendable performance of Students, sanction is hereby accorded by the management a sum of Rs. 27, 89, 250 (Twenty seven lakhs eighty nine thousands two hundred fifty only) for 54 students for the year 2019-2020. Problems Encountered and Resources Required The major challenge faced, as mentioned above, was to identify the beneficiaries of each scheme. Approximately, 25 of admitted students applying for the Sports free seats. After careful study and Verification of Sports Certificates the eligible students were selected for the above scheme. The increase in the number of beneficiaries has also led to the development of the Sports. Notes It is highly satisfactory that the Management established the Selvam Sports Academy (SSA), it promotes the Sports skills of students from lower economic backgrounds. The Concession schemes mentioned practically encourage all students to maintain good Sports records

Provide the weblink of the institution
https://selvamarts.edu.in/naac/

8.Future Plans of Actions for Next Academic Year

1. School System with Flexi Timings, 2. School of Biological Sciences - Botany, Microbiology? Biotechnology 3. School of Physical Sciences - Physics, Chemistry? Elec. Commn. 4. School of Information Sciences - Computer Science, Mathematics. 5. School of Management Studies - BBA, Commerce, Com. CA 6. School of Humanities? Languages- HMCS, Tamil English 7. School of Sports - Physical Education 8. Twin Programmes with Colleges University @ National Intl. Levels 9. On-line Courses - mandatory for every programme to offer one course/semester Empanelment -Training providers for hospitality trades under the "Hunar Se Rozgar Tak" programme of the Ministry of Tourism - HMCS 10. Empanelment – Suryamitra Skill Development Program- National Institute of Solar Energy 11. To become PG, Research and International/National Recognized 12. Research Laboratory Centre 13. DBT –Star College Scheme, Star College Status 14. To obtain Patent for innovative projects? Industry-Academia? DST-FIST, SAP, SERB, SUPRA, TNSCST 15. Organic Model Village 16. Miyawaki forest